

MTD Sales
29.17 L

Brand Share %
13.40 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	28.33	13.50 %
Tab	0.40	12.80 %
Chargers	0.30	31.09 %
EXT WNTY-MOB	0.09	5.24 %
Ear-Buds	0.04	2.14 %
Case	0.01	77.08 %
Dig-Acce	0.01	5.61 %
Total	29.17	13.40 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	3.96	13.45 %
WEST-01	3.84	21.99 %
NORTH ARCOT	3.52	12.99 %
WEST-02	3.43	13.72 %
KL-SOUTH	3.32	62.66 %
CHENNAI-01	2.96	14.54 %
CHENNAI-02	2.90	10.94 %
TRICHY-01	2.27	7.19 %
SOUTH ARCOT	1.64	9.29 %
SOUTH-03	1.33	7.70 %
HO01		0.00 %
Total	29.17	13.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	3.72	13.03 %
Tab	0.20	100.00 %
Chargers	0.03	25.21 %
Total	3.96	13.45 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.26	8.20 %
TUT1	0.19	6.20 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	3.96	13.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	3.79	22.10 %
Chargers	0.04	65.79 %
Total	3.84	21.99 %

Branch *	MTD Sales L	Brand Share %
KGI1	0.17	9.42 %
CBE2	0.11	5.44 %
ANR1		0.00 %
AVI1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	3.84	21.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	3.45	13.64 %
Ear-Buds	0.04	19.02 %
Chargers	0.03	23.42 %
Total	3.52	12.99 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.28	7.72 %
CGM1	0.17	8.13 %
UGI1	0.04	6.05 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	3.52	12.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	3.37	14.00 %
Chargers	0.04	31.97 %
EXT WNTY-MOB	0.02	13.76 %
Total	3.43	13.72 %

Branch *	MTD Sales L	Brand Share %
OML1	0.17	11.85 %
PLC1	0.15	10.41 %
EDP1	0.01	4.54 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	3.43	13.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.28	62.86 %
Chargers	0.04	54.59 %
Total	3.32	62.66 %

Branch *	MTD Sales L	Brand Share %
Total	3.32	62.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	2.92	15.07 %
Chargers	0.04	31.89 %
Case	0.01	100.00 %
Total	2.96	14.54 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
GUD1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	2.96	14.54 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	2.80	10.97 %
EXT WNTY-MOB	0.06	26.54 %
Chargers	0.04	46.96 %
Total	2.90	10.94 %

Branch *	MTD Sales L	Brand Share %
CH21	0.39	11.64 %
MJR1	0.17	10.63 %
CH09	0.01	0.87 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	2.90	10.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	2.26	7.23 %
Chargers	0.01	17.63 %
Dig-Acce	0.01	29.94 %
Total	2.27	7.19 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.26	13.37 %
PTK1	0.17	12.11 %
KRN1	0.09	9.51 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	2.27	7.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.42	8.28 %
Tab	0.20	100.00 %
Chargers	0.02	23.30 %
Total	1.64	9.29 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.15	4.92 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.64	9.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	1.32	8.05 %
EXT WNTY-MOB	0.01	4.51 %
Chargers		3.05 %
Total	1.33	7.70 %

Branch *	MTD Sales L	Brand Share %
DKI1	0.26	11.34 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.33	7.70 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total		0.00 %