

MTD Sales
1,991.16 L

Brand Share %
16.20 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	1,034.29	24.05 %
Wash-Mac	759.89	17.00 %
Air-Cond	187.83	5.45 %
Oven	9.15	12.89 %
Total	1,991.16	16.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	345.55	18.84 %
SOUTH-01	328.26	15.30 %
CHENNAI-01	234.95	15.52 %
WEST-02	234.64	15.54 %
TRICHY-01	225.64	16.79 %
WEST-01	223.15	20.58 %
CHENNAI-02	150.74	12.48 %
SOUTH ARCOT	134.89	17.19 %
NORTH ARCOT	91.84	11.73 %
KL-SOUTH	21.48	26.02 %
Total	1,991.16	16.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	189.12	26.77 %
Wash-Mac	135.29	20.12 %
Air-Cond	19.92	4.47 %
Oven	1.22	13.25 %
Total	345.55	18.84 %

Branch *	MTD Sales L	Brand Share %
DGL1	28.11	16.01 %
MDU6	13.48	12.54 %
TMM1	7.61	12.26 %
SVG1	7.38	15.77 %
KYK1	3.79	15.93 %
BNR1	2.75	10.60 %
MDU4	2.35	6.17 %
TDI1	0.87	4.98 %
MLR1	0.76	2.73 %
TPT1	0.74	2.33 %
KKD2	0.60	5.69 %
SGP1	0.58	3.94 %
PNI1	0.36	1.90 %
PKM1	0.15	0.81 %
WHMD		0.00 %
Total	345.55	18.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	179.27	25.46 %
Wash-Mac	120.44	16.50 %
Air-Cond	26.85	3.84 %
Oven	1.70	14.34 %
Total	328.26	15.30 %

Branch *	MTD Sales L	Brand Share %
TUT1	40.62	14.61 %
KVT1	14.59	13.02 %
TUT2	12.04	12.14 %
TKS2	6.73	8.66 %
MAR1	6.48	14.40 %
APK1	5.63	11.82 %
STU2	4.33	16.06 %
TKY1	3.80	11.09 %
VNR1	3.06	9.98 %
APK2	3.04	7.84 %
SNL1	2.84	7.53 %
ARM1	2.75	9.40 %
S2SD	2.39	14.49 %
KGL1	2.39	11.69 %
VKM1	2.22	8.22 %
SVK1	1.26	1.94 %
TYI1	1.22	3.88 %
KSM1	0.76	6.10 %
KYR1	0.70	2.68 %
PDI1	0.30	0.97 %
WHTV		0.00 %
Total	328.26	15.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	108.52	23.61 %
Wash-Mac	86.16	17.20 %
Air-Cond	39.17	7.21 %
Oven	1.10	10.91 %
Total	234.95	15.52 %

Branch *	MTD Sales L	Brand Share %
CH08	18.09	16.12 %
CH14	16.85	15.74 %
CH16	15.19	13.00 %
CH42	12.40	14.91 %
CH07	7.37	11.66 %
CH22	6.88	16.16 %
CH30	6.84	12.82 %
CZWH	4.87	11.06 %
SKL1	4.34	10.09 %
CH35	3.85	10.82 %
CH38	3.55	11.22 %
TKM1	1.45	6.37 %
CH29	0.73	7.77 %
CH11	0.59	1.34 %
GUD2	0.29	0.89 %
CH26	0.18	2.03 %
CH37	0.16	0.53 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.93	9.52 %
Total	234.95	15.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	134.18	21.70 %
Wash-Mac	94.15	14.01 %
Air-Cond	5.91	2.78 %
Oven	0.41	5.45 %
Total	234.64	15.54 %

Branch *	MTD Sales L	Brand Share %
SLM3	9.08	12.17 %
MTR1	7.93	14.96 %
EDP1	3.27	15.69 %
VKL1	2.73	10.88 %
TCG1	2.30	5.66 %
PDR1	1.09	4.59 %
APN1	0.96	4.16 %
SLM2	0.90	1.40 %
SGG1	0.83	3.74 %
KMM1	0.83	3.51 %
EPI1	0.82	2.01 %
RSP1	0.79	1.63 %
WZWH	0.74	7.95 %
HRR1	0.46	2.05 %
DPR2	0.40	2.34 %
SGI1	0.30	1.17 %
BMD1	0.12	0.53 %
WHPD		0.00 %
Total	234.64	15.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	113.40	24.26 %
Wash-Mac	85.60	20.81 %
Air-Cond	25.55	5.57 %
Oven	1.10	16.10 %
Total	225.64	16.79 %

