

MTD Sales
2,994.78 L

Brand Share %
8.08 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,619.95	5.16 %
Fridge	886.85	29.95 %
Wash-Mac	485.61	18.35 %
Oven	2.37	4.36 %
Total	2,994.78	8.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	470.60	7.62 %
SOUTH-03	427.65	8.42 %
CHENNAI-01	413.81	8.78 %
TRICHY-01	388.10	7.82 %
CHENNAI-02	338.59	8.33 %
WEST-01	329.99	10.20 %
WEST-02	308.43	8.35 %
SOUTH ARCOT	192.87	7.49 %
NORTH ARCOT	124.75	4.85 %
Total	2,994.78	8.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	249.46	4.74 %
Fridge	137.80	29.31 %
Wash-Mac	83.09	19.33 %
Oven	0.24	2.36 %
Total	470.60	7.62 %

Branch *	MTD Sales L	Brand Share %
TVL1	51.08	7.31 %
TUT1	26.54	4.40 %
NGR1	23.60	5.20 %
KVT1	18.63	6.20 %
TUT2	10.46	3.74 %
SVK1	6.91	3.69 %
PDI1	6.23	7.89 %
TYI1	6.19	6.81 %
APK2	3.86	4.77 %
SNL1	3.38	3.72 %
APK1	3.00	2.98 %
KGL1	2.43	2.13 %
KYR1	2.36	3.36 %
TKY1	2.14	2.99 %
SKD1	2.12	3.42 %
COL1	2.00	3.29 %
ARM1	1.97	1.85 %
S2SD	1.92	2.03 %
SGT1	0.51	1.58 %
WHTV	-2.05	6.90 %
Total	470.60	7.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	227.45	5.28 %
Fridge	125.20	30.04 %
Wash-Mac	74.50	21.30 %
Oven	0.51	10.12 %
Total	427.65	8.42 %

Branch *	MTD Sales L	Brand Share %
MDU1	41.73	6.89 %
MDU2	26.85	7.85 %
MDU6	18.27	6.92 %
DGL1	17.11	7.08 %
ATG1	12.53	6.40 %
MDU4	10.91	7.98 %
DGL2	8.67	7.62 %
TPT1	5.78	4.03 %
PNV2	4.70	6.49 %
DKI1	4.65	3.59 %
SVG1	4.48	3.99 %
TDI1	2.34	3.05 %
ODM1	2.28	3.99 %
KYK1	2.27	3.58 %
KPT1	2.09	4.33 %
KRR1	1.50	0.58 %
SZSD	1.46	4.51 %
SGP1	1.14	2.21 %
MLR1	0.99	1.04 %
NTM1	0.98	2.16 %
Total	427.65	8.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	212.04	5.43 %
Fridge	131.33	30.94 %
Wash-Mac	69.87	18.82 %
Oven	0.57	4.91 %
Total	413.81	8.78 %

Branch *	MTD Sales L	Brand Share %
CH14	21.54	6.56 %
CH16	17.99	6.46 %
CH45	12.04	7.68 %
CH38	10.35	7.72 %
CH35	8.34	7.27 %
SKL1	5.63	4.00 %
CH30	4.89	2.47 %
GUD2	2.44	3.42 %
CH39	2.01	2.55 %
CH28	1.37	0.72 %
KNR1	1.12	1.42 %
TKM1	0.99	1.81 %
CZWH	0.91	0.79 %
CH26	0.71	2.04 %
CH37	0.61	0.79 %
CH29	0.49	4.61 %
MC09		0.00 %
MC10		0.00 %
Total	413.81	8.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	202.78	4.69 %
Fridge	114.62	34.70 %
Wash-Mac	70.44	23.14 %
Oven	0.25	4.83 %
Total	388.10	7.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	61.40	5.49 %
TNJ1	21.88	8.02 %
PTK1	12.68	6.87 %
TRY3	12.02	6.35 %
TRY4	8.27	5.26 %
MSI1	7.17	6.71 %
KUM2	4.10	5.42 %
JKM1	4.00	3.85 %
NCK1	3.28	7.55 %
TVR1	3.02	3.34 %
APM1	1.86	3.78 %
KIK1	1.69	1.28 %
TRY2	1.35	1.01 %
ORU1	1.12	2.15 %
PDK1	0.68	0.50 %
NMM1	0.32	0.65 %
WTRZ	-3.07	7.55 %
Total	388.10	7.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	169.87	4.97 %
Fridge	112.91	33.43 %
Wash-Mac	55.62	18.47 %
Oven	0.20	3.55 %
Total	338.59	8.33 %

