

MTD Sales
2,764.77 L

Brand Share %
8.25 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,507.46	5.32 %
Fridge	811.30	30.03 %
Wash-Mac	443.90	18.27 %
Oven	2.11	4.25 %
Total	2,764.77	8.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	430.00	7.78 %
CHENNAI-01	393.50	9.15 %
SOUTH-03	389.76	8.55 %
TRICHY-01	357.16	7.97 %
WEST-01	314.51	10.60 %
CHENNAI-02	314.47	8.54 %
WEST-02	282.55	8.55 %
SOUTH ARCOT	174.68	7.49 %
NORTH ARCOT	108.15	4.61 %
Total	2,764.77	8.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	227.23	4.83 %
Fridge	128.66	30.15 %
Wash-Mac	73.86	18.91 %
Oven	0.24	2.46 %
Total	430.00	7.78 %

Branch *	MTD Sales L	Brand Share %
TVL1	46.10	7.20 %
TUT1	23.19	4.29 %
NGR1	21.30	5.15 %
KVT1	17.92	6.61 %
TUT2	9.75	3.90 %
TYI1	6.58	8.18 %
SVK1	6.41	3.80 %
STU2	5.50	7.73 %
APK2	3.47	4.99 %
APK1	3.00	3.57 %
SNL1	2.72	3.48 %
KGL1	2.43	2.35 %
TKY1	2.14	3.21 %
SKD1	2.12	3.86 %
COL1	2.00	3.81 %
KYR1	1.96	3.18 %
S2SD	1.92	2.31 %
ARM1	1.47	1.58 %
SGT1	0.51	1.82 %
WHTV	-1.65	6.49 %
Total	430.00	7.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	203.46	5.72 %
Fridge	124.64	31.85 %
Wash-Mac	64.93	19.06 %
Oven	0.46	4.45 %
Total	393.50	9.15 %

Branch *	MTD Sales L	Brand Share %
CH14	20.57	6.93 %
CH16	16.88	6.55 %
CH45	11.98	8.21 %
CH38	9.88	7.97 %
CH35	8.19	7.76 %
SKL1	5.63	4.92 %
CH30	3.85	2.09 %
GUD2	2.14	3.15 %
CH39	2.01	2.75 %
CH28	1.20	0.68 %
KNR1	1.12	1.51 %
CZWH	0.91	1.12 %
TKM1	0.78	1.50 %
CH26	0.71	2.25 %
CH37	0.61	0.86 %
CH29	0.49	5.11 %
MC09		0.00 %
MC10		0.00 %
Total	393.50	9.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	208.87	5.43 %
Fridge	112.35	29.50 %
Wash-Mac	68.18	20.93 %
Oven	0.36	7.71 %
Total	389.76	8.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	39.66	6.99 %
MDU2	24.58	8.17 %
DGL1	16.35	7.61 %
MDU6	16.27	6.64 %
TMM1	11.98	8.11 %
ATG1	10.88	6.45 %
MDU4	10.26	8.08 %
DGL2	7.67	7.33 %
TPT1	4.34	3.45 %
SVG1	4.32	4.30 %
DKI1	4.06	3.60 %
PNV2	3.82	6.22 %
TDI1	2.34	3.33 %
ODM1	2.28	4.36 %
KYK1	2.11	3.94 %
KPT1	1.92	4.51 %
KRR1	1.50	0.64 %
SZSD	1.46	4.94 %
SGP1	1.14	2.36 %
MLR1	0.99	1.23 %
NTM1	0.61	1.51 %
Total	389.76	8.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	183.27	4.71 %
Fridge	107.18	35.27 %
Wash-Mac	66.46	23.41 %
Oven	0.25	5.26 %
Total	357.16	7.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	56.11	5.68 %
PTK1	10.77	6.65 %
TRY3	9.86	5.58 %
TRY4	6.82	4.80 %
MSI1	6.29	6.42 %
KUM2	4.34	6.39 %
JKM1	3.29	3.37 %
NCK1	3.08	7.50 %
TVR1	2.86	3.36 %
KIK1	1.69	1.44 %
APM1	1.67	3.74 %
ORU1	1.12	2.47 %
TRY2	1.05	0.85 %
PDK1	0.68	0.55 %
NMM1	0.32	0.73 %
WTRZ	-2.45	7.32 %
Total	357.16	7.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	219.57	8.65 %
Fridge	59.77	27.11 %
Wash-Mac	35.01	17.15 %
Oven	0.16	2.76 %
Total	314.51	10.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	44.30	7.07 %
TPR1	12.34	7.93 %
KMR1	10.34	6.60 %
PLI1	8.51	6.40 %
SUL1	3.82	5.00 %
TPR4	2.18	5.36 %
ANR1	2.03	7.49 %
KMD1	1.21	2.06 %
CBE5	0.63	1.15 %
CBE3	0.59	1.41 %
KGM1	0.37	0.54 %
KGI1	0.31	3.89 %
Total	314.51	10.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	160.74	5.19 %
Fridge	101.45	33.18 %
Wash-Mac	52.08	18.95 %
Oven	0.20	3.97 %
Total	314.47	8.54 %

