

MTD Sales
1,846.53 L

Brand Share %
16.14 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	963.21	24.06 %
Wash-Mac	699.80	17.05 %
Air-Cond	175.55	5.37 %
Oven	7.98	12.29 %
Total	1,846.53	16.14 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	321.48	18.68 %
SOUTH-01	306.08	15.29 %
WEST-02	218.84	15.46 %
CHENNAI-01	216.45	15.46 %
TRICHY-01	210.48	16.70 %
WEST-01	203.90	20.46 %
CHENNAI-02	136.19	12.34 %
SOUTH ARCOT	127.76	17.41 %
NORTH ARCOT	85.62	11.67 %
KL-SOUTH	19.73	26.06 %
Total	1,846.53	16.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	177.24	26.86 %
Wash-Mac	124.94	19.88 %
Air-Cond	18.09	4.27 %
Oven	1.22	13.45 %
Total	321.48	18.68 %

Branch *	MTD Sales L	Brand Share %
DGL1	26.48	16.08 %
MDU6	12.69	12.44 %
CBM1	7.49	15.79 %
TMM1	7.13	12.79 %
SVG1	6.53	14.61 %
KYK1	3.54	15.73 %
KPT1	3.14	15.81 %
BNR1	2.75	11.02 %
MDU4	2.18	6.01 %
TDI1	0.87	5.04 %
MLR1	0.76	2.78 %
TPT1	0.74	2.40 %
KKD2	0.60	5.79 %
SGP1	0.58	4.02 %
PNI1	0.36	2.07 %
PKM1	0.15	0.87 %
WHMD		0.00 %
Total	321.48	18.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	167.46	25.40 %
Wash-Mac	112.61	16.71 %
Air-Cond	24.50	3.72 %
Oven	1.51	14.33 %
Total	306.08	15.29 %

Branch *	MTD Sales L	Brand Share %
TUT1	37.66	14.73 %
KVT1	13.84	13.21 %
TUT2	10.84	11.73 %
TKS2	6.58	9.08 %
MAR1	5.65	13.25 %
APK1	5.50	12.06 %
TKY1	3.80	11.93 %
APK2	2.91	7.89 %
ARM1	2.75	9.67 %
VNR1	2.66	9.35 %
SNL1	2.55	7.39 %
S2SD	2.39	15.54 %
KGL1	2.25	11.59 %
VKM1	2.22	8.53 %
TYI1	1.22	3.94 %
KSM1	0.76	6.16 %
SVK1	0.70	1.15 %
KYR1	0.70	2.99 %
PDI1	0.30	1.05 %
WHTV		0.00 %
Total	306.08	15.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	124.97	21.57 %
Wash-Mac	87.95	14.03 %
Air-Cond	5.64	2.78 %
Oven	0.27	3.96 %
Total	218.84	15.46 %

Branch *	MTD Sales L	Brand Share %
SLM3	8.29	11.74 %
MTR1	6.80	13.82 %
EDP1	3.27	16.07 %
VKL1	2.56	11.50 %
TCG1	2.19	5.83 %
APN1	0.96	4.35 %
SGG1	0.83	4.04 %
KMM1	0.83	3.73 %
EPI1	0.82	2.16 %
SLM2	0.76	1.27 %
WZWH	0.74	7.95 %
PDR1	0.72	3.27 %
RSP1	0.66	1.41 %
HRR1	0.46	2.24 %
DPR2	0.40	2.60 %
SGI1	0.30	1.19 %
BMD1	0.12	0.57 %
Total	218.84	15.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	99.48	23.67 %
Wash-Mac	78.58	17.43 %
Air-Cond	37.30	7.18 %
Oven	1.10	12.39 %
Total	216.45	15.46 %

Branch *	MTD Sales L	Brand Share %
CH14	15.38	15.13 %
CH16	14.27	13.57 %
CH42	11.84	15.42 %
CH07	7.07	11.82 %
GUD1	6.79	14.80 %
CH22	6.52	15.97 %
CH30	6.28	12.60 %
SKL1	4.09	9.86 %
CZWH	3.72	11.01 %
CH35	3.64	10.79 %
CH38	2.52	9.18 %
TKM1	1.45	6.68 %
CH29	0.73	9.60 %
CH11	0.59	1.47 %
GUD2	0.29	1.02 %
CH26	0.18	2.39 %
CH37	0.16	0.56 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	216.45	15.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	106.50	24.17 %
Wash-Mac	78.89	21.01 %
Air-Cond	24.11	5.50 %
Oven	0.99	15.08 %
Total	210.48	16.70 %

