

MTD Sales
1,961.98 L

Brand Share %
16.20 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	1,017.42	24.02 %
Wash-Mac	749.65	17.04 %
Air-Cond	186.09	5.47 %
Oven	8.82	12.61 %
Total	1,961.98	16.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	342.03	18.92 %
SOUTH-01	322.41	15.27 %
CHENNAI-01	232.40	15.52 %
WEST-02	232.05	15.56 %
TRICHY-01	221.00	16.72 %
WEST-01	219.20	20.63 %
CHENNAI-02	147.39	12.41 %
SOUTH ARCOT	133.53	17.21 %
NORTH ARCOT	90.46	11.74 %
KL-SOUTH	21.48	26.52 %
Total	1,961.98	16.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	187.40	26.90 %
Wash-Mac	133.50	20.15 %
Air-Cond	19.92	4.53 %
Oven	1.22	13.32 %
Total	342.03	18.92 %

Branch *	MTD Sales L	Brand Share %
MDU6	13.33	12.63 %
TMM1	7.61	12.62 %
SVG1	7.23	15.49 %
KYK1	3.79	15.93 %
BNR1	2.75	10.67 %
MDU4	2.35	6.25 %
TDI1	0.87	5.04 %
MLR1	0.76	2.74 %
TPT1	0.74	2.35 %
KKD2	0.60	5.79 %
SGP1	0.58	3.94 %
PNI1	0.36	1.90 %
PKM1	0.15	0.82 %
WHMD		0.00 %
Total	342.03	18.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	174.78	25.20 %
Wash-Mac	119.08	16.57 %
Air-Cond	26.85	3.90 %
Oven	1.70	14.53 %
Total	322.41	15.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	40.29	14.87 %
KVT1	14.59	13.39 %
TUT2	11.58	11.85 %
TKS2	6.73	8.81 %
MAR1	5.84	13.41 %
APK1	5.63	11.77 %
STU2	4.33	16.06 %
TKY1	3.80	11.28 %
APK2	3.04	7.96 %
VNR1	2.82	9.41 %
ARM1	2.75	9.43 %
SNL1	2.55	6.92 %
S2SD	2.39	15.54 %
KGL1	2.39	11.69 %
VKM1	2.22	8.31 %
SVK1	1.26	1.96 %
TYI1	1.22	3.88 %
KSM1	0.76	6.10 %
KYR1	0.70	2.79 %
PDI1	0.30	1.00 %
WHTV		0.00 %
Total	322.41	15.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	106.45	23.53 %
Wash-Mac	85.71	17.31 %
Air-Cond	39.14	7.24 %
Oven	1.10	11.34 %
Total	232.40	15.52 %

Branch *	MTD Sales L	Brand Share %
CH08	17.63	16.18 %
CH14	16.72	15.74 %
CH16	15.00	13.29 %
CH42	12.40	15.15 %
CH07	7.37	11.68 %
CH30	6.84	12.99 %
SKL1	4.34	10.16 %
CZWH	4.05	10.32 %
CH35	3.85	10.89 %
CH38	3.21	10.36 %
TKM1	1.45	6.51 %
CH29	0.73	8.22 %
CH11	0.59	1.35 %
GUD2	0.29	0.89 %
CH26	0.18	2.08 %
CH37	0.16	0.53 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	232.40	15.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	132.25	21.70 %
Wash-Mac	93.89	14.14 %
Air-Cond	5.64	2.68 %
Oven	0.27	3.76 %
Total	232.05	15.56 %

Branch *	MTD Sales L	Brand Share %
SLM3	8.90	12.02 %
MTR1	7.71	14.70 %
EDP1	3.27	15.69 %
VKL1	2.73	11.00 %
TCG1	2.30	5.67 %
PDR1	1.09	4.59 %
APN1	0.96	4.16 %
SGG1	0.83	3.76 %
KMM1	0.83	3.59 %
EPI1	0.82	2.10 %
SLM2	0.76	1.20 %
WZWH	0.74	7.95 %
RSP1	0.66	1.36 %
HRR1	0.46	2.14 %
DPR2	0.40	2.37 %
SGI1	0.30	1.18 %
BMD1	0.12	0.54 %
WHKP		0.00 %
WHPD		0.00 %
Total	232.05	15.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	111.19	24.13 %
Wash-Mac	83.51	20.79 %
Air-Cond	25.31	5.59 %
Oven	0.99	14.82 %
Total	221.00	16.72 %

