

MTD Sales  
**1,405.48 L**

Brand Share %  
**11.83 %**

Information:

**MTD :** 01-09-2026 To 27-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.83 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 635.95      | 20.55 %       |
| Wash-Mac | 457.47      | 15.77 %       |
| Air-Cond | 308.59      | 5.30 %        |
| Oven     | 3.46        | 6.05 %        |
| Total    | 1,405.48    | 11.83 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 257.92      | 13.31 %       |
| SOUTH-01    | 213.20      | 10.22 %       |
| CHENNAI-02  | 201.66      | 12.49 %       |
| TRICHY-01   | 187.09      | 11.91 %       |
| SOUTH-03    | 163.14      | 12.41 %       |
| SOUTH ARCOT | 86.81       | 10.67 %       |
| NORTH ARCOT | 86.10       | 9.64 %        |
| WEST-02     | 75.74       | 11.94 %       |
| WEST-03     | 73.03       | 14.66 %       |
| WEST-01     | 60.78       | 11.81 %       |
| Total       | 1,405.48    | 11.83 %       |

**CHENNAI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 108.13      | 23.92 %       |
| Air-Cond | 76.07       | 7.17 %        |
| Wash-Mac | 73.13       | 17.63 %       |
| Oven     | 0.59        | 6.26 %        |
| Total    | 257.92      | 13.31 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH14     | 13.42       | 11.58 %       |
| CH16     | 13.14       | 9.34 %        |
| CH49     | 12.33       | 11.73 %       |
| CH07     | 8.51        | 10.34 %       |
| CH28     | 7.94        | 8.68 %        |
| CH30     | 7.48        | 9.19 %        |
| CH38     | 4.72        | 11.56 %       |
| SKL1     | 4.58        | 11.22 %       |
| KNR1     | 3.04        | 7.37 %        |
| GUD2     | 2.08        | 5.25 %        |
| CH39     | 1.05        | 3.23 %        |
| CZWH     | 0.91        | 1.71 %        |
| TKM1     | 0.81        | 4.15 %        |
| CH26     | 0.30        | 1.74 %        |
| CH40     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| Total    | 257.92      | 13.31 %       |

# SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 93.75       | 18.49 %       |
| Wash-Mac | 73.76       | 15.44 %       |
| Air-Cond | 44.76       | 4.11 %        |
| Oven     | 0.93        | 7.00 %        |
| Total    | 213.20      | 10.22 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 21.49       | 8.86 %        |
| KVT1     | 9.14        | 6.67 %        |
| NGR1     | 8.80        | 8.43 %        |
| TUT2     | 8.05        | 8.40 %        |
| APK2     | 4.49        | 10.99 %       |
| PKD1     | 4.12        | 8.58 %        |
| ASM1     | 3.45        | 10.00 %       |
| VLY1     | 3.05        | 4.60 %        |
| KSM1     | 3.03        | 10.00 %       |
| RND2     | 2.90        | 4.35 %        |
| SVK1     | 2.81        | 4.82 %        |
| ERL2     | 2.65        | 5.12 %        |
| APK1     | 2.53        | 10.42 %       |
| VKM1     | 2.30        | 9.93 %        |
| SNL1     | 1.79        | 4.61 %        |
| PDI1     | 0.99        | 3.26 %        |
| COL1     | 0.90        | 5.78 %        |
| SKD1     | 0.90        | 3.83 %        |
| TKY1     | 0.83        | 3.73 %        |
| KYR1     | 0.79        | 3.94 %        |
| ARM1     | 0.76        | 5.10 %        |
| SGT1     | 0.33        | 3.47 %        |
| KGL1     | 0.16        | 0.68 %        |
| WHTV     | -0.84       | 9.31 %        |
| Total    | 213.20      | 10.22 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 89.47       | 23.18 %       |
| Wash-Mac | 59.99       | 17.03 %       |
| Air-Cond | 51.57       | 5.94 %        |
| Oven     | 0.63        | 7.94 %        |
| Total    | 201.66      | 12.49 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH21     | 10.83       | 10.93 %       |
| CH24     | 8.06        | 9.55 %        |
| CH20     | 7.98        | 11.43 %       |
| CH34     | 5.53        | 10.75 %       |
| GPD1     | 1.48        | 6.51 %        |
| CH36     | 0.86        | 3.50 %        |
| CH37     | 0.71        | 3.06 %        |
| CH46     | 0.71        | 2.38 %        |
| CH32     | 0.60        | 5.78 %        |
| CH31     | 0.50        | 4.00 %        |
| CH01     | 0.43        | 8.75 %        |
| WHC3     | 0.37        | 1.13 %        |
| PON1     | 0.32        | 0.68 %        |
| UKI1     | 0.26        | 0.95 %        |
| MJR1     | 0.11        | 0.26 %        |
| CH23     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| Total    | 201.66      | 12.49 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 89.32       | 22.13 %       |
| Wash-Mac | 61.83       | 19.73 %       |
| Air-Cond | 35.82       | 4.21 %        |
| Oven     | 0.12        | 3.05 %        |
| Total    | 187.09      | 11.91 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 20.07       | 7.59 %        |
| KIK1     | 7.14        | 10.41 %       |
| PTK1     | 6.15        | 9.41 %        |
| MDI1     | 5.25        | 10.56 %       |
| TRY4     | 4.23        | 6.53 %        |
| TZSD     | 3.44        | -36.28 %      |
| TTP1     | 3.04        | 11.40 %       |
| JKM1     | 2.53        | 5.67 %        |
| ORU1     | 2.13        | 10.16 %       |
| MSI1     | 1.90        | 7.17 %        |
| KUM2     | 1.22        | 3.41 %        |
| PDK1     | 1.17        | 4.14 %        |
| TVR1     | 1.02        | 2.33 %        |
| APM1     | 0.73        | 4.44 %        |
| TRY2     | 0.46        | 2.90 %        |
| NMM1     |             | 0.00 %        |
| WTRZ     | -1.08       | 6.60 %        |
| Total    | 187.09      | 11.91 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 77.83       | 22.11 %       |
| Wash-Mac | 52.62       | 16.16 %       |
| Air-Cond | 32.59       | 5.16 %        |
| Oven     | 0.10        | 1.96 %        |
| Total    | 163.14      | 12.41 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 17.21       | 10.42 %       |
| KKD3     | 7.65        | 7.94 %        |
| PVI1     | 5.92        | 11.31 %       |
| DKI1     | 5.25        | 9.18 %        |
| MDU7     | 3.67        | 8.80 %        |
| CBM1     | 2.95        | 11.07 %       |
| KRR1     | 1.73        | 3.71 %        |
| TEN2     | 1.46        | 5.74 %        |
| SZSD     | 1.36        | -31.88 %      |
| ODM1     | 1.30        | 11.49 %       |
| PNV2     | 1.28        | 7.54 %        |
| TMM1     | 1.24        | 3.54 %        |
| TDI1     | 1.12        | 4.55 %        |
| MNM1     | 1.00        | 7.14 %        |
| SGP1     | 0.91        | 6.15 %        |
| SVG1     | 0.69        | 2.65 %        |
| KPT1     | 0.51        | 5.10 %        |
| MLR1     | 0.48        | 2.27 %        |
| KYK1     | 0.34        | 2.55 %        |
| ADP1     | 0.15        | 0.99 %        |
| WHMD     | -0.68       | 7.89 %        |
| Total    | 163.14      | 12.41 %       |

### SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 38.30       | 17.36 %       |
| Wash-Mac | 32.64       | 15.99 %       |
| Air-Cond | 15.69       | 4.07 %        |
| Oven     | 0.19        | 5.36 %        |
| Total    | 86.81       | 10.67 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRK1     | 6.49        | 11.12 %       |
| CDM1     | 3.30        | 5.92 %        |
| KKI2     | 3.18        | 9.22 %        |
| VCM2     | 1.69        | 5.94 %        |
| TDM1     | 1.47        | 3.74 %        |
| POY2     | 1.34        | 2.50 %        |
| MKM1     | 1.18        | 5.86 %        |
| STP1     | 1.12        | 9.68 %        |
| VPM1     | 0.76        | 5.75 %        |
| KML1     | 0.52        | 1.82 %        |
| TVM1     | 0.39        | 2.23 %        |
| VCM1     | 0.32        | 3.30 %        |
| WHUT     | -0.45       | 4.38 %        |
| Total    | 86.81       | 10.67 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 41.54       | 17.64 %       |
| Wash-Mac | 32.85       | 13.97 %       |
| Air-Cond | 11.71       | 2.79 %        |
| Total    | 86.10       | 9.64 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL4     | 7.56        | 10.71 %       |
| VEL3     | 6.39        | 11.09 %       |
| VEL2     | 3.91        | 6.66 %        |
| AKM1     | 3.26        | 8.51 %        |
| TRT1     | 3.03        | 9.54 %        |
| KPM1     | 2.81        | 11.06 %       |
| CYR1     | 2.43        | 11.03 %       |
| VNB1     | 1.72        | 7.55 %        |
| PLR1     | 1.55        | 6.16 %        |
| WJP1     | 1.52        | 5.88 %        |
| SBR1     | 1.27        | 1.95 %        |
| GDM1     | 0.82        | 2.99 %        |
| ANI1     | 0.81        | 4.80 %        |
| VEL1     | 0.56        | 2.55 %        |
| PTU1     | 0.47        | 8.61 %        |
| WJD1     | 0.46        | 1.98 %        |
| SLG1     | 0.36        | 3.28 %        |
| CPT1     | 0.30        | 1.99 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| WHVL     | -0.50       | 7.25 %        |
| Total    | 86.10       | 9.64 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 38.59       | 17.20 %       |
| Wash-Mac | 23.84       | 10.71 %       |
| Air-Cond | 13.13       | 7.15 %        |
| Oven     | 0.18        | 4.58 %        |
| Total    | 75.74       | 11.94 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM3     | 3.53        | 9.07 %        |
| HSR1     | 3.21        | 8.90 %        |
| DPR1     | 1.61        | 8.58 %        |
| SLM2     | 1.21        | 3.18 %        |
| BMD1     | 0.97        | 6.11 %        |
| PNG1     | 0.88        | 7.12 %        |
| EPI1     | 0.87        | 4.21 %        |
| PMP1     | 0.75        | 6.79 %        |
| APN1     | 0.73        | 4.04 %        |
| KAM1     | 0.70        | 3.94 %        |
| EDP1     | 0.69        | 5.00 %        |
| HRR1     | 0.63        | 5.17 %        |
| MTR1     | 0.44        | 1.88 %        |
| DPR2     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| Total    | 75.74       | 11.94 %       |

**WEST-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 27.73       | 20.26 %       |
| Wash-Mac | 25.02       | 15.59 %       |
| Air-Cond | 19.90       | 10.02 %       |
| Oven     | 0.37        | 19.98 %       |
| Total    | 73.03       | 14.66 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 9.81        | 11.34 %       |
| RSP1     | 2.87        | 11.72 %       |
| GBM1     | 1.55        | 9.81 %        |
| TCG1     | 0.58        | 2.54 %        |
| KMM1     | 0.50        | 3.35 %        |
| SGG1     | 0.43        | 3.60 %        |
| KGM1     | 0.42        | 3.60 %        |
| VKL1     |             | 0.00 %        |
| WHPD     | -0.58       | 6.18 %        |
| Total    | 73.03       | 14.66 %       |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 31.29       | 17.75 %       |
| Wash-Mac | 21.79       | 11.20 %       |
| Air-Cond | 7.35        | 5.30 %        |
| Oven     | 0.35        | 6.95 %        |
| Total    | 60.78       | 11.81 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 11.03       | 10.04 %       |
| KMR1     | 3.58        | 7.33 %        |
| CBE6     | 2.89        | 7.05 %        |
| PLI1     | 2.68        | 7.89 %        |
| UAM1     | 0.91        | 7.09 %        |
| KGI1     | 0.62        | 9.86 %        |
| CBE3     | 0.62        | 6.52 %        |
| PPI1     | 0.36        | 3.92 %        |
| CBE5     | 0.29        | 1.63 %        |
| ANR1     | 0.16        | 3.26 %        |
| GDR1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| Total    | 60.78       | 11.81 %       |