

MTD Sales
1,610.79 L

Brand Share %
9.30 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	641.95	5.35 %
Fridge	580.28	22.23 %
Wash-Mac	385.36	14.51 %
Oven	3.19	5.33 %
Total	1,610.79	9.30 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	250.08	9.88 %
SOUTH-01	236.87	8.71 %
CHENNAI-02	215.15	9.49 %
SOUTH-03	210.04	9.79 %
WEST-01	189.44	11.70 %
TRICHY-01	185.32	8.50 %
WEST-02	144.24	8.86 %
SOUTH ARCOT	104.86	9.51 %
NORTH ARCOT	74.77	6.64 %
Total	1,610.79	9.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	108.81	6.14 %
Fridge	88.73	23.83 %
Wash-Mac	51.83	13.86 %
Oven	0.72	6.06 %
Total	250.08	9.88 %

Branch *	MTD Sales L	Brand Share %
CH14	12.17	7.76 %
CH45	8.40	9.05 %
CH25	7.07	7.17 %
CH22	6.04	5.90 %
GUD1	5.77	9.21 %
CH35	5.75	7.95 %
CH47	3.89	6.29 %
GUD2	2.69	5.77 %
CH39	2.52	5.16 %
CH28	1.82	1.78 %
CH30	1.81	1.98 %
CZWH	1.08	1.48 %
KNR1	0.97	2.08 %
CH26	0.61	3.21 %
CH40	0.45	4.88 %
CH37	0.30	0.64 %
TKM1	0.28	1.11 %
MC10		0.00 %
Total	250.08	9.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	89.15	4.85 %
Fridge	78.60	19.37 %
Wash-Mac	68.45	14.77 %
Oven	0.66	6.16 %
Total	236.87	8.71 %

Branch *	MTD Sales L	Brand Share %
TUT1	21.10	4.78 %
VLY1	5.30	8.55 %
PDI1	3.54	7.85 %
ERL2	3.43	7.55 %
TUT2	3.42	2.85 %
APK2	1.75	3.90 %
SVK1	1.37	1.72 %
VKM1	1.36	4.22 %
ARM1	1.36	4.25 %
TYI1	1.36	3.57 %
APK1	1.06	2.09 %
S2SD	0.98	1.95 %
SKD1	0.90	3.08 %
KYR1	0.71	2.19 %
SNL1	0.69	2.27 %
KGL1	0.68	2.02 %
KSM1	0.50	3.42 %
SGT1	0.45	2.60 %
COL1	0.39	2.50 %
TKY1		0.00 %
Total	236.87	8.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	102.20	6.17 %
Fridge	68.27	22.78 %
Wash-Mac	44.30	14.60 %
Oven	0.38	5.08 %
Total	215.15	9.49 %

Branch *	MTD Sales L	Brand Share %
CH51	9.92	8.32 %
CH50	8.67	8.80 %
CH20	8.31	8.18 %
CH18	8.00	8.27 %
CH17	7.05	7.75 %
CH41	5.29	5.69 %
CH34	5.13	7.10 %
CH43	4.82	7.78 %
CH06	4.21	4.17 %
MJR1	3.33	4.46 %
CH27	1.40	4.90 %
CH23	0.80	1.64 %
CH46	0.69	1.58 %
UKI1	0.56	1.23 %
MC06	0.52	4.38 %
CH32	0.47	3.09 %
PON1	0.46	1.01 %
CH36	0.28	0.99 %
CH31	0.17	0.34 %
CH01		0.00 %
MC05		0.00 %
Total	215.15	9.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	78.65	24.47 %
Air-Cond	71.57	4.86 %
Wash-Mac	59.24	17.16 %
Oven	0.58	7.97 %
Total	210.04	9.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	20.14	7.17 %
DGL1	10.49	7.76 %
DGL2	6.13	8.34 %
TMM1	5.54	8.81 %
ATG1	5.12	7.32 %
SVG1	3.73	8.97 %
BNR1	3.03	8.98 %
KRR1	2.40	3.07 %
PVI1	2.30	6.34 %
SZSD	1.89	8.05 %
TDI1	1.71	5.98 %
PNV2	1.71	5.37 %
TPT1	1.65	3.14 %
DKI1	1.44	2.51 %
KYK1	1.41	5.55 %
ODM1	1.25	5.60 %
MNM1	0.90	4.04 %
KPT1	0.70	2.95 %
SGP1	0.30	1.42 %
MDU4	0.27	0.56 %
MLR1	0.16	0.48 %
NTM1	0.14	0.76 %
Total	210.04	9.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	97.69	8.95 %
Fridge	58.48	22.61 %
Wash-Mac	32.66	12.53 %
Oven	0.62	8.13 %
Total	189.44	11.70 %

