

MTD Sales
1,081.82 L

Brand Share %
14.38 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	519.81	23.85 %
Wash-Mac	418.76	20.31 %
Air-Cond	135.90	4.19 %
Oven	7.35	17.68 %
Total	1,081.82	14.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	208.73	13.91 %
CHENNAI-01	157.63	13.45 %
SOUTH-03	143.51	16.36 %
TRICHY-01	112.46	13.75 %
WEST-01	105.36	19.93 %
CHENNAI-02	100.60	10.82 %
WEST-02	93.98	15.34 %
SOUTH ARCOT	74.89	14.24 %
NORTH ARCOT	58.22	13.18 %
KL-SOUTH	26.44	22.72 %
Total	1,081.82	14.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	103.12	25.82 %
Wash-Mac	75.72	21.50 %
Air-Cond	28.34	3.82 %
Oven	1.55	22.14 %
Total	208.73	13.91 %

Branch *	MTD Sales L	Brand Share %
TVL1	26.50	13.68 %
KVT1	12.26	12.32 %
RPM1	11.77	13.48 %
NGR1	10.54	13.83 %
TUT2	9.86	12.54 %
VNR2	7.36	14.27 %
MAR1	6.09	11.83 %
UDN1	2.89	10.27 %
APK2	2.45	13.26 %
SKD1	2.44	14.14 %
TKS2	2.41	5.51 %
SNL1	2.18	10.84 %
SVK1	1.94	4.91 %
S2SD	1.94	14.13 %
APK1	1.78	8.77 %
VKM1	1.49	8.71 %
TYI1	1.26	4.27 %
ARM1	0.97	9.99 %
PDI1	0.53	2.48 %
KYR1	0.33	2.35 %
KSM1		0.00 %
Total	208.73	13.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	74.55	25.31 %
Wash-Mac	55.68	18.27 %
Air-Cond	26.02	4.60 %
Oven	1.38	18.91 %
Total	157.63	13.45 %

Branch *	MTD Sales L	Brand Share %
CH42	10.63	14.18 %
CH14	7.61	9.49 %
CH48	6.08	14.05 %
CH30	5.04	11.41 %
AVD1	4.77	12.27 %
CH22	3.93	10.44 %
GUD1	3.16	8.04 %
CH11	2.43	5.70 %
SKL1	2.37	9.73 %
CH38	1.83	7.50 %
CZWH	1.56	8.52 %
CH35	1.48	6.50 %
TKM1	0.88	5.91 %
GUD2	0.39	1.66 %
CH26	0.32	3.30 %
CH37		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	157.63	13.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	71.14	23.81 %
Wash-Mac	59.67	24.36 %
Air-Cond	12.01	3.65 %
Oven	0.69	16.87 %
Total	143.51	16.36 %

Branch *	MTD Sales L	Brand Share %
KKD3	8.52	12.69 %
MDU2	8.44	14.37 %
TMM1	2.90	11.33 %
KRR1	2.08	13.97 %
BNR1	2.01	13.19 %
USL1	1.87	13.45 %
KYK1	1.62	10.70 %
SVG1	1.58	10.25 %
KKD2	1.34	10.30 %
MDU4	1.29	5.88 %
PKM1	1.13	12.13 %
TDI1	0.98	9.34 %
TPT1	0.41	2.17 %
PNI1	0.39	5.76 %
MLR1		0.00 %
SGP1		0.00 %
Total	143.51	16.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	56.23	23.45 %
Wash-Mac	43.54	23.27 %
Air-Cond	12.05	3.10 %
Oven	0.64	24.42 %
Total	112.46	13.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.21	7.92 %
PTK1	3.39	8.52 %
NGT1	2.02	6.12 %
AYR1	1.50	9.45 %
JKM1	1.10	7.14 %
TRY2	0.77	3.89 %
TVR1	0.71	4.54 %
PBR1	0.70	4.79 %
NCK1	0.58	5.17 %
KRN1	0.49	5.97 %
TYR1	0.32	1.53 %
NMM1	0.25	2.38 %
PDK1		0.00 %
Total	112.46	13.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	51.73	27.41 %
Wash-Mac	42.95	20.90 %
Air-Cond	10.06	7.81 %
Oven	0.62	10.78 %
Total	105.36	19.93 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.95	14.19 %
CBE6	3.19	13.56 %
UMP1	2.50	13.92 %
PLI1	1.97	10.39 %
KMD1	1.11	8.75 %
CBE5	0.98	12.37 %
PPI1	0.76	9.87 %
ANR1	0.50	12.02 %
KGI1	0.37	4.68 %
KGM1		0.00 %
Total	105.36	19.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	41.63	20.74 %
Wash-Mac	36.08	15.46 %
Air-Cond	21.78	4.45 %
Oven	1.11	19.32 %
Total	100.60	10.82 %

