

MTD Sales
1,900.48 L

Brand Share %
16.19 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	987.58	24.06 %
Wash-Mac	722.50	17.08 %
Air-Cond	182.10	5.46 %
Oven	8.30	12.29 %
Total	1,900.48	16.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	331.54	18.83 %
SOUTH-01	317.06	15.49 %
WEST-02	225.45	15.54 %
CHENNAI-01	223.51	15.49 %
TRICHY-01	215.39	16.67 %
WEST-01	210.51	20.54 %
CHENNAI-02	140.12	12.34 %
SOUTH ARCOT	130.52	17.24 %
NORTH ARCOT	86.34	11.54 %
KL-SOUTH	20.04	25.82 %
Total	1,900.48	16.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	182.20	26.95 %
Wash-Mac	128.78	20.01 %
Air-Cond	19.35	4.48 %
Oven	1.22	13.45 %
Total	331.54	18.83 %

Branch *	MTD Sales L	Brand Share %
MDU6	13.18	12.67 %
CBM1	7.64	15.94 %
TMM1	7.61	13.11 %
SVG1	7.23	15.53 %
KYK1	3.79	15.93 %
BNR1	2.75	10.71 %
MDU4	2.35	6.36 %
TDI1	0.87	5.04 %
MLR1	0.76	2.77 %
TPT1	0.74	2.35 %
KKD2	0.60	5.79 %
SGP1	0.58	3.98 %
PNI1	0.36	1.99 %
PKM1	0.15	0.85 %
WHMD		0.00 %
Total	331.54	18.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	171.96	25.53 %
Wash-Mac	117.08	17.01 %
Air-Cond	26.32	3.91 %
Oven	1.70	15.15 %
Total	317.06	15.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	39.15	15.03 %
KVT1	14.31	13.45 %
TUT2	11.28	11.88 %
TKS2	6.73	9.09 %
MAR1	5.84	13.45 %
APK1	5.63	12.14 %
ASM1	4.32	15.98 %
TKY1	3.80	11.56 %
APK2	3.04	8.18 %
VNR1	2.82	9.64 %
ARM1	2.75	9.59 %
SNL1	2.55	7.24 %
S2SD	2.39	15.54 %
KGL1	2.25	11.19 %
VKM1	2.22	8.38 %
SVK1	1.26	2.04 %
TYI1	1.22	3.89 %
KSM1	0.76	6.16 %
KYR1	0.70	2.83 %
PDI1	0.30	1.03 %
WHTV		0.00 %
Total	317.06	15.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	129.22	21.71 %
Wash-Mac	90.32	14.09 %
Air-Cond	5.64	2.72 %
Oven	0.27	3.83 %
Total	225.45	15.54 %

Branch *	MTD Sales L	Brand Share %
SLM3	8.29	11.35 %
MTR1	7.15	14.29 %
EDP1	3.27	15.78 %
VKL1	2.73	11.26 %
TCG1	2.19	5.76 %
PDR1	0.98	4.33 %
APN1	0.96	4.21 %
SGG1	0.83	3.94 %
KMM1	0.83	3.73 %
EPI1	0.82	2.14 %
SLM2	0.76	1.25 %
WZWH	0.74	7.95 %
RSP1	0.66	1.39 %
HRR1	0.46	2.20 %
DPR2	0.40	2.46 %
SGI1	0.30	1.18 %
BMD1	0.12	0.55 %
Total	225.45	15.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	101.84	23.55 %
Wash-Mac	82.35	17.47 %
Air-Cond	38.22	7.22 %
Oven	1.10	11.69 %
Total	223.51	15.49 %

Branch *	MTD Sales L	Brand Share %
CH08	16.71	16.16 %
CH14	15.58	15.06 %
CH16	14.79	13.73 %
CH42	12.00	15.19 %
CH07	7.37	11.96 %
GUD1	7.02	15.00 %
CH22	6.69	16.14 %
CH30	6.58	12.94 %
SKL1	4.34	10.26 %
CZWH	4.05	10.32 %
CH35	3.64	10.59 %
CH38	2.52	9.09 %
TKM1	1.45	6.61 %
CH29	0.73	8.54 %
CH11	0.59	1.42 %
GUD2	0.29	1.01 %
CH26	0.18	2.20 %
CH37	0.16	0.56 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	223.51	15.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	108.30	24.07 %
Wash-Mac	81.44	20.86 %
Air-Cond	24.66	5.54 %
Oven	0.99	14.82 %
Total	215.39	16.67 %

