



TN : SAMSUNG Sales Performance 01/04/2026 9:31 AM

MTD Sales
710.51 L

Brand Share %
6.49 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	687.04	6.49 %
Chargers	20.94	24.12 %
Ear-Buds	0.76	0.72 %
SWatch	0.64	1.58 %
Tab	0.37	0.39 %
Pow-Bank	0.31	0.91 %
Dig-Acce	0.29	2.03 %
Case	0.17	11.47 %
Total	710.51	6.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	202.45	9.89 %
CHENNAI-02	114.65	6.67 %
SOUTH-03	76.85	7.78 %
WEST-02	75.31	6.94 %
NORTH ARCOT	74.33	5.99 %
TRICHY-01	71.24	7.30 %
CHENNAI-01	57.37	4.57 %
SOUTH ARCOT	19.66	2.14 %
WEST-01	17.33	3.04 %
HO01	1.32	0.86 %
Total	710.51	6.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	196.40	9.93 %
Chargers	5.45	32.11 %
SWatch	0.25	4.44 %
Ear-Buds	0.14	0.88 %
Case	0.13	37.44 %
Dig-Acce	0.05	2.67 %
Pow-Bank	0.03	0.54 %
Total	202.45	9.89 %

Branch *	MTD Sales L	Brand Share %
TKS2	4.78	5.22 %
TKS1	3.06	5.29 %
PKD1	2.95	6.45 %
PDI1	2.72	6.47 %
VLY1	1.81	2.23 %
KSM1	1.60	5.06 %
UDN1	1.31	5.77 %
VKM1	1.12	6.17 %
ARM1	0.58	2.51 %
MAR1	0.55	0.83 %
RND1	0.32	0.79 %
KYR1	0.20	0.90 %
KGL1	0.19	0.43 %
MMT1	0.18	0.35 %
TKY1	0.05	0.15 %
STU2	0.01	0.10 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
Total	202.45	9.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	111.03	6.70 %
Chargers	3.21	27.25 %
Ear-Buds	0.15	0.86 %
SWatch	0.13	2.27 %
Pow-Bank	0.09	2.06 %
Dig-Acce	0.03	0.97 %
Case	0.01	4.27 %
Total	114.65	6.67 %

Branch *	MTD Sales L	Brand Share %
CH18	3.12	3.30 %
CH17	2.20	4.32 %
CH50	1.90	2.93 %
PON1	1.19	3.06 %
GPD1	1.18	1.56 %
CH51	1.10	1.90 %
CH44	0.80	1.58 %
CH20	0.40	0.53 %
CH33	0.34	0.46 %
MJR1	0.31	0.49 %
CH06	0.30	0.79 %
CH36	0.16	0.70 %
CH23	0.12	0.48 %
CH31	0.02	0.10 %
CH27	0.02	0.13 %
CH43		0.00 %
Total	114.65	6.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	74.07	7.76 %
Chargers	2.72	32.45 %
Pow-Bank	0.03	0.89 %
Dig-Acce	0.03	6.04 %
Case		0.67 %
Total	76.85	7.78 %

Branch *	MTD Sales L	Brand Share %
ADP1	1.56	5.70 %
CBM1	1.20	4.88 %
KPT1	1.13	3.35 %
MNM1	1.08	5.83 %
ODM1	0.99	5.62 %
ATG1	0.90	3.96 %
DGL2	0.85	3.48 %
MDU4	0.61	3.36 %
TMM1	0.31	1.01 %
PVI1	0.31	0.99 %
SGP1	0.29	1.45 %
PNI1	0.15	2.53 %
KRR1	0.15	2.06 %
KYK1	0.13	1.11 %
NTM1	0.01	0.04 %
CMR1	0.01	0.04 %
BTU1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	76.85	7.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	73.02	6.93 %
Chargers	2.20	31.72 %
Ear-Buds	0.08	0.98 %
Dig-Acce	0.02	3.28 %
Pow-Bank		0.07 %
Total	75.31	6.94 %

Branch *	MTD Sales L	Brand Share %
ATU1	1.89	4.50 %
TRM1	1.75	2.99 %
VPD1	1.73	4.05 %
KRI1	1.26	2.60 %
KAM1	1.10	5.11 %
EDP1	0.65	3.31 %
PLC1	0.63	2.56 %
SLM2	0.59	1.36 %
OML1	0.33	0.72 %
SLM3	0.28	0.94 %
NKL2	0.23	0.63 %
SGI1	0.20	0.58 %
EPI1	0.16	0.53 %
MTR1	0.14	0.31 %
ERD1	0.12	0.89 %
SGG1	0.12	1.33 %
PDR1	0.11	3.29 %
CMI1	0.11	0.76 %
VKL1	0.01	0.13 %
KMM1	0.01	0.12 %
DPR1		0.02 %
DPR2		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	75.31	6.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	72.17	6.03 %
Chargers	2.13	22.03 %
Pow-Bank	0.02	0.30 %
Dig-Acce	0.01	0.45 %
Case		0.69 %
Total	74.33	5.99 %

