

MTD Sales
1,782.71 L

Brand Share %
8.50 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	679.13	4.44 %
Fridge	677.79	21.96 %
Wash-Mac	422.72	16.58 %
Oven	3.07	6.72 %
Total	1,782.71	8.50 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	322.20	8.57 %
CHENNAI-02	262.18	8.07 %
SOUTH-01	251.95	8.47 %
SOUTH-03	243.32	9.85 %
TRICHY-01	242.83	8.54 %
WEST-02	139.13	9.21 %
WEST-01	126.26	12.01 %
SOUTH ARCOT	117.90	7.24 %
NORTH ARCOT	76.93	5.15 %
Total	1,782.71	8.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	155.11	5.22 %
Fridge	105.95	23.98 %
Wash-Mac	60.77	18.06 %
Oven	0.37	4.81 %
Total	322.20	8.57 %

Branch *	MTD Sales L	Brand Share %
CH14	16.79	6.31 %
CH07	11.64	6.99 %
CH25	11.31	8.31 %
CH16	10.11	3.91 %
GUD1	8.87	7.52 %
CH38	6.12	7.94 %
CH30	5.73	4.59 %
CH26	2.40	7.94 %
CH39	1.70	2.72 %
CH28	1.54	0.91 %
CH37	1.33	2.25 %
SKL1	1.33	1.95 %
CZWH	1.26	0.80 %
CH40	0.94	7.60 %
KNR1	0.94	1.23 %
TKM1	0.56	1.06 %
GUD2	0.52	0.88 %
CH29	0.49	3.76 %
MC09		0.00 %
MC10		0.00 %
WCHN	-7.44	7.68 %
Total	322.20	8.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	122.22	4.68 %
Fridge	92.06	25.74 %
Wash-Mac	47.65	17.07 %
Oven	0.24	6.61 %
Total	262.18	8.07 %

Branch *	MTD Sales L	Brand Share %
CH12	18.27	7.60 %
CH50	10.60	8.21 %
CH20	9.76	8.01 %
CH41	9.16	7.49 %
MJR1	8.61	7.79 %
CH06	8.20	6.52 %
CH34	6.11	5.92 %
GPD1	4.92	8.25 %
CH43	4.26	5.86 %
CH23	2.74	3.50 %
CH31	1.17	1.79 %
UKI1	1.06	2.01 %
CH32	0.82	3.84 %
CH36	0.62	1.04 %
CH27	0.49	1.05 %
CH46	0.33	0.55 %
CH01		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	262.18	8.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	106.37	20.65 %
Wash-Mac	73.80	15.81 %
Air-Cond	71.02	3.59 %
Oven	0.76	7.12 %
Total	251.95	8.47 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.02	6.11 %
RND1	11.45	8.15 %
KVT1	9.05	5.02 %
TUT2	7.03	4.76 %
SVK1	5.24	5.38 %
SDI1	3.42	8.03 %
APK2	2.75	5.59 %
ASM1	2.68	5.94 %
SKD1	2.50	5.27 %
VKM1	2.38	5.88 %
KYR1	2.37	6.74 %
APK1	2.17	4.07 %
KGL1	2.11	5.85 %
PDI1	1.81	4.76 %
SNL1	1.69	3.59 %
COL1	1.54	8.10 %
TKY1	1.04	3.50 %
ARM1	0.88	2.47 %
SGT1	0.29	2.30 %
KSM1	0.12	0.95 %
S2SD		0.00 %
Total	251.95	8.47 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	96.33	23.42 %
Air-Cond	77.30	4.47 %
Wash-Mac	69.58	21.43 %
Oven	0.11	2.23 %
Total	243.32	9.85 %

Branch *	MTD Sales L	Brand Share %
DGL1	21.47	7.99 %
ATG1	9.61	8.17 %
PVI1	4.70	8.35 %
DKI1	4.64	7.24 %
TDI1	3.35	6.31 %
PNV2	3.30	7.85 %
MNM1	2.23	7.88 %
NTM1	1.83	6.44 %
SVG1	1.31	2.04 %
ODM1	0.91	1.97 %
KYK1	0.82	2.39 %
KPT1	0.81	4.24 %
MLR1	0.72	1.50 %
KRR1	0.40	0.50 %
SGP1	0.17	0.70 %
SZSD		0.00 %
Total	243.32	9.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	94.29	24.98 %
Air-Cond	92.56	4.25 %
Wash-Mac	55.98	19.63 %
Total	242.83	8.54 %

