

MTD Sales
1,449.10 L

Brand Share %
9.38 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	567.45	5.36 %
Fridge	525.86	22.16 %
Wash-Mac	352.96	14.48 %
Oven	2.82	5.36 %
Total	1,449.10	9.38 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	238.08	10.24 %
SOUTH-01	203.95	8.65 %
SOUTH-03	192.49	9.97 %
CHENNAI-02	186.94	9.45 %
TRICHY-01	168.17	8.56 %
WEST-01	167.64	11.66 %
WEST-02	131.32	8.98 %
SOUTH ARCOT	92.96	9.51 %
NORTH ARCOT	67.54	6.64 %
Total	1,449.10	9.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	105.09	6.47 %
Fridge	82.94	24.06 %
Wash-Mac	49.48	14.30 %
Oven	0.57	5.34 %
Total	238.08	10.24 %

Branch *	MTD Sales L	Brand Share %
CH14	11.50	7.88 %
CH25	6.24	7.07 %
CH22	5.89	6.08 %
GUD1	5.65	9.21 %
CH35	5.52	8.51 %
CH47	3.58	6.05 %
GUD2	2.69	5.92 %
CH39	2.36	5.42 %
CH28	1.82	1.97 %
CH30	1.81	2.18 %
CZWH	1.08	1.86 %
KNR1	0.97	2.17 %
CH26	0.61	3.26 %
CH40	0.45	5.46 %
CH37	0.30	0.72 %
TKM1	0.28	1.28 %
MC10		0.00 %
WCHN	-2.04	7.09 %
Total	238.08	10.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	73.62	4.72 %
Fridge	69.48	19.09 %
Wash-Mac	60.18	14.24 %
Oven	0.66	6.74 %
Total	203.95	8.65 %

Branch *	MTD Sales L	Brand Share %
TUT1	19.99	4.86 %
VL11	4.55	8.68 %
ERL2	3.10	7.91 %
TUT2	3.03	2.96 %
UDN1	2.33	7.89 %
APK2	1.49	3.48 %
SVK1	1.37	1.96 %
ARM1	1.36	4.72 %
TY11	1.36	4.43 %
S2SD	0.98	2.12 %
APK1	0.91	2.06 %
SKD1	0.90	3.48 %
VKM1	0.86	3.33 %
KYR1	0.71	2.58 %
SNL1	0.69	2.53 %
KSM1	0.50	3.78 %
KGL1	0.38	1.40 %
SGT1	0.15	1.04 %
COL1	0.13	1.03 %
TKY1		0.00 %
Total	203.95	8.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	71.21	24.42 %
Air-Cond	64.13	4.89 %
Wash-Mac	56.70	17.62 %
Oven	0.45	7.51 %
Total	192.49	9.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	18.61	7.78 %
DGL1	9.90	8.18 %
MDU3	7.39	9.16 %
DGL2	6.13	8.84 %
ATG1	4.75	7.37 %
SVG1	3.03	8.07 %
BNR1	2.73	9.10 %
KRR1	2.23	3.06 %
PVI1	2.15	6.83 %
SZSD	1.89	8.65 %
TDI1	1.71	6.52 %
PNV2	1.71	5.79 %
KYK1	1.41	5.94 %
DKI1	1.11	2.20 %
ODM1	1.09	5.36 %
TPT1	0.96	2.06 %
MNM1	0.90	4.54 %
KPT1	0.70	3.56 %
SGP1	0.30	1.57 %
MDU4	0.27	0.65 %
MLR1	0.16	0.53 %
NTM1	0.14	0.79 %
WHMD	-0.15	4.16 %
Total	192.49	9.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	89.15	6.21 %
Fridge	58.14	22.04 %
Wash-Mac	39.28	14.44 %
Oven	0.38	6.58 %
Total	186.94	9.45 %

Branch *	MTD Sales L	Brand Share %
CH51	9.53	9.19 %
CH20	7.67	8.90 %
CH18	6.95	7.83 %
CH50	6.52	7.74 %
CH17	6.08	7.96 %
CH41	4.51	5.61 %
CH34	3.97	6.21 %
CH43	3.77	7.00 %
CH06	3.61	3.96 %
MJR1	2.54	3.95 %
CH27	1.40	5.47 %
CH23	0.80	1.88 %
UKI1	0.56	1.45 %
MC06	0.52	5.46 %
CH32	0.47	3.43 %
CH46	0.36	1.00 %
CH36	0.28	1.11 %
CH31	0.17	0.37 %
PON1	0.15	0.39 %
CH01		0.00 %
Total	186.94	9.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	64.30	24.30 %
Air-Cond	58.28	3.99 %
Wash-Mac	45.45	19.36 %
Oven	0.14	3.81 %
Total	168.17	8.56 %