Branch *	MTD Sales L	Brand Share %
VSI1	2.51	5.67 %
SLG1	2.29	5.44 %
WJD1	2.26	4.01 %
PTU1	1.73	5.30 %
WJP1	1.49	3.47 %
SBR1	1.26	2.23 %
VEL1	1.21	1.72 %
TRR1	0.58	0.97 %
GDM1	0.56	1.25 %
TRT1	0.43	1.10 %
CYR1	0.19	0.60 %
PLR1	0.12	0.53 %
ANI1	0.01	0.02 %
ABR1	0.01	0.01 %
VNB1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	74.33	5.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	68.40	7.20 %
Chargers	2.40	39.31 %
Ear-Buds	0.15	1.86 %
Tab	0.12	2.64 %
Dig-Acce	0.10	17.26 %
Pow-Bank	0.06	1.83 %
Total	71.24	7.30 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.39	4.84 %
JKM1	1.31	4.38 %
MSI1	1.28	3.23 %
AYR1	0.40	1.70 %
PBR1	0.32	1.79 %
TVR1	0.16	0.62 %
MDI1	0.03	0.23 %
PTK1	0.03	0.11 %
PDK1	0.02	0.25 %
NGT1	0.01	0.04 %
MVM1	0.01	0.05 %
NCK1	0.01	0.07 %
TRY2	0.01	0.07 %
APM1		0.04 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	71.24	7.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	55.42	4.61 %
Chargers	1.40	15.61 %
SWatch	0.25	5.17 %
Ear-Buds	0.20	1.24 %
Pow-Bank	0.05	1.50 %
Case	0.03	20.03 %
Dig-Acce	0.02	0.35 %
Total	57.37	4.57 %

Branch *	MTD Sales L	Brand Share %
CH19	4.42	6.06 %
CH16	2.73	4.23 %
CH30	1.97	2.00 %
CH14	1.51	1.93 %
CH25	1.29	4.67 %
CH38	0.91	2.64 %
CH42	0.80	2.29 %
MC09	0.69	4.94 %
CH47	0.59	1.71 %
AVD1	0.58	1.21 %
CH07	0.53	1.32 %
KNR1	0.42	1.31 %
GUD2	0.23	0.70 %
CH37	0.18	0.55 %
CH29	0.18	3.36 %
MRM1	0.16	0.37 %
CH49	0.16	0.36 %
TKM1	0.03	0.09 %
CH08	0.02	0.05 %
CH45	0.01	0.03 %
CH26	0.01	0.06 %
CH22		0.01 %
SKL1		0.01 %
MC10		0.00 %
CGL1		0.00 %
CH39		0.00 %
Total	57.37	4.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.78	2.10 %
Chargers	0.58	12.85 %
Tab	0.24	4.85 %
Pow-Bank	0.03	1.16 %
Dig-Acce	0.02	6.35 %
Case		3.42 %
Total	19.66	2.14 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.75	2.79 %
POY1	2.31	5.23 %
CDM1	1.76	3.41 %
SJI2	1.26	2.28 %
KML1	1.26	5.05 %
VPM2	0.95	2.90 %
KKI2	0.75	2.10 %
TVM2	0.65	1.03 %
TRK1	0.49	0.63 %
TDM1	0.49	1.61 %
KLM1	0.12	0.27 %
ULP1	0.12	0.21 %
VCM1	0.03	0.16 %
NVL2	0.02	0.03 %
PRT1	0.01	0.01 %
POY2		0.00 %
STP1		0.00 %
VPM1		0.00 %
Total	19.66	2.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	16.43	2.99 %
Chargers	0.84	17.96 %
Ear-Buds	0.04	0.62 %
Dig-Acce	0.02	1.18 %
Total	17.33	3.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.34	2.27 %
UAM1	2.11	4.22 %
KGI1	1.74	4.25 %
GDR1	1.27	3.42 %
DPM2	0.57	3.84 %
TPR1	0.52	2.06 %
MPM1	0.31	2.44 %
PDM1	0.16	1.87 %
CBE4	0.15	1.08 %
TPR3	0.14	0.41 %
ANR1	0.01	0.87 %
GBM1	0.01	0.05 %
KMR1	0.01	0.04 %
CBE1	0.01	0.15 %
SNR1		0.04 %
UMP1		0.08 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	17.33	3.04 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.32	0.94 %
Total	1.32	0.86 %

Branch *	MTD Sales L	Brand Share %
GHUB	1.32	0.88 %
MSWH		0.00 %
Total	1.32	0.86 %