

MTD Sales
1,057.04 L

Brand Share %
15.33 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	484.04	22.68 %
Wash-Mac	469.28	18.02 %
Air-Cond	95.85	4.55 %
Oven	7.87	15.09 %
Total	1,057.04	15.33 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	174.98	16.64 %
CHENNAI-01	164.50	15.55 %
SOUTH-03	143.07	16.79 %
TRICHY-01	130.40	16.13 %
WEST-01	106.19	18.76 %
WEST-02	96.02	15.24 %
CHENNAI-02	95.76	11.22 %
SOUTH ARCOT	82.01	15.61 %
NORTH ARCOT	52.61	10.73 %
KL-SOUTH	11.50	18.62 %
Total	1,057.04	15.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	77.02	23.05 %
Wash-Mac	74.63	18.99 %
Air-Cond	21.53	6.82 %
Oven	1.80	19.97 %
Total	174.98	16.64 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.37	14.98 %
KVT1	8.65	15.24 %
TKS2	7.70	13.52 %
TUT2	7.08	15.07 %
PKD1	3.40	13.36 %
SDI1	2.25	14.52 %
ERL2	2.10	12.58 %
UDN1	1.99	9.63 %
APK1	1.64	8.50 %
SNL1	1.56	7.56 %
ARM1	0.83	7.90 %
KGL1	0.78	8.28 %
KYR1	0.70	6.24 %
SVK1	0.59	1.74 %
PDI1	0.45	3.05 %
TYI1	0.30	2.14 %
VKM1		0.02 %
KSM1		0.00 %
WHTV	-0.35	4.52 %
Total	174.98	16.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	69.83	23.23 %
Wash-Mac	64.83	17.26 %
Air-Cond	28.68	7.68 %
Oven	1.15	14.56 %
Total	164.50	15.55 %

Branch *	MTD Sales L	Brand Share %
CH16	11.94	14.30 %
CH42	9.96	12.72 %
CH28	8.65	14.89 %
CH14	6.90	14.92 %
CH45	5.77	15.17 %
GUD1	5.66	12.24 %
CH30	4.59	13.02 %
CH35	2.70	14.70 %
CH11	2.57	6.35 %
CZWH	1.23	3.96 %
CH38	1.22	4.87 %
TKM1	0.61	4.40 %
CH26	0.55	8.06 %
GUD2	0.24	1.06 %
CH37	0.17	0.94 %
CH29	0.16	3.94 %
MC09		0.00 %
MC10		0.00 %
Total	164.50	15.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	68.85	24.85 %
Wash-Mac	67.25	20.18 %
Air-Cond	6.45	2.73 %
Oven	0.52	8.63 %
Total	143.07	16.79 %

Branch *	MTD Sales L	Brand Share %
DGL1	9.53	14.32 %
MDU6	6.16	14.91 %
MDU3	5.27	10.67 %
ATG1	5.06	14.99 %
TMM1	3.80	12.27 %
MPA1	3.14	14.99 %
KRR1	2.29	9.46 %
CBM1	2.28	10.37 %
BNR1	1.66	12.76 %
DGL2	1.60	10.12 %
TPT1	0.96	4.86 %
PNI1	0.55	7.15 %
TDI1	0.42	5.66 %
SGP1	0.16	1.82 %
MDU4	0.16	1.01 %
MLR1	0.14	1.26 %
PKM1		0.00 %
Total	143.07	16.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	60.45	22.80 %
Fridge	57.76	24.55 %
Air-Cond	11.30	3.73 %
Oven	0.88	18.94 %
Total	130.40	16.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	18.95	13.55 %
MDI1	3.83	13.54 %
PTK1	3.73	12.03 %
TTP1	1.95	14.15 %
AYR1	1.83	9.71 %
TRY2	1.31	5.13 %
PBR1	1.22	9.21 %
JKM1	0.91	5.68 %
TYR1	0.90	5.45 %
TZSD	0.71	10.91 %
NCK1	0.67	7.16 %
KRN1	0.51	4.58 %
TVR1	0.31	2.11 %
NGT1	0.26	1.03 %
NMM1		0.00 %
PDK1		0.00 %
Total	130.40	16.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	51.67	25.91 %
Wash-Mac	46.81	17.64 %
Air-Cond	6.53	6.90 %
Oven	1.17	18.31 %
Total	106.19	18.76 %

