

MTD Sales
916.22 L

Brand Share %
8.86 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	885.34	8.88 %
Chargers	17.89	30.55 %
Tab	11.92	11.94 %
SWatch	0.57	1.11 %
Ear-Buds	0.35	0.37 %
Dig-Acce	0.07	0.22 %
Pow-Bank	0.07	0.26 %
Total	916.22	8.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	216.21	13.92 %
CHENNAI-02	162.24	10.03 %
NORTH ARCOT	118.12	8.72 %
SOUTH-03	82.88	9.61 %
CHENNAI-01	80.17	6.47 %
TRICHY-01	73.86	7.98 %
WEST-02	64.15	7.68 %
SOUTH ARCOT	56.89	6.47 %
WEST-01	35.04	7.65 %
WEST-03	26.60	8.23 %
HO01	0.07	0.02 %
Total	916.22	8.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	206.35	13.83 %
Tab	4.85	21.89 %
Chargers	4.44	44.63 %
SWatch	0.55	6.40 %
Dig-Acce	0.01	0.29 %
Total	216.21	13.92 %

Branch *	MTD Sales L	Brand Share %
MMT1	2.92	8.52 %
TKS1	2.59	6.44 %
APK1	2.58	8.85 %
TKY1	1.83	6.63 %
SKD1	1.47	5.76 %
PDI1	1.45	7.88 %
MAR1	1.44	3.25 %
APK2	1.43	4.23 %
UDN1	1.17	5.60 %
TCN1	0.76	2.32 %
ARM1	0.66	5.24 %
STU2	0.43	3.76 %
COL1	0.32	3.43 %
SNL1	0.28	1.42 %
TYI1	0.24	1.58 %
KGL1	0.22	0.95 %
ASM1		0.00 %
SDI1		0.00 %
Total	216.21	13.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	157.83	10.13 %
Chargers	2.61	33.18 %
Tab	1.74	10.82 %
Ear-Buds	0.05	0.25 %
SWatch		0.06 %
Dig-Acce		0.07 %
Total	162.24	10.03 %

Branch *	MTD Sales L	Brand Share %
CH34	6.91	7.10 %
CH50	6.26	8.35 %
CH33	3.29	4.87 %
MJR1	2.76	4.78 %
CH17	2.47	6.21 %
CH24	2.24	8.54 %
PON1	2.21	4.38 %
GPD1	2.12	3.29 %
CH51	1.81	3.20 %
CH36	1.03	2.96 %
CH18	0.67	1.18 %
CH37	0.64	1.92 %
CH32	0.50	8.76 %
CH43	0.41	1.52 %
MC05	0.32	1.11 %
CH23	0.32	2.28 %
CH20	0.31	0.36 %
UKI1	0.16	0.28 %
CH06		0.00 %
Total	162.24	10.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	115.36	8.80 %
Chargers	2.45	30.81 %
Tab	0.26	2.39 %
Ear-Buds	0.04	0.32 %
Dig-Acce		0.41 %
Total	118.12	8.72 %

Branch *	MTD Sales L	Brand Share %
SBR1	4.54	6.30 %
AKM1	4.22	7.94 %
KPM1	3.34	7.99 %
WJP1	3.31	6.98 %
CPT1	2.07	7.31 %
PLR1	1.83	4.98 %
VNB1	1.80	2.55 %
VEL1	1.74	3.78 %
ABR1	1.68	3.33 %
TRT1	1.66	6.79 %
WJD1	1.35	2.43 %
VSI1	1.31	3.35 %
TRL1	0.74	2.18 %
BGR1	0.73	2.12 %
CYR1	0.16	0.44 %
ANI1		0.00 %
Total	118.12	8.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	80.27	9.62 %
Chargers	1.82	38.35 %
Tab	0.55	7.86 %
Ear-Buds	0.22	2.78 %
Pow-Bank	0.02	0.91 %
Total	82.88	9.61 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.85	6.32 %
DKI1	2.06	5.10 %
TDI1	2.01	8.61 %
USL1	1.40	7.02 %
MDU7	1.28	7.61 %
NKI1	1.23	6.61 %
NTM1	1.20	4.61 %
ODM1	1.12	5.35 %
BTU1	0.89	6.52 %
PKM1	0.84	4.19 %
CBM1	0.81	3.05 %
MDU4	0.78	7.25 %
KYK1	0.73	4.68 %
TEN1	0.62	1.88 %
KPT1	0.62	2.11 %
SGP1	0.52	3.87 %
MDU6	0.48	1.78 %
SVG1	0.32	1.59 %
DGL2	0.31	2.30 %
MNM1	0.30	2.77 %
KRR1	0.26	3.44 %
PNV2	0.23	1.68 %
BNR1	0.16	0.76 %
ADP1	0.01	0.04 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	82.88	9.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	78.40	6.66 %
Chargers	1.22	19.16 %
Tab	0.53	3.40 %
Pow-Bank	0.02	0.83 %
Total	80.17	6.47 %

