

MTD Sales  
1,672.48 L

Brand Share %  
8.47 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	648.32	4.47 %
Fridge	626.58	22.04 %
Wash-Mac	394.76	16.61 %
Oven	2.83	6.69 %
<b>Total</b>	<b>1,672.48</b>	<b>8.47 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	300.50	8.50 %
CHENNAI-02	243.45	8.00 %
SOUTH-01	236.52	8.45 %
TRICHY-01	229.77	8.64 %
SOUTH-03	225.03	9.78 %
WEST-02	134.25	9.20 %
WEST-01	121.47	11.99 %
SOUTH ARCOT	109.87	7.23 %
NORTH ARCOT	71.62	5.02 %
<b>Total</b>	<b>1,672.48</b>	<b>8.47 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	146.19	5.23 %
Fridge	97.37	23.34 %
Wash-Mac	56.57	17.72 %
Oven	0.37	5.75 %
<b>Total</b>	<b>300.50</b>	<b>8.50 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	15.22	6.16 %
CH07	10.92	6.92 %
CH25	10.56	8.25 %
CH16	9.54	3.90 %
GUD1	7.07	6.61 %
CH38	6.12	8.38 %
CH30	5.53	4.65 %
CH39	1.70	2.86 %
CH37	1.33	2.35 %
SKL1	1.33	2.13 %
CZWH	1.26	0.85 %
CH28	0.90	0.56 %
KNR1	0.78	1.07 %
CH40	0.58	5.00 %
TKM1	0.56	1.13 %
GUD2	0.52	0.93 %
CH29	0.49	3.76 %
CH26	0.16	0.65 %
MC09		0.00 %
MC10		0.00 %
WCHN	-7.44	7.98 %
<b>Total</b>	<b>300.50</b>	<b>8.50 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	115.45	4.72 %
Fridge	84.71	25.53 %
Wash-Mac	43.04	16.62 %
Oven	0.24	6.86 %
<b>Total</b>	<b>243.45</b>	<b>8.00 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	16.46	7.19 %
CH50	10.23	8.39 %
CH20	9.57	8.16 %
MJR1	8.27	7.96 %
CH41	7.55	6.57 %
CH06	7.22	6.11 %
CH34	6.11	6.40 %
CH43	4.26	6.13 %
CH23	2.74	3.73 %
CH31	1.17	1.90 %
UKI1	1.06	2.13 %
CH32	0.82	4.49 %
CH36	0.62	1.08 %
CH27	0.49	1.12 %
CH46	0.33	0.59 %
CH01		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>243.45</b>	<b>8.00 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	98.68	20.97 %
Wash-Mac	69.74	16.30 %
Air-Cond	67.45	3.57 %
Oven	0.66	6.59 %
<b>Total</b>	<b>236.52</b>	<b>8.45 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	18.24	5.90 %
KVT1	8.51	4.93 %
TUT2	6.60	4.67 %
SVK1	5.09	5.47 %
SDI1	3.10	7.76 %
ASM1	2.68	6.44 %
SKD1	2.34	5.30 %
APK2	2.27	5.12 %
VKM1	2.21	5.87 %
KYR1	2.17	6.49 %
APK1	1.86	3.67 %
KGL1	1.86	5.83 %
SNL1	1.53	3.55 %
PDI1	1.45	4.06 %
COL1	1.24	6.95 %
ARM1	0.88	2.48 %
TKY1	0.86	2.96 %
SGT1	0.29	2.43 %
KSM1	0.12	1.02 %
S2SD		0.00 %
<b>Total</b>	<b>236.52</b>	<b>8.45 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	89.08	4.34 %
Fridge	87.61	25.68 %
Wash-Mac	53.09	20.17 %
<b>Total</b>	<b>229.77</b>	<b>8.64 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	26.79	6.14 %
TNJ1	10.78	7.21 %
PTK1	10.40	8.21 %
MDI1	8.35	8.35 %
TRY4	5.37	7.12 %
JKM1	4.11	5.26 %
KUM2	2.62	4.32 %
TVR1	1.72	3.19 %
NCK1	1.50	4.33 %
APM1	1.19	2.71 %
KIK1	1.07	1.28 %
PDK1	0.94	1.38 %
NMM1	0.67	1.80 %
TRY2	0.32	0.65 %
TZSD		0.00 %
WTRZ	-3.87	8.02 %
<b>Total</b>	<b>229.77</b>	<b>8.64 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Fridge	89.14	23.92 %
Air-Cond	72.70	4.48 %
Wash-Mac	62.99	20.91 %
Oven	0.21	4.26 %
<b>Total</b>	<b>225.03</b>	<b>9.78 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	20.35	7.99 %
ATG1	8.14	7.70 %
DKI1	4.09	7.36 %
PVI1	3.93	7.73 %
PNV2	3.12	7.78 %
TDI1	3.10	6.38 %
MNM1	2.23	8.06 %
NTM1	1.41	5.33 %
SVG1	1.31	2.24 %
ODM1	0.91	2.00 %
KPT1	0.81	4.47 %
MLR1	0.72	1.64 %
KYK1	0.65	2.04 %
KRR1	0.24	0.30 %
SGP1	0.17	0.74 %
SZSD		0.00 %
<b>Total</b>	<b>225.03</b>	<b>9.78 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	50.94	18.22 %
Air-Cond	49.55	5.37 %
Wash-Mac	33.30	13.11 %
Oven	0.46	12.64 %
<b>Total</b>	<b>134.25</b>	<b>9.20 %</b>

