

MTD Sales
1,771.16 L

Brand Share %
9.22 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	719.08	5.34 %
Fridge	634.19	22.47 %
Wash-Mac	414.26	14.59 %
Oven	3.63	5.58 %
Total	1,771.16	9.22 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	283.72	9.86 %
SOUTH-01	257.74	8.48 %
CHENNAI-02	238.34	9.58 %
SOUTH-03	230.45	9.93 %
WEST-01	208.89	11.39 %
TRICHY-01	202.46	8.56 %
WEST-02	156.06	8.76 %
SOUTH ARCOT	112.56	9.38 %
NORTH ARCOT	80.93	6.27 %
Total	1,771.16	9.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	124.78	6.13 %
Fridge	98.22	23.54 %
Wash-Mac	59.87	14.62 %
Oven	0.85	6.27 %
Total	283.72	9.86 %

Branch *	MTD Sales L	Brand Share %
CH14	13.71	7.55 %
GUD1	9.99	8.50 %
CH25	8.41	7.70 %
CH22	6.84	6.32 %
CH35	6.71	8.18 %
CH47	4.66	7.22 %
GUD2	3.13	5.78 %
CH39	2.52	4.64 %
CH30	2.35	2.32 %
CH28	1.82	1.60 %
CZWH	1.08	1.20 %
KNR1	0.97	1.93 %
CH26	0.76	3.54 %
CH40	0.45	4.88 %
CH37	0.30	0.56 %
TKM1	0.28	1.01 %
MC10		0.00 %
Total	283.72	9.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	99.87	4.74 %
Fridge	85.32	19.70 %
Wash-Mac	71.89	14.69 %
Oven	0.66	5.72 %
Total	257.74	8.48 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.33	5.31 %
NGR1	17.93	8.51 %
VLY1	5.81	8.24 %
ERL2	3.59	7.21 %
PDI1	3.54	6.92 %
TUT2	3.42	2.58 %
APK2	1.98	4.19 %
TYI1	1.57	3.58 %
VKM1	1.52	4.02 %
SVK1	1.37	1.48 %
ARM1	1.36	3.75 %
APK1	1.36	2.45 %
S2SD	0.98	1.86 %
SKD1	0.90	2.68 %
SNL1	0.84	2.54 %
KYR1	0.71	1.99 %
KGL1	0.68	1.70 %
SGT1	0.66	3.38 %
KSM1	0.50	3.11 %
COL1	0.39	2.07 %
TKY1		0.00 %
Total	257.74	8.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	111.58	6.11 %
Fridge	77.97	23.73 %
Wash-Mac	48.31	14.86 %
Oven	0.48	6.01 %
Total	238.34	9.58 %

Branch *	MTD Sales L	Brand Share %
CH20	8.61	7.81 %
CH18	8.61	8.17 %
CH17	8.05	8.21 %
CH34	6.08	7.92 %
CH41	5.75	5.72 %
CH43	5.32	8.08 %
MJR1	4.70	5.83 %
CH06	4.70	4.28 %
CH27	1.40	4.43 %
CH23	0.80	1.41 %
CH46	0.69	1.42 %
UKI1	0.56	1.15 %
CH31	0.55	0.98 %
MC06	0.52	4.10 %
CH32	0.47	3.03 %
PON1	0.46	0.91 %
CH36	0.28	0.92 %
CH01		0.00 %
MC05		0.00 %
Total	238.34	9.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	86.64	25.29 %
Air-Cond	79.86	4.97 %
Wash-Mac	63.16	17.28 %
Oven	0.79	9.71 %
Total	230.45	9.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	23.57	7.80 %
DGL1	11.11	7.26 %
DGL2	6.28	7.69 %
ATG1	6.07	8.24 %
TMM1	5.90	8.70 %
SVG1	4.03	8.80 %
BNR1	3.33	9.16 %
PVI1	3.31	8.41 %
KRR1	2.70	3.02 %
TDI1	2.11	6.50 %
TPT1	1.90	3.39 %
SZSD	1.89	8.05 %
PNV2	1.71	5.25 %
KYK1	1.67	6.14 %
DKI1	1.61	2.55 %
ODM1	1.25	5.28 %
MNM1	0.90	3.95 %
KPT1	0.70	2.82 %
MDU4	0.43	0.83 %
SGP1	0.30	1.40 %
MLR1	0.16	0.44 %
NTM1	0.14	0.72 %
WHMD	-0.46	8.52 %
Total	230.45	9.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	111.87	8.80 %
Fridge	61.18	22.18 %
Wash-Mac	35.22	12.62 %
Oven	0.62	7.39 %
Total	208.89	11.39 %