Branch *	MTD Sales L	Brand Share %
MDI1	7.23	14.74 %
KIK1	4.83	14.22 %
PTK1	2.81	5.52 %
JKM1	2.28	6.36 %
TVR1	1.56	7.14 %
TYR1	1.40	2.93 %
TRY2	1.39	3.57 %
KRN1	1.11	5.22 %
NCK1	0.77	6.10 %
NGT1	0.70	1.90 %
PDK1	0.47	1.38 %
NMM1	0.15	0.90 %
PBR1	0.14	0.46 %
Total	215.39	16.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	104.86	26.72 %
Wash-Mac	88.11	18.74 %
Air-Cond	15.89	10.26 %
Oven	1.65	22.40 %
Total	210.51	20.54 %

Branch *	MTD Sales L	Brand Share %
CBE2	28.25	15.99 %
PLI1	6.20	12.61 %
SNR1	4.18	13.26 %
UMP1	3.86	14.22 %
CBE5	2.91	15.25 %
KMD1	1.95	8.36 %
PPI1	1.87	7.94 %
GDR1	1.87	10.74 %
KGI1	1.23	10.18 %
ANR1	0.95	10.55 %
KGM1	0.47	2.06 %
WHCB		0.00 %
Total	210.51	20.54 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	71.80	21.53 %
Wash-Mac	45.88	12.16 %
Air-Cond	21.49	5.15 %
Oven	0.95	11.89 %
Total	140.12	12.34 %

Branch *	MTD Sales L	Brand Share %
CH34	5.97	13.06 %
CH24	5.88	11.55 %
CH06	4.84	7.50 %
CH09	3.42	7.42 %
CH41	1.44	3.47 %
CH43	1.43	2.65 %
CH20	1.09	2.36 %
CH31	1.08	6.09 %
CH33	1.01	2.48 %
CH23	0.84	4.39 %
CH46	0.73	2.71 %
MJR1	0.60	1.13 %
UKI1	0.59	2.07 %
CH36	0.53	3.28 %
CH27	0.42	2.50 %
CH32	0.38	6.43 %
CH01	0.24	8.57 %
PON1	0.23	1.00 %
MC05		0.00 %
Total	140.12	12.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	63.39	23.61 %
Wash-Mac	51.56	20.44 %
Air-Cond	15.56	6.69 %
Total	130.52	17.24 %

Branch *	MTD Sales L	Brand Share %
POY1	10.41	11.75 %
POY2	6.76	9.22 %
VPM2	4.97	12.60 %
TDM1	4.24	14.58 %
KML1	3.43	16.10 %
STP1	1.71	11.41 %
VCM1	1.37	6.79 %
MKM1	1.35	6.85 %
TVM1	0.69	5.07 %
WHUT		0.00 %
Total	130.52	17.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	39.90	15.94 %
Wash-Mac	32.72	11.76 %
Air-Cond	13.56	6.29 %
Oven	0.15	3.58 %
Total	86.34	11.54 %

Branch *	MTD Sales L	Brand Share %
TRL1	7.92	15.00 %
SBR1	4.69	10.56 %
AKM1	4.50	11.01 %
TRR1	3.31	7.49 %
ABR1	3.20	12.56 %
VNB1	2.73	10.32 %
PLR1	2.32	13.04 %
VEL2	2.30	4.87 %
BGR1	1.41	9.80 %
VSI1	1.09	3.89 %
VEL1	0.75	2.28 %
KPM1	0.61	2.02 %
CPT1	0.59	3.46 %
SLG1	0.50	2.49 %
GDM1	0.38	2.15 %
WJD1	0.32	1.35 %
PTU1	0.27	3.74 %
ANI1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	86.34	11.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	14.11	44.02 %
Wash-Mac	4.25	25.62 %
Air-Cond	1.41	5.03 %
Oven	0.27	28.35 %
Total	20.04	25.82 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	20.04	25.82 %