

MTD Sales
456.36 L

Brand Share %
3.46 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	438.62	3.71 %
Chargers	10.50	16.82 %
EXT WNTY-MOB	2.80	2.12 %
Tab	1.61	1.74 %
SWatch	1.16	1.37 %
Ear-Buds	0.85	0.64 %
Computer	0.51	0.06 %
Pow-Bank	0.13	0.41 %
Case	0.09	9.50 %
Dig-Acce	0.09	0.26 %
Total	456.36	3.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	100.29	4.72 %
CHENNAI-02	67.14	3.67 %
WEST-02	56.21	4.00 %
NORTH ARCOT	53.67	3.49 %
CHENNAI-01	46.96	3.13 %
SOUTH-03	40.19	3.26 %
TRICHY-01	30.70	2.65 %
SOUTH ARCOT	30.09	2.89 %
WEST-01	25.45	2.96 %
KL-SOUTH	5.67	7.86 %
HO01		0.00 %
Total	456.36	3.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	96.92	5.34 %
Chargers	2.13	21.97 %
EXT WNTY-MOB	0.79	2.35 %
SWatch	0.39	4.02 %
Ear-Buds	0.04	0.24 %
Dig-Acce	0.02	0.66 %
Total	100.29	4.72 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.77	2.50 %
RND1	1.64	3.43 %
VL11	1.36	1.96 %
PKD1	1.26	2.49 %
TKS1	1.10	1.83 %
SNL1	1.04	2.14 %
APK2	0.95	1.90 %
ARM1	0.90	1.95 %
KYR1	0.84	2.74 %
TKY1	0.50	1.06 %
UDN1	0.39	1.02 %
KSM1	0.39	1.69 %
VKM1	0.37	1.63 %
PDI1	0.37	1.31 %
MAR1	0.33	0.54 %
ASM1	0.02	0.06 %
MMT1	0.02	0.06 %
TVL2		0.00 %
Total	100.29	4.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	63.24	3.78 %
Chargers	1.44	15.80 %
EXT WNTY-MOB	1.06	6.63 %
Computer	0.51	0.70 %
SWatch	0.43	3.91 %
Ear-Buds	0.43	2.13 %
Case	0.02	9.72 %
Dig-Acce	0.01	0.08 %
Total	67.14	3.67 %

Branch *	MTD Sales L	Brand Share %
MJR1	2.17	1.99 %
CH24	1.71	2.98 %
MC05	1.40	2.67 %
CH06	1.09	1.62 %
CH43	1.09	2.92 %
CH34	0.79	0.75 %
CH09	0.48	1.17 %
CH33	0.42	0.65 %
CH18	0.35	0.56 %
GPD1	0.30	0.33 %
MC06	0.27	0.79 %
CH27	0.21	1.25 %
CH17	0.03	0.06 %
PON1	0.02	0.04 %
CH01		0.00 %
Total	67.14	3.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	54.79	4.28 %
Chargers	1.14	16.60 %
Tab	0.16	1.78 %
EXT WNTY-MOB	0.10	1.24 %
Dig-Acce	0.01	2.38 %
Case	0.01	60.24 %
Total	56.21	4.00 %

Branch *	MTD Sales L	Brand Share %
HRR1	1.70	3.02 %
MCR1	1.25	2.15 %
VPD1	1.02	1.61 %
PLC1	0.98	2.35 %
KRI1	0.74	2.64 %
CMI1	0.65	3.18 %
DPR2	0.61	2.01 %
ERD2	0.42	1.60 %
SGG1	0.33	1.81 %
OML1	0.28	0.49 %
APN1	0.23	0.52 %
NKL2	0.21	0.43 %
EDP1	0.18	0.54 %
TRM1	0.16	0.19 %
KVP1	0.07	0.27 %
DPR1	0.06	0.25 %
SGI1	0.05	0.09 %
KMM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	56.21	4.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	51.61	3.72 %
Chargers	1.47	18.35 %
SWatch	0.31	2.66 %
EXT WNTY-MOB	0.20	0.91 %
Ear-Buds	0.07	0.42 %
Dig-Acce		0.21 %
Total	53.67	3.49 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.94	2.67 %
VNB1	2.22	3.14 %
WJD1	1.31	1.80 %
TRT1	0.87	2.18 %
UGI1	0.31	0.79 %
SBR1	0.24	0.40 %
ANI1	0.20	0.93 %
PLR1	0.16	0.55 %
GDM1	0.11	0.21 %
PTU1	0.07	0.29 %
TRL1	0.04	0.08 %
CPT1	0.02	0.08 %
KPM1	0.01	0.02 %
ABR1		0.00 %
Total	53.67	3.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	44.79	3.29 %
Chargers	1.21	16.91 %
Tab	0.57	3.14 %
EXT WNTY-MOB	0.17	1.34 %
Ear-Buds	0.17	0.88 %
Case	0.06	9.85 %
Dig-Acce	0.01	0.10 %
Total	46.96	3.13 %