Branch *	MTD Sales L	Brand Share %
CBE2	39.83	8.94 %
KMR1	7.17	6.85 %
SNR1	6.75	8.55 %
PLI1	5.96	8.55 %
CBE6	5.72	7.63 %
TPR1	3.35	3.98 %
SUL1	2.81	4.98 %
CBE3	1.87	7.48 %
PPI1	1.35	4.61 %
KMD1	1.10	4.01 %
ANR1	1.06	7.98 %
TPR4	1.00	3.45 %
KGM1	0.54	1.62 %
CBE5		0.00 %
WHCB	-0.54	5.39 %
Total	208.89	11.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	78.52	25.10 %
Air-Cond	71.69	4.04 %
Wash-Mac	52.11	18.94 %
Oven	0.14	3.31 %
Total	202.46	8.56 %

Branch *	MTD Sales L	Brand Share %
TRY1	30.07	5.18 %
TNJ1	9.81	8.14 %
TNJ2	7.15	6.43 %
MDI1	6.63	8.38 %
TRY4	6.17	6.71 %
PTK1	5.54	5.18 %
AYR1	3.36	7.25 %
TRY2	2.53	4.45 %
JKM1	2.52	4.84 %
KIK1	1.50	2.99 %
APM1	1.05	4.52 %
NMM1	0.74	2.61 %
TVR1	0.69	1.59 %
PDK1	0.53	1.04 %
WTRZ	-0.74	5.16 %
Total	202.46	8.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	68.66	20.42 %
Air-Cond	53.48	4.83 %
Wash-Mac	33.93	10.14 %
Total	156.06	8.76 %

Branch *	MTD Sales L	Brand Share %
SLM3	4.29	4.85 %
RSP1	3.69	7.76 %
PDR1	2.01	5.54 %
CMI1	1.92	7.33 %
SLM2	1.83	2.76 %
EDP1	1.81	6.21 %
EPI1	1.62	4.00 %
TRM1	1.49	3.18 %
WZWH	1.30	6.86 %
KVP1	1.28	4.98 %
DPR2	1.16	3.48 %
HRR1	0.98	3.13 %
TCG1	0.98	2.08 %
MTR1	0.96	1.80 %
VKL1	0.92	3.95 %
BMD1	0.88	2.48 %
APN1	0.76	2.48 %
SGI1	0.41	2.00 %
PMP1	0.28	1.13 %
KMM1	0.28	1.04 %
KAM1	0.23	1.05 %
WHKP	-0.15	8.63 %
Total	156.06	8.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	41.64	21.22 %
Air-Cond	39.26	4.73 %
Wash-Mac	31.56	18.56 %
Oven	0.09	3.30 %
Total	112.56	9.38 %

Branch *	MTD Sales L	Brand Share %
POY1	12.18	8.01 %
NVL2	2.74	4.21 %
POY2	2.25	2.13 %
KML1	1.83	4.80 %
MKM1	1.43	3.73 %
TDM1	1.15	2.12 %
VPM1	0.65	3.23 %
STP1	0.51	2.03 %
TVM1	0.42	1.17 %
VCM1	0.14	0.31 %
WHUT	-0.38	4.43 %
Total	112.56	9.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.05	20.04 %
Air-Cond	26.68	2.91 %
Wash-Mac	18.20	9.58 %
Total	80.93	6.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.78	7.74 %
TRL1	6.70	5.34 %
VEL2	5.15	4.79 %
AKM1	4.71	8.23 %
ABR1	4.66	8.73 %
VNB1	3.38	8.38 %
CPT1	2.14	8.34 %
VSI1	1.94	4.24 %
VEL1	1.41	1.98 %
PTU1	0.72	4.82 %
ARC2	0.65	1.38 %
SLG1	0.51	1.74 %
ANI1	0.50	1.81 %
WJD1	0.43	1.03 %
UGI1	0.28	1.67 %
KPM1	0.14	0.29 %
WJP1	0.14	0.37 %
BGR1	0.12	0.58 %
GDM1		0.00 %
Total	80.93	6.27 %