

MTD Sales
1,491.82 L

Brand Share %
9.36 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	589.93	5.39 %
Fridge	539.58	22.12 %
Wash-Mac	359.34	14.41 %
Oven	2.96	5.37 %
Total	1,491.82	9.36 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	238.49	10.04 %
SOUTH-01	215.54	8.76 %
SOUTH-03	196.88	9.87 %
CHENNAI-02	191.87	9.46 %
WEST-01	175.90	11.84 %
TRICHY-01	172.51	8.55 %
WEST-02	135.36	8.96 %
SOUTH ARCOT	95.32	9.43 %
NORTH ARCOT	69.96	6.60 %
Total	1,491.82	9.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.85	6.30 %
Fridge	82.92	23.71 %
Wash-Mac	50.00	14.26 %
Oven	0.72	6.39 %
Total	238.49	10.04 %

Branch *	MTD Sales L	Brand Share %
CH14	11.50	7.69 %
CH25	6.48	7.00 %
CH22	5.89	6.03 %
GUD1	5.65	9.16 %
CH35	5.52	8.26 %
CH47	3.89	6.51 %
GUD2	2.69	5.88 %
CH39	2.36	5.35 %
CH28	1.82	1.93 %
CH30	1.81	2.17 %
CZWH	1.08	1.50 %
KNR1	0.97	2.15 %
CH26	0.61	3.26 %
CH40	0.45	5.25 %
CH37	0.30	0.70 %
TKM1	0.28	1.24 %
MC10		0.00 %
Total	238.49	10.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.65	4.97 %
Fridge	71.53	19.19 %
Wash-Mac	61.69	14.20 %
Oven	0.66	6.62 %
Total	215.54	8.76 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.57	4.91 %
VLY1	4.93	8.96 %
ERL2	3.43	8.38 %
TUT2	3.42	3.16 %
APK2	1.49	3.41 %
SVK1	1.37	1.86 %
ARM1	1.36	4.46 %
TYI1	1.36	4.07 %
VKM1	1.11	3.87 %
APK1	1.06	2.35 %
S2SD	0.98	2.04 %
SKD1	0.90	3.32 %
KYR1	0.71	2.45 %
SNL1	0.69	2.43 %
KGL1	0.68	2.30 %
KSM1	0.50	3.50 %
SGT1	0.15	0.99 %
COL1	0.13	0.98 %
TKY1		0.00 %
Total	215.54	8.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	73.16	24.25 %
Air-Cond	65.95	4.86 %
Wash-Mac	57.31	17.46 %
Oven	0.45	7.01 %
Total	196.88	9.87 %

Branch *	MTD Sales L	Brand Share %
MDU1	19.09	7.70 %
DGL1	9.90	7.95 %
MDU3	7.77	9.32 %
DGL2	6.13	8.63 %
ATG1	4.75	7.02 %
SVG1	3.03	7.88 %
BNR1	2.88	9.26 %
KRR1	2.40	3.28 %
PVI1	2.15	6.53 %
SZSD	1.89	8.05 %
TDI1	1.71	6.36 %
PNV2	1.71	5.53 %
KYK1	1.41	5.86 %
DKI1	1.11	2.13 %
ODM1	1.09	5.25 %
TPT1	0.96	1.98 %
MNM1	0.90	4.41 %
KPT1	0.70	3.43 %
SGP1	0.30	1.52 %
MDU4	0.27	0.61 %
MLR1	0.16	0.51 %
NTM1	0.14	0.78 %
WHMD	-0.15	4.16 %
Total	196.88	9.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	90.67	6.17 %
Fridge	61.24	22.40 %
Wash-Mac	39.59	14.23 %
Oven	0.38	5.79 %
Total	191.87	9.46 %

Branch *	MTD Sales L	Brand Share %
CH51	9.53	8.91 %
CH20	7.67	8.68 %
CH18	7.20	7.92 %
CH50	6.98	7.94 %
CH17	6.42	8.13 %
CH41	4.51	5.53 %
CH34	4.27	6.43 %
CH43	4.06	7.35 %
CH06	3.76	4.01 %
MJR1	2.54	3.82 %
CH27	1.40	5.41 %
CH23	0.80	1.86 %
UKI1	0.56	1.37 %
MC06	0.52	5.46 %
CH32	0.47	3.43 %
CH46	0.36	0.95 %
CH36	0.28	1.07 %
CH31	0.17	0.37 %
PON1	0.15	0.38 %
CH01		0.00 %
Total	191.87	9.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	88.37	8.98 %
Fridge	56.11	22.99 %
Wash-Mac	30.90	12.35 %
Oven	0.53	7.59 %
Total	175.90	11.84 %