Branch *	MTD Sales L	Brand Share %
TRY1	28.21	6.24 %
TNJ1	11.58	7.00 %
PTK1	10.65	7.90 %
MDI1	8.51	7.96 %
TRY4	5.54	6.84 %
JKM1	4.11	4.97 %
KUM2	3.11	4.83 %
TVR1	1.72	2.95 %
NCK1	1.66	4.44 %
APM1	1.61	3.52 %
KIK1	1.24	1.35 %
PDK1	0.94	1.28 %
NMM1	0.67	1.66 %
TRY2	0.32	0.61 %
TZSD		0.00 %
Total	242.83	8.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	54.85	18.19 %
Air-Cond	49.44	5.26 %
Wash-Mac	34.38	12.93 %
Oven	0.46	12.64 %
Total	139.13	9.21 %

Branch *	MTD Sales L	Brand Share %
ATU1	5.47	8.44 %
SLM2	4.10	5.07 %
RSP1	3.54	7.69 %
DPR1	2.02	7.94 %
APN1	1.90	6.21 %
KMM1	1.69	6.58 %
TRM1	1.57	5.20 %
SLM3	1.53	1.93 %
EPI1	1.09	3.56 %
PDR1	0.98	4.26 %
TCG1	0.82	1.90 %
MTR1	0.80	1.64 %
BMD1	0.75	3.08 %
EDP1	0.71	3.34 %
PMP1	0.66	3.82 %
DPR2	0.57	2.28 %
HRR1	0.50	1.98 %
SGI1	0.32	2.04 %
SGG1	0.18	1.30 %
KAM1	0.16	0.72 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.48	2.45 %
Total	139.13	9.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	48.90	21.09 %
Air-Cond	45.12	7.68 %
Wash-Mac	31.35	13.84 %
Oven	0.89	16.59 %
Total	126.26	12.01 %

Branch *	MTD Sales L	Brand Share %
KMR1	6.15	8.42 %
CBE6	4.09	8.34 %
GBM1	1.70	5.84 %
TPR4	1.63	7.63 %
CBE3	1.10	5.08 %
KGM1	1.04	4.11 %
ANR1	0.98	7.43 %
GDR1	0.92	7.29 %
KMD1	0.37	1.86 %
CBE5	0.16	0.94 %
WZSD		0.00 %
Total	126.26	12.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	44.64	19.68 %
Air-Cond	41.01	3.42 %
Wash-Mac	32.15	16.22 %
Oven	0.09	3.73 %
Total	117.90	7.24 %

Branch *	MTD Sales L	Brand Share %
POY1	11.05	5.49 %
NVL2	7.13	8.34 %
CDM1	5.57	4.27 %
KKI2	5.50	5.99 %
VCM2	4.73	8.41 %
VPM2	4.30	5.21 %
KML1	2.50	3.51 %
POY2	2.43	1.97 %
VPM1	1.53	6.66 %
MKM1	0.96	2.37 %
STP1	0.74	2.59 %
TDM1	0.59	1.03 %
VCM1	0.40	1.72 %
TVM1	0.34	0.81 %
Total	117.90	7.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	34.39	15.45 %
Air-Cond	25.34	2.30 %
Wash-Mac	17.07	10.25 %
Oven	0.14	4.65 %
Total	76.93	5.15 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.16	7.12 %
TRL1	9.59	7.10 %
VEL2	8.22	6.21 %
SBR1	6.09	4.82 %
TRT1	4.61	6.50 %
TRR1	3.78	4.93 %
VEL1	3.16	3.34 %
AKM1	2.51	3.11 %
VNB1	2.25	6.01 %
VSI1	1.39	2.17 %
CYR1	1.30	3.30 %
PLR1	1.03	3.38 %
ANI1	0.96	2.56 %
KPM1	0.66	1.09 %
WJD1	0.52	1.06 %
SLG1	0.36	0.97 %
GDM1	0.35	0.86 %
BGR1	0.34	1.78 %
UGI1	0.33	1.92 %
CPT1	0.31	0.82 %
ARC2	0.30	0.72 %
WJP1	0.25	0.54 %
WHVL	-1.24	3.06 %
Total	76.93	5.15 %