Branch *	MTD Sales L	Brand Share %
CH40	3.56	3.20 %
AVD1	2.58	2.66 %
CH42	1.57	2.66 %
CH19	1.00	1.70 %
CH38	0.70	1.42 %
TKM1	0.60	1.48 %
MC10	0.52	1.30 %
CH11	0.42	1.25 %
CH14	0.37	0.36 %
CH22	0.33	1.13 %
CH45	0.30	0.60 %
KNR1	0.24	0.50 %
CGL1	0.18	0.52 %
CH39	0.17	0.50 %
MC09	0.15	1.03 %
MRM1	0.11	0.17 %
CH30	0.09	0.22 %
CH26	0.01	0.09 %
CH37	0.01	0.02 %
CH28	0.01	0.02 %
SKL1	0.01	0.04 %
MC02		0.00 %
Total	46.96	3.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	38.54	3.47 %
Chargers	0.97	16.90 %
Tab	0.39	6.12 %
EXT WNTY-MOB	0.25	1.94 %
Pow-Bank	0.04	1.20 %
Total	40.19	3.26 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.37	2.80 %
DKI1	1.29	3.10 %
TEN1	1.26	3.19 %
CBM1	1.15	2.74 %
TDI1	1.12	3.21 %
MDU2	1.11	2.96 %
PVI1	1.10	2.90 %
MDU3	1.06	2.79 %
USL1	0.77	2.71 %
MLR1	0.70	3.18 %
ADP1	0.64	1.62 %
CMR1	0.62	1.97 %
KKD3	0.56	2.48 %
MDU5	0.47	2.12 %
BNR1	0.38	1.17 %
TPT1	0.28	1.12 %
PNV1	0.27	2.48 %
SVG1	0.26	1.02 %
PKM1	0.20	0.79 %
NKI1	0.18	0.86 %
MDU4	0.18	0.61 %
MNM1	0.01	0.09 %
SGP1	0.01	0.04 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
Total	40.19	3.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	29.56	2.84 %
Chargers	0.71	19.26 %
EXT WNTY-MOB	0.21	2.45 %
Tab	0.16	2.29 %
SWatch	0.04	0.70 %
Dig-Acce	0.01	0.81 %
Total	30.70	2.65 %

Branch *	MTD Sales L	Brand Share %
NGT1	1.09	2.74 %
PTK1	0.94	2.87 %
MSI1	0.83	2.04 %
NMM1	0.63	1.62 %
TNJ2	0.59	1.42 %
MVM1	0.39	1.32 %
MDI1	0.39	1.61 %
KUM1	0.34	1.00 %
APM1	0.26	2.58 %
ORU1	0.26	0.91 %
JKM1	0.24	0.52 %
TYR1	0.19	0.24 %
NCK1	0.09	0.60 %
KIK1	0.08	0.79 %
PDK1	0.07	0.51 %
TRY3	0.01	0.03 %
PBR1	0.01	0.05 %
AYR1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	30.70	2.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	29.18	3.08 %
Chargers	0.72	20.86 %
Ear-Buds	0.11	1.28 %
Pow-Bank	0.05	2.40 %
EXT WNTY-MOB	0.02	0.17 %
Dig-Acce		0.95 %
Total	30.09	2.89 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.76	2.22 %
VPM2	1.64	3.39 %
TVM1	1.45	3.43 %
TVM2	1.40	2.11 %
KLM1	1.31	2.16 %
NVL2	1.18	2.37 %
TRK1	0.87	0.90 %
POY2	0.81	1.88 %
SJI2	0.74	0.93 %
STP1	0.70	2.52 %
KML1	0.37	1.17 %
VPM1	0.21	1.13 %
PRT1	0.14	0.26 %
ULP1	0.14	0.19 %
MKM1	0.07	0.36 %
VCM1		0.00 %
Total	30.09	2.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	24.37	3.26 %
Chargers	0.65	12.42 %
Tab	0.33	8.84 %
Pow-Bank	0.04	1.34 %
Ear-Buds	0.04	0.34 %
Dig-Acce	0.01	0.96 %
Total	25.45	2.96 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.07	2.42 %
KGI1	1.40	2.31 %
DPM2	0.60	2.08 %
KGM1	0.53	1.82 %
CBE4	0.48	3.34 %
KMR1	0.42	0.86 %
CNR1	0.31	0.76 %
CBE1	0.29	2.29 %
CBE5	0.27	3.18 %
MPM1	0.20	0.94 %
TPR3	0.18	0.68 %
TPR4	0.17	0.77 %
KMD1	0.16	0.98 %
SUL1	0.15	0.89 %
SNR1	0.01	0.07 %
ANR1		0.00 %
CBE3		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	25.45	2.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.60	9.12 %
Chargers	0.07	25.69 %
Total	5.67	7.86 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.48	2.06 %
Total	5.67	7.86 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %