

MTD Sales
788.05 L

Brand Share %
9.58 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	750.95	10.34 %
Tab	14.37	17.86 %
Chargers	11.55	29.73 %
Computer	5.17	0.85 %
EXT WNTY-MOB	3.11	4.01 %
Ear-Buds	1.38	2.24 %
SWatch	1.09	2.36 %
Dig-Acce	0.21	0.70 %
Pow-Bank	0.15	0.79 %
Case	0.06	14.63 %
Total	788.05	9.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	165.10	11.87 %
CHENNAI-02	133.92	11.66 %
CHENNAI-01	90.78	9.46 %
SOUTH-03	73.79	9.98 %
WEST-02	73.52	9.38 %
NORTH ARCOT	69.51	7.93 %
TRICHY-01	64.08	9.61 %
WEST-01	47.49	9.40 %
SOUTH ARCOT	42.14	7.03 %
KL-SOUTH	23.64	29.89 %
HO01	4.07	0.86 %
Total	788.05	9.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	157.24	13.50 %
Tab	2.48	14.49 %
Chargers	2.26	33.42 %
Computer	1.59	0.96 %
EXT WNTY-MOB	0.96	6.05 %
SWatch	0.38	5.14 %
Ear-Buds	0.15	1.86 %
Pow-Bank	0.02	0.88 %
Dig-Acce	0.01	0.32 %
Total	165.10	11.87 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.88	7.18 %
TKS1	3.76	9.58 %
TKS2	3.62	6.40 %
VLY1	3.01	6.67 %
MAR1	2.06	5.39 %
PKD1	1.77	7.52 %
KSM1	1.61	5.20 %
TKY1	1.60	6.87 %
APK2	1.50	5.98 %
UDN1	1.49	7.80 %
VKM1	1.24	9.29 %
SDI1	1.01	3.35 %
KYR1	0.96	4.91 %
TYI1	0.94	4.60 %
TCN1	0.91	3.32 %
PDI1	0.83	4.74 %
APK1	0.38	2.30 %
ASM1	0.31	1.93 %
SKD1		0.00 %
TVL2		0.00 %
MMT1	-0.08	-0.40 %
Total	165.10	11.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	128.70	12.48 %
Chargers	1.74	28.95 %
Tab	1.69	10.39 %
EXT WNTY-MOB	0.81	9.48 %
Computer	0.50	0.88 %
Ear-Buds	0.39	4.30 %
Pow-Bank	0.04	2.22 %
Case	0.03	23.03 %
Dig-Acce	0.01	0.08 %
Total	133.92	11.66 %

Branch *	MTD Sales L	Brand Share %
CH12	5.28	9.26 %
CH18	2.90	5.71 %
GPD1	2.28	4.60 %
CH43	2.20	9.20 %
CH17	1.87	9.40 %
PON1	1.85	5.12 %
CH33	1.80	5.55 %
MC06	1.55	6.07 %
CH09	1.14	4.43 %
CH36	0.85	6.83 %
CH34	0.81	1.31 %
CH06	0.78	3.33 %
MJR1	0.56	1.01 %
CH23	0.24	1.85 %
MC08		0.00 %
Total	133.92	11.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	86.33	10.12 %
Tab	1.54	14.73 %
Chargers	1.45	26.55 %
Computer	1.04	1.81 %
EXT WNTY-MOB	0.21	2.45 %
Ear-Buds	0.19	2.07 %
Case	0.03	58.93 %
Dig-Acce		0.06 %
Total	90.78	9.46 %

Branch *	MTD Sales L	Brand Share %
CH14	4.90	6.38 %
CH42	2.89	7.60 %
CH22	2.17	9.24 %
CH11	2.15	9.26 %
CH38	1.69	5.15 %
CH45	1.40	5.01 %
CH28	1.33	4.73 %
SKL1	1.01	5.14 %
CH19	0.92	2.96 %
MRM1	0.65	1.40 %
CGL1	0.64	2.89 %
CH37	0.63	2.51 %
CH39	0.61	4.63 %
AVD1	0.47	1.33 %
MC10	0.40	1.25 %
CH26	0.19	2.62 %
MC09	0.18	1.60 %
TKM1	0.02	0.10 %
MC02	0.01	0.31 %
Total	90.78	9.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	69.75	10.60 %
Computer	1.52	2.88 %
Chargers	1.07	31.19 %
Tab	0.59	10.97 %
EXT WNTY-MOB	0.53	6.95 %
Ear-Buds	0.29	4.95 %
Pow-Bank	0.04	2.28 %
Dig-Acce		0.47 %
Total	73.79	9.98 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.52	7.16 %
KKD3	1.84	7.31 %
SVG1	1.49	8.69 %
DKI1	1.31	5.50 %
MDU3	1.13	5.49 %
ADP1	0.79	3.64 %
KRR1	0.69	7.89 %
KPT1	0.54	2.66 %
DGL2	0.51	4.91 %
TPT1	0.46	2.06 %
SGP1	0.44	5.22 %
USL1	0.38	2.07 %
PNI1	0.37	3.74 %
KYK1	0.35	2.45 %
ODM1	0.28	1.38 %
NKI1	0.26	1.31 %
PNV1	0.26	3.21 %
PKM1	0.23	1.90 %
BTU1	0.10	0.74 %
MNM1	0.10	1.29 %
NTM1	0.10	0.77 %
CBM1		0.00 %
KKD2		0.00 %
MLR1		0.00 %
Total	73.79	9.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	71.48	10.23 %
Chargers	0.91	24.73 %
Computer	0.52	0.89 %
Tab	0.40	6.69 %
EXT WNTY-MOB	0.09	2.09 %
Ear-Buds	0.08	1.56 %
Pow-Bank	0.02	1.06 %
Dig-Acce	0.01	1.41 %
Total	73.52	9.38 %

