

MTD Sales
186.10 L

Brand Share %
2.34 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	178.20	2.55 %
Chargers	4.36	10.19 %
Ear-Buds	0.88	0.91 %
Tab	0.75	0.93 %
Case	0.56	44.54 %
Computer	0.52	0.10 %
SWatch	0.39	0.68 %
Pow-Bank	0.18	0.54 %
EXT WNTY-MOB	0.17	0.20 %
Dig-Acce	0.09	0.47 %
Total	186.10	2.34 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	43.35	3.45 %
CHENNAI-02	28.88	2.37 %
NORTH ARCOT	19.94	2.06 %
WEST-02	19.76	2.54 %
CHENNAI-01	15.49	1.64 %
SOUTH-03	14.87	2.04 %
TRICHY-01	11.56	1.63 %
HO01	9.07	7.43 %
SOUTH ARCOT	8.61	1.32 %
KL-SOUTH	7.32	12.12 %
WEST-01	7.22	1.45 %
Total	186.10	2.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	41.51	3.89 %
Chargers	0.90	14.52 %
Ear-Buds	0.31	2.44 %
SWatch	0.30	2.83 %
Case	0.21	54.15 %
Pow-Bank	0.09	1.83 %
EXT WNTY-MOB	0.03	0.18 %
Dig-Acce	0.01	0.47 %
Total	43.35	3.45 %

Branch *	MTD Sales L	Brand Share %
MAR1	0.65	1.93 %
TKS2	0.51	0.66 %
MMT1	0.37	1.85 %
KYR1	0.36	2.15 %
ERL2	0.30	1.25 %
SKD1	0.24	1.56 %
SGT1	0.22	0.77 %
ASM1	0.20	0.96 %
KSM1	0.06	0.34 %
UDN1	0.04	0.17 %
SDI1	0.03	0.21 %
APK1	0.02	0.11 %
SNL1	0.01	0.05 %
ARM1	0.01	0.05 %
VKM1		0.01 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
Total	43.35	3.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	28.57	2.60 %
Chargers	0.53	9.18 %
Case	0.12	38.72 %
EXT WNTY-MOB	0.07	0.57 %
Pow-Bank	0.05	1.25 %
Dig-Acce	0.01	0.18 %
Tab		-0.02 %
Ear-Buds	-0.02	-0.12 %
SWatch	-0.43	-5.91 %
Total	28.88	2.37 %

Branch *	MTD Sales L	Brand Share %
CH44	1.06	2.30 %
CH41	0.99	2.30 %
MJR1	0.51	0.76 %
MC05	0.41	0.82 %
UKI1	0.38	0.98 %
CH09	0.31	1.05 %
CH27	0.28	1.98 %
CH20	0.24	0.39 %
CH18	0.23	0.46 %
CH36	0.21	1.88 %
MC06	0.19	0.74 %
CH24	0.15	0.33 %
CH17	0.08	0.21 %
CH33	0.08	0.16 %
GPD1	0.07	0.14 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH34		0.00 %
CH43		0.00 %
PON1		0.00 %
CH31	-0.44	-2.30 %
Total	28.88	2.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.74	2.19 %
Chargers	0.72	13.03 %
Tab	0.32	3.46 %
Ear-Buds	0.12	1.04 %
Pow-Bank	0.02	0.52 %
Dig-Acce	0.01	0.65 %
Case	0.01	37.40 %
Total	19.94	2.06 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.89	1.43 %
TRR1	1.14	2.01 %
CGM1	0.64	1.82 %
VSI1	0.61	1.63 %
VNB1	0.47	1.30 %
CYR1	0.42	1.54 %
TRT1	0.40	2.03 %
VEL1	0.37	0.73 %
KPM1	0.29	1.50 %
SLG1	0.22	0.85 %
ABR1	0.19	0.74 %
UGI1	0.17	0.54 %
ANI1	0.06	0.39 %
SBR1	0.06	0.12 %
CPT1	0.01	0.07 %
TRL1	0.01	0.03 %
WJD1	0.01	0.02 %
PLR1		0.00 %
PTU1		0.00 %
Total	19.94	2.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	18.77	2.71 %
Chargers	0.64	19.80 %
Ear-Buds	0.21	2.54 %
Tab	0.07	0.91 %
Case	0.02	70.00 %
Dig-Acce	0.02	4.48 %
Pow-Bank	0.02	0.61 %
Total	19.76	2.54 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.49	1.60 %
TRM1	0.36	0.78 %
ATU1	0.35	1.23 %
PLC1	0.28	1.32 %
MTR1	0.27	1.22 %
SLM2	0.25	1.39 %
SGI1	0.23	0.82 %
VPD1	0.23	0.66 %
APN1	0.21	0.80 %
TCG1	0.16	1.14 %
EDP1	0.08	0.58 %
ERD1	0.08	0.79 %
MCR1	0.07	0.28 %
OML1	0.07	0.15 %
DPR2	0.06	0.41 %
KRI1	0.06	0.22 %
BMD1	0.04	0.22 %
SGG1	0.02	0.30 %
VKL1	0.01	0.07 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
Total	19.76	2.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	14.79	1.75 %
Chargers	0.42	9.19 %
Ear-Buds	0.15	0.89 %
SWatch	0.08	1.32 %
Case	0.04	19.71 %
Dig-Acce		0.09 %
Total	15.49	1.64 %

