

MTD Sales
1,607.15 L

Brand Share %
8.43 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	626.78	4.46 %
Fridge	598.60	22.08 %
Wash-Mac	378.94	16.61 %
Oven	2.83	6.99 %
Total	1,607.15	8.43 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	287.22	8.52 %
CHENNAI-02	233.73	8.02 %
SOUTH-01	230.63	8.51 %
TRICHY-01	217.23	8.43 %
SOUTH-03	215.03	9.61 %
WEST-02	132.46	9.25 %
WEST-01	118.37	11.98 %
SOUTH ARCOT	104.69	7.15 %
NORTH ARCOT	67.79	4.93 %
Total	1,607.15	8.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	140.87	5.29 %
Fridge	91.81	23.03 %
Wash-Mac	54.18	17.88 %
Oven	0.37	5.99 %
Total	287.22	8.52 %

Branch *	MTD Sales L	Brand Share %
CH14	14.05	5.98 %
CH07	10.67	6.99 %
CH25	9.89	8.22 %
CH16	7.87	3.47 %
GUD1	7.07	7.13 %
CH30	5.39	4.69 %
CH39	1.70	2.96 %
SKL1	1.33	2.23 %
CZWH	1.26	0.89 %
CH37	1.06	1.96 %
CH28	0.90	0.58 %
KNR1	0.78	1.13 %
CH40	0.58	5.49 %
TKM1	0.56	1.24 %
GUD2	0.52	0.95 %
CH29	0.49	3.80 %
CH26	0.16	0.66 %
MC09		0.00 %
MC10		0.00 %
WCHN	-7.44	8.00 %
Total	287.22	8.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	110.34	4.71 %
Fridge	81.88	25.66 %
Wash-Mac	41.26	16.54 %
Oven	0.24	6.86 %
Total	233.73	8.02 %

Branch *	MTD Sales L	Brand Share %
CH12	13.22	6.00 %
CH50	9.81	8.41 %
CH20	9.57	8.38 %
MJR1	8.27	8.17 %
CH41	7.55	6.90 %
CH06	7.06	6.23 %
CH34	5.91	6.49 %
CH43	4.26	6.32 %
CH23	2.74	3.82 %
CH31	1.17	1.99 %
UKI1	1.06	2.22 %
CH32	0.82	4.49 %
CH36	0.62	1.22 %
CH27	0.49	1.17 %
CH46	0.33	0.61 %
CH01		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	233.73	8.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	96.32	21.48 %
Wash-Mac	68.39	16.64 %
Air-Cond	65.26	3.54 %
Oven	0.66	6.91 %
Total	230.63	8.51 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.93	5.95 %
RND1	10.06	8.24 %
KVT1	8.25	4.96 %
TUT2	5.79	4.24 %
SVK1	4.89	5.45 %
SDI1	2.93	7.88 %
ASM1	2.68	6.76 %
APK2	2.27	5.43 %
SKD1	2.25	5.28 %
VKM1	2.21	6.06 %
KYR1	2.17	6.69 %
APK1	1.86	3.76 %
KGL1	1.86	6.01 %
SNL1	1.53	3.64 %
PDI1	1.45	4.16 %
COL1	1.24	7.19 %
ARM1	0.88	2.53 %
TKY1	0.86	3.08 %
SGT1	0.29	2.43 %
KSM1	0.12	1.02 %
S2SD		0.00 %
Total	230.63	8.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	86.19	4.30 %
Fridge	82.11	25.63 %
Wash-Mac	48.92	19.50 %
Total	217.23	8.43 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.56	5.96 %
TNJ1	10.01	6.92 %
PTK1	9.26	7.61 %
TRY4	5.17	6.95 %
JKM1	3.83	5.01 %
KUM2	2.62	4.51 %
TVR1	1.72	3.24 %
NCK1	1.50	4.35 %
APM1	1.19	2.78 %
KIK1	1.07	1.33 %
PDK1	0.94	1.42 %
NMM1	0.67	1.82 %
TRY2	0.32	0.65 %
TZSD		0.00 %
Total	217.23	8.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	84.25	23.79 %
Air-Cond	69.60	4.38 %
Wash-Mac	60.97	21.02 %
Oven	0.21	4.71 %
Total	215.03	9.61 %

