

MTD Sales  
1,197.01 L

Brand Share %  
12.11 %

Information:

MTD : 01-09-2026 To 25-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.11 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 543.99      | 21.04 %       |
| Wash-Mac | 378.58      | 15.89 %       |
| Air-Cond | 271.61      | 5.58 %        |
| Oven     | 2.84        | 5.97 %        |
| Total    | 1,197.01    | 12.11 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 225.76      | 13.81 %       |
| SOUTH-01    | 174.24      | 10.17 %       |
| CHENNAI-02  | 167.04      | 12.67 %       |
| TRICHY-01   | 158.10      | 12.28 %       |
| SOUTH-03    | 147.15      | 13.06 %       |
| SOUTH ARCOT | 74.04       | 10.80 %       |
| NORTH ARCOT | 72.72       | 9.59 %        |
| WEST-02     | 64.80       | 12.44 %       |
| WEST-03     | 61.93       | 14.94 %       |
| WEST-01     | 51.23       | 12.13 %       |
| Total       | 1,197.01    | 12.11 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 94.25       | 24.25 %       |
| Air-Cond | 68.22       | 7.68 %        |
| Wash-Mac | 62.80       | 17.94 %       |
| Oven     | 0.48        | 6.54 %        |
| Total    | 225.76      | 13.81 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 11.95       | 10.10 %       |
| CH14     | 10.62       | 11.58 %       |
| CH28     | 6.91        | 9.03 %        |
| CH30     | 6.85        | 9.94 %        |
| CH07     | 6.36        | 9.57 %        |
| CH38     | 3.76        | 11.27 %       |
| GUD2     | 1.93        | 5.94 %        |
| KNR1     | 1.75        | 5.50 %        |
| CH39     | 1.05        | 3.70 %        |
| CZWH     | 0.91        | 1.87 %        |
| TKM1     | 0.81        | 4.51 %        |
| CH26     | 0.30        | 2.09 %        |
| CH40     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| Total    | 225.76      | 13.81 %       |

# SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 78.53       | 18.81 %       |
| Wash-Mac | 57.02       | 14.90 %       |
| Air-Cond | 37.77       | 4.19 %        |
| Oven     | 0.93        | 7.92 %        |
| Total    | 174.24      | 10.17 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 18.11       | 9.07 %        |
| TKS2     | 7.23        | 11.33 %       |
| NGR1     | 7.10        | 8.14 %        |
| KVT1     | 6.50        | 5.53 %        |
| TUT2     | 6.08        | 8.47 %        |
| MAR1     | 5.22        | 12.04 %       |
| PKD1     | 3.41        | 9.21 %        |
| ASM1     | 3.27        | 11.73 %       |
| UDN1     | 3.10        | 10.52 %       |
| SVK1     | 2.66        | 5.42 %        |
| VLY1     | 2.64        | 4.85 %        |
| KSM1     | 2.50        | 8.93 %        |
| ERL2     | 2.48        | 5.66 %        |
| APK2     | 2.21        | 7.97 %        |
| RND2     | 2.02        | 4.06 %        |
| APK1     | 1.86        | 9.26 %        |
| SNL1     | 1.79        | 6.20 %        |
| VKM1     | 1.33        | 7.57 %        |
| PDI1     | 0.99        | 3.85 %        |
| COL1     | 0.90        | 6.79 %        |
| SKD1     | 0.90        | 4.74 %        |
| KYR1     | 0.56        | 3.40 %        |
| ARM1     | 0.45        | 3.51 %        |
| SGT1     | 0.33        | 4.24 %        |
| TKY1     | 0.32        | 1.72 %        |
| KGL1     | 0.16        | 0.83 %        |
| WHTV     | -0.84       | 11.05 %       |
| Total    | 174.24      | 10.17 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 72.94       | 23.45 %       |
| Wash-Mac | 49.17       | 16.97 %       |
| Air-Cond | 44.41       | 6.25 %        |
| Oven     | 0.52        | 8.27 %        |
| Total    | 167.04      | 12.67 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH21     | 8.40        | 9.89 %        |
| CH24     | 7.00        | 10.07 %       |
| CH33     | 5.33        | 11.94 %       |
| CH34     | 4.70        | 10.13 %       |
| GPD1     | 1.48        | 7.48 %        |
| CH36     | 0.75        | 3.60 %        |
| CH32     | 0.60        | 8.06 %        |
| CH46     | 0.48        | 2.04 %        |
| CH01     | 0.43        | 9.29 %        |
| WHC3     | 0.37        | 2.72 %        |
| CH31     | 0.33        | 3.63 %        |
| PON1     | 0.32        | 0.73 %        |
| CH37     | 0.28        | 1.46 %        |
| UKI1     | 0.26        | 1.02 %        |
| MJR1     | 0.11        | 0.32 %        |
| CH23     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| Total    | 167.04      | 12.67 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 75.60       | 22.93 %       |
| Wash-Mac | 50.89       | 20.85 %       |
| Air-Cond | 31.49       | 4.44 %        |
| Oven     | 0.12        | 3.28 %        |
| Total    | 158.10      | 12.28 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 16.33       | 7.33 %        |
| KIK1     | 5.37        | 9.14 %        |
| PTK1     | 4.57        | 7.87 %        |
| TRY4     | 4.03        | 7.52 %        |
| TZSD     | 3.44        | -42.73 %      |
| JKM1     | 1.99        | 6.62 %        |
| ORU1     | 1.98        | 11.93 %       |
| MSI1     | 1.58        | 7.57 %        |
| KUM2     | 1.22        | 3.91 %        |
| PKD1     | 1.00        | 4.36 %        |
| APM1     | 0.73        | 6.74 %        |
| TRY2     | 0.46        | 3.42 %        |
| TVR1     | 0.35        | 1.05 %        |
| NMM1     |             | 0.00 %        |
| WTRZ     | -0.71       | 4.51 %        |
| Total    | 158.10      | 12.28 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 70.80       | 23.04 %       |
| Wash-Mac | 48.07       | 17.13 %       |
| Air-Cond | 28.18       | 5.27 %        |
| Oven     | 0.10        | 2.35 %        |
| Total    | 147.15      | 13.06 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 15.85       | 10.63 %       |
| PVI1     | 5.92        | 11.55 %       |
| DKI1     | 5.25        | 10.00 %       |
| KKD3     | 4.77        | 10.46 %       |
| MDU7     | 3.67        | 10.07 %       |
| CBM1     | 2.55        | 10.79 %       |
| KRR1     | 1.73        | 4.32 %        |
| SZSD     | 1.53        | -83.33 %      |
| TEN2     | 1.46        | 8.35 %        |
| TMM1     | 1.24        | 3.82 %        |
| PNV2     | 1.13        | 7.20 %        |
| MNM1     | 1.00        | 8.07 %        |
| SGP1     | 0.91        | 7.21 %        |
| TDI1     | 0.66        | 3.40 %        |
| KPT1     | 0.33        | 3.77 %        |
| SVG1     | 0.30        | 1.26 %        |
| MLR1     | 0.16        | 0.94 %        |
| ADP1     | 0.15        | 1.21 %        |
| KYK1     | 0.15        | 1.31 %        |
| WHMD     | -0.68       | 8.96 %        |
| Total    | 147.15      | 13.06 %       |

### SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 31.51       | 16.86 %       |
| Wash-Mac | 28.54       | 16.73 %       |
| Air-Cond | 13.80       | 4.24 %        |
| Oven     | 0.19        | 6.57 %        |
| Total    | 74.04       | 10.80 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 7.32        | 10.16 %       |
| TRK1     | 5.68        | 11.63 %       |
| SJI2     | 4.60        | 11.53 %       |
| CDM1     | 3.30        | 6.78 %        |
| KKI2     | 2.63        | 9.77 %        |
| POY2     | 1.53        | 3.48 %        |
| TDM1     | 1.47        | 4.25 %        |
| VCM2     | 1.31        | 5.57 %        |
| STP1     | 1.12        | 11.12 %       |
| MKM1     | 1.01        | 5.77 %        |
| VPM1     | 0.76        | 7.41 %        |
| TVM1     | 0.39        | 2.56 %        |
| KML1     | 0.32        | 1.44 %        |
| VCM1     | 0.32        | 3.64 %        |
| WHUT     | -0.45       | 5.59 %        |
| Total    | 74.04       | 10.80 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 35.58       | 17.98 %       |
| Wash-Mac | 26.63       | 13.56 %       |
| Air-Cond | 10.51       | 2.91 %        |
| Total    | 72.72       | 9.59 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL4     | 6.58        | 10.16 %       |
| VEL3     | 5.53        | 10.40 %       |
| VEL2     | 3.40        | 7.00 %        |
| AKM1     | 2.86        | 8.75 %        |
| KPM1     | 2.50        | 11.64 %       |
| TRT1     | 2.39        | 10.31 %       |
| VNB1     | 1.55        | 8.15 %        |
| WJP1     | 1.52        | 6.61 %        |
| PLR1     | 1.24        | 6.09 %        |
| SBR1     | 1.11        | 1.86 %        |
| ANI1     | 0.81        | 5.78 %        |
| GDM1     | 0.67        | 2.77 %        |
| WJD1     | 0.46        | 2.34 %        |
| SLG1     | 0.36        | 4.04 %        |
| VEL1     | 0.31        | 1.57 %        |
| CPT1     | 0.30        | 2.47 %        |
| PTU1     | 0.16        | 3.44 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| WHVL     | -0.35       | 5.74 %        |
| Total    | 72.72       | 9.59 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 33.52       | 18.08 %       |
| Wash-Mac | 18.37       | 10.33 %       |
| Air-Cond | 12.81       | 8.26 %        |
| Oven     | 0.10        | 3.87 %        |
| Total    | 64.80       | 12.44 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM3     | 3.16        | 9.97 %        |
| HSR1     | 3.06        | 10.12 %       |
| DPR1     | 1.31        | 9.25 %        |
| SLM2     | 1.21        | 4.11 %        |
| BMD1     | 0.97        | 6.46 %        |
| PNG1     | 0.88        | 7.95 %        |
| KAM1     | 0.70        | 5.13 %        |
| HRR1     | 0.63        | 5.80 %        |
| PMP1     | 0.59        | 7.37 %        |
| APN1     | 0.50        | 3.49 %        |
| EDP1     | 0.46        | 4.35 %        |
| MTR1     | 0.44        | 2.23 %        |
| EPI1     | 0.31        | 2.00 %        |
| DPR2     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| Total    | 64.80       | 12.44 %       |

### WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 23.50       | 20.94 %       |
| Wash-Mac | 19.62       | 14.60 %       |
| Air-Cond | 18.66       | 11.21 %       |
| Oven     | 0.15        | 10.50 %       |
| Total    | 61.93       | 14.94 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 8.12        | 11.63 %       |
| RSP1     | 2.26        | 10.58 %       |
| GBM1     | 1.24        | 8.79 %        |
| PDR1     | 1.12        | 8.03 %        |
| TCG1     | 0.58        | 2.88 %        |
| KMM1     | 0.34        | 2.72 %        |
| SGG1     | 0.32        | 3.14 %        |
| KGM1     | 0.31        | 3.13 %        |
| VKL1     |             | 0.00 %        |
| WHPD     | -0.58       | 8.32 %        |
| Total    | 61.93       | 14.94 %       |

### WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 27.77       | 18.69 %       |
| Wash-Mac | 17.46       | 11.16 %       |
| Air-Cond | 5.76        | 5.10 %        |
| Oven     | 0.24        | 5.18 %        |
| Total    | 51.23       | 12.13 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 9.28        | 10.23 %       |
| CBE6     | 2.59        | 8.21 %        |
| KMR1     | 2.39        | 5.92 %        |
| PLI1     | 2.28        | 7.99 %        |
| UAM1     | 0.91        | 9.49 %        |
| KGI1     | 0.62        | 11.51 %       |
| CBE3     | 0.47        | 5.90 %        |
| PPI1     | 0.36        | 4.51 %        |
| CBE5     | 0.29        | 1.99 %        |
| ANR1     | 0.16        | 3.80 %        |
| GDR1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| Total    | 51.23       | 12.13 %       |