

MTD Sales
2,050.81 L

Brand Share %
16.21 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	1,062.72	24.04 %
Wash-Mac	786.33	17.01 %
Air-Cond	192.42	5.44 %
Oven	9.34	12.73 %
Total	2,050.81	16.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	354.43	18.80 %
SOUTH-01	339.12	15.47 %
CHENNAI-01	241.60	15.42 %
WEST-02	239.19	15.50 %
TRICHY-01	234.77	16.92 %
WEST-01	230.24	20.59 %
CHENNAI-02	153.81	12.36 %
SOUTH ARCOT	140.40	17.07 %
NORTH ARCOT	94.66	11.81 %
KL-SOUTH	22.59	26.00 %
Total	2,050.81	16.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	192.54	26.62 %
Wash-Mac	139.16	20.08 %
Air-Cond	21.41	4.66 %
Oven	1.32	13.74 %
Total	354.43	18.80 %

Branch *	MTD Sales L	Brand Share %
DGL1	28.98	15.97 %
MDU6	14.02	12.88 %
TMM1	7.77	11.91 %
KYK1	3.79	14.72 %
BNR1	2.89	11.03 %
MDU4	2.49	6.48 %
TDI1	0.87	4.81 %
MLR1	0.76	2.67 %
TPT1	0.74	2.20 %
PNI1	0.70	3.64 %
KKD2	0.60	5.64 %
SGP1	0.58	3.88 %
PKM1	0.15	0.79 %
Total	354.43	18.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	185.18	25.70 %
Wash-Mac	125.12	16.75 %
Air-Cond	27.12	3.81 %
Oven	1.70	14.27 %
Total	339.12	15.47 %

Branch *	MTD Sales L	Brand Share %
TUT1	41.45	14.68 %
KVT1	14.47	12.76 %
TUT2	12.62	12.30 %
TKS2	7.10	8.87 %
MAR1	7.03	15.27 %
APK1	5.63	11.46 %
TKY1	3.80	11.04 %
VNR1	3.28	10.55 %
APK2	3.24	8.13 %
ARM1	2.75	9.40 %
S2SD	2.39	14.09 %
KGL1	2.39	11.34 %
SNL1	2.34	6.33 %
VKM1	2.22	8.13 %
SVK1	1.56	2.32 %
TYI1	1.50	4.66 %
KSM1	0.76	6.04 %
KYR1	0.70	2.60 %
PDI1	0.30	0.96 %
Total	339.12	15.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	111.76	23.50 %
Wash-Mac	89.15	17.03 %
Air-Cond	39.59	7.10 %
Oven	1.10	10.53 %
Total	241.60	15.42 %

Branch *	MTD Sales L	Brand Share %
CH08	18.24	15.49 %
CH14	17.23	15.41 %
CH16	15.66	12.96 %
CH42	12.68	14.67 %
CH30	7.59	13.96 %
CH07	7.37	11.30 %
CH22	6.88	15.92 %
CZWH	5.28	11.30 %
SKL1	4.34	9.77 %
CH38	3.92	11.86 %
CH35	3.85	10.45 %
TKM1	1.45	6.18 %
CH11	0.75	1.63 %
CH29	0.73	7.77 %
GUD2	0.29	0.85 %
CH26	0.18	1.97 %
CH37	0.16	0.51 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.93	9.52 %
Total	241.60	15.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	136.43	21.66 %
Wash-Mac	96.44	14.04 %
Air-Cond	5.91	2.70 %
Oven	0.41	5.42 %
Total	239.19	15.50 %

Branch *	MTD Sales L	Brand Share %
SLM3	9.21	12.08 %
MTR1	7.93	14.73 %
EDP1	3.27	15.31 %
VKL1	2.73	10.64 %
TCG1	2.30	5.54 %
PDR1	1.09	4.52 %
SLM2	1.05	1.59 %
APN1	0.96	4.11 %
SGG1	0.83	3.65 %
KMM1	0.83	3.49 %
EPI1	0.82	1.97 %
RSP1	0.79	1.57 %
WZWH	0.74	7.79 %
HRR1	0.46	2.04 %
DPR2	0.40	2.27 %
SGI1	0.30	1.14 %
BMD1	0.12	0.53 %
Total	239.19	15.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	117.90	24.54 %
Wash-Mac	89.58	20.80 %
Air-Cond	26.20	5.58 %
Oven	1.10	15.88 %
Total	234.77	16.92 %