Branch *	MTD Sales L	Brand Share %
CH07	1.12	2.16 %
CH11	0.45	1.92 %
CH35	0.44	0.96 %
CH38	0.35	0.95 %
CH45	0.22	0.56 %
MC10	0.14	0.59 %
CH29	0.09	1.94 %
CH14	0.07	0.14 %
MC09	0.07	0.43 %
KNR1	0.06	0.28 %
CH42	0.05	0.14 %
CH19	0.03	0.10 %
CH22	0.02	0.08 %
MRM1	0.02	0.05 %
CH28	0.01	0.03 %
SKL1	0.01	0.05 %
CGL1	0.01	0.04 %
AVD1	0.01	0.02 %
CH26		0.00 %
CH37		0.00 %
CH39		0.00 %
MC02		0.00 %
CH08	-0.19	-0.45 %
Total	15.49	1.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	13.61	2.10 %
Computer	0.52	1.10 %
Chargers	0.42	11.99 %
SWatch	0.13	3.03 %
Tab	0.12	2.92 %
Ear-Buds	0.04	0.49 %
EXT WNTY-MOB	0.01	0.17 %
Dig-Acce	0.01	0.66 %
Case		12.54 %
Total	14.87	2.04 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.45	1.26 %
PNV2	0.43	1.91 %
TPT1	0.40	1.88 %
DGL1	0.35	1.63 %
ADP1	0.24	1.14 %
TDI1	0.22	1.22 %
PKM1	0.19	1.37 %
DKI1	0.18	0.75 %
BNR1	0.17	0.91 %
TEN1	0.17	0.52 %
MDU5	0.12	0.71 %
KRR1	0.01	0.08 %
MLR1	0.01	0.11 %
NTM1	0.01	0.07 %
USL1	0.01	0.05 %
MNM1		0.04 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
TEN2		0.00 %
Total	14.87	2.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	11.12	1.77 %
Chargers	0.19	10.29 %
Tab	0.12	2.77 %
Case	0.09	60.11 %
EXT WNTY-MOB	0.04	0.62 %
Dig-Acce		0.79 %
Total	11.56	1.63 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.56	2.10 %
TNJ1	0.62	1.60 %
TNJ2	0.55	1.92 %
JKM1	0.44	1.68 %
MSI1	0.42	2.11 %
PTK1	0.21	1.04 %
TVR2	0.19	0.64 %
TYR1	0.07	0.19 %
MDI1	0.07	0.57 %
MVM1	0.06	0.31 %
TVR1	0.06	0.32 %
NGT1	0.01	0.04 %
PBR1	0.01	0.09 %
NCK1	0.01	0.09 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	11.56	1.63 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	9.07	8.70 %
Total	9.07	7.43 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	9.07	7.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.10	1.39 %
Chargers	0.25	14.30 %
Tab	0.11	2.45 %
Ear-Buds	0.08	1.50 %
SWatch	0.04	1.04 %
EXT WNTY-MOB	0.03	0.28 %
Total	8.61	1.32 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.49	1.06 %
TDM1	0.47	1.80 %
KKI2	0.29	1.11 %
KML1	0.27	1.44 %
VPM2	0.23	0.74 %
PRT1	0.20	0.66 %
VPM1	0.14	1.49 %
TVM2	0.11	0.27 %
NVL2	0.06	0.18 %
TRK1	0.01	0.03 %
STP1	0.01	0.07 %
ULP1	0.01	0.02 %
KLM1		0.00 %
MKM1		0.00 %
Total	8.61	1.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.27	13.71 %
Chargers	0.06	14.76 %
Total	7.32	12.12 %

Branch *	MTD Sales L	Brand Share %
Total	7.32	12.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	6.64	1.57 %
SWatch	0.28	5.78 %
Chargers	0.23	9.64 %
Case	0.06	67.05 %
Dig-Acce	0.02	1.55 %
Total	7.22	1.45 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.46	1.40 %
TPR2	0.42	1.99 %
GBM1	0.41	1.84 %
CNR1	0.34	1.61 %
MPM1	0.31	1.51 %
PPI1	0.30	1.81 %
KMR1	0.26	0.78 %
CBE4	0.18	1.84 %
KGI1	0.18	0.50 %
PDM1	0.17	1.96 %
SYM2	0.07	0.63 %
GDR1	0.06	0.27 %
KGM1	0.01	0.11 %
SNR1	0.01	0.17 %
CBE5	0.01	0.16 %
PLI1	0.01	0.16 %
SUL1	0.01	0.12 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	7.22	1.45 %