

MTD Sales
2,927.16 L

Brand Share %
8.14 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,586.59	5.21 %
Fridge	864.56	30.01 %
Wash-Mac	473.79	18.33 %
Oven	2.22	4.25 %
Total	2,927.16	8.14 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	458.72	7.65 %
SOUTH-03	416.23	8.49 %
CHENNAI-01	410.94	8.93 %
TRICHY-01	378.56	7.91 %
WEST-01	326.97	10.34 %
CHENNAI-02	326.67	8.30 %
WEST-02	301.63	8.39 %
SOUTH ARCOT	189.11	7.60 %
NORTH ARCOT	118.32	4.78 %
Total	2,927.16	8.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	243.06	4.75 %
Fridge	134.63	29.48 %
Wash-Mac	80.78	19.29 %
Oven	0.24	2.44 %
Total	458.72	7.65 %

Branch *	MTD Sales L	Brand Share %
TVL1	49.37	7.23 %
TUT1	25.92	4.42 %
NGR1	22.81	5.12 %
KVT1	18.63	6.40 %
TUT2	10.13	3.70 %
SVK1	6.91	3.78 %
STU2	6.51	8.04 %
PDI1	6.23	8.11 %
TYI1	6.19	7.03 %
VKM1	5.01	7.98 %
APK2	3.47	4.48 %
SNL1	3.23	3.68 %
APK1	3.00	3.10 %
KGL1	2.43	2.21 %
KYR1	2.36	3.45 %
TKY1	2.14	3.03 %
SKD1	2.12	3.58 %
COL1	2.00	3.33 %
S2SD	1.92	2.03 %
ARM1	1.47	1.42 %
SGT1	0.51	1.63 %
WHTV	-2.05	6.94 %
Total	458.72	7.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	222.59	5.36 %
Fridge	121.54	30.07 %
Wash-Mac	71.75	20.82 %
Oven	0.36	7.55 %
Total	416.23	8.49 %

Branch *	MTD Sales L	Brand Share %
MDU1	41.04	6.91 %
MDU2	26.10	7.86 %
MDU6	18.27	7.00 %
DGL1	17.11	7.45 %
ATG1	12.15	6.69 %
DGL2	8.38	7.61 %
TPT1	4.96	3.56 %
DKI1	4.49	3.72 %
PNV2	4.35	6.70 %
SVG1	4.32	3.94 %
TDI1	2.34	3.13 %
ODM1	2.28	4.08 %
KYK1	2.11	3.58 %
KPT1	1.92	4.15 %
KRR1	1.50	0.59 %
SZSD	1.46	4.51 %
SGP1	1.14	2.25 %
MLR1	0.99	1.09 %
NTM1	0.98	2.22 %
Total	416.23	8.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	210.71	5.53 %
Fridge	130.28	31.45 %
Wash-Mac	69.38	19.07 %
Oven	0.57	5.04 %
Total	410.94	8.93 %

Branch *	MTD Sales L	Brand Share %
CH14	21.20	6.59 %
CH16	17.99	6.60 %
GUD1	14.37	8.06 %
CH45	12.16	7.85 %
CH38	10.35	7.85 %
CH35	8.34	7.57 %
SKL1	5.63	4.10 %
CH30	4.68	2.42 %
GUD2	2.44	3.45 %
CH39	2.01	2.62 %
CH28	1.20	0.65 %
KNR1	1.12	1.46 %
TKM1	0.99	1.83 %
CZWH	0.91	0.89 %
CH26	0.71	2.14 %
CH37	0.61	0.81 %
CH29	0.49	4.91 %
MC09		0.00 %
MC10		0.00 %
Total	410.94	8.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	196.73	4.73 %
Fridge	112.53	34.92 %
Wash-Mac	69.04	23.07 %
Oven	0.25	4.99 %
Total	378.56	7.91 %