Branch *	MTD Sales L	Brand Share %
MTR1	1.99	7.34 %
EPI1	1.92	9.12 %
HRR1	1.89	6.15 %
OML1	1.66	3.99 %
PLC1	1.29	5.97 %
TRM1	1.27	2.40 %
MCR1	1.03	3.27 %
NKL2	0.97	2.76 %
VPD1	0.79	2.66 %
RSP1	0.79	7.32 %
ERD2	0.49	3.52 %
EDP1	0.34	2.16 %
KVP1	0.33	2.37 %
KRI1	0.32	2.16 %
TCG1	0.20	1.65 %
KMM1	0.09	1.02 %
SGI1	0.06	0.20 %
DPR1	0.01	0.07 %
DPR2	0.01	0.05 %
CMI1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
Total	73.52	9.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	65.14	8.33 %
Tab	2.63	28.25 %
Chargers	1.23	25.34 %
SWatch	0.22	3.66 %
Dig-Acce	0.14	8.00 %
EXT WNTY-MOB	0.07	0.48 %
Ear-Buds	0.07	1.04 %
Case	0.01	31.55 %
Total	69.51	7.93 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.80	9.16 %
VEL1	2.52	5.32 %
CGM1	2.48	5.43 %
WJP1	2.42	7.33 %
BGR1	2.34	9.33 %
VSI1	1.96	6.70 %
SBR1	1.63	5.34 %
VNB1	1.52	4.45 %
TRL1	1.05	2.79 %
KPM1	0.72	2.70 %
WJD1	0.65	1.36 %
GDM1	0.54	1.95 %
ABR1	0.37	1.16 %
PLR1	0.36	1.67 %
ANI1	0.26	1.62 %
CPT1	0.14	0.97 %
PTU1		0.00 %
Total	69.51	7.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	60.57	10.36 %
Tab	2.26	33.77 %
Chargers	1.06	42.30 %
EXT WNTY-MOB	0.19	3.43 %
Dig-Acce	0.01	0.87 %
Total	64.08	9.61 %

Branch *	MTD Sales L	Brand Share %
PTK1	2.54	9.20 %
TVR2	2.45	8.85 %
NGT1	2.42	8.70 %
MSI1	1.42	5.97 %
PBR1	0.81	7.41 %
APM1	0.60	7.88 %
JKM1	0.35	1.44 %
MVM1	0.21	0.96 %
PDK1	0.18	1.47 %
KIK1	0.17	1.97 %
NCK1	0.17	1.59 %
TVR1	0.17	1.15 %
TRY3	0.06	0.33 %
AYR1		0.00 %
TRY2		0.00 %
TYR1		0.00 %
Total	64.08	9.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	44.81	10.79 %
Tab	1.50	32.48 %
Chargers	0.90	30.19 %
Ear-Buds	0.16	2.80 %
EXT WNTY-MOB	0.07	2.09 %
Dig-Acce	0.02	1.74 %
Pow-Bank	0.02	1.27 %
Total	47.49	9.40 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.69	7.92 %
CNR1	2.79	8.91 %
TPR1	1.86	9.39 %
TPR2	1.84	7.41 %
KGM1	1.41	8.95 %
GDR1	1.39	7.70 %
KGI1	0.99	2.40 %
PPI1	0.55	2.74 %
TPR3	0.49	2.90 %
CBE1	0.27	3.65 %
PLI1	0.21	2.44 %
CBE4	0.18	1.96 %
DPM2	0.15	1.13 %
SNR1	0.14	1.35 %
CBE5	0.11	2.18 %
SYM2	0.01	0.10 %
KMD1	0.01	0.10 %
SUL1	0.01	0.16 %
ANR1		0.02 %
CBE6		0.00 %
UMP1		0.00 %
Total	47.49	9.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	40.12	7.50 %
Tab	1.27	35.82 %
Chargers	0.70	29.58 %
EXT WNTY-MOB	0.05	0.58 %
Dig-Acce		0.62 %
Total	42.14	7.03 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.63	3.69 %
TDM1	2.35	7.02 %
VPM2	2.25	7.82 %
PRT1	1.96	8.12 %
KKI2	1.88	6.96 %
TVM2	1.69	4.79 %
NVL2	0.70	2.52 %
VPM1	0.40	3.63 %
ULP1	0.35	0.87 %
MKM1	0.26	1.90 %
KML1	0.25	1.61 %
STP1	0.19	1.54 %
SJI1	0.13	0.37 %
KLM1		0.00 %
VCM1		0.00 %
Total	42.14	7.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	23.23	32.15 %
Chargers	0.23	51.22 %
EXT WNTY-MOB	0.14	23.81 %
Ear-Buds	0.04	11.97 %
Total	23.64	29.89 %

Branch *	MTD Sales L	Brand Share %
Total	23.64	29.89 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	3.59	0.77 %
SWatch	0.49	12.48 %
Total	4.07	0.86 %

Branch *	MTD Sales L	Brand Share %
GHUB	3.83	0.81 %
MSWH	0.24	5.75 %
Total	4.07	0.86 %