Branch *	MTD Sales L	Brand Share %
ATU1	4.56	7.65 %
SLM2	4.10	5.19 %
RSP1	3.54	7.84 %
DPR1	2.02	8.15 %
APN1	1.90	6.43 %
TRM1	1.57	5.32 %
SLM3	1.53	2.01 %
KMM1	1.52	6.65 %
EPI1	1.09	3.69 %
TCG1	0.82	1.96 %
PDR1	0.82	3.74 %
MTR1	0.80	1.71 %
EDP1	0.71	3.41 %
PMP1	0.66	3.94 %
DPR2	0.57	2.33 %
HRR1	0.50	1.98 %
BMD1	0.35	1.51 %
SGI1	0.32	2.08 %
SGG1	0.18	1.30 %
KAM1	0.16	0.84 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.48	3.17 %
<b>Total</b>	<b>134.25</b>	<b>9.20 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Fridge	46.96	21.66 %
Air-Cond	43.47	7.54 %
Wash-Mac	30.14	14.05 %
Oven	0.89	17.33 %
<b>Total</b>	<b>121.47</b>	<b>11.99 %</b>

Branch *	MTD Sales L	Brand Share %
GBM1	1.70	5.82 %
TPR4	1.63	7.82 %
KGM1	1.04	4.45 %
CBE3	0.99	4.74 %
ANR1	0.98	7.50 %
GDR1	0.92	7.64 %
KMD1	0.37	1.96 %
CBE5	0.16	1.01 %
WZSD		0.00 %
<b>Total</b>	<b>121.47</b>	<b>11.99 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	40.24	19.52 %
Air-Cond	39.39	3.49 %
Wash-Mac	30.23	16.61 %
<b>Total</b>	<b>109.87</b>	<b>7.23 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	10.90	5.66 %
NVL2	6.40	8.40 %
KKI2	5.50	6.18 %
CDM1	4.80	4.00 %
VPM2	4.30	5.60 %
VCM2	3.99	7.85 %
POY2	2.11	1.79 %
KML1	2.07	3.08 %
VPM1	1.29	5.81 %
MKM1	0.96	2.61 %
STP1	0.56	2.25 %
TDM1	0.43	0.83 %
VCM1	0.40	1.79 %
TVM1	0.34	0.83 %
<b>Total</b>	<b>109.87</b>	<b>7.23 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	30.94	14.93 %
Air-Cond	25.03	2.36 %
Wash-Mac	15.65	10.04 %
<b>Total</b>	<b>71.62</b>	<b>5.02 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	9.66	6.49 %
TRL1	9.07	7.02 %
VEL2	7.58	5.87 %
SBR1	5.81	4.90 %
TRT1	4.61	7.01 %
TRR1	3.59	4.83 %
VEL1	3.16	3.46 %
AKM1	2.51	3.23 %
VNB1	2.09	5.81 %
VSI1	1.39	2.25 %
CYR1	1.05	2.82 %
PLR1	1.03	3.62 %
ANI1	0.96	2.73 %
KPM1	0.66	1.15 %
WJD1	0.52	1.08 %
SLG1	0.36	0.98 %
GDM1	0.35	0.92 %
BGR1	0.34	1.81 %
UGI1	0.33	2.02 %
CPT1	0.31	0.87 %
ARC2	0.30	0.74 %
WJP1		0.00 %
WHVL	-1.24	3.06 %
<b>Total</b>	<b>71.62</b>	<b>5.02 %</b>