

MTD Sales  
1,707.84 L

Brand Share %  
9.29 %

Information:

MTD : 01-03-2026 To 29-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	683.27	5.33 %
Fridge	617.18	22.51 %
Wash-Mac	403.75	14.57 %
Oven	3.63	5.78 %
Total	1,707.84	9.29 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	273.86	9.89 %
SOUTH-01	249.31	8.64 %
CHENNAI-02	231.39	9.60 %
SOUTH-03	221.99	9.96 %
WEST-01	199.54	11.43 %
TRICHY-01	193.46	8.55 %
WEST-02	151.77	8.88 %
SOUTH ARCOT	108.03	9.38 %
NORTH ARCOT	78.50	6.38 %
Total	1,707.84	9.29 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	118.27	6.06 %
Fridge	96.65	23.98 %
Wash-Mac	58.09	14.46 %
Oven	0.85	6.66 %
Total	273.86	9.89 %

Branch *	MTD Sales L	Brand Share %
CH14	13.03	7.50 %
GUD1	9.40	8.37 %
CH45	8.70	8.97 %
CH25	8.04	7.49 %
CH35	6.51	8.15 %
CH22	6.49	6.08 %
CH47	4.33	6.82 %
GUD2	2.84	5.38 %
CH39	2.52	4.75 %
CH30	2.35	2.40 %
CH28	1.82	1.67 %
CZWH	1.08	1.48 %
KNR1	0.97	2.00 %
CH26	0.76	3.72 %
CH40	0.45	4.88 %
CH37	0.30	0.59 %
TKM1	0.28	1.03 %
MC10		0.00 %
Total	273.86	9.89 %

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.42	4.79 %
Fridge	83.17	19.71 %
Wash-Mac	71.05	14.76 %
Oven	0.66	5.99 %
<b>Total</b>	<b>249.31</b>	<b>8.64 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	24.92	5.38 %
NGR1	17.78	9.02 %
VLY1	5.65	8.63 %
ERL2	3.59	7.31 %
PDI1	3.54	7.16 %
TUT2	3.42	2.66 %
APK2	1.98	4.28 %
TYI1	1.57	4.00 %
VKM1	1.52	4.43 %
SVK1	1.37	1.59 %
ARM1	1.36	4.05 %
APK1	1.21	2.26 %
S2SD	0.98	1.95 %
SKD1	0.90	2.84 %
SNL1	0.84	2.61 %
KYR1	0.71	2.02 %
KGL1	0.68	1.87 %
KSM1	0.50	3.32 %
SGT1	0.45	2.47 %
COL1	0.39	2.34 %
TKY1		0.00 %
<b>Total</b>	<b>249.31</b>	<b>8.64 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	108.93	6.17 %
Fridge	75.28	23.59 %
Wash-Mac	46.70	14.70 %
Oven	0.48	6.13 %
<b>Total</b>	<b>231.39</b>	<b>9.60 %</b>

