



# TN : SAMSUNG Sales Performance 01/05/2026 9:31 AM

MTD Sales  
640.55 L

Brand Share %  
5.78 %

Information:

MTD : 01-04-2026 To 30-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	613.48	5.71 %
Chargers	23.09	30.47 %
Tab	3.40	2.94 %
Ear-Buds	0.48	0.42 %
Dig-Acce	0.06	1.56 %
Pow-Bank	0.02	0.08 %
Case	0.02	84.89 %
<b>Total</b>	<b>640.55</b>	<b>5.78 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	192.37	10.06 %
CHENNAI-02	103.10	6.38 %
SOUTH-03	75.32	7.47 %
WEST-02	61.23	6.03 %
CHENNAI-01	60.86	4.52 %
NORTH ARCOT	57.33	4.58 %
TRICHY-01	48.48	5.00 %
SOUTH ARCOT	21.21	1.98 %
WEST-01	20.66	3.66 %
HO01		0.00 %
<b>Total</b>	<b>640.55</b>	<b>5.78 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	184.26	9.94 %
Chargers	6.88	39.65 %
Tab	1.03	4.58 %
Ear-Buds	0.21	1.39 %
Case	-0.01	127.08 %
<b>Total</b>	<b>192.37</b>	<b>10.06 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	2.48	2.79 %
MMT1	2.07	5.05 %
APK2	1.81	4.46 %
PDI1	1.11	4.16 %
MAR1	0.95	1.70 %
ARM1	0.86	3.28 %
KYR1	0.82	2.48 %
RPM1	0.71	3.98 %
KGL1	0.70	1.94 %
SKD1	0.61	1.97 %
TKS1	0.32	0.54 %
ASM1	0.22	0.86 %
RND1	0.19	0.46 %
SDI1	0.06	0.28 %
TKY1	0.06	0.21 %
COL1		0.00 %
KSM1		0.00 %
<b>Total</b>	<b>192.37</b>	<b>10.06 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	99.86	6.39 %
Chargers	3.18	28.16 %
Ear-Buds	0.04	0.25 %
Dig-Acce	0.01	1.77 %
<b>Total</b>	<b>103.10</b>	<b>6.38 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	2.68	3.47 %
UKI1	2.21	3.62 %
CH17	2.06	4.57 %
CH06	1.66	2.57 %
CH33	1.63	1.64 %
CH44	1.29	2.29 %
CH18	0.94	1.84 %
PON1	0.78	2.35 %
CH43	0.74	2.31 %
MC05	0.73	1.00 %
MJR1	0.65	1.28 %
CH50	0.51	1.02 %
CH36	0.43	1.49 %
CH23	0.36	1.30 %
CH32	0.34	2.47 %
CH31	0.31	1.33 %
CH51	0.15	0.33 %
GPD1	0.03	0.04 %
CH27	0.01	0.08 %
<b>Total</b>	<b>103.10</b>	<b>6.38 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	71.86	7.34 %
Chargers	2.96	38.95 %
Tab	0.49	5.13 %
Dig-Acce	0.01	2.15 %
<b>Total</b>	<b>75.32</b>	<b>7.47 %</b>

Branch *	MTD Sales L	Brand Share %
ADP1	1.59	5.67 %
KPT1	1.39	4.72 %
CBM1	1.37	4.76 %
BNR1	1.23	5.50 %
TDI1	1.22	4.15 %
TEN1	0.46	1.18 %
USL1	0.44	1.45 %
KKD3	0.42	2.07 %
CMR1	0.42	1.13 %
PKM1	0.31	1.60 %
TMM1	0.31	1.06 %
PNV2	0.29	3.36 %
SVG1	0.29	0.95 %
PVI1	0.19	0.64 %
MDU4	0.18	1.08 %
NTM1	0.18	0.66 %
KRR1	0.13	2.01 %
MLR1	0.12	0.89 %
DKI1	0.09	0.20 %
ODM1	0.07	0.37 %
NKI1	0.07	0.39 %
BTU1	0.06	0.54 %
KYK1	0.01	0.08 %
DGL2		0.00 %
SGP1		0.00 %
<b>Total</b>	<b>75.32</b>	<b>7.47 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	57.92	5.86 %
Chargers	2.10	35.00 %
Tab	1.21	11.73 %
Dig-Acce		1.76 %
<b>Total</b>	<b>61.23</b>	<b>6.03 %</b>

