

MTD Sales
1,506.10 L

Brand Share %
11.83 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	685.10	20.87 %
Wash-Mac	481.52	15.66 %
Air-Cond	335.89	5.32 %
Oven	3.60	5.95 %
Total	1,506.10	11.83 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	273.47	13.13 %
SOUTH-01	228.54	10.22 %
CHENNAI-02	218.81	12.63 %
TRICHY-01	200.58	11.90 %
SOUTH-03	173.71	12.46 %
SOUTH ARCOT	92.66	10.50 %
NORTH ARCOT	91.95	9.72 %
WEST-02	79.54	11.75 %
WEST-03	79.46	14.79 %
WEST-01	67.39	12.10 %
Total	1,506.10	11.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	112.99	23.68 %
Air-Cond	83.67	7.23 %
Wash-Mac	76.21	17.39 %
Oven	0.59	6.04 %
Total	273.47	13.13 %

Branch *	MTD Sales L	Brand Share %
CH14	13.71	11.24 %
CH16	13.14	8.78 %
CH49	12.86	11.30 %
CH07	9.51	10.82 %
CH30	8.24	9.60 %
CH28	8.20	8.46 %
CH38	4.87	11.26 %
SKL1	4.79	11.33 %
KNR1	3.64	8.20 %
GUD2	2.08	4.99 %
TKM1	1.09	5.32 %
CH39	1.05	3.00 %
CZWH	0.91	1.24 %
CH26	0.30	1.50 %
CH40		0.00 %
MC09		0.00 %
Total	273.47	13.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	102.06	19.07 %
Wash-Mac	77.30	15.25 %
Air-Cond	48.25	4.09 %
Oven	0.93	6.50 %
Total	228.54	10.22 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.54	8.55 %
KVT1	9.68	6.74 %
NGR1	9.63	8.76 %
TUT2	8.05	7.94 %
MAR1	6.38	11.72 %
PKD1	4.12	8.05 %
ASM1	3.73	10.08 %
RND2	3.13	4.44 %
SVK1	3.11	4.88 %
VLV1	3.05	4.33 %
KSM1	3.03	9.30 %
ERL2	2.83	5.22 %
APK1	2.53	9.22 %
VKM1	2.30	9.61 %
SNL1	1.79	4.51 %
COL1	1.29	7.36 %
PDI1	0.99	3.08 %
SKD1	0.90	3.52 %
TKY1	0.83	3.52 %
KYR1	0.79	3.82 %
ARM1	0.76	4.82 %
SGT1	0.33	3.31 %
KGL1	0.16	0.65 %
WHTV	-0.84	6.89 %
Total	228.54	10.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	97.18	23.81 %
Wash-Mac	63.00	16.74 %
Air-Cond	57.99	6.17 %
Oven	0.63	7.64 %
Total	218.81	12.63 %

Branch *	MTD Sales L	Brand Share %
CH21	11.37	10.39 %
CH24	8.82	9.80 %
CH33	6.87	11.74 %
CH34	6.33	11.71 %
GPD1	1.65	6.79 %
CH36	0.86	3.35 %
CH37	0.71	2.79 %
CH46	0.71	2.18 %
CH31	0.68	4.73 %
CH32	0.60	5.19 %
PON1	0.47	0.94 %
CH01	0.43	8.50 %
UK11	0.26	0.92 %
MJR1	0.11	0.23 %
CH23		0.00 %
CH27		0.00 %
MC05		0.00 %
MC06		0.00 %
WHC3	-1.06	-4.14 %
Total	218.81	12.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	96.86	22.56 %
Wash-Mac	65.65	19.82 %
Air-Cond	37.95	4.12 %
Oven	0.12	3.01 %
Total	200.58	11.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	22.47	7.88 %
KIK1	7.30	10.08 %
PTK1	6.15	8.85 %
MDI1	5.25	10.06 %
TRY4	4.65	6.62 %
TZSD	3.44	-31.50 %
TTP1	3.30	10.88 %
JKM1	2.73	5.94 %
MSI1	2.31	8.31 %
KUM2	1.22	3.30 %
PDK1	1.17	3.62 %
TVR1	1.02	2.25 %
APM1	0.73	4.20 %
TRY2	0.46	2.49 %
NMM1		0.00 %
WTRZ	-1.08	6.18 %
Total	200.58	11.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	83.21	22.30 %
Wash-Mac	55.34	16.06 %
Air-Cond	35.05	5.23 %
Oven	0.10	1.69 %
Total	173.71	12.46 %

