

MTD Sales  
**2,860.08 L**

Brand Share %  
**8.23 %**

Information:

**MTD :** 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,556.10	5.30 %
Fridge	840.12	30.01 %
Wash-Mac	461.76	18.33 %
Oven	2.11	4.15 %
<b>Total</b>	<b>2,860.08</b>	<b>8.23 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	446.64	7.73 %
SOUTH-03	404.45	8.55 %
CHENNAI-01	401.85	9.10 %
TRICHY-01	369.90	7.97 %
CHENNAI-02	321.83	8.49 %
WEST-01	321.56	10.46 %
WEST-02	295.03	8.50 %
SOUTH ARCOT	183.88	7.58 %
NORTH ARCOT	114.95	4.77 %
<b>Total</b>	<b>2,860.08</b>	<b>8.23 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	237.82	4.83 %
Fridge	131.51	29.58 %
Wash-Mac	77.06	19.08 %
Oven	0.24	2.46 %
<b>Total</b>	<b>446.64</b>	<b>7.73 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	47.99	7.26 %
TUT1	25.46	4.48 %
NGR1	21.98	5.11 %
KVT1	18.36	6.52 %
TUT2	9.75	3.77 %
SVK1	6.91	3.89 %
TYI1	6.19	7.44 %
STU2	5.80	7.65 %
APK2	3.47	4.65 %
APK1	3.00	3.34 %
SNL1	2.88	3.49 %
KGL1	2.43	2.29 %
KYR1	2.21	3.44 %
TKY1	2.14	3.10 %
SKD1	2.12	3.76 %
COL1	2.00	3.52 %
S2SD	1.92	2.03 %
ARM1	1.47	1.51 %
SGT1	0.51	1.70 %
WHTV	-1.65	6.31 %
<b>Total</b>	<b>446.64</b>	<b>7.73 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	216.83	5.42 %
Fridge	117.23	29.88 %
Wash-Mac	70.03	20.82 %
Oven	0.36	7.71 %
<b>Total</b>	<b>404.45</b>	<b>8.55 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	40.40	6.95 %
MDU2	25.94	8.18 %
MDU6	17.07	6.74 %
DGL1	16.95	7.67 %
ATG1	11.64	6.63 %
MDU4	10.43	8.09 %
DGL2	7.78	7.28 %
TPT1	4.96	3.75 %
SVG1	4.32	4.03 %
DKI1	4.06	3.46 %
PNV2	3.98	6.26 %
TDI1	2.34	3.23 %
ODM1	2.28	4.27 %
KYK1	2.11	3.77 %
KPT1	1.92	4.30 %
KRR1	1.50	0.62 %
SZSD	1.46	4.94 %
SGP1	1.14	2.28 %
MLR1	0.99	1.19 %
NTM1	0.98	2.31 %
<b>Total</b>	<b>404.45</b>	<b>8.55 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	206.72	5.67 %
Fridge	126.96	31.49 %
Wash-Mac	67.71	19.06 %
Oven	0.46	4.25 %
<b>Total</b>	<b>401.85</b>	<b>9.10 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	20.90	6.86 %
CH16	17.42	6.56 %
CH45	12.16	8.15 %
CH38	10.11	7.82 %
CH35	8.34	7.75 %
SKL1	5.63	4.66 %
CH30	4.68	2.46 %
GUD2	2.44	3.49 %
CH39	2.01	2.68 %
CH28	1.20	0.66 %
KNR1	1.12	1.49 %
TKM1	0.99	1.88 %
CZWH	0.91	1.10 %
CH26	0.71	2.19 %
CH37	0.61	0.83 %
CH29	0.49	4.91 %
MC09		0.00 %
MC10		0.00 %
<b>Total</b>	<b>401.85</b>	<b>9.10 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	191.15	4.75 %
Fridge	110.13	35.05 %
Wash-Mac	68.37	23.20 %
Oven	0.25	5.10 %
Total	369.90	7.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	58.46	5.72 %
PTK1	11.60	6.77 %
TRY3	10.58	5.85 %
TRY4	7.23	4.92 %
MSI1	6.59	6.55 %
KUM2	4.34	6.09 %
JKM1	3.29	3.31 %
NCK1	3.28	7.72 %
TVR1	2.86	3.31 %
APM1	1.86	4.01 %
KIK1	1.69	1.38 %
ORU1	1.12	2.39 %
TRY2	1.05	0.83 %
PDK1	0.68	0.53 %
NMM1	0.32	0.71 %
WTRZ	-2.72	7.21 %
Total	369.90	7.97 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	162.70	5.11 %
Fridge	105.30	33.32 %
Wash-Mac	53.64	19.02 %
Oven	0.20	3.90 %
Total	321.83	8.49 %

