

MTD Sales
1,144.19 L

Brand Share %
11.64 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,089.83	12.69 %
Chargers	23.91	39.59 %
Tab	17.58	27.84 %
EXT WNTY-MOB	6.39	7.13 %
Computer	3.17	0.38 %
SWatch	2.25	5.23 %
Ear-Buds	0.67	0.84 %
Case	0.18	28.56 %
Pow-Bank	0.11	0.30 %
Dig-Acce	0.10	0.39 %
Total	1,144.19	11.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	217.25	13.20 %
CHENNAI-02	185.45	13.92 %
CHENNAI-01	160.91	14.05 %
SOUTH-03	128.03	14.27 %
NORTH ARCOT	117.49	10.64 %
WEST-02	92.93	9.33 %
TRICHY-01	85.69	9.97 %
WEST-01	76.78	12.83 %
SOUTH ARCOT	55.83	7.27 %
KL-SOUTH	17.18	27.40 %
HO01	6.65	1.59 %
Total	1,144.19	11.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	202.15	15.06 %
Tab	6.75	48.77 %
Chargers	4.67	45.57 %
EXT WNTY-MOB	2.17	10.69 %
Computer	1.05	0.44 %
SWatch	0.19	3.81 %
Ear-Buds	0.13	1.45 %
Case	0.08	72.24 %
Pow-Bank	0.04	1.74 %
Dig-Acce	0.02	0.60 %
Total	217.25	13.20 %

Branch *	MTD Sales L	Brand Share %
MAR1	7.07	8.25 %
TKS2	7.01	9.15 %
TKS1	5.93	9.61 %
RND1	4.34	11.38 %
TUT2	3.48	4.94 %
KGL1	3.24	7.41 %
TCN1	2.92	11.64 %
TKY1	2.87	7.68 %
TYI1	2.15	7.65 %
ARM1	2.13	8.98 %
STU2	1.69	8.96 %
KSM1	1.68	8.07 %
UDN1	0.78	3.42 %
ASM1	0.74	2.78 %
PKD1	0.73	1.97 %
MMT1	0.72	2.65 %
APK1	0.63	2.20 %
SNL1	0.47	1.96 %
COL1	0.29	1.55 %
KYR1	0.25	1.19 %
VKM1	0.09	0.49 %
SDI1		0.00 %
Total	217.25	13.20 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	176.54	14.63 %
Chargers	3.23	39.96 %
EXT WNTY-MOB	1.95	19.19 %
Tab	1.84	15.91 %
Computer	1.06	1.53 %
SWatch	0.49	9.78 %
Ear-Buds	0.25	2.18 %
Case	0.05	33.35 %
Pow-Bank	0.02	0.97 %
Dig-Acce		0.06 %
Total	185.45	13.92 %

Branch *	MTD Sales L	Brand Share %
CH34	4.16	4.72 %
CH06	3.68	6.44 %
MJR1	3.43	4.95 %
CH17	2.86	10.62 %
UKI1	2.77	5.70 %
CH24	2.20	7.65 %
CH33	1.48	3.89 %
CH43	1.42	5.25 %
GPD1	1.41	3.23 %
CH36	1.14	6.02 %
PON1	0.95	2.61 %
CH23	0.28	1.22 %
CH27	0.25	3.10 %
MC08	0.03	0.75 %
CH01		0.00 %
CH32		0.00 %
Total	185.45	13.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	155.50	15.11 %
Chargers	2.86	37.55 %
Tab	1.34	23.67 %
SWatch	0.75	14.00 %
EXT WNTY-MOB	0.25	2.70 %
Ear-Buds	0.15	1.57 %
Pow-Bank	0.02	1.06 %
Case	0.02	9.69 %
Dig-Acce	0.01	0.08 %
Total	160.91	14.05 %

Branch *	MTD Sales L	Brand Share %
CH16	4.51	7.49 %
CH19	4.11	11.56 %
TKM1	3.12	9.73 %
CGL1	2.75	9.30 %
CH45	2.56	6.70 %
AVD1	2.41	5.00 %
CH42	2.35	7.62 %
SKL1	2.25	9.53 %
CH37	1.82	5.82 %
CH11	1.11	4.35 %
MC09	0.71	3.33 %
MRM1	0.67	1.48 %
CH39	0.66	7.34 %
KNR1	0.61	1.67 %
CH28	0.37	1.28 %
CH26	0.02	0.21 %
Total	160.91	14.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	122.71	15.41 %
Chargers	2.83	50.63 %
Tab	1.20	29.48 %
EXT WNTY-MOB	0.67	6.97 %
Computer	0.53	0.77 %
SWatch	0.08	2.72 %
Dig-Acce	0.01	0.81 %
Total	128.03	14.27 %

Branch *	MTD Sales L	Brand Share %
CBM1	2.67	6.67 %
MDU4	2.14	9.87 %
TMM1	2.08	5.41 %
PVI1	2.03	7.79 %
PKM1	1.48	6.86 %
USL1	1.32	6.20 %
PNI1	1.24	7.35 %
DKI1	1.18	3.38 %
SGP1	0.92	8.10 %
NKI1	0.63	4.55 %
MLR1	0.45	3.11 %
BTU1	0.38	3.36 %
MNM1	0.28	1.97 %
SVG1	0.27	1.19 %
NTM1	0.18	0.74 %
KRR1	0.13	1.59 %
BNR1	0.13	0.47 %
KPT1	0.03	0.13 %
Total	128.03	14.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	112.00	11.42 %
Chargers	2.46	33.63 %
Tab	2.10	19.52 %
EXT WNTY-MOB	0.45	2.66 %
SWatch	0.30	5.18 %
Ear-Buds	0.14	1.62 %
Pow-Bank	0.02	0.81 %
Dig-Acce	0.01	1.73 %
Case	0.01	26.56 %
Total	117.49	10.64 %

