

MTD Sales
1,043.76 L

Brand Share %
11.08 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	983.78	11.99 %
Tab	30.44	31.74 %
Chargers	20.13	37.04 %
EXT WNTY-MOB	3.51	4.97 %
Computer	2.51	0.30 %
SWatch	2.09	4.33 %
Ear-Buds	0.78	1.06 %
Dig-Acce	0.23	1.07 %
Pow-Bank	0.18	0.82 %
Case	0.12	24.75 %
Total	1,043.76	11.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	213.64	13.30 %
CHENNAI-02	149.99	11.81 %
CHENNAI-01	142.85	12.36 %
SOUTH-03	112.82	12.92 %
NORTH ARCOT	98.49	9.29 %
WEST-02	94.55	9.78 %
TRICHY-01	85.61	9.99 %
WEST-01	67.03	10.99 %
SOUTH ARCOT	55.93	7.30 %
KL-SOUTH	22.16	27.58 %
HO01	0.70	0.40 %
Total	1,043.76	11.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	201.52	15.39 %
Tab	6.22	31.48 %
Chargers	3.94	40.18 %
EXT WNTY-MOB	0.95	6.19 %
SWatch	0.82	11.24 %
Ear-Buds	0.16	1.66 %
Pow-Bank	0.02	0.74 %
Dig-Acce		0.12 %
Total	213.64	13.30 %

Branch *	MTD Sales L	Brand Share %
TKS2	6.61	8.50 %
TUT2	4.08	6.05 %
TKS1	3.80	6.72 %
TCN1	3.51	9.89 %
KGL1	2.87	8.97 %
KYR1	2.28	10.75 %
TY11	2.24	8.59 %
ASM1	1.73	7.08 %
UDN1	1.64	8.56 %
APK1	1.61	4.76 %
MAR1	1.59	3.43 %
VKM1	1.49	5.32 %
TKY1	1.43	4.01 %
STU2	1.01	7.01 %
MMT1	0.97	3.92 %
SNL1	0.87	3.04 %
PDI1	0.35	1.67 %
KSM1	0.30	1.58 %
SKD1	0.25	1.48 %
SDI1	0.12	0.79 %
COL1		0.00 %
TVL2		0.00 %
Total	213.64	13.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	139.76	12.17 %
Tab	5.15	30.74 %
Chargers	2.57	35.88 %
EXT WNTY-MOB	1.11	16.01 %
SWatch	0.53	9.05 %
Computer	0.51	0.77 %
Ear-Buds	0.30	2.41 %
Case	0.04	26.51 %
Pow-Bank	0.02	1.06 %
Dig-Acce	0.01	0.25 %
Total	149.99	11.81 %

Branch *	MTD Sales L	Brand Share %
MC05	3.68	6.25 %
PON1	2.60	9.04 %
CH43	2.35	8.72 %
UKI1	2.15	4.51 %
CH18	1.80	4.31 %
CH34	1.77	2.73 %
MJR1	1.66	2.24 %
CH24	1.57	5.31 %
GPD1	1.47	2.30 %
CH23	1.14	4.82 %
MC08	0.85	9.62 %
CH33	0.44	1.03 %
CH32	0.30	4.17 %
CH06	0.26	0.54 %
CH27	0.19	1.41 %
CH17	0.19	0.96 %
CH01		0.00 %
Total	149.99	11.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	133.73	13.08 %
Tab	5.05	34.15 %
Chargers	2.79	36.87 %
Computer	0.48	0.63 %
EXT WNTY-MOB	0.30	4.23 %
SWatch	0.22	2.97 %
Dig-Acce	0.15	2.16 %
Ear-Buds	0.08	0.74 %
Case	0.03	55.67 %
Pow-Bank	0.02	0.99 %
Total	142.85	12.36 %

Branch *	MTD Sales L	Brand Share %
CH30	6.39	10.32 %
CH14	5.33	5.77 %
MC10	2.85	7.69 %
CH38	2.66	8.52 %
AVD1	2.01	3.47 %
CH37	1.71	6.66 %
TKM1	1.40	4.14 %
CH19	1.39	4.30 %
MRM1	1.28	3.00 %
CGL1	1.28	3.24 %
CH45	0.84	2.44 %
CH22	0.74	3.06 %
MC09	0.61	3.54 %
CH26	0.40	3.58 %
CH28	0.31	1.10 %
CH11	0.30	1.49 %
CH39		0.00 %
Total	142.85	12.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	107.68	14.27 %
Chargers	2.35	46.44 %
Tab	1.56	16.27 %
EXT WNTY-MOB	0.64	7.11 %
Computer	0.51	0.63 %
Pow-Bank	0.05	2.10 %
Dig-Acce	0.02	3.18 %
Case	0.01	9.97 %
Total	112.82	12.92 %