Branch *	MTD Sales L	Brand Share %
CBE2	16.82	14.94 %
CBE4	3.49	12.14 %
PLI1	2.40	9.25 %
TPR3	1.92	12.27 %
UMP1	1.69	10.42 %
KMD1	1.45	8.92 %
CBE5	1.27	14.32 %
GBM1	0.91	7.86 %
SNR1	0.78	3.01 %
KGI1	0.77	8.18 %
CNR1	0.54	6.66 %
PPI1	0.45	4.48 %
ANR1	0.28	6.33 %
KGM1	0.21	2.22 %
Total	106.19	18.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	47.56	21.16 %
Wash-Mac	45.75	16.00 %
Air-Cond	2.43	2.10 %
Oven	0.28	9.00 %
Total	96.02	15.24 %

Branch *	MTD Sales L	Brand Share %
ERD2	7.75	15.32 %
SLM1	7.15	12.42 %
SLM3	4.63	15.14 %
HSR2	2.02	5.44 %
VKL1	1.31	11.33 %
WZWH	1.11	11.69 %
TCG1	0.92	5.36 %
APN1	0.73	8.35 %
PDR1	0.68	6.33 %
EPI1	0.58	3.99 %
SLM2	0.34	1.19 %
RSP1	0.30	2.45 %
SGG1	0.23	3.33 %
BMD1	0.19	2.20 %
HRR1	0.19	2.80 %
KMM1	0.19	1.83 %
SGI1	0.18	1.81 %
DPR2		0.00 %
WHKP	-0.15	11.14 %
Total	96.02	15.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	44.10	15.23 %
Fridge	39.02	17.78 %
Air-Cond	11.32	3.36 %
Oven	1.32	16.29 %
Total	95.76	11.22 %

Branch *	MTD Sales L	Brand Share %
CH12	9.08	14.85 %
CH17	5.75	14.20 %
CH18	5.49	11.41 %
CH24	5.07	10.46 %
CH34	4.80	13.52 %
CH06	1.90	6.65 %
CH41	1.43	4.57 %
CH20	1.40	3.17 %
CH09	1.40	4.78 %
CH33	1.23	4.23 %
CH36	1.01	7.41 %
CH27	0.98	9.34 %
UKI1	0.82	5.81 %
CH43	0.77	2.37 %
CH32	0.73	10.66 %
CH46	0.70	3.90 %
CH23	0.67	3.11 %
MJR1	0.65	1.99 %
CH31	0.27	1.97 %
CH01		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	95.76	11.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	38.34	24.29 %
Wash-Mac	38.15	20.98 %
Air-Cond	5.52	3.01 %
Total	82.01	15.61 %

Branch *	MTD Sales L	Brand Share %
NVL2	4.88	14.28 %
POY2	3.18	5.39 %
KML1	2.11	10.94 %
ULP1	1.18	4.85 %
TVM1	0.89	4.92 %
VCM1	0.47	2.36 %
STP1	0.36	5.25 %
Total	82.01	15.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	27.21	16.67 %
Wash-Mac	23.13	11.92 %
Air-Cond	1.76	1.36 %
Oven	0.52	13.56 %
Total	52.61	10.73 %

Branch *	MTD Sales L	Brand Share %
SBR1	5.65	13.50 %
TRL1	5.09	13.13 %
TRR1	3.99	12.35 %
AKM1	3.34	14.21 %
VEL2	3.25	6.54 %
ARC2	2.52	10.25 %
VEL1	1.27	5.51 %
PLR1	0.95	11.50 %
VSI1	0.78	3.48 %
VNB1	0.66	5.23 %
UGI1	0.62	8.26 %
PTU1	0.62	8.68 %
CPT1	0.47	5.00 %
SLG1	0.31	2.94 %
KPM1	0.28	1.42 %
WJD1	0.25	1.56 %
ANI1	0.24	2.10 %
BGR1		0.00 %
GDM1		0.00 %
WJP1		0.00 %
Total	52.61	10.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.77	30.02 %
Wash-Mac	4.18	20.78 %
Air-Cond	0.32	1.75 %
Oven	0.23	31.14 %
Total	11.50	18.62 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.06	12.48 %
TVSD		0.00 %
Total	11.50	18.62 %