Branch *	MTD Sales L	Brand Share %
MDI1	7.23	14.45 %
KIK1	5.06	14.18 %
PTK1	2.81	5.46 %
JKM1	2.28	6.26 %
TVR1	1.72	7.66 %
TYR1	1.40	2.87 %
TRY2	1.39	3.47 %
KRN1	1.11	5.10 %
NCK1	0.77	5.54 %
NGT1	0.70	1.88 %
PDK1	0.47	1.36 %
NMM1	0.15	0.90 %
PBR1	0.14	0.45 %
Total	221.00	16.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	109.93	26.93 %
Wash-Mac	91.25	18.68 %
Air-Cond	16.23	10.26 %
Oven	1.79	23.03 %
Total	219.20	20.63 %

Branch *	MTD Sales L	Brand Share %
CBE2	28.56	15.57 %
PLI1	6.67	13.29 %
SNR1	4.48	13.79 %
UMP1	3.86	14.15 %
CBE5	2.91	15.02 %
GDR1	2.11	12.09 %
PPI1	2.02	8.34 %
KMD1	1.95	8.08 %
KGI1	1.23	10.18 %
ANR1	0.95	9.78 %
KGM1	0.47	2.05 %
WHCB		0.00 %
Total	219.20	20.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	74.31	21.35 %
Wash-Mac	49.67	12.39 %
Air-Cond	22.17	5.15 %
Oven	1.24	14.45 %
Total	147.39	12.41 %

Branch *	MTD Sales L	Brand Share %
CH21	10.48	16.12 %
CH34	6.13	13.14 %
CH24	5.88	11.15 %
CH06	5.06	7.73 %
CH09	3.77	8.05 %
CH41	1.54	3.45 %
CH43	1.43	2.55 %
CH20	1.09	2.26 %
CH31	1.08	5.90 %
CH33	1.01	2.38 %
CH23	0.84	4.22 %
CH46	0.73	2.61 %
MJR1	0.60	1.08 %
UKI1	0.59	1.77 %
CH36	0.53	3.05 %
CH27	0.42	2.41 %
CH32	0.38	6.43 %
CH01	0.24	8.57 %
PON1	0.23	0.98 %
MC05		0.00 %
Total	147.39	12.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	65.53	23.71 %
Wash-Mac	52.45	20.25 %
Air-Cond	15.56	6.58 %
Total	133.53	17.21 %

Branch *	MTD Sales L	Brand Share %
POY1	10.41	11.51 %
POY2	6.76	9.07 %
VPM2	5.86	14.29 %
TDM1	4.52	14.79 %
KML1	3.43	15.54 %
STP1	1.71	11.41 %
VCM1	1.37	6.76 %
MKM1	1.35	6.72 %
TVM1	0.69	4.94 %
WHUT		0.00 %
Total	133.53	17.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	41.27	16.07 %
Wash-Mac	35.49	12.19 %
Air-Cond	13.56	6.21 %
Oven	0.15	3.58 %
Total	90.46	11.74 %

Branch *	MTD Sales L	Brand Share %
TRL1	8.80	16.05 %
SBR1	5.84	12.49 %
AKM1	4.67	11.07 %
TRR1	4.23	9.25 %
ABR1	3.51	13.22 %
VNB1	2.73	10.14 %
PLR1	2.32	12.91 %
VEL2	2.30	4.66 %
BGR1	1.41	9.12 %
VSI1	1.09	3.75 %
VEL1	0.75	2.21 %
KPM1	0.61	2.01 %
CPT1	0.59	3.34 %
SLG1	0.50	2.46 %
GDM1	0.38	2.11 %
WJD1	0.32	1.29 %
PTU1	0.27	3.74 %
ANI1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	90.46	11.74 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	14.33	43.01 %
Wash-Mac	5.10	27.76 %
Air-Cond	1.71	6.03 %
Oven	0.36	34.54 %
Total	21.48	26.52 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	21.48	26.52 %