Branch *	MTD Sales L	Brand Share %
CBE2	31.05	8.50 %
KMR1	7.17	8.75 %
SNR1	5.44	9.30 %
CBE6	4.87	8.18 %
TPR1	2.89	4.23 %
SUL1	2.55	5.44 %
KMD1	1.10	4.52 %
WZSD	1.08	9.29 %
PPI1	1.07	4.15 %
ANR1	0.89	8.71 %
TPR4	0.86	3.51 %
KGM1	0.54	1.98 %
CBE5		0.00 %
WHCB	-0.24	3.76 %
Total	175.90	11.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	66.65	24.41 %
Air-Cond	59.52	3.97 %
Wash-Mac	46.20	19.19 %
Oven	0.14	3.60 %
Total	172.51	8.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.32	5.28 %
TNJ1	8.43	8.24 %
MDI1	6.04	8.81 %
TNJ2	4.95	5.62 %
TRY4	4.87	6.26 %
PTK1	3.73	3.96 %
TTP1	3.06	8.61 %
TRY2	2.53	5.51 %
AYR1	2.24	5.78 %
JKM1	1.89	4.06 %
KIK1	1.35	3.28 %
APM1	0.74	3.59 %
TVR1	0.69	1.76 %
NMM1	0.58	2.35 %
PDK1	0.16	0.36 %
WTRZ	-0.39	4.11 %
Total	172.51	8.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	59.20	19.84 %
Air-Cond	45.63	5.02 %
Wash-Mac	30.53	10.24 %
Total	135.36	8.96 %

Branch *	MTD Sales L	Brand Share %
ERD1	9.87	8.34 %
ATU1	5.70	9.17 %
SLM3	4.01	5.18 %
RSP1	3.42	7.97 %
DPR1	2.28	8.46 %
PDR1	1.86	6.14 %
EDP1	1.81	7.19 %
CMI1	1.54	7.15 %
SLM2	1.48	2.94 %
EPI1	1.47	4.21 %
KVP1	1.28	5.28 %
TRM1	1.27	3.19 %
DPR2	1.16	3.96 %
HRR1	0.98	3.57 %
MTR1	0.96	2.09 %
BMD1	0.88	2.71 %
VKL1	0.75	3.87 %
WZWH	0.63	6.62 %
APN1	0.61	2.21 %
TCG1	0.51	1.31 %
SGI1	0.41	2.25 %
PMP1	0.28	1.23 %
KMM1	0.28	1.28 %
KAM1	0.23	1.15 %
WHKP	-0.15	8.63 %
Total	135.36	8.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.06	21.24 %
Air-Cond	32.12	4.64 %
Wash-Mac	27.04	18.47 %
Oven	0.09	3.71 %
Total	95.32	9.43 %

Branch *	MTD Sales L	Brand Share %
POY1	8.21	6.84 %
NVL2	2.42	4.13 %
KML1	1.83	5.77 %
POY2	1.50	1.75 %
MKM1	1.26	3.74 %
TDM1	1.15	2.45 %
VPM1	0.65	3.71 %
TVM1	0.42	1.34 %
STP1	0.25	1.22 %
VCM1	0.14	0.38 %
WHUT	-0.38	5.44 %
Total	95.32	9.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	32.70	20.94 %
Air-Cond	21.16	2.89 %
Wash-Mac	16.10	9.61 %
Total	69.96	6.60 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.04	8.30 %
TRL1	5.21	4.92 %
VEL2	4.84	5.72 %
AKM1	4.05	8.86 %
ABR1	3.98	8.98 %
VNB1	2.75	7.84 %
VSI1	1.94	5.23 %
VEL1	1.41	2.62 %
PTU1	0.52	5.01 %
ARC2	0.48	1.19 %
WJD1	0.43	1.24 %
ANI1	0.33	1.38 %
SLG1	0.15	0.61 %
KPM1	0.14	0.34 %
WJP1	0.14	0.46 %
UGI1	0.12	0.90 %
BGR1	0.12	0.69 %
GDM1		0.00 %
Total	69.96	6.60 %