Branch *	MTD Sales L	Brand Share %
MDI1	7.23	14.34 %
KIK1	5.22	13.38 %
PTK1	2.81	5.37 %
JKM1	2.28	6.21 %
TVR1	1.72	7.62 %
TYR1	1.40	2.85 %
TRY2	1.39	3.40 %
KRN1	1.11	5.03 %
NCK1	0.77	5.47 %
NGT1	0.70	1.85 %
PDK1	0.47	1.36 %
NMM1	0.15	0.89 %
PBR1	0.14	0.44 %
WTRZ	-0.50	15.13 %
Total	225.64	16.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	111.72	26.79 %
Wash-Mac	92.99	18.65 %
Air-Cond	16.65	10.37 %
Oven	1.79	23.03 %
Total	223.15	20.58 %

Branch *	MTD Sales L	Brand Share %
CBE2	28.56	15.22 %
PLI1	6.67	12.84 %
SNR1	4.48	13.71 %
UMP1	4.15	14.98 %
CBE5	2.91	14.90 %
GDR1	2.11	11.85 %
PPI1	2.02	8.16 %
KMD1	1.95	8.08 %
KGI1	1.23	9.81 %
ANR1	0.95	9.78 %
KGM1	0.47	2.01 %
WHCB		0.00 %
Total	223.15	20.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	76.03	21.52 %
Wash-Mac	50.42	12.40 %
Air-Cond	22.96	5.23 %
Oven	1.34	15.40 %
Total	150.74	12.48 %

Branch *	MTD Sales L	Brand Share %
CH21	10.48	15.96 %
CH24	6.35	11.77 %
CH34	6.13	12.64 %
CH06	5.06	7.44 %
CH09	4.00	8.45 %
CH43	1.65	2.93 %
CH41	1.54	3.42 %
CH20	1.09	2.15 %
CH31	1.08	5.90 %
CH33	1.01	2.36 %
CH23	0.84	4.17 %
CH46	0.73	2.57 %
MJR1	0.60	1.08 %
UKI1	0.59	1.77 %
CH36	0.53	3.00 %
CH27	0.42	2.37 %
CH32	0.38	6.43 %
CH01	0.24	8.57 %
PON1	0.23	0.97 %
MC05		0.00 %
Total	150.74	12.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	65.85	23.52 %
Wash-Mac	53.48	20.41 %
Air-Cond	15.56	6.52 %
Total	134.89	17.19 %

Branch *	MTD Sales L	Brand Share %
POY1	10.41	11.45 %
POY2	6.76	9.05 %
VPM2	5.86	14.17 %
TDM1	4.84	15.55 %
KML1	3.43	15.08 %
STP1	1.71	11.41 %
VCM1	1.37	6.76 %
MKM1	1.35	6.62 %
TVM1	0.69	4.90 %
Total	134.89	17.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	41.88	16.06 %
Wash-Mac	36.26	12.19 %
Air-Cond	13.56	6.15 %
Oven	0.15	3.44 %
Total	91.84	11.73 %

Branch *	MTD Sales L	Brand Share %
TRL1	9.06	16.18 %
SBR1	5.84	11.95 %
AKM1	4.83	11.44 %
TRR1	4.23	9.08 %
ABR1	3.51	13.05 %
VNB1	2.87	10.64 %
PLR1	2.56	14.20 %
VEL2	2.30	4.62 %
BGR1	1.57	9.98 %
VSI1	1.09	3.75 %
VEL1	0.75	2.19 %
KPM1	0.61	1.87 %
CPT1	0.59	3.26 %
SLG1	0.50	2.42 %
GDM1	0.38	2.07 %
WJD1	0.32	1.28 %
PTU1	0.27	3.74 %
ANI1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	91.84	11.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	14.33	42.80 %
Wash-Mac	5.10	27.34 %
Air-Cond	1.71	5.80 %
Oven	0.36	34.54 %
Total	21.48	26.02 %

Branch *	MTD Sales L	Brand Share %
WTVF		0.00 %
Total	21.48	26.02 %