Branch *	MTD Sales L	Brand Share %
CBE2	33.50	8.48 %
KMR1	7.17	7.92 %
CBE6	5.56	8.54 %
PLI1	5.27	8.51 %
TPR1	2.89	3.82 %
SUL1	2.81	5.62 %
CBE3	1.87	8.60 %
PPI1	1.35	4.84 %
KMD1	1.10	4.09 %
WZSD	1.08	9.29 %
TPR4	0.86	3.37 %
KGM1	0.54	1.84 %
CBE5		0.00 %
WHCB	-0.54	6.53 %
Total	189.44	11.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	71.87	24.65 %
Air-Cond	64.03	3.94 %
Wash-Mac	49.29	19.13 %
Oven	0.14	3.31 %
Total	185.32	8.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	26.98	5.03 %
TNJ1	9.06	8.47 %
TNJ2	6.08	6.29 %
MDI1	6.04	8.36 %
TRY4	5.70	6.88 %
PTK1	4.43	4.40 %
TTP1	3.18	8.53 %
TRY2	2.53	4.80 %
AYR1	2.40	5.64 %
JKM1	2.20	4.56 %
KIK1	1.50	3.23 %
APM1	1.05	4.92 %
NMM1	0.74	2.82 %
TVR1	0.69	1.67 %
PDK1	0.16	0.34 %
WTRZ	-0.39	3.58 %
Total	185.32	8.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	62.06	19.84 %
Air-Cond	49.43	4.97 %
Wash-Mac	32.75	10.35 %
Total	144.24	8.86 %

Branch *	MTD Sales L	Brand Share %
ERD1	11.33	8.82 %
ATU1	6.02	9.03 %
SLM3	4.29	5.26 %
RSP1	3.53	7.98 %
PDR1	1.86	5.69 %
EDP1	1.81	6.77 %
CMI1	1.54	6.27 %
SLM2	1.48	2.53 %
EPI1	1.47	3.77 %
KVP1	1.28	5.03 %
TRM1	1.27	3.02 %
DPR2	1.16	3.79 %
HRR1	0.98	3.30 %
MTR1	0.96	1.88 %
BMD1	0.88	2.58 %
APN1	0.76	2.59 %
VKL1	0.75	3.64 %
WZWH	0.63	6.62 %
TCG1	0.62	1.42 %
SGI1	0.41	2.14 %
PMP1	0.28	1.17 %
KMM1	0.28	1.12 %
KAM1	0.23	1.11 %
WHKP	-0.15	8.63 %
Total	144.24	8.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	39.65	21.51 %
Air-Cond	35.53	4.69 %
Wash-Mac	29.59	18.63 %
Oven	0.09	3.41 %
Total	104.86	9.51 %

Branch *	MTD Sales L	Brand Share %
POY1	10.27	7.55 %
NVL2	2.74	4.45 %
POY2	1.95	1.98 %
KML1	1.83	5.19 %
MKM1	1.26	3.51 %
TDM1	1.15	2.36 %
VPM1	0.65	3.41 %
STP1	0.51	2.16 %
TVM1	0.42	1.32 %
VCM1	0.14	0.37 %
WHUT	-0.38	4.53 %
Total	104.86	9.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	33.98	20.69 %
Air-Cond	23.54	3.01 %
Wash-Mac	17.25	9.77 %
Total	74.77	6.64 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.04	7.85 %
TRL1	5.74	5.07 %
VEL2	5.01	5.73 %
AKM1	4.21	8.28 %
ABR1	4.13	9.12 %
VNB1	3.05	8.40 %
PLR1	2.63	9.30 %
CPT1	2.14	9.25 %
VSI1	1.94	5.09 %
VEL1	1.41	2.37 %
PTU1	0.72	6.06 %
SLG1	0.51	1.92 %
ARC2	0.48	1.15 %
WJD1	0.43	1.22 %
ANI1	0.33	1.34 %
KPM1	0.14	0.33 %
WJP1	0.14	0.42 %
UGI1	0.12	0.87 %
BGR1	0.12	0.64 %
GDM1		0.00 %
Total	74.77	6.64 %