Branch *	MTD Sales L	Brand Share %
CH17	12.27	7.34 %
CH20	11.43	6.07 %
CH41	10.31	7.49 %
CH50	9.17	6.03 %
MJR1	7.79	6.56 %
CH34	7.22	6.13 %
CH06	5.66	3.76 %
CH27	2.43	4.76 %
GPD1	2.36	3.23 %
CH23	1.73	1.98 %
CH46	1.44	1.92 %
UKI1	1.27	1.82 %
CH32	1.16	4.76 %
PON1	0.97	1.16 %
CH31	0.96	1.41 %
MC06	0.92	6.25 %
CH36	0.32	0.52 %
CH01		0.00 %
Total	314.47	8.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	162.17	5.96 %
Fridge	85.85	28.20 %
Wash-Mac	34.24	12.55 %
Oven	0.30	6.29 %
Total	282.55	8.55 %

Branch *	MTD Sales L	Brand Share %
SLM2	4.48	3.43 %
KVP1	3.38	6.24 %
DPR1	3.24	6.30 %
TRM1	3.21	4.25 %
SLM3	3.09	1.90 %
MTR1	2.61	2.53 %
TCG1	1.80	2.12 %
BMD1	1.75	4.10 %
EPI1	1.68	2.62 %
KMM1	1.49	2.75 %
PMP1	1.40	2.91 %
HRR1	1.31	3.80 %
PDR1	1.25	2.36 %
EDP1	1.13	2.86 %
APN1	1.04	2.26 %
SGG1	0.83	2.69 %
VKL1	0.82	2.31 %
KAM1	0.67	1.70 %
SGI1	0.61	1.94 %
DPR2	0.32	0.59 %
WHPD	-1.15	6.08 %
Total	282.55	8.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	87.58	4.45 %
Fridge	56.63	29.01 %
Wash-Mac	30.46	18.46 %
Total	174.68	7.49 %

Branch *	MTD Sales L	Brand Share %
POY1	17.01	6.28 %
VPM2	9.95	6.97 %
NVL2	8.23	6.62 %
CDM1	4.98	3.65 %
VCM2	3.54	5.66 %
POY2	2.93	1.35 %
KML1	1.28	1.56 %
VCM1	0.78	1.77 %
MKM1	0.48	0.91 %
VPM1	0.47	1.62 %
STP1	0.45	1.21 %
TDM1		0.00 %
TVM1		0.00 %
Total	174.68	7.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	54.57	2.73 %
Fridge	34.78	20.15 %
Wash-Mac	18.66	10.87 %
Oven	0.14	5.06 %
Total	108.15	4.61 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.07	5.34 %
TRR1	11.70	7.18 %
ABR1	10.38	7.89 %
AKM1	7.48	6.08 %
TRL1	6.88	4.03 %
VEL2	6.20	2.98 %
TRT1	5.02	5.38 %
VNB1	3.78	5.11 %
VEL1	2.85	2.23 %
PLR1	2.19	4.13 %
VSI1	1.52	1.53 %
ARC2	1.13	1.38 %
UGI1	0.94	3.77 %
BGR1	0.72	1.73 %
CPT1	0.69	1.38 %
PTU1	0.67	3.91 %
WJD1	0.60	0.99 %
SLG1	0.57	0.96 %
ANI1	0.55	0.97 %
KPM1	0.50	0.63 %
WJP1	0.31	0.40 %
GDM1	0.15	0.16 %
Total	108.15	4.61 %