Branch *	MTD Sales L	Brand Share %
CH51	11.30	8.68 %
CH18	8.61	8.37 %
CH20	8.31	7.69 %
CH17	7.74	8.06 %
CH34	5.67	7.59 %
CH41	5.43	5.52 %
CH43	5.32	8.15 %
MJR1	4.55	5.76 %
CH06	4.55	4.26 %
CH27	1.40	4.64 %
CH23	0.80	1.47 %
CH46	0.69	1.47 %
UKI1	0.56	1.20 %
CH31	0.55	1.02 %
MC06	0.52	4.28 %
CH32	0.47	3.09 %
PON1	0.46	0.96 %
CH36	0.28	0.93 %
CH01		0.00 %
MC05		0.00 %
<b>Total</b>	<b>231.39</b>	<b>9.60 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	83.54	25.12 %
Air-Cond	75.82	4.95 %
Wash-Mac	61.84	17.40 %
Oven	0.79	10.15 %
<b>Total</b>	<b>221.99</b>	<b>9.96 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	22.08	7.61 %
DGL1	10.96	7.63 %
DGL2	6.28	8.47 %
TMM1	5.70	8.72 %
ATG1	5.56	7.79 %
SVG1	3.73	8.82 %
PVI1	3.31	8.82 %
KRR1	2.70	3.27 %
SZSD	1.89	8.05 %
TDI1	1.87	6.19 %
PNV2	1.71	5.31 %
TPT1	1.65	3.02 %
DKI1	1.61	2.69 %
KYK1	1.41	5.48 %
ODM1	1.25	5.34 %
MNM1	0.90	4.00 %
KPT1	0.70	2.89 %
SGP1	0.30	1.42 %
MDU4	0.27	0.53 %
MLR1	0.16	0.46 %
NTM1	0.14	0.73 %
WHMD	-0.46	9.06 %
<b>Total</b>	<b>221.99</b>	<b>9.96 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.06	8.71 %
Fridge	61.02	22.50 %
Wash-Mac	33.84	12.45 %
Oven	0.62	7.66 %
<b>Total</b>	<b>199.54</b>	<b>11.43 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	36.33	8.68 %
KMR1	7.17	7.27 %
SNR1	6.75	8.95 %
CBE6	5.72	8.09 %
PLI1	5.27	8.08 %
TPR1	3.05	3.70 %
SUL1	2.81	5.14 %
CBE3	1.87	8.19 %
PPI1	1.35	4.66 %
KMD1	1.10	4.01 %
ANR1	1.06	8.50 %
TPR4	1.00	3.55 %
KGM1	0.54	1.69 %
CBE5		0.00 %
WHCB	-0.54	5.82 %
<b>Total</b>	<b>199.54</b>	<b>11.43 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fridge	75.62	24.86 %
Air-Cond	67.04	3.97 %
Wash-Mac	50.66	19.02 %
Oven	0.14	3.31 %
<b>Total</b>	<b>193.46</b>	<b>8.55 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	29.02	5.19 %
TNJ1	9.38	8.23 %
MDI1	6.63	8.65 %
TNJ2	6.49	6.34 %
TRY4	6.01	7.08 %
PTK1	5.26	5.09 %
AYR1	3.00	6.77 %
TRY2	2.53	4.62 %
JKM1	2.37	4.69 %
KIK1	1.50	3.17 %
APM1	1.05	4.59 %
NMM1	0.74	2.68 %
TVR1	0.69	1.66 %
PDK1	0.16	0.33 %
WTRZ	-0.74	6.06 %
<b>Total</b>	<b>193.46</b>	<b>8.55 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	66.32	20.29 %
Air-Cond	51.98	4.94 %
Wash-Mac	33.47	10.25 %
<b>Total</b>	<b>151.77</b>	<b>8.88 %</b>

Branch *	MTD Sales L	Brand Share %
SLM3	4.29	5.01 %
RSP1	3.53	7.67 %
PDR1	2.01	5.88 %
SLM2	1.83	3.07 %
EDP1	1.81	6.33 %
CMI1	1.54	6.13 %
TRM1	1.49	3.33 %
EPI1	1.47	3.70 %
KVP1	1.28	4.98 %
DPR2	1.16	3.62 %
HRR1	0.98	3.25 %
TCG1	0.98	2.16 %
MTR1	0.96	1.85 %
VKL1	0.92	4.22 %
BMD1	0.88	2.54 %
APN1	0.76	2.52 %
WZWH	0.63	6.62 %
SGI1	0.41	2.02 %
PMP1	0.28	1.13 %
KMM1	0.28	1.06 %
KAM1	0.23	1.09 %
WHKP	-0.15	8.63 %
<b>Total</b>	<b>151.77</b>	<b>8.88 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	40.33	21.28 %
Air-Cond	37.39	4.71 %
Wash-Mac	30.22	18.25 %
Oven	0.09	3.30 %
<b>Total</b>	<b>108.03</b>	<b>9.38 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	11.82	8.27 %
NVL2	2.74	4.30 %
POY2	2.25	2.18 %
KML1	1.83	4.98 %
MKM1	1.26	3.45 %
TDM1	1.15	2.23 %
VPM1	0.65	3.33 %
STP1	0.51	2.08 %
TVM1	0.42	1.29 %
VCM1	0.14	0.32 %
WHUT	-0.38	4.43 %
<b>Total</b>	<b>108.03</b>	<b>9.38 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	35.25	20.29 %
Air-Cond	25.37	2.92 %
Wash-Mac	17.88	9.66 %
<b>Total</b>	<b>78.50</b>	<b>6.38 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	9.20	7.53 %
TRL1	6.70	5.58 %
VEL2	5.01	4.99 %
ABR1	4.66	9.15 %
AKM1	4.21	7.78 %
VNB1	3.38	8.55 %
PLR1	2.79	8.86 %
CPT1	2.14	8.86 %
VSI1	1.94	4.42 %
VEL1	1.41	2.11 %
PTU1	0.72	4.93 %
ARC2	0.65	1.44 %
SLG1	0.51	1.78 %
WJD1	0.43	1.09 %
ANI1	0.33	1.22 %
UGI1	0.28	1.75 %
KPM1	0.14	0.30 %
WJP1	0.14	0.39 %
BGR1	0.12	0.60 %
GDM1		0.00 %
<b>Total</b>	<b>78.50</b>	<b>6.38 %</b>