Branch *	MTD Sales L	Brand Share %
VPD1	2.48	5.12 %
MCR1	1.82	3.71 %
SLM2	1.51	4.66 %
NKL2	1.31	3.36 %
TRM1	0.94	1.34 %
EPI1	0.63	2.24 %
DPR1	0.54	3.75 %
EDP1	0.49	4.93 %
ERD1	0.47	4.63 %
ATU1	0.45	1.05 %
OML1	0.33	0.78 %
KRI1	0.31	0.70 %
SLM3	0.31	0.88 %
MTR1	0.30	0.80 %
ERD2	0.18	1.34 %
SGG1	0.18	1.75 %
SGI1	0.06	0.19 %
TCG1	0.06	0.53 %
KVP1	0.03	0.21 %
VKL1	0.01	0.10 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
<b>Total</b>	<b>61.23</b>	<b>6.03 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	58.46	4.52 %
Chargers	2.04	22.48 %
Tab	0.31	1.25 %
Ear-Buds	0.04	0.27 %
Case	0.01	100.00 %
<b>Total</b>	<b>60.86</b>	<b>4.52 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	2.74	4.06 %
CH05	2.42	4.50 %
CH07	1.85	4.68 %
CH42	1.82	5.64 %
CH30	1.44	1.31 %
CH48	1.13	2.15 %
SKL1	1.05	3.52 %
CH25	0.82	2.88 %
CH19	0.74	1.76 %
CH45	0.60	1.30 %
KNR1	0.58	1.65 %
AVD1	0.57	1.56 %
CH38	0.39	0.83 %
CH14	0.33	0.41 %
GUD2	0.31	0.99 %
TKM1	0.31	0.88 %
CH08	0.30	0.61 %
MRM1	0.18	0.36 %
CGL1	0.18	0.70 %
MC09	0.18	1.72 %
CH49	0.12	0.26 %
CH29	0.06	2.24 %
CH37	0.06	0.22 %
CH39	0.06	0.31 %
CH26	0.01	0.13 %
MC10		0.00 %
<b>Total</b>	<b>60.86</b>	<b>4.52 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	55.05	4.54 %
Chargers	2.00	21.32 %
Ear-Buds	0.19	1.29 %
Tab	0.07	0.86 %
Case	0.01	100.00 %
<b>Total</b>	<b>57.33</b>	<b>4.58 %</b>

Branch *	MTD Sales L	Brand Share %
VSI1	2.94	5.76 %
VEL1	2.59	3.60 %
AKM1	1.94	3.01 %
WJP1	1.30	3.05 %
TRR1	1.12	1.61 %
SBR1	0.98	1.51 %
KPM1	0.91	2.25 %
TRL1	0.70	1.39 %
GDM1	0.63	1.73 %
VNB1	0.31	0.58 %
UGI1	0.18	0.57 %
CYR1	0.18	0.54 %
ABR1	0.15	0.40 %
WJD1	0.07	0.14 %
CPT1	0.01	0.05 %
ANI1		0.00 %
TRT1		0.00 %
<b>Total</b>	<b>57.33</b>	<b>4.58 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	45.92	4.86 %
Chargers	2.21	39.65 %
Tab	0.29	3.99 %
Dig-Acce	0.02	8.00 %
Pow-Bank	0.02	0.77 %
<b>Total</b>	<b>48.48</b>	<b>5.00 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	3.22	2.24 %
KUM1	1.95	4.78 %
MSI1	0.64	1.56 %
KUM2	0.48	1.04 %
PBR1	0.44	2.97 %
TYR1	0.44	0.79 %
NCK1	0.38	2.59 %
PTK1	0.35	1.05 %
JKM1	0.31	0.93 %
NGT1	0.26	0.81 %
AYR1	0.12	0.44 %
TVR1	0.12	0.72 %
TRY4	0.12	0.21 %
APM1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
<b>Total</b>	<b>48.48</b>	<b>5.00 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	20.38	1.95 %
Chargers	0.83	15.51 %
<b>Total</b>	<b>21.21</b>	<b>1.98 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	2.49	4.05 %
POY1	2.11	5.05 %
TVM1	2.01	5.35 %
VCM2	1.10	4.92 %
ULP1	1.00	1.56 %
CUD1	0.77	0.48 %
TVM2	0.73	1.26 %
SJI2	0.59	0.97 %
STP1	0.50	2.00 %
TDM1	0.33	0.98 %
POY2	0.22	0.38 %
VPM1	0.20	1.19 %
TRK1	0.19	0.23 %
PRT1	0.18	0.24 %
KML1	0.12	0.47 %
KLM1	0.06	0.12 %
NVL2	0.06	0.12 %
VCM1	0.06	0.34 %
<b>Total</b>	<b>21.21</b>	<b>1.98 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	19.76	3.60 %
Chargers	0.90	21.44 %
Dig-Acce	0.01	1.16 %
Total	20.66	3.66 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.81	3.95 %
UAM1	2.44	5.51 %
DPM2	1.02	5.72 %
TPR4	0.50	5.41 %
TPR2	0.44	2.85 %
TPR1	0.39	1.83 %
KMR1	0.31	0.78 %
GBM1	0.19	0.78 %
MPM1	0.19	1.17 %
AVI1	0.18	1.89 %
CBE6	0.18	2.45 %
KGM1	0.18	1.02 %
TPR3	0.18	0.61 %
SYM2	0.15	1.02 %
PPI1	0.11	0.58 %
CBE4	0.06	0.66 %
PLI1	0.06	0.62 %
CBE5	0.01	0.42 %
SUL1	0.01	0.18 %
SNR1	0.01	0.11 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	20.66	3.66 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %