

MTD Sales
1,836.34 L

Brand Share %
8.53 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	704.30	21.95 %
Air-Cond	692.77	4.43 %
Wash-Mac	436.21	16.58 %
Oven	3.07	6.45 %
Total	1,836.34	8.53 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	331.08	8.57 %
CHENNAI-02	270.18	8.08 %
SOUTH-01	256.01	8.43 %
TRICHY-01	254.94	8.76 %
SOUTH-03	250.63	9.87 %
WEST-02	144.40	9.33 %
WEST-01	128.57	11.96 %
SOUTH ARCOT	122.18	7.22 %
NORTH ARCOT	78.34	5.12 %
Total	1,836.34	8.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	158.99	5.21 %
Fridge	109.11	23.87 %
Wash-Mac	62.61	18.08 %
Oven	0.37	4.69 %
Total	331.08	8.57 %

Branch *	MTD Sales L	Brand Share %
CH14	16.97	6.26 %
CH07	12.70	7.42 %
CH25	11.31	8.11 %
CH16	10.30	3.90 %
GUD1	8.98	7.47 %
CH38	6.30	7.78 %
CH30	6.11	4.84 %
CH26	2.40	7.67 %
CZWH	1.88	1.13 %
CH28	1.85	1.05 %
CH39	1.70	2.67 %
SKL1	1.48	2.09 %
CH37	1.33	2.21 %
KNR1	1.10	1.41 %
CH40	0.94	7.57 %
TKM1	0.56	1.04 %
GUD2	0.52	0.86 %
CH29	0.49	3.71 %
MC09		0.00 %
MC10		0.00 %
WCHN	-8.00	7.59 %
Total	331.08	8.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	125.65	4.69 %
Fridge	94.76	25.60 %
Wash-Mac	49.52	17.14 %
Oven	0.24	6.32 %
Total	270.18	8.08 %

Branch *	MTD Sales L	Brand Share %
CH12	18.27	7.43 %
CH41	10.64	8.35 %
CH20	9.91	7.89 %
MJR1	8.93	7.80 %
CH06	8.20	6.39 %
CH34	6.11	5.75 %
GPD1	4.92	8.08 %
CH43	4.26	5.61 %
CH23	2.74	3.23 %
CH31	1.17	1.74 %
UKI1	1.06	1.97 %
CH32	0.82	3.73 %
CH36	0.62	1.03 %
CH27	0.49	1.04 %
CH46	0.33	0.54 %
CH01	0.16	2.33 %
MC06		0.00 %
PON1		0.00 %
Total	270.18	8.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	107.51	20.15 %
Wash-Mac	76.02	15.77 %
Air-Cond	71.72	3.57 %
Oven	0.76	6.81 %
Total	256.01	8.43 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.02	5.96 %
RND1	12.03	8.28 %
KVT1	9.05	4.90 %
TUT2	7.03	4.67 %
SVK1	5.24	5.27 %
ERL2	4.88	8.49 %
SDI1	3.42	7.87 %
ASM1	2.85	6.10 %
APK2	2.75	5.48 %
SKD1	2.50	5.19 %
VKM1	2.38	5.68 %
KYR1	2.37	6.60 %
APK1	2.17	3.91 %
KGL1	2.11	5.77 %
SNL1	1.93	3.97 %
PDI1	1.81	4.60 %
TKY1	1.04	3.48 %
ARM1	0.88	2.47 %
SGT1	0.29	2.19 %
KSM1	0.12	0.95 %
S2SD		0.00 %
Total	256.01	8.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	100.73	25.68 %
Air-Cond	94.99	4.28 %
Wash-Mac	59.22	20.05 %
Total	254.94	8.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	28.81	6.24 %
TNJ1	12.93	7.66 %
PTK1	10.91	7.99 %
MDI1	9.43	8.45 %
TRY4	5.73	6.92 %
JKM1	4.11	4.90 %
KUM2	3.60	5.19 %
APM1	2.05	4.35 %
TVR1	1.88	3.14 %
NCK1	1.84	4.85 %
KIK1	1.60	1.72 %
PDK1	0.94	1.27 %
NMM1	0.67	1.64 %
TRY2	0.32	0.61 %
TZSD		0.00 %
Total	254.94	8.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	100.64	23.49 %
Air-Cond	78.86	4.45 %
Wash-Mac	71.02	21.25 %
Oven	0.11	2.06 %
Total	250.63	9.87 %

Branch *	MTD Sales L	Brand Share %
DGL1	21.78	8.05 %
ATG1	9.61	8.12 %
PVI1	4.87	8.25 %
DKI1	4.64	7.12 %
TDI1	3.51	6.50 %
PNV2	3.30	7.71 %
MNM1	2.23	7.67 %
NTM1	1.98	6.78 %
SVG1	1.31	1.97 %
MLR1	1.06	2.07 %
KPT1	0.98	4.68 %
ODM1	0.91	1.94 %
KYK1	0.82	2.29 %
KRR1	0.40	0.49 %
SGP1	0.17	0.67 %
SZSD		0.00 %
Total	250.63	9.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	58.50	18.43 %
Air-Cond	49.87	5.24 %
Wash-Mac	35.57	12.94 %
Oven	0.46	11.92 %
Total	144.40	9.33 %

Branch *	MTD Sales L	Brand Share %
SLM2	4.27	5.20 %
RSP1	3.74	7.97 %
APN1	1.90	6.15 %
KMM1	1.69	6.36 %
TRM1	1.57	5.15 %
SLM3	1.53	1.91 %
MTR1	1.13	2.25 %
EPI1	1.09	3.51 %
PDR1	0.98	4.15 %
TCG1	0.82	1.87 %
BMD1	0.75	3.02 %
EDP1	0.71	3.24 %
PMP1	0.66	3.78 %
DPR2	0.57	2.21 %
HRR1	0.50	1.96 %
SGI1	0.49	3.10 %
SGG1	0.18	1.27 %
KAM1	0.16	0.70 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.48	2.45 %
Total	144.40	9.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	50.33	20.72 %
Air-Cond	45.12	7.59 %
Wash-Mac	32.24	13.89 %
Oven	0.89	16.24 %
Total	128.57	11.96 %

Branch *	MTD Sales L	Brand Share %
CBE6	4.09	8.03 %
GBM1	1.70	5.74 %
TPR4	1.63	7.41 %
CBE3	1.10	4.98 %
KGM1	1.04	4.01 %
ANR1	0.98	7.34 %
GDR1	0.92	6.91 %
KMD1	0.37	1.78 %
CBE5	0.16	0.92 %
WZSD		0.00 %
Total	128.57	11.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	47.09	19.86 %
Air-Cond	42.23	3.39 %
Wash-Mac	32.78	15.93 %
Oven	0.09	3.42 %
Total	122.18	7.22 %

Branch *	MTD Sales L	Brand Share %
POY1	12.06	5.57 %
NVL2	7.30	8.22 %
CDM1	5.57	4.15 %
KKI2	5.50	5.87 %
VPM2	4.30	4.93 %
POY2	2.58	2.01 %
KML1	2.50	3.44 %
VPM1	1.53	6.47 %
MKM1	0.96	2.33 %
STP1	0.74	2.49 %
TDM1	0.59	0.99 %
VCM1	0.40	1.68 %
TVM1	0.34	0.80 %
Total	122.18	7.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	35.64	15.49 %
Air-Cond	25.34	2.25 %
Wash-Mac	17.23	10.02 %
Oven	0.14	4.65 %
Total	78.34	5.12 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.84	7.34 %
TRL1	9.59	6.76 %
VEL2	8.22	6.14 %
SBR1	6.09	4.76 %
TRT1	4.61	6.47 %
TRR1	4.04	5.12 %
VEL1	3.30	3.42 %
AKM1	2.51	3.04 %
VNB1	2.25	5.85 %
VSI1	1.56	2.35 %
CYR1	1.30	3.22 %
PLR1	1.03	3.46 %
ANI1	0.96	2.49 %
KPM1	0.66	1.04 %
WJD1	0.52	1.05 %
GDM1	0.52	1.22 %
SLG1	0.36	0.96 %
BGR1	0.34	1.78 %
UGI1	0.33	1.92 %
CPT1	0.31	0.81 %
ARC2	0.30	0.71 %
WJP1	0.25	0.53 %
WHVL	-1.24	3.05 %
Total	78.34	5.12 %