Branch *	MTD Sales L	Brand Share %
TRY1	59.41	5.65 %
PTK1	12.02	6.77 %
TRY3	11.62	6.29 %
TRY4	7.62	4.97 %
MSI1	6.74	6.47 %
KUM2	4.34	5.94 %
JKM1	3.80	3.73 %
NCK1	3.28	7.55 %
TVR1	2.86	3.23 %
APM1	1.86	3.91 %
KIK1	1.69	1.35 %
ORU1	1.12	2.29 %
TRY2	1.05	0.81 %
PDK1	0.68	0.51 %
NMM1	0.32	0.67 %
WTRZ	-2.72	7.09 %
Total	378.56	7.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	227.68	8.41 %
Fridge	62.67	26.96 %
Wash-Mac	36.47	16.90 %
Oven	0.16	2.65 %
Total	326.97	10.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	45.04	6.87 %
TPR1	13.30	7.95 %
KMR1	11.32	6.76 %
PLI1	9.11	6.46 %
SUL1	3.82	4.61 %
TPR4	2.18	4.56 %
ANR1	2.03	6.97 %
KMD1	1.21	1.70 %
CBE5	0.63	1.10 %
CBE3	0.59	1.23 %
KGM1	0.37	0.50 %
KGI1	0.31	3.61 %
Total	326.97	10.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	164.01	4.95 %
Fridge	107.93	33.12 %
Wash-Mac	54.53	18.83 %
Oven	0.20	3.70 %
Total	326.67	8.30 %

Branch *	MTD Sales L	Brand Share %
CH17	12.75	7.32 %
CH20	11.43	5.62 %
CH41	10.72	7.32 %
CH50	9.92	6.14 %
MJR1	7.98	6.50 %
CH34	7.46	6.02 %
CH06	5.88	3.72 %
CH27	2.43	4.47 %
GPD1	2.36	3.08 %
CH23	1.90	2.10 %
CH46	1.63	2.04 %
CH32	1.46	5.32 %
UKI1	1.27	1.70 %
PON1	0.97	1.10 %
CH31	0.96	1.34 %
MC06	0.92	5.96 %
CH36	0.32	0.51 %
CH01		0.00 %
Total	326.67	8.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	172.46	5.80 %
Fridge	92.03	28.13 %
Wash-Mac	36.84	12.83 %
Oven	0.30	5.98 %
Total	301.63	8.39 %

Branch *	MTD Sales L	Brand Share %
ERD2	28.34	7.85 %
RSP1	8.42	7.85 %
SLM2	5.23	3.53 %
KVP1	3.74	6.57 %
DPR1	3.39	6.07 %
TRM1	3.36	4.21 %
SLM3	3.26	1.78 %
MTR1	2.78	2.48 %
TCG1	2.06	2.27 %
EPI1	1.88	2.62 %
BMD1	1.75	3.84 %
KMM1	1.49	2.53 %
PMP1	1.40	2.82 %
HRR1	1.31	3.24 %
APN1	1.28	2.65 %
WHKP	1.27	7.11 %
PDR1	1.25	2.07 %
EDP1	1.13	2.70 %
SGG1	0.83	2.49 %
VKL1	0.82	2.14 %
KAM1	0.67	1.65 %
DPR2	0.66	0.98 %
SGI1	0.61	1.90 %
WHPD	-1.46	6.24 %
Total	301.63	8.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	92.28	4.41 %
Fridge	62.07	29.63 %
Wash-Mac	34.76	19.03 %
Total	189.11	7.60 %

Branch *	MTD Sales L	Brand Share %
POY1	18.62	6.50 %
VPM2	10.72	7.18 %
NVL2	8.89	6.57 %
CDM1	5.41	3.75 %
VCM2	3.78	5.73 %
POY2	2.93	1.27 %
KML1	1.44	1.67 %
VCM1	0.78	1.63 %
MKM1	0.71	1.25 %
STP1	0.62	1.51 %
VPM1	0.47	1.48 %
TDM1		0.00 %
TVM1		0.00 %
Total	189.11	7.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	57.07	2.72 %
Fridge	40.87	21.66 %
Wash-Mac	20.25	11.10 %
Oven	0.14	5.06 %
Total	118.32	4.78 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.54	5.23 %
TRR1	11.94	6.97 %
VEL2	8.28	3.82 %
AKM1	7.91	6.19 %
TRL1	7.86	4.29 %
TRT1	5.97	5.77 %
VNB1	3.78	4.93 %
VEL1	3.05	2.20 %
PLR1	2.90	5.19 %
VSI1	1.65	1.57 %
ARC2	1.13	1.31 %
UGI1	1.09	4.27 %
BGR1	0.91	2.12 %
WJD1	0.89	1.41 %
SLG1	0.74	1.13 %
CPT1	0.69	1.31 %
PTU1	0.67	3.69 %
ANI1	0.55	0.92 %
KPM1	0.50	0.59 %
GDM1	0.31	0.32 %
WJP1	0.31	0.37 %
Total	118.32	4.78 %