

MTD Sales  
**1,401.83 L**

Brand Share %  
**9.38 %**

Information:

MTD : 01-03-2026 To 24-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	545.24	5.33 %
Fridge	510.40	22.12 %
Wash-Mac	343.37	14.53 %
Oven	2.82	5.49 %
<b>Total</b>	<b>1,401.83</b>	<b>9.38 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	229.63	10.21 %
SOUTH-01	197.33	8.79 %
SOUTH-03	184.15	9.83 %
CHENNAI-02	182.69	9.50 %
TRICHY-01	163.57	8.58 %
WEST-01	160.75	11.67 %
WEST-02	127.50	8.94 %
SOUTH ARCOT	89.82	9.39 %
NORTH ARCOT	66.39	6.69 %
<b>Total</b>	<b>1,401.83</b>	<b>9.38 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.19	6.46 %
Fridge	79.92	23.72 %
Wash-Mac	47.95	14.28 %
Oven	0.57	5.42 %
<b>Total</b>	<b>229.63</b>	<b>10.21 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	10.51	7.55 %
CH25	6.24	7.18 %
CH22	5.53	5.85 %
CH35	5.52	8.87 %
SKL1	4.33	9.35 %
CH47	3.58	6.17 %
GUD2	2.39	5.50 %
CH39	2.36	5.54 %
CH30	1.81	2.33 %
CH28	1.65	1.83 %
CZWH	1.08	2.27 %
KNR1	0.97	2.20 %
CH26	0.61	3.31 %
CH40	0.45	5.46 %
CH37	0.30	0.73 %
TKM1	0.28	1.33 %
MC10		0.00 %
WCHN	-2.04	8.85 %
<b>Total</b>	<b>229.63</b>	<b>10.21 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	69.46	4.73 %
Fridge	67.89	19.15 %
Wash-Mac	59.32	14.36 %
Oven	0.66	6.92 %
<b>Total</b>	<b>197.33</b>	<b>8.79 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	19.99	4.99 %
PKD1	5.05	9.26 %
MAR1	4.74	8.58 %
VLY1	4.45	8.58 %
ERL2	3.10	8.05 %
TUT2	3.03	3.11 %
UDN1	2.33	8.30 %
APK2	1.49	3.58 %
SVK1	1.37	2.03 %
ARM1	1.36	4.93 %
TY11	1.23	4.26 %
S2SD	0.98	2.24 %
APK1	0.91	2.23 %
SKD1	0.90	3.57 %
KYR1	0.71	2.68 %
VKM1	0.69	2.91 %
SNL1	0.69	2.63 %
KSM1	0.50	3.99 %
KGL1	0.38	1.50 %
SGT1	0.15	1.09 %
COL1	0.13	1.23 %
TKY1		0.00 %
<b>Total</b>	<b>197.33</b>	<b>8.79 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	68.67	24.38 %
Air-Cond	60.59	4.75 %
Wash-Mac	54.44	17.49 %
Oven	0.45	8.05 %
<b>Total</b>	<b>184.15</b>	<b>9.83 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	18.34	7.92 %
DGL1	9.90	8.44 %
MDU3	7.08	8.94 %
DGL2	5.35	7.93 %
ATG1	4.40	7.02 %
SVG1	2.88	7.84 %
BNR1	2.73	9.15 %
PVI1	2.15	6.97 %
KRR1	1.95	2.76 %
TDI1	1.71	6.63 %
PNV2	1.71	5.83 %
KYK1	1.41	6.14 %
DKI1	1.11	2.28 %
ODM1	1.09	5.59 %
MNM1	0.90	4.68 %
KPT1	0.70	3.62 %
TPT1	0.56	1.24 %
MDU4	0.27	0.66 %
SGP1	0.15	0.80 %
MLR1		0.00 %
NTM1		0.00 %
WHMD	-0.15	4.16 %
<b>Total</b>	<b>184.15</b>	<b>9.83 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	86.82	6.22 %
Fridge	57.03	22.24 %
Wash-Mac	38.46	14.59 %
Oven	0.38	6.71 %
<b>Total</b>	<b>182.69</b>	<b>9.50 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	7.40	8.89 %
CH18	6.95	7.87 %
CH50	6.15	7.62 %
CH17	5.75	7.80 %
CH41	4.51	5.79 %
CH34	3.97	6.37 %
CH43	3.64	6.99 %
CH06	3.30	3.74 %
MJR1	2.54	4.07 %
CH27	1.40	5.59 %
CH23	0.80	1.92 %
UKI1	0.56	1.49 %
