

MTD Sales
20.40 L

Brand Share %
8.84 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	19.81	8.73 %
Chargers	0.56	34.61 %
EXT WNTY-MOB	0.03	1.20 %
Dig-Acce	0.01	4.02 %
Total	20.40	8.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.12	13.88 %
TRICHY-01	3.49	15.64 %
SOUTH-03	2.10	9.56 %
WEST-01	1.90	12.23 %
SOUTH ARCOT	1.64	9.07 %
CHENNAI-02	1.58	5.73 %
CHENNAI-01	1.57	5.75 %
NORTH ARCOT	1.56	5.65 %
WEST-02	1.44	6.07 %
HO01		0.00 %
KL-SOUTH		0.00 %
Total	20.40	8.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	5.02	13.92 %
Chargers	0.09	25.09 %
EXT WNTY-MOB	0.01	2.48 %
Total	5.12	13.88 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.03	2.05 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	5.12	13.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	3.49	15.75 %
Total	3.49	15.64 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	3.49	15.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	2.01	9.35 %
Chargers	0.09	59.69 %
Total	2.10	9.56 %

Branch *	MTD Sales L	Brand Share %
ODM1	0.01	2.47 %
SGP1	0.01	1.06 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	2.10	9.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	1.80	11.94 %
Chargers	0.09	42.06 %
Dig-Acce	0.01	75.60 %
Total	1.90	12.23 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.29	8.41 %
PPI1	0.01	1.56 %
ANR1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	1.90	12.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.62	9.11 %
Chargers	0.02	13.78 %
Total	1.64	9.07 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.01	1.20 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.64	9.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	1.50	5.52 %
Chargers	0.07	59.75 %
EXT WNTY-MOB	0.01	3.94 %
Total	1.58	5.73 %

Branch *	MTD Sales L	Brand Share %
CH06	0.01	0.34 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.58	5.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	1.51	5.63 %
Chargers	0.06	21.52 %
EXT WNTY-MOB	0.01	2.59 %
Total	1.57	5.75 %

Branch *	MTD Sales L	Brand Share %
KNR1	0.18	7.96 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
MC02		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	1.57	5.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.47	5.43 %
Chargers	0.09	35.23 %
Total	1.56	5.65 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.56	5.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	1.38	5.90 %
Chargers	0.06	63.44 %
Total	1.44	6.07 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.01	1.90 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	1.44	6.07 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %