

MTD Sales  
2,538.20 L

Brand Share %  
8.36 %

Information:

MTD : 01-04-2026 To 24-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,379.18	5.39 %
Fridge	754.73	30.54 %
Wash-Mac	402.44	17.97 %
Oven	1.85	3.99 %
<b>Total</b>	<b>2,538.20</b>	<b>8.36 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	390.02	7.79 %
CHENNAI-01	367.46	9.48 %
SOUTH-03	356.47	8.68 %
TRICHY-01	332.45	8.14 %
WEST-01	288.52	10.72 %
CHENNAI-02	288.00	8.70 %
WEST-02	260.60	8.61 %
SOUTH ARCOT	155.29	7.41 %
NORTH ARCOT	99.38	4.63 %
<b>Total</b>	<b>2,538.20</b>	<b>8.36 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	202.50	4.77 %
Fridge	121.08	30.75 %
Wash-Mac	66.21	18.44 %
Oven	0.24	2.63 %
<b>Total</b>	<b>390.02</b>	<b>7.79 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	42.68	7.21 %
TUT1	19.86	4.04 %
NGR1	18.73	5.06 %
KVT1	16.26	6.69 %
TUT2	8.80	3.83 %
SVK1	6.25	4.03 %
TYI1	5.99	7.84 %
STU2	5.01	8.04 %
APK2	2.81	4.48 %
SNL1	2.72	3.90 %
KGL1	2.43	2.58 %
APK1	2.39	3.15 %
COL1	2.00	4.21 %
KYR1	1.96	3.35 %
S2SD	1.92	2.31 %
SKD1	1.80	3.60 %
TKY1	1.51	2.41 %
ARM1	1.47	1.83 %
SGT1	0.51	2.08 %
WHTV	-1.22	4.89 %
<b>Total</b>	<b>390.02</b>	<b>7.79 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	188.45	5.91 %
Fridge	120.69	33.10 %
Wash-Mac	57.85	18.38 %
Oven	0.46	4.98 %
<b>Total</b>	<b>367.46</b>	<b>9.48 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	19.84	7.37 %
CH16	13.97	5.98 %
CH48	13.21	7.97 %
CH35	7.42	7.72 %
SKL1	3.83	4.77 %
CH30	3.70	2.24 %
GUD2	1.74	2.74 %
CH39	1.69	2.56 %
KNR1	1.12	1.66 %
CZWH	0.91	1.18 %
CH28	0.80	0.51 %
CH26	0.71	2.39 %
TKM1	0.68	1.42 %
CH29	0.49	6.25 %
CH37	0.39	0.58 %
MC09		0.00 %
MC10		0.00 %
WCHN	-5.98	5.60 %
<b>Total</b>	<b>367.46</b>	<b>9.48 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	189.49	5.48 %
Fridge	102.99	29.73 %
Wash-Mac	63.79	21.26 %
Oven	0.20	4.53 %
<b>Total</b>	<b>356.47</b>	<b>8.68 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	36.27	7.18 %
MDU2	21.38	8.18 %
DGL1	15.79	7.95 %
MDU6	14.57	6.51 %
ATG1	9.98	6.55 %
DGL2	7.08	7.78 %
TPT1	4.34	3.68 %
SVG1	4.01	4.43 %
MNM1	3.93	8.08 %
DKI1	3.56	3.53 %
PNV2	3.30	6.06 %
ODM1	2.28	4.65 %
TDI1	1.89	2.98 %
KYK1	1.69	3.48 %
KPT1	1.59	4.01 %
KRR1	1.50	0.71 %
SZSD	1.46	4.94 %
MLR1	0.99	1.38 %
SGP1	0.64	1.46 %
NTM1	0.43	1.21 %
<b>Total</b>	<b>356.47</b>	<b>8.68 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	167.64	4.74 %
Fridge	101.61	36.68 %
Wash-Mac	62.95	23.72 %
Oven	0.25	5.26 %
<b>Total</b>	<b>332.45</b>	<b>8.14 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	53.90	6.05 %
PTK1	10.47	6.94 %
TRY3	8.54	5.10 %
TRY4	6.24	4.88 %
MSI1	5.72	6.74 %
KUM2	3.65	6.57 %
JKM1	3.13	3.54 %
NCK1	2.79	7.11 %
TVR1	2.71	3.58 %
KIK1	1.69	1.54 %
APM1	1.67	4.40 %
ORU1	1.12	2.74 %
TRY2	0.80	0.69 %
PDK1	0.53	0.48 %
NMM1	0.32	0.77 %
WTRZ	-2.45	8.32 %
<b>Total</b>	<b>332.45</b>	<b>8.14 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	203.55	8.87 %
Fridge	54.53	26.99 %
Wash-Mac	30.28	16.08 %
Oven	0.16	2.87 %
<b>Total</b>	<b>288.52</b>	<b>10.72 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	39.17	6.86 %
TPR1	11.53	8.34 %
KMR1	9.48	6.82 %
PLI1	7.84	6.72 %
SUL1	3.13	4.64 %
TPR4	2.02	5.58 %
ANR1	1.60	6.47 %
CBE5	0.63	1.33 %
CBE3	0.59	1.61 %
KMD1	0.57	1.15 %
KGM1	0.37	0.59 %
KGI1	0.31	4.03 %
<b>Total</b>	<b>288.52</b>	<b>10.72 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	146.02	5.27 %
Fridge	94.20	33.69 %
Wash-Mac	47.68	18.75 %
Oven	0.10	2.21 %
<b>Total</b>	<b>288.00</b>	<b>8.70 %</b>

Branch *	MTD Sales L	Brand Share %
CH17	11.23	7.44 %
CH20	10.45	6.01 %
CH41	8.91	7.13 %
CH50	8.18	5.97 %
CH34	6.79	6.15 %
MJR1	5.94	5.50 %
CH06	5.31	4.23 %
CH27	2.43	4.97 %
GPD1	2.18	3.16 %
CH23	1.49	1.81 %
UKI1	1.27	2.01 %
CH32	1.16	5.08 %
CH46	1.02	1.49 %
CH31	0.96	1.54 %
MC06	0.92	6.66 %
PON1	0.42	0.58 %
CH36	0.32	0.56 %
CH01		0.00 %
<b>Total</b>	<b>288.00</b>	<b>8.70 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	149.88	6.02 %
Fridge	79.18	28.25 %
Wash-Mac	31.24	12.35 %
Oven	0.30	6.75 %
<b>Total</b>	<b>260.60</b>	<b>8.61 %</b>

Branch *	MTD Sales L	Brand Share %
HSR1	7.89	8.01 %
RSP1	6.99	7.76 %
SLM2	4.03	3.34 %
KVP1	3.38	6.54 %
SLM3	3.09	2.06 %
MTR1	2.61	3.19 %
DPR1	2.60	5.55 %
TRM1	1.81	2.86 %
BMD1	1.75	4.53 %
EPI1	1.53	2.54 %
TCG1	1.50	1.98 %
KMM1	1.49	3.02 %
PMP1	1.40	3.13 %
HRR1	1.31	4.14 %
PDR1	1.25	2.62 %
SGG1	0.83	2.86 %
EDP1	0.83	2.21 %
APN1	0.82	1.90 %
KAM1	0.67	1.85 %
VKL1	0.67	2.01 %
SGI1	0.33	1.10 %
DPR2	0.16	0.34 %
WHPD	-1.15	6.19 %
<b>Total</b>	<b>260.60</b>	<b>8.61 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	81.16	4.58 %
Fridge	48.96	28.05 %
Wash-Mac	25.17	17.11 %
<b>Total</b>	<b>155.29</b>	<b>7.41 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	15.02	6.06 %
VPM2	9.10	6.81 %
NVL2	7.50	6.64 %
CDM1	4.78	3.88 %
VCM2	3.08	5.31 %
POY2	2.69	1.34 %
KML1	1.28	1.71 %
VCM1	0.59	1.53 %
VPM1	0.47	1.74 %
MKM1	0.31	0.63 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
<b>Total</b>	<b>155.29</b>	<b>7.41 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	50.48	2.76 %
Fridge	31.49	20.56 %
Wash-Mac	17.27	10.98 %
Oven	0.14	5.32 %
<b>Total</b>	<b>99.38</b>	<b>4.63 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	12.36	5.71 %
TRR1	11.16	7.36 %
ABR1	9.84	7.97 %
AKM1	7.10	6.50 %
TRL1	6.19	4.02 %
VEL2	4.63	2.44 %
TRT1	4.35	5.16 %
VNB1	3.31	4.84 %
VEL1	2.85	2.40 %
PLR1	2.19	4.63 %
VSI1	1.52	1.69 %
ARC2	1.13	1.48 %
UGI1	0.79	3.34 %
CPT1	0.69	1.48 %
WJD1	0.60	1.05 %
BGR1	0.55	1.42 %
KPM1	0.50	0.68 %
PTU1	0.31	2.03 %
WJP1	0.31	0.44 %
ANI1	0.16	0.30 %
GDM1	0.15	0.17 %
SLG1		0.00 %
<b>Total</b>	<b>99.38</b>	<b>4.63 %</b>