Branch *	MTD Sales L	Brand Share %
MDU1	18.31	10.59 %
KKD3	8.21	7.81 %
PVI1	6.11	11.29 %
DKI1	5.25	8.92 %
MDU7	3.83	8.30 %
DGL2	3.32	11.46 %
KRR1	1.73	3.51 %
TDI1	1.71	6.44 %
TEN2	1.46	5.46 %
ODM1	1.30	10.79 %
PNV2	1.28	6.96 %
TMM1	1.24	3.25 %
MNM1	1.00	6.50 %
SZSD	0.93	-19.81 %
SGP1	0.91	5.59 %
KPT1	0.82	7.29 %
SVG1	0.69	2.61 %
KYK1	0.51	3.68 %
MLR1	0.48	2.17 %
ADP1	0.15	0.98 %
WHMD	-0.68	7.46 %
Total	173.71	12.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	42.61	17.88 %
Wash-Mac	34.17	15.80 %
Air-Cond	15.69	3.70 %
Oven	0.19	5.18 %
Total	92.66	10.50 %

Branch *	MTD Sales L	Brand Share %
TRK1	6.84	11.41 %
CDM1	3.75	6.21 %
KKI2	3.53	9.75 %
VCM2	1.69	5.51 %
POY2	1.59	2.65 %
TDM1	1.47	3.51 %
MKM1	1.18	5.29 %
STP1	1.12	8.15 %
VPM1	0.76	5.56 %
VCM1	0.56	5.47 %
KML1	0.52	1.72 %
TVM1	0.39	1.93 %
WHUT	-0.45	4.38 %
Total	92.66	10.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	44.45	17.75 %
Wash-Mac	34.83	13.98 %
Air-Cond	12.66	2.86 %
Total	91.95	9.72 %

Branch *	MTD Sales L	Brand Share %
VEL4	8.39	11.38 %
VEL3	7.26	11.56 %
VEL2	4.08	6.50 %
AKM1	3.43	8.68 %
KPM1	2.81	10.75 %
CYR1	2.43	10.63 %
PLR1	2.29	8.45 %
VNB1	1.72	7.45 %
WJP1	1.52	5.51 %
SBR1	1.27	1.86 %
GDM1	0.82	2.77 %
ANI1	0.81	4.61 %
VEL1	0.56	2.36 %
PTU1	0.47	8.05 %
WJD1	0.46	1.86 %
SLG1	0.36	2.95 %
CPT1	0.30	1.89 %
ARC2		0.00 %
BGR1		0.00 %
WHVL	-0.50	7.02 %
Total	91.95	9.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	41.19	17.31 %
Wash-Mac	24.73	10.52 %
Air-Cond	13.45	6.73 %
Oven	0.18	4.29 %
Total	79.54	11.75 %

Branch *	MTD Sales L	Brand Share %
HSR1	3.58	9.37 %
SLM3	3.53	8.50 %
DPR1	1.61	8.58 %
SLM2	1.21	2.92 %
BMD1	0.97	5.97 %
PNG1	0.88	6.81 %
KAM1	0.88	4.55 %
EPI1	0.87	3.86 %
PMP1	0.75	6.70 %
APN1	0.73	3.80 %
EDP1	0.69	4.49 %
HRR1	0.63	4.50 %
MTR1	0.44	1.68 %
DPR2		0.00 %
SGI1		0.00 %
WHKP	-0.50	11.59 %
Total	79.54	11.75 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	30.82	21.19 %
Wash-Mac	26.62	15.75 %
Air-Cond	21.65	9.81 %
Oven	0.37	19.49 %
Total	79.46	14.79 %

Branch *	MTD Sales L	Brand Share %
ERD2	9.99	10.81 %
RSP1	3.04	11.81 %
GBM1	1.55	8.45 %
TCG1	0.98	3.78 %
KMM1	0.86	5.32 %
SGG1	0.43	3.50 %
KGM1	0.42	3.04 %
VKL1		0.00 %
WHPD	-0.96	8.66 %
Total	79.46	14.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	33.71	17.99 %
Wash-Mac	23.67	11.35 %
Air-Cond	9.52	6.11 %
Oven	0.49	9.44 %
Total	67.39	12.10 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.94	10.05 %
KMR1	3.79	7.37 %
CBE6	3.45	7.73 %
PLI1	2.68	7.32 %
UAM1	1.07	7.20 %
KGI1	0.62	9.83 %
CBE3	0.62	6.00 %
PPI1	0.54	5.49 %
CBE5	0.29	1.53 %
ANR1	0.16	2.54 %
GDR1		0.00 %
KMD1		0.00 %
Total	67.39	12.10 %