Branch *	MTD Sales L	Brand Share %
KPM2	15.69	10.81 %
VEL1	8.14	11.14 %
WJD1	5.67	11.21 %
GDM1	2.85	6.62 %
TRL1	2.59	5.60 %
CYR1	2.45	8.53 %
KPM1	2.34	6.49 %
SLG1	2.25	7.62 %
SBR1	2.25	4.36 %
VSI1	2.15	5.11 %
CPT1	1.98	9.81 %
ANI1	1.58	5.68 %
BGR1	1.28	4.11 %
VNB1	1.06	2.79 %
PLR1	0.65	3.07 %
ABR1	0.39	1.09 %
PTU1	0.34	1.82 %
TRT1	0.14	0.63 %
Total	117.49	10.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	89.23	10.12 %
Chargers	2.15	38.08 %
Tab	1.20	20.94 %
SWatch	0.19	4.82 %
EXT WNTY-MOB	0.16	2.28 %
Total	92.93	9.33 %

Branch *	MTD Sales L	Brand Share %
ATU1	4.43	10.65 %
MTR1	3.79	9.86 %
NKL2	3.39	9.39 %
TRM1	2.49	4.52 %
SLM3	2.38	6.34 %
RSP1	2.32	8.89 %
MCR1	2.05	5.44 %
OML1	1.94	4.88 %
KRI1	1.90	6.32 %
ERD2	1.75	8.68 %
EPI1	1.46	5.02 %
SGI1	1.38	4.93 %
SLM2	1.36	5.47 %
KVP1	0.99	4.17 %
TCG1	0.64	4.51 %
VPD1	0.59	1.25 %
EDP1	0.58	2.63 %
PDR1	0.28	4.27 %
VKL1	0.21	1.79 %
APN1	0.15	0.57 %
DPR2	0.10	0.41 %
KMM1	0.01	0.05 %
DPR1	0.01	0.07 %
CMI1		0.00 %
PLC1		0.00 %
Total	92.93	9.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	81.24	10.84 %
Chargers	2.30	50.12 %
Tab	1.98	44.75 %
EXT WNTY-MOB	0.17	3.23 %
Total	85.69	9.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.50	8.46 %
ORU1	3.02	9.19 %
JKM1	1.73	5.22 %
KUM1	1.50	5.92 %
PTK1	1.20	3.50 %
TRY3	1.07	3.70 %
MVM1	0.99	3.82 %
MDI1	0.73	3.59 %
TRY2	0.28	4.15 %
APM1	0.20	2.10 %
NCK1	0.19	1.72 %
TYR1	0.14	0.35 %
PDK1	0.11	1.24 %
AYR1		0.00 %
PBR1	-0.37	-2.32 %
Total	85.69	9.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	72.84	15.22 %
Chargers	2.15	45.73 %
Tab	0.66	19.17 %
EXT WNTY-MOB	0.56	13.95 %
Computer	0.53	0.54 %
Dig-Acce	0.02	4.58 %
Case	0.02	56.95 %
Total	76.78	12.83 %

Branch *	MTD Sales L	Brand Share %
GBM1	3.27	9.24 %
TPR4	1.83	11.59 %
KGI1	1.64	3.41 %
PPI1	1.21	6.48 %
CBE4	1.10	8.84 %
UMP1	1.06	7.99 %
KMD1	0.92	8.14 %
KGM1	0.80	5.45 %
CBE6	0.56	6.13 %
SYM2	0.52	3.81 %
CBE1	0.52	5.58 %
CBE3	0.50	10.06 %
TPR3	0.44	2.74 %
AVI1	0.36	4.47 %
ANR1	0.25	4.25 %
SUL1	0.21	3.48 %
DPM2	0.15	0.74 %
PLI1	0.13	0.95 %
SNR1	0.09	0.80 %
PDM1		0.00 %
Total	76.78	12.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	53.94	7.83 %
Chargers	1.11	30.58 %
Tab	0.52	31.81 %
SWatch	0.25	8.94 %
Dig-Acce	0.02	1.88 %
Total	55.83	7.27 %

Branch *	MTD Sales L	Brand Share %
CUD1	6.46	7.77 %
TRK1	4.56	7.06 %
SJI1	3.79	7.56 %
NVL2	3.10	8.64 %
TVM1	2.94	11.50 %
TDM1	2.67	8.30 %
MKM1	2.30	10.41 %
KLM1	2.02	5.63 %
CDM1	1.94	4.45 %
TVM2	0.82	1.43 %
STP1	0.45	2.56 %
PRT1	0.43	1.24 %
ULP1	0.16	0.29 %
VCM1	0.14	0.57 %
KML1		0.00 %
VPM1		0.00 %
Total	55.83	7.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	17.11	30.26 %
Chargers	0.07	30.68 %
Total	17.18	27.40 %

Branch *	MTD Sales L	Brand Share %
Total	17.18	27.40 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	6.59	1.76 %
Chargers	0.06	2.20 %
Total	6.65	1.59 %

Branch *	MTD Sales L	Brand Share %
GHUB	6.65	1.60 %
MSWH		0.00 %
Total	6.65	1.59 %