Branch *	MTD Sales L	Brand Share %
DKI1	2.88	8.88 %
TPT1	2.26	9.43 %
ADP1	2.09	7.26 %
BNR1	1.54	6.65 %
TMM1	1.45	3.70 %
MLR1	1.42	6.36 %
PVI1	1.34	6.31 %
SGP1	1.24	7.45 %
NTM1	1.10	4.28 %
USL1	0.97	3.81 %
KRR1	0.62	9.08 %
PNI1	0.58	4.87 %
PKM1	0.46	2.33 %
KPT1	0.30	1.18 %
ODM1	0.28	1.36 %
PNV1	0.20	2.93 %
MNM1	0.15	1.24 %
KKD2	0.14	1.74 %
NKI1	0.10	0.65 %
SVG1	0.10	0.41 %
BTU1		0.04 %
KYK1		0.00 %
Total	112.82	12.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	92.26	9.87 %
Tab	3.38	38.52 %
Chargers	2.03	32.41 %
EXT WNTY-MOB	0.35	2.32 %
SWatch	0.29	4.59 %
Ear-Buds	0.16	1.80 %
Dig-Acce	0.01	0.47 %
Total	98.49	9.29 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.48	9.85 %
VEL1	5.44	10.43 %
TRL1	4.73	8.97 %
UGI1	3.44	10.28 %
KPM1	3.36	9.42 %
VSI1	3.19	10.63 %
SBR1	3.08	6.74 %
BGR1	2.98	10.54 %
SLG1	2.84	8.90 %
CGM1	2.80	7.45 %
VNB1	2.69	5.90 %
ARC2	2.36	7.48 %
WJD1	2.19	3.73 %
ABR1	1.87	4.23 %
TRT1	1.54	6.63 %
CPT1	0.95	4.26 %
ANI1	0.75	3.19 %
PTU1	0.23	1.35 %
PLR1		0.00 %
Total	98.49	9.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	89.35	10.31 %
Tab	2.75	29.46 %
Chargers	1.72	39.60 %
Computer	0.51	0.76 %
SWatch	0.18	3.49 %
Pow-Bank	0.04	2.04 %
Dig-Acce		0.49 %
Total	94.55	9.78 %

Branch *	MTD Sales L	Brand Share %
ATU1	3.75	9.63 %
MCR1	3.29	7.19 %
TRM1	2.65	4.61 %
SLM2	2.27	10.04 %
MTR1	2.27	6.37 %
ERD1	2.23	9.55 %
VPD1	1.58	4.07 %
NKL2	1.25	3.14 %
RSP1	1.13	7.16 %
KVP1	0.98	5.71 %
SGI1	0.92	3.21 %
PLC1	0.88	2.84 %
APN1	0.77	3.60 %
EDP1	0.74	4.25 %
KRI1	0.56	2.27 %
DPR1	0.50	2.70 %
DPR2	0.38	1.81 %
KMM1	0.29	2.05 %
TCG1	0.28	1.46 %
PDR1	0.26	4.10 %
VKL1	0.26	2.50 %
SGG1	0.12	1.30 %
CMI1		0.00 %
ERD2		0.00 %
Total	94.55	9.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	82.00	10.96 %
Chargers	1.59	45.71 %
Tab	1.38	27.48 %
Computer	0.51	0.60 %
EXT WNTY-MOB	0.06	1.54 %
SWatch	0.04	1.45 %
Case	0.01	36.45 %
Dig-Acce	0.01	0.82 %
Total	85.61	9.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.97	9.90 %
PTK1	2.50	8.39 %
MDI1	2.49	9.48 %
TVR1	1.41	9.61 %
PBR1	1.40	7.77 %
MVM1	1.20	4.87 %
MSI1	0.88	3.07 %
JKM1	0.85	2.83 %
KIK1	0.38	3.59 %
TYR1	0.19	0.36 %
NCK1	0.15	0.98 %
AYR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	85.61	9.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	63.63	12.66 %
Chargers	1.77	40.60 %
Tab	1.43	38.50 %
Ear-Buds	0.08	1.65 %
EXT WNTY-MOB	0.05	1.42 %
Dig-Acce	0.03	2.89 %
Pow-Bank	0.02	1.19 %
Case	0.02	32.39 %
Total	67.03	10.99 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.16	9.64 %
KGI1	3.50	7.41 %
CNR1	2.71	8.25 %
TPR1	1.36	5.35 %
SYM2	0.98	6.05 %
AVI1	0.93	7.18 %
KGM1	0.83	4.49 %
ANR1	0.70	10.33 %
PDM1	0.65	6.45 %
CBE6	0.64	4.70 %
TPR3	0.63	5.27 %
CBE4	0.41	3.57 %
KMD1	0.29	2.74 %
CBE3	0.20	2.65 %
PLI1	0.19	1.68 %
PPI1	0.17	0.96 %
DPM2	0.12	0.78 %
SUL1	0.12	1.83 %
SNR1	0.11	1.34 %
UMP1	0.10	1.06 %
Total	67.03	10.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	51.34	7.56 %
Tab	3.52	51.08 %
Chargers	1.07	32.22 %
Total	55.93	7.30 %

Branch *	MTD Sales L	Brand Share %
VPM2	3.65	9.10 %
KKI2	3.61	8.73 %
TRK1	3.28	5.11 %
ULP1	2.56	4.91 %
SJI1	1.72	3.81 %
KLM1	1.36	3.40 %
TDM1	1.21	2.94 %
PRT1	0.85	2.86 %
TVM2	0.54	1.22 %
NVL2	0.53	1.41 %
VPM1	0.53	3.12 %
VCM1	0.28	1.51 %
STP1	0.19	1.06 %
KML1		0.00 %
MKM1		0.00 %
Total	55.93	7.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	21.82	28.58 %
Chargers	0.29	64.07 %
EXT WNTY-MOB	0.06	10.30 %
Total	22.16	27.58 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.65	8.63 %
Total	22.16	27.58 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.68	0.42 %
Case	0.02	100.00 %
Total	0.70	0.40 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.70	0.41 %
MSWH		0.00 %
Total	0.70	0.40 %