Branch *	MTD Sales L	Brand Share %
CH17	13.32	7.33 %
CH20	11.63	5.64 %
CH41	10.86	7.22 %
CH50	10.53	6.34 %
MJR1	7.98	6.36 %
CH34	7.46	5.97 %
CH06	6.42	3.75 %
CH27	2.43	4.39 %
GPD1	2.36	2.99 %
CH23	2.30	2.36 %
CH46	1.63	1.96 %
CH32	1.46	5.20 %
UKI1	1.27	1.67 %
PON1	0.97	1.08 %
CH31	0.96	1.30 %
MC06	0.92	5.96 %
CH36	0.32	0.50 %
CH01		0.00 %
Total	338.59	8.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	229.77	8.29 %
Fridge	63.28	26.76 %
Wash-Mac	36.79	16.81 %
Oven	0.16	2.57 %
Total	329.99	10.20 %

Branch *	MTD Sales L	Brand Share %
CBE2	45.38	6.81 %
TPR1	13.44	7.90 %
KMR1	11.32	6.66 %
PLI1	9.38	6.42 %
SUL1	3.82	4.47 %
TPR4	2.18	4.42 %
ANR1	2.03	6.62 %
KMD1	1.21	1.65 %
CBE5	0.63	1.08 %
CBE3	0.59	1.21 %
KGM1	0.37	0.49 %
KGI1	0.31	3.58 %
Total	329.99	10.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	175.58	5.74 %
Fridge	94.14	28.13 %
Wash-Mac	38.41	13.03 %
Oven	0.30	5.63 %
Total	308.43	8.35 %

Branch *	MTD Sales L	Brand Share %
ERD2	29.83	8.01 %
RSP1	8.59	7.87 %
SLM2	5.43	3.60 %
KVP1	3.77	6.56 %
DPR1	3.71	6.37 %
TRM1	3.36	4.08 %
SLM3	3.26	1.72 %
MTR1	2.78	2.42 %
PDR1	2.09	3.36 %
TCG1	2.06	2.23 %
BMD1	1.90	4.07 %
EPI1	1.88	2.52 %
KMM1	1.73	2.83 %
PMP1	1.73	3.41 %
APN1	1.51	2.99 %
HRR1	1.31	2.99 %
WHKP	1.27	7.11 %
EDP1	1.13	2.63 %
SGG1	0.83	2.47 %
VKL1	0.82	2.11 %
KAM1	0.67	1.59 %
DPR2	0.66	0.96 %
SGI1	0.61	1.87 %
WHPD	-1.46	5.94 %
Total	308.43	8.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	94.07	4.34 %
Fridge	63.71	29.68 %
Wash-Mac	35.10	18.80 %
Total	192.87	7.49 %

Branch *	MTD Sales L	Brand Share %
POY1	19.06	6.47 %
VPM2	10.96	7.14 %
NVL2	9.23	6.54 %
CDM1	5.66	3.78 %
VCM2	3.78	5.70 %
POY2	2.93	1.23 %
KML1	1.86	2.07 %
MKM1	0.86	1.46 %
VCM1	0.78	1.55 %
STP1	0.62	1.42 %
VPM1	0.47	1.41 %
TDM1		0.00 %
TVM1		0.00 %
Total	192.87	7.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	58.94	2.70 %
Fridge	43.87	22.37 %
Wash-Mac	21.80	11.53 %
Oven	0.14	4.65 %
Total	124.75	4.85 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.54	5.14 %
TRR1	12.73	7.20 %
VEL2	9.85	4.31 %
TRL1	8.40	4.39 %
AKM1	7.91	6.06 %
TRT1	6.89	6.25 %
VNB1	3.97	5.13 %
VEL1	3.20	2.29 %
PLR1	2.90	4.99 %
VSI1	1.65	1.53 %
UGI1	1.40	3.62 %
ARC2	1.13	1.24 %
SLG1	0.93	1.36 %
BGR1	0.91	2.08 %
WJD1	0.89	1.39 %
CPT1	0.69	1.27 %
PTU1	0.67	3.69 %
ANI1	0.55	0.90 %
KPM1	0.50	0.57 %
GDM1	0.31	0.31 %
WJP1	0.31	0.37 %
Total	124.75	4.85 %