Branch *	MTD Sales L	Brand Share %
CH21	7.74	13.23 %
CH18	7.41	12.90 %
CH44	3.79	13.61 %
CH06	3.40	7.92 %
CH24	2.77	6.57 %
CH34	2.45	7.16 %
CH31	1.33	8.51 %
MJR1	1.12	3.51 %
CH43	1.12	3.63 %
CH36	0.81	6.01 %
MC06	0.76	9.69 %
CH46	0.74	4.13 %
CH20	0.71	1.79 %
CH09	0.57	1.68 %
CH33	0.54	1.44 %
CH41	0.43	1.28 %
CH23	0.36	1.82 %
CH17	0.32	1.08 %
CH32	0.32	3.49 %
PON1	0.31	1.51 %
CH27	0.17	1.16 %
CH01		0.00 %
UKI1		0.00 %
Total	100.60	10.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	46.16	21.18 %
Wash-Mac	43.81	18.58 %
Air-Cond	3.54	2.28 %
Oven	0.47	15.37 %
Total	93.98	15.34 %

Branch *	MTD Sales L	Brand Share %
NKL2	6.01	13.18 %
HSR1	3.68	12.37 %
SLM3	1.69	6.58 %
OML1	1.47	8.67 %
MTR1	1.14	6.46 %
SLM2	0.91	4.51 %
SGI1	0.83	7.22 %
VKL1	0.82	7.70 %
HRR1	0.53	6.75 %
APN1	0.50	6.38 %
KMM1	0.48	6.56 %
SGG1	0.27	8.14 %
RSP1	0.25	1.59 %
EDP1	0.16	1.89 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
PDR1		0.00 %
TCG1		0.00 %
Total	93.98	15.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	33.40	22.20 %
Wash-Mac	31.47	22.77 %
Air-Cond	9.63	4.09 %
Oven	0.38	22.11 %
Total	74.89	14.24 %

Branch *	MTD Sales L	Brand Share %
POY1	6.46	9.61 %
POY2	5.15	10.18 %
VPM2	3.77	13.13 %
CDM1	3.66	11.96 %
KML1	1.57	11.32 %
TVM2	1.02	13.04 %
VCM1	0.70	4.88 %
MKM1	0.62	7.34 %
STP1	0.54	10.06 %
TVM1	0.37	2.69 %
WHNV		0.00 %
Total	74.89	14.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	26.43	19.46 %
Wash-Mac	19.72	15.38 %
Air-Cond	11.84	6.78 %
Oven	0.23	7.54 %
Total	58.22	13.18 %

Branch *	MTD Sales L	Brand Share %
TRL1	4.71	13.53 %
TRR1	2.39	10.79 %
ABR1	2.20	10.27 %
ARC2	1.65	11.16 %
AKM1	1.13	6.80 %
BGR1	1.10	10.01 %
VEL2	0.65	2.44 %
VEL1	0.61	2.34 %
VNB1	0.48	4.58 %
SLG1	0.33	4.71 %
WJD1	0.33	2.15 %
UGI1	0.32	6.76 %
ANI1	0.30	2.38 %
KPM1	0.25	1.21 %
CPT1	0.17	2.35 %
GDM1		0.00 %
NASD		0.00 %
PTU1		0.00 %
WJP1		0.00 %
VSI1		0.00 %
Total	58.22	13.18 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	15.41	29.15 %
Wash-Mac	10.11	32.21 %
Air-Cond	0.63	2.03 %
Oven	0.29	22.13 %
Total	26.44	22.72 %

Branch *	MTD Sales L	Brand Share %
Total	26.44	22.72 %