

MTD Sales  
**2,015.71 L**

Brand Share %  
**16.19 %**

Information:

**MTD :** 01-10-2025 To 28-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.19 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 1,044.55    | 24.00 %       |
| Wash-Mac | 771.01      | 16.98 %       |
| Air-Cond | 190.90      | 5.48 %        |
| Oven     | 9.24        | 12.90 %       |
| Total    | 2,015.71    | 16.19 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-03    | 349.44      | 18.79 %       |
| SOUTH-01    | 331.11      | 15.30 %       |
| CHENNAI-01  | 238.23      | 15.51 %       |
| WEST-02     | 236.19      | 15.48 %       |
| TRICHY-01   | 230.60      | 16.89 %       |
| WEST-01     | 226.69      | 20.49 %       |
| CHENNAI-02  | 151.35      | 12.38 %       |
| SOUTH ARCOT | 136.41      | 17.16 %       |
| NORTH ARCOT | 93.55       | 11.83 %       |
| KL-SOUTH    | 22.12       | 26.16 %       |
| Total       | 2,015.71    | 16.19 %       |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 191.20      | 26.74 %       |
| Wash-Mac | 136.51      | 20.02 %       |
| Air-Cond | 20.51       | 4.53 %        |
| Oven     | 1.22        | 13.12 %       |
| Total    | 349.44      | 18.79 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 28.31       | 15.87 %       |
| MDU6     | 13.73       | 12.64 %       |
| TMM1     | 7.61        | 12.02 %       |
| SVG1     | 7.59        | 16.05 %       |
| KYK1     | 3.79        | 15.53 %       |
| BNR1     | 2.89        | 11.08 %       |
| MDU4     | 2.49        | 6.53 %        |
| TDI1     | 0.87        | 4.95 %        |
| MLR1     | 0.76        | 2.68 %        |
| TPT1     | 0.74        | 2.25 %        |
| KKD2     | 0.60        | 5.56 %        |
| SGP1     | 0.58        | 3.88 %        |
| PNI1     | 0.51        | 2.64 %        |
| PKM1     | 0.15        | 0.80 %        |
| WHMD     | -0.32       | 16.07 %       |
| Total    | 349.44      | 18.79 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 180.38      | 25.45 %       |
| Wash-Mac | 121.91      | 16.50 %       |
| Air-Cond | 27.12       | 3.85 %        |
| Oven     | 1.70        | 14.34 %       |
| Total    | 331.11      | 15.30 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 40.62       | 14.55 %       |
| KVT1     | 14.93       | 13.25 %       |
| TUT2     | 12.14       | 12.06 %       |
| TKS2     | 6.73        | 8.57 %        |
| MAR1     | 6.48        | 14.34 %       |
| APK1     | 5.63        | 11.77 %       |
| TKY1     | 3.80        | 11.04 %       |
| VNR1     | 3.06        | 9.94 %        |
| APK2     | 3.04        | 7.81 %        |
| ARM1     | 2.75        | 9.40 %        |
| S2SD     | 2.39        | 13.98 %       |
| KGL1     | 2.39        | 11.34 %       |
| SNL1     | 2.34        | 6.33 %        |
| VKM1     | 2.22        | 8.13 %        |
| SVK1     | 1.26        | 1.92 %        |
| TYI1     | 1.22        | 3.81 %        |
| KSM1     | 0.76        | 6.04 %        |
| KYR1     | 0.70        | 2.63 %        |
| PDI1     | 0.30        | 0.97 %        |
| Total    | 331.11      | 15.30 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 109.81      | 23.52 %       |
| Wash-Mac | 87.74       | 17.22 %       |
| Air-Cond | 39.59       | 7.20 %        |
| Oven     | 1.10        | 10.91 %       |
| Total    | 238.23      | 15.51 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH08     | 18.24       | 15.95 %       |
| CH14     | 16.85       | 15.49 %       |
| CH16     | 15.19       | 12.86 %       |
| CH42     | 12.40       | 14.66 %       |
| CH07     | 7.37        | 11.61 %       |
| CH22     | 6.88        | 16.11 %       |
| CH30     | 6.84        | 12.75 %       |
| CZWH     | 4.87        | 10.94 %       |
| SKL1     | 4.34        | 9.89 %        |
| CH38     | 3.92        | 11.95 %       |
| CH35     | 3.85        | 10.55 %       |
| TKM1     | 1.45        | 6.22 %        |
| CH11     | 0.75        | 1.66 %        |
| CH29     | 0.73        | 7.77 %        |
| GUD2     | 0.29        | 0.86 %        |
| CH26     | 0.18        | 2.00 %        |
| CH37     | 0.16        | 0.53 %        |
| MC10     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| WCHN     | -0.93       | 9.52 %        |
| Total    | 238.23      | 15.51 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 134.79      | 21.60 %       |
| Wash-Mac | 95.09       | 14.02 %       |
| Air-Cond | 5.91        | 2.73 %        |
| Oven     | 0.41        | 5.42 %        |
| Total    | 236.19      | 15.48 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM3     | 9.21        | 12.14 %       |
| MTR1     | 7.93        | 14.80 %       |
| EDP1     | 3.27        | 15.31 %       |
| VKL1     | 2.73        | 10.74 %       |
| TCG1     | 2.30        | 5.60 %        |
| PDR1     | 1.09        | 4.55 %        |
| APN1     | 0.96        | 4.14 %        |
| SLM2     | 0.90        | 1.38 %        |
| SGG1     | 0.83        | 3.65 %        |
| KMM1     | 0.83        | 3.51 %        |
| EPI1     | 0.82        | 1.98 %        |
| RSP1     | 0.79        | 1.60 %        |
| WZWH     | 0.74        | 7.79 %        |
| HRR1     | 0.46        | 2.05 %        |
| DPR2     | 0.40        | 2.31 %        |
| SGI1     | 0.30        | 1.17 %        |
| BMD1     | 0.12        | 0.53 %        |
| Total    | 236.19      | 15.48 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 116.04      | 24.47 %       |
| Wash-Mac | 87.60       | 20.80 %       |
| Air-Cond | 25.86       | 5.58 %        |
| Oven     | 1.10        | 15.88 %       |
| Total    | 230.60      | 16.89 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDI1     | 7.23        | 14.20 %       |
| KIK1     | 5.22        | 13.29 %       |
| PTK1     | 2.81        | 5.34 %        |
| JKM1     | 2.49        | 6.73 %        |
| TVR1     | 1.72        | 7.58 %        |
| TYR1     | 1.40        | 2.83 %        |
| TRY2     | 1.39        | 3.34 %        |
| KRN1     | 1.11        | 4.98 %        |
| NMM1     | 0.89        | 5.07 %        |
| NCK1     | 0.77        | 5.29 %        |
| NGT1     | 0.70        | 1.83 %        |
| PDK1     | 0.47        | 1.34 %        |
| PBR1     | 0.14        | 0.44 %        |
| WTRZ     | -0.50       | 15.13 %       |
| Total    | 230.60      | 16.89 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 112.63      | 26.60 %       |
| Wash-Mac | 94.15       | 18.45 %       |
| Air-Cond | 18.13       | 11.01 %       |
| Oven     | 1.79        | 23.03 %       |
| Total    | 226.69      | 20.49 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 30.03       | 15.59 %       |
| PLI1     | 7.27        | 13.49 %       |
| SNR1     | 4.48        | 13.63 %       |
| UMP1     | 4.15        | 14.78 %       |
| CBE5     | 3.07        | 14.59 %       |
| KMD1     | 2.23        | 9.13 %        |
| GDR1     | 2.11        | 11.85 %       |
| PPI1     | 2.02        | 7.99 %        |
| KGI1     | 1.23        | 9.81 %        |
| ANR1     | 1.15        | 11.59 %       |
| KGM1     | 0.47        | 1.98 %        |
| WHCB     | -0.34       | 8.71 %        |
| Total    | 226.69      | 20.49 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 76.16       | 21.32 %       |
| Wash-Mac | 50.89       | 12.27 %       |
| Air-Cond | 22.96       | 5.20 %        |
| Oven     | 1.34        | 15.40 %       |
| Total    | 151.35      | 12.38 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH21     | 10.65       | 16.00 %       |
| CH24     | 6.35        | 11.61 %       |
| CH34     | 6.13        | 12.60 %       |
| CH06     | 5.06        | 7.31 %        |
| CH09     | 4.00        | 8.43 %        |
| CH43     | 1.65        | 2.88 %        |
| CH41     | 1.54        | 3.40 %        |
| CH20     | 1.09        | 2.13 %        |
| CH31     | 1.08        | 5.83 %        |
| CH33     | 1.01        | 2.34 %        |
| CH23     | 0.84        | 4.15 %        |
| CH46     | 0.73        | 2.57 %        |
| MJR1     | 0.60        | 1.08 %        |
| UKI1     | 0.59        | 1.73 %        |
| CH36     | 0.53        | 3.00 %        |
| CH27     | 0.42        | 2.37 %        |
| CH32     | 0.38        | 6.43 %        |
| CH01     | 0.24        | 8.57 %        |
| PON1     | 0.23        | 0.97 %        |
| MC05     |             | 0.00 %        |
| Total    | 151.35      | 12.38 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 66.37       | 23.41 %       |
| Wash-Mac | 54.48       | 20.48 %       |
| Air-Cond | 15.56       | 6.44 %        |
| Total    | 136.41      | 17.16 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 10.41       | 11.39 %       |
| POY2     | 6.76        | 9.00 %        |
| VPM2     | 5.86        | 14.09 %       |
| TDM1     | 4.84        | 15.24 %       |
| KML1     | 3.43        | 14.82 %       |
| MKM1     | 1.82        | 8.70 %        |
| STP1     | 1.71        | 10.97 %       |
| VCM1     | 1.37        | 6.55 %        |
| TVM1     | 0.69        | 4.90 %        |
| Total    | 136.41      | 17.16 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 42.43       | 16.08 %       |
| Wash-Mac | 37.41       | 12.42 %       |
| Air-Cond | 13.56       | 6.13 %        |
| Oven     | 0.15        | 3.34 %        |
| Total    | 93.55       | 11.83 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SBR1     | 6.24        | 12.68 %       |
| AKM1     | 5.01        | 11.69 %       |
| TRR1     | 4.23        | 9.00 %        |
| ABR1     | 3.51        | 13.00 %       |
| VNB1     | 2.87        | 10.64 %       |
| PLR1     | 2.56        | 14.11 %       |
| VEL2     | 2.30        | 4.55 %        |
| BGR1     | 1.57        | 9.89 %        |
| VSI1     | 1.09        | 3.72 %        |
| VEL1     | 0.94        | 2.65 %        |
| KPM1     | 0.61        | 1.84 %        |
| CPT1     | 0.59        | 3.26 %        |
| SLG1     | 0.50        | 2.42 %        |
| GDM1     | 0.38        | 2.05 %        |
| WJD1     | 0.32        | 1.26 %        |
| PTU1     | 0.27        | 3.74 %        |
| ANI1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 93.55       | 11.83 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 14.73       | 42.82 %       |
| Wash-Mac | 5.24        | 27.88 %       |
| Air-Cond | 1.71        | 5.68 %        |
| Oven     | 0.45        | 32.93 %       |
| Total    | 22.12       | 26.16 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| WTVF     |             | 0.00 %        |
| Total    | 22.12       | 26.16 %       |