Branch *	MTD Sales L	Brand Share %
DGL1	19.53	7.83 %
ATG1	7.70	7.49 %
DKI1	3.79	7.17 %
PVI1	3.73	7.57 %
PNV2	3.12	8.10 %
TDI1	3.10	6.57 %
MNM1	2.23	8.32 %
SVG1	1.31	2.25 %
NTM1	1.13	4.32 %
KPT1	0.81	4.63 %
ODM1	0.74	1.63 %
KYK1	0.65	2.06 %
MLR1	0.42	0.98 %
KRR1	0.24	0.30 %
SGP1	0.17	0.77 %
SZSD		0.00 %
Total	215.03	9.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	50.03	18.48 %
Air-Cond	49.55	5.43 %
Wash-Mac	32.42	13.26 %
Oven	0.46	14.18 %
Total	132.46	9.25 %

Branch *	MTD Sales L	Brand Share %
ATU1	4.56	7.77 %
SLM2	3.74	4.77 %
RSP1	3.54	7.84 %
APN1	1.90	6.57 %
TRM1	1.57	5.44 %
SLM3	1.53	2.03 %
KMM1	1.52	6.65 %
EPI1	1.09	3.97 %
TCG1	0.82	2.01 %
PDR1	0.82	3.97 %
MTR1	0.80	1.73 %
EDP1	0.71	3.46 %
PMP1	0.66	4.00 %
HRR1	0.50	2.04 %
DPR2	0.41	1.70 %
BMD1	0.35	1.54 %
SGI1	0.32	2.10 %
SGG1	0.18	1.32 %
KAM1	0.16	0.85 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.48	3.44 %
Total	132.46	9.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	45.82	21.91 %
Air-Cond	42.09	7.43 %
Wash-Mac	29.57	14.27 %
Oven	0.89	17.33 %
Total	118.37	11.98 %

Branch *	MTD Sales L	Brand Share %
GBM1	1.70	5.89 %
TPR4	1.63	8.13 %
KGM1	1.04	4.55 %
CBE3	0.99	4.93 %
PPI1	0.99	6.86 %
ANR1	0.98	7.71 %
GDR1	0.92	7.71 %
KMD1	0.37	1.96 %
CBE5	0.16	1.06 %
WZSD		0.00 %
Total	118.37	11.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	38.45	3.51 %
Fridge	37.27	19.28 %
Wash-Mac	28.97	16.62 %
Total	104.69	7.15 %

Branch *	MTD Sales L	Brand Share %
POY1	10.48	5.56 %
KKI2	4.84	5.72 %
CDM1	4.40	3.80 %
VPM2	4.30	5.83 %
VCM2	3.67	7.44 %
POY2	1.95	1.70 %
KML1	1.89	2.86 %
VPM1	1.29	6.10 %
MKM1	0.96	2.67 %
STP1	0.56	2.31 %
TDM1	0.43	0.91 %
VCM1	0.40	1.88 %
TVM1	0.34	0.85 %
Total	104.69	7.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	29.12	14.75 %
Air-Cond	24.42	2.38 %
Wash-Mac	14.25	9.46 %
Total	67.79	4.93 %

Branch *	MTD Sales L	Brand Share %
KPM2	8.61	6.01 %
TRL1	8.44	6.84 %
VEL2	7.58	5.98 %
SBR1	5.81	5.06 %
TRT1	4.61	7.34 %
TRR1	3.59	4.94 %
VEL1	3.16	3.62 %
AKM1	2.51	3.38 %
VNB1	2.09	5.97 %
VSI1	1.39	2.44 %
ANI1	0.96	2.83 %
PLR1	0.81	2.92 %
CYR1	0.75	2.11 %
WJD1	0.52	1.13 %
KPM1	0.50	0.90 %
SLG1	0.36	1.01 %
GDM1	0.35	0.94 %
BGR1	0.34	1.90 %
UGI1	0.33	2.05 %
CPT1	0.16	0.46 %
WJP1		0.00 %
ARC2		0.00 %
WHVL	-1.24	3.22 %
Total	67.79	4.93 %