Branch *	MTD Sales L	Brand Share %
TRY1	24.99	5.31 %
TNJ1	8.30	8.25 %
MDI1	5.51	8.48 %
TNJ2	4.95	5.64 %
TRY4	4.87	6.47 %
PTK1	3.43	3.73 %
TTP1	3.06	8.87 %
TRY2	2.53	5.59 %
AYR1	2.24	5.86 %
JKM1	1.89	4.13 %
KIK1	1.35	3.41 %
APM1	0.74	3.75 %
TVR1	0.69	1.83 %
NMM1	0.58	2.41 %
PDK1	0.16	0.37 %
WTRZ	-0.39	4.36 %
Total	168.17	8.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	82.38	8.69 %
Fridge	54.66	22.98 %
Wash-Mac	30.08	12.31 %
Oven	0.53	7.71 %
Total	167.64	11.66 %

Branch *	MTD Sales L	Brand Share %
CBE2	29.19	8.19 %
KMR1	6.71	8.44 %
CBE6	4.87	8.31 %
TPR1	2.89	4.38 %
SUL1	2.55	5.67 %
KMD1	1.10	4.89 %
WZSD	1.08	9.29 %
PPI1	1.07	4.32 %
ANR1	0.89	8.71 %
TPR4	0.86	3.57 %
GDR1	0.83	7.93 %
KGM1	0.54	2.03 %
CBE5		0.00 %
WHCB	-0.24	4.54 %
Total	167.64	11.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	58.22	19.93 %
Air-Cond	43.22	4.94 %
Wash-Mac	29.88	10.31 %
Total	131.32	8.98 %

Branch *	MTD Sales L	Brand Share %
ERD1	9.00	7.98 %
SLM3	3.85	5.18 %
RSP1	3.42	8.08 %
DPR1	2.28	8.56 %
PDR1	1.86	6.36 %
CMI1	1.54	7.25 %
EDP1	1.51	6.20 %
SLM2	1.48	3.03 %
EPI1	1.47	4.30 %
KVP1	1.28	5.53 %
TRM1	1.27	3.32 %
DPR2	1.16	4.08 %
HRR1	0.98	3.61 %
MTR1	0.96	2.15 %
BMD1	0.88	2.73 %
VKL1	0.75	3.91 %
WZWH	0.63	6.62 %
APN1	0.61	2.27 %
TCG1	0.51	1.33 %
SGI1	0.41	2.36 %
PMP1	0.28	1.25 %
KMM1	0.28	1.29 %
KAM1	0.23	1.22 %
WHKP	-0.15	8.63 %
Total	131.32	8.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	35.22	21.54 %
Air-Cond	31.43	4.70 %
Wash-Mac	26.21	18.35 %
Oven	0.09	4.08 %
Total	92.96	9.51 %

Branch *	MTD Sales L	Brand Share %
POY1	8.21	6.98 %
NVL2	2.42	4.31 %
KML1	1.67	5.39 %
POY2	1.50	1.78 %
MKM1	1.26	3.77 %
TDM1	1.15	2.52 %
VPM1	0.65	3.79 %
TVM1	0.42	1.39 %
STP1	0.25	1.68 %
VCM1	0.14	0.40 %
WHUT	-0.38	5.73 %
Total	92.96	9.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	31.69	21.00 %
Air-Cond	20.16	2.88 %
Wash-Mac	15.69	9.56 %
Total	67.54	6.64 %

Branch *	MTD Sales L	Brand Share %
KPM2	8.66	8.33 %
TRL1	5.01	4.94 %
VEL2	4.52	5.55 %
ABR1	3.76	8.63 %
AKM1	3.69	8.42 %
VNB1	2.75	8.02 %
VSI1	1.94	5.44 %
VEL1	1.41	2.85 %
PTU1	0.52	5.01 %
ARC2	0.48	1.23 %
WJD1	0.43	1.25 %
ANI1	0.33	1.41 %
SLG1	0.15	0.62 %
KPM1	0.14	0.34 %
WJP1	0.14	0.46 %
UGI1	0.12	0.93 %
BGR1	0.12	0.72 %
GDM1		0.00 %
Total	67.54	6.64 %