Branch *	MTD Sales L	Brand Share %
MDI1	7.23	13.89 %
KIK1	5.60	13.85 %
PTK1	2.81	5.27 %
JKM1	2.49	6.69 %
TVR1	1.72	7.45 %
TYR1	1.40	2.83 %
TRY2	1.39	3.32 %
KRN1	1.11	4.73 %
NMM1	0.89	4.86 %
NCK1	0.77	5.22 %
NGT1	0.70	1.78 %
PDK1	0.47	1.31 %
PBR1	0.14	0.43 %
WTRZ	-0.50	12.72 %
Total	234.77	16.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	114.65	26.80 %
Wash-Mac	95.67	18.51 %
Air-Cond	18.13	10.95 %
Oven	1.79	22.55 %
Total	230.24	20.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	31.01	15.93 %
PLI1	7.27	13.56 %
SNR1	4.48	13.33 %
UMP1	4.15	14.71 %
CBE5	3.25	15.04 %
GDR1	2.31	12.85 %
KMD1	2.23	9.13 %
PPI1	2.02	7.99 %
KGI1	1.23	9.81 %
ANR1	1.15	11.01 %
KGM1	0.47	1.96 %
WHCB	-0.34	8.71 %
Total	230.24	20.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	77.12	21.20 %
Wash-Mac	52.39	12.35 %
Air-Cond	22.96	5.13 %
Oven	1.34	14.90 %
Total	153.81	12.36 %

Branch *	MTD Sales L	Brand Share %
CH24	6.51	11.62 %
CH34	6.30	12.03 %
CH06	5.06	7.28 %
CH09	4.00	8.26 %
CH43	1.65	2.83 %
CH41	1.54	3.38 %
CH20	1.09	2.09 %
CH31	1.08	5.73 %
CH33	1.01	2.33 %
CH23	0.84	4.18 %
CH46	0.73	2.51 %
MJR1	0.60	1.08 %
UKI1	0.59	1.72 %
CH36	0.53	2.98 %
CH27	0.42	2.37 %
CH32	0.38	6.43 %
CH01	0.24	8.57 %
PON1	0.23	0.96 %
MC05		0.00 %
Total	153.81	12.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	68.85	23.47 %
Wash-Mac	55.71	20.30 %
Air-Cond	15.84	6.32 %
Total	140.40	17.07 %

Branch *	MTD Sales L	Brand Share %
POY1	10.82	11.29 %
POY2	7.32	9.03 %
VPM2	5.86	13.73 %
TDM1	4.84	14.47 %
KML1	3.43	14.82 %
MKM1	1.82	8.39 %
STP1	1.71	10.97 %
VCM1	1.37	6.52 %
TVM1	0.69	4.88 %
Total	140.40	17.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	43.40	16.12 %
Wash-Mac	37.55	12.29 %
Air-Cond	13.56	6.10 %
Oven	0.15	3.08 %
Total	94.66	11.81 %

Branch *	MTD Sales L	Brand Share %
SBR1	6.24	12.43 %
AKM1	5.01	11.43 %
TRR1	4.23	9.00 %
ABR1	3.65	13.35 %
VNB1	2.87	10.64 %
PLR1	2.56	13.74 %
VEL2	2.30	4.54 %
BGR1	1.57	9.53 %
VEL1	1.19	3.33 %
VSI1	1.09	3.60 %
KPM1	0.61	1.83 %
CPT1	0.59	3.23 %
SLG1	0.50	2.42 %
PTU1	0.44	5.95 %
GDM1	0.38	2.00 %
WJD1	0.32	1.23 %
ANI1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	94.66	11.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	14.89	41.45 %
Wash-Mac	5.55	28.29 %
Air-Cond	1.71	5.68 %
Oven	0.45	32.93 %
Total	22.59	26.00 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	22.59	26.00 %