MC06	0.52	6.04 %
CH32	0.47	3.47 %
CH46	0.36	1.00 %
CH36	0.28	1.15 %
CH31	0.17	0.39 %
PON1	0.15	0.40 %
CH01		0.00 %
<b>Total</b>	<b>182.69</b>	<b>9.50 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fridge	62.51	24.41 %
Air-Cond	56.74	3.99 %
Wash-Mac	44.19	19.71 %
Oven	0.14	3.81 %
<b>Total</b>	<b>163.57</b>	<b>8.58 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	24.17	5.25 %
TNJ1	7.75	8.00 %
MDI1	5.51	8.63 %
TNJ2	4.95	5.78 %
TRY4	4.87	6.57 %
PTK1	3.12	3.59 %
TTP1	3.06	9.12 %
TRY2	2.53	5.77 %
AYR1	2.13	5.71 %
JKM1	1.89	4.13 %
KIK1	1.35	3.56 %
APM1	0.74	3.87 %
TVR1	0.69	1.90 %
NMM1	0.58	2.46 %
PDK1	0.16	0.38 %
WTRZ	-0.39	5.53 %
<b>Total</b>	<b>163.57</b>	<b>8.58 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	77.55	8.58 %
Fridge	53.14	23.04 %
Wash-Mac	29.53	12.50 %
Oven	0.53	7.81 %
<b>Total</b>	<b>160.75</b>	<b>11.67 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	29.19	8.39 %
KMR1	5.95	8.11 %
CBE6	4.64	8.51 %
TPR1	2.59	4.08 %
SUL1	2.55	6.17 %
KMD1	1.10	5.22 %
PPI1	1.07	4.43 %
TPR4	0.86	3.73 %
GDR1	0.83	7.93 %
ANR1	0.73	7.48 %
KGM1	0.54	2.16 %
CBE5		0.00 %
WHCB	-0.24	5.19 %
<b>Total</b>	<b>160.75</b>	<b>11.67 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	55.94	19.62 %
Air-Cond	42.22	4.93 %
Wash-Mac	29.34	10.43 %
<b>Total</b>	<b>127.50</b>	<b>8.94 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	8.54	7.88 %
ATU1	5.40	9.15 %
SLM3	3.85	5.34 %
RSP1	3.42	8.31 %
DPR1	2.28	8.68 %
CMI1	1.54	7.38 %
PDR1	1.53	5.29 %
EDP1	1.51	6.29 %
SLM2	1.48	3.05 %
EPI1	1.34	3.99 %
KVP1	1.28	5.70 %
TRM1	1.27	3.45 %
DPR2	1.16	4.24 %
BMD1	0.88	2.79 %
MTR1	0.81	1.86 %
VKL1	0.75	3.96 %
WZWH	0.63	7.96 %
APN1	0.61	2.35 %
HRR1	0.59	2.24 %
TCG1	0.51	1.36 %
SGI1	0.41	2.50 %
PMP1	0.28	1.27 %
KMM1	0.28	1.29 %
KAM1	0.23	1.24 %
<b>Total</b>	<b>127.50</b>	<b>8.94 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fridge	34.12	21.45 %
Air-Cond	30.50	4.65 %
Wash-Mac	25.10	18.00 %
Oven	0.09	4.39 %
<b>Total</b>	<b>89.82</b>	<b>9.39 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	7.34	6.36 %
NVL2	2.42	4.36 %
POY2	1.50	1.82 %
KML1	1.48	4.89 %
TDM1	1.15	2.56 %
MKM1	1.11	3.39 %
VPM1	0.65	4.13 %
TVM1	0.42	1.42 %
STP1	0.25	1.68 %
VCM1	0.14	0.40 %
WHUT	-0.38	5.73 %
<b>Total</b>	<b>89.82</b>	<b>9.39 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	31.18	21.21 %
Air-Cond	20.16	2.95 %
Wash-Mac	15.05	9.47 %
<b>Total</b>	<b>66.39</b>	<b>6.69 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	8.52	8.38 %
TRL1	5.01	4.97 %
VEL2	4.52	5.71 %
ABR1	3.76	9.08 %
AKM1	3.69	8.45 %
VNB1	2.75	8.17 %
VSI1	1.78	5.01 %
VEL1	1.41	2.91 %
PTU1	0.52	4.88 %
ARC2	0.48	1.28 %
WJD1	0.43	1.29 %
ANI1	0.33	1.45 %
SLG1	0.15	0.65 %
KPM1	0.14	0.35 %
WJP1	0.14	0.48 %
UGI1	0.12	0.96 %
BGR1	0.12	0.75 %
GDM1		0.00 %
<b>Total</b>	<b>66.39</b>	<b>6.69 %</b>