



TN : SAMSUNG Sales Performance 02/04/2026 9:31 AM

MTD Sales
26.76 L

Brand Share %
6.39 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	25.86	6.21 %
Chargers	0.90	37.37 %
Total	26.76	6.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	10.12	13.68 %
CHENNAI-02	3.78	7.58 %
WEST-02	2.93	5.12 %
NORTH ARCOT	2.67	6.37 %
TRICHY-01	2.47	6.50 %
SOUTH-03	2.28	7.41 %
CHENNAI-01	2.09	3.69 %
WEST-01	0.43	1.25 %
SOUTH ARCOT		0.00 %
Total	26.76	6.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	9.80	13.37 %
Chargers	0.32	49.26 %
Total	10.12	13.68 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.21	5.42 %
VNR2	0.19	1.84 %
TUT2	0.15	4.06 %
RND1	0.01	1.15 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	10.12	13.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	3.67	7.41 %
Chargers	0.11	37.41 %
Total	3.78	7.58 %

Branch *	MTD Sales L	Brand Share %
CH51	0.01	0.92 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH43		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	3.78	7.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	2.85	5.03 %
Chargers	0.07	21.02 %
Total	2.93	5.12 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	2.93	5.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	2.63	6.29 %
Chargers	0.05	23.79 %
Total	2.67	6.37 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.67	6.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	2.33	6.16 %
Chargers	0.14	72.01 %
Total	2.47	6.50 %

Branch *	MTD Sales L	Brand Share %
MSI1	0.01	0.45 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	2.47	6.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	2.15	7.04 %
Chargers	0.13	59.12 %
Total	2.28	7.41 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	2.28	7.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	2.02	3.58 %
Chargers	0.07	22.22 %
Total	2.09	3.69 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.13	3.73 %
CH25	0.01	0.54 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	2.09	3.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	0.41	1.19 %
Chargers	0.02	18.43 %
Total	0.43	1.25 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.01	0.66 %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.43	1.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total		0.00 %