Branch *	MTD Sales L	Brand Share %
CH17	12.75	7.48 %
CH20	11.43	6.00 %
CH41	10.49	7.45 %
CH50	9.68	6.19 %
MJR1	7.79	6.50 %
CH34	7.22	5.98 %
CH06	5.66	3.69 %
CH27	2.43	4.55 %
GPD1	2.36	3.14 %
CH23	1.90	2.14 %
CH46	1.44	1.85 %
CH32	1.30	5.18 %
UKI1	1.27	1.75 %
PON1	0.97	1.12 %
CH31	0.96	1.37 %
MC06	0.92	6.25 %
CH36	0.32	0.52 %
CH01		0.00 %
Total	321.83	8.49 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	224.39	8.53 %
Fridge	61.42	27.17 %
Wash-Mac	35.59	16.88 %
Oven	0.16	2.76 %
<b>Total</b>	<b>321.56</b>	<b>10.46 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	44.64	6.99 %
KMR1	11.32	6.90 %
PLI1	9.11	6.56 %
SUL1	3.82	4.82 %
TPR4	2.18	4.96 %
ANR1	2.03	7.31 %
KMD1	1.21	1.75 %
CBE5	0.63	1.12 %
CBE3	0.59	1.27 %
KGM1	0.37	0.52 %
KGI1	0.31	3.74 %
<b>Total</b>	<b>321.56</b>	<b>10.46 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	168.75	5.89 %
Fridge	89.67	28.19 %
Wash-Mac	36.30	12.86 %
Oven	0.30	5.98 %
<b>Total</b>	<b>295.03</b>	<b>8.50 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	28.34	8.15 %
SLM2	5.23	3.82 %
DPR1	3.39	6.21 %
KVP1	3.38	6.02 %
SLM3	3.26	1.90 %
TRM1	3.21	4.11 %
MTR1	2.78	2.57 %
TCG1	2.06	2.30 %
BMD1	1.75	3.96 %
EPI1	1.68	2.44 %
KMM1	1.49	2.66 %
PMP1	1.40	2.82 %
HRR1	1.31	3.39 %
APN1	1.28	2.71 %
PDR1	1.25	2.22 %
EDP1	1.13	2.72 %
SGG1	0.83	2.57 %
VKL1	0.82	2.28 %
KAM1	0.67	1.66 %
SGI1	0.61	1.90 %
DPR2	0.32	0.49 %
WHPD	-1.15	5.30 %
<b>Total</b>	<b>295.03</b>	<b>8.50 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	91.36	4.47 %
Fridge	59.42	29.22 %
Wash-Mac	33.10	18.84 %
<b>Total</b>	<b>183.88</b>	<b>7.58 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	17.99	6.43 %
VPM2	10.34	7.05 %
NVL2	8.23	6.28 %
CDM1	4.98	3.56 %
VCM2	3.54	5.51 %
POY2	2.93	1.30 %
KML1	1.28	1.51 %
VCM1	0.78	1.71 %
MKM1	0.71	1.28 %
STP1	0.62	1.57 %
VPM1	0.47	1.54 %
TDM1		0.00 %
TVM1		0.00 %
<b>Total</b>	<b>183.88</b>	<b>7.58 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	56.39	2.75 %
Fridge	38.48	21.16 %
Wash-Mac	19.94	11.19 %
Oven	0.14	5.06 %
<b>Total</b>	<b>114.95</b>	<b>4.77 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	13.37	5.31 %
TRR1	11.94	7.17 %
AKM1	7.67	6.12 %
TRL1	7.49	4.23 %
VEL2	6.73	3.17 %
TRT1	5.87	5.93 %
VNB1	3.78	5.02 %
PLR1	2.90	5.21 %
VEL1	2.85	2.16 %
VSI1	1.52	1.49 %
ARC2	1.13	1.35 %
UGI1	0.94	3.71 %
WJD1	0.89	1.44 %
BGR1	0.72	1.71 %
CPT1	0.69	1.33 %
PTU1	0.67	3.82 %
SLG1	0.57	0.90 %
ANI1	0.55	0.95 %
KPM1	0.50	0.61 %
WJP1	0.31	0.38 %
GDM1	0.15	0.16 %
<b>Total</b>	<b>114.95</b>	<b>4.77 %</b>