Branch *	MTD Sales L	Brand Share %
MDI1	7.00	14.71 %
KIK1	4.67	14.28 %
PTK1	2.81	5.64 %
JKM1	2.28	6.54 %
TVR1	1.56	7.33 %
TYR1	1.40	2.96 %
TRY2	1.39	3.59 %
KRN1	1.11	5.37 %
NCK1	0.77	6.28 %
NGT1	0.70	1.93 %
PDK1	0.47	1.44 %
NMM1	0.15	0.91 %
PBR1	0.14	0.47 %
Total	210.48	16.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	101.91	26.59 %
Wash-Mac	86.02	18.88 %
Air-Cond	14.45	9.58 %
Oven	1.52	21.45 %
Total	203.90	20.46 %

Branch *	MTD Sales L	Brand Share %
CBE2	26.05	15.53 %
PLI1	6.20	12.76 %
SNR1	4.05	12.97 %
UMP1	3.61	13.61 %
CBE5	2.80	15.44 %
PPI1	1.87	8.11 %
GDR1	1.87	11.05 %
KMD1	1.71	7.46 %
KGI1	1.23	10.50 %
ANR1	0.67	7.55 %
KGM1	0.47	2.08 %
WHCB		0.00 %
Total	203.90	20.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	70.27	21.72 %
Wash-Mac	44.04	12.14 %
Air-Cond	20.93	5.11 %
Oven	0.95	12.43 %
Total	136.19	12.34 %

Branch *	MTD Sales L	Brand Share %
CH24	5.88	11.88 %
CH34	5.62	12.85 %
CH06	4.84	7.82 %
CH09	3.42	7.49 %
CH41	1.44	3.63 %
CH43	1.43	2.76 %
CH20	1.09	2.39 %
CH31	1.08	6.19 %
CH33	1.01	2.56 %
CH23	0.84	4.49 %
CH46	0.73	2.71 %
MJR1	0.60	1.17 %
UKI1	0.59	2.10 %
CH36	0.53	3.28 %
CH27	0.42	2.56 %
CH32	0.38	6.56 %
PON1	0.23	1.03 %
CH01		0.00 %
MC05		0.00 %
Total	136.19	12.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	61.80	23.60 %
Wash-Mac	50.41	20.77 %
Air-Cond	15.56	6.89 %
Total	127.76	17.41 %

Branch *	MTD Sales L	Brand Share %
POY1	9.81	11.34 %
POY2	6.76	9.57 %
VPM2	4.77	12.30 %
TDM1	4.24	15.64 %
KML1	3.30	15.98 %
STP1	1.71	11.50 %
VCM1	1.20	6.57 %
MKM1	1.19	6.16 %
TVM1	0.69	5.32 %
WHUT		0.00 %
Total	127.76	17.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	39.69	16.23 %
Wash-Mac	32.22	11.85 %
Air-Cond	13.56	6.36 %
Oven	0.15	3.70 %
Total	85.62	11.67 %

Branch *	MTD Sales L	Brand Share %
TRL1	7.92	15.51 %
SBR1	4.69	10.70 %
AKM1	4.50	11.32 %
TRR1	3.31	7.61 %
ABR1	3.20	12.62 %
VNB1	2.73	10.43 %
VEL2	2.30	4.95 %
PLR1	2.15	12.38 %
BGR1	1.41	10.22 %
VSI1	1.09	3.91 %
VEL1	0.75	2.35 %
CPT1	0.59	3.69 %
SLG1	0.50	2.51 %
KPM1	0.44	1.52 %
GDM1	0.38	2.23 %
WJD1	0.32	1.41 %
PTU1	0.27	4.08 %
ANI1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	85.62	11.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	13.90	45.23 %
Wash-Mac	4.15	25.16 %
Air-Cond	1.41	5.08 %
Oven	0.27	35.33 %
Total	19.73	26.06 %

Branch *	MTD Sales L	Brand Share %
WTVF		0.00 %
Total	19.73	26.06 %