Branch *	MTD Sales L	Brand Share %
CH07	4.37	7.70 %
CH45	3.31	6.76 %
CH40	3.08	8.77 %
CH48	2.32	4.48 %
CH22	2.19	4.32 %
AVD1	1.83	2.79 %
CH19	1.69	4.75 %
CH42	1.67	3.92 %
CH14	1.51	1.52 %
CH30	1.51	2.94 %
MRM1	1.47	2.91 %
TKM1	1.31	3.73 %
KNR1	1.21	2.62 %
CH38	1.17	3.01 %
CH16	0.98	1.14 %
CGL1	0.72	3.90 %
GUD2	0.33	0.97 %
CH08	0.16	1.78 %
CH25	0.16	0.34 %
CH39	0.13	1.82 %
CH29	0.01	0.22 %
Total	80.17	6.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	70.98	7.87 %
Chargers	1.74	38.31 %
Tab	1.09	14.34 %
Dig-Acce	0.03	7.50 %
Pow-Bank	0.02	0.85 %
Total	73.86	7.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.76	4.29 %
JKM1	1.79	4.13 %
TVR2	1.61	3.92 %
KRN1	1.27	3.69 %
PBR1	1.23	6.18 %
ORU1	0.97	4.04 %
PDK2	0.79	3.84 %
NCK1	0.64	3.29 %
MDI1	0.64	4.32 %
TVR1	0.40	1.61 %
TYR1	0.37	0.79 %
TRY4	0.29	0.79 %
KIK1	0.25	2.85 %
AYR1	0.24	0.77 %
NGT1	0.23	0.96 %
APM1	0.17	3.55 %
TRY3	0.13	0.85 %
MSI1		0.00 %
PTK1		0.00 %
Total	73.86	7.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	60.97	7.55 %
Tab	1.85	19.36 %
Chargers	1.33	33.89 %
Total	64.15	7.68 %

Branch *	MTD Sales L	Brand Share %
PMP1	4.03	7.95 %
TRM1	3.40	5.34 %
ATU1	2.66	5.77 %
OML1	1.92	4.17 %
SLM3	1.74	5.52 %
KAM1	1.49	6.65 %
MTR1	1.26	3.12 %
EPI1	1.07	3.20 %
PNG1	0.83	4.95 %
MCR1	0.76	2.23 %
KRI1	0.65	2.31 %
APN1	0.60	2.32 %
DPR1	0.46	4.02 %
SLM2	0.44	1.86 %
EDP1	0.31	3.94 %
PLC1	0.20	0.89 %
KVP1	0.17	0.92 %
BMD1	0.15	0.64 %
SGI1		0.00 %
VPD1		0.00 %
Total	64.15	7.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	55.11	6.44 %
Chargers	1.25	34.43 %
Tab	0.53	7.79 %
Dig-Acce	0.01	5.77 %
Total	56.89	6.47 %

Branch *	MTD Sales L	Brand Share %
TRK1	3.42	4.11 %
PRT1	2.48	4.15 %
TDM1	2.43	5.99 %
POY1	2.20	7.60 %
NVL2	1.39	4.09 %
KLM1	1.32	2.91 %
CUD1	0.53	0.47 %
CDM1	0.46	0.99 %
VCM2	0.41	2.43 %
STP1	0.30	1.49 %
VPM1	0.16	1.44 %
KML1	0.13	0.60 %
VCM1		0.00 %
Total	56.89	6.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	34.12	7.75 %
Chargers	0.64	23.72 %
Tab	0.26	17.71 %
Dig-Acce	0.01	0.30 %
Total	35.04	7.65 %

Branch *	MTD Sales L	Brand Share %
GDR1	2.42	7.85 %
CNR1	1.70	5.64 %
MPM1	1.32	5.88 %
CBE4	1.10	6.46 %
KMR1	0.74	1.80 %
CBE1	0.72	4.08 %
ANR1	0.47	4.87 %
UMP1	0.40	6.38 %
PPI1	0.29	1.67 %
PDM1	0.17	3.10 %
PLI1	0.15	1.25 %
CBE5	0.12	3.57 %
SNR1	0.01	0.08 %
SUL1		0.00 %
Total	35.04	7.65 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	25.96	8.23 %
Chargers	0.37	28.21 %
Tab	0.26	16.49 %
Dig-Acce		8.78 %
Total	26.60	8.23 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.48	4.28 %
AVI1	1.15	5.67 %
TCG1	1.03	8.03 %
ERD1	0.55	3.94 %
ERD2	0.50	4.31 %
TPR4	0.41	3.63 %
TPR3	0.13	1.12 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
Total	26.60	8.23 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	2.26 %
SWatch	0.01	0.35 %
Chargers	0.01	0.12 %
Total	0.07	0.02 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.02 %
MSWH		0.00 %
Total	0.07	0.02 %