

MTD Sales
1,804.43 L

Brand Share %
16.13 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	941.41	24.02 %
Wash-Mac	682.90	17.13 %
Air-Cond	172.46	5.35 %
Oven	7.65	12.18 %
Total	1,804.43	16.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	313.45	18.55 %
SOUTH-01	298.39	15.25 %
WEST-02	213.57	15.50 %
CHENNAI-01	211.19	15.43 %
TRICHY-01	207.35	16.83 %
WEST-01	199.26	20.36 %
CHENNAI-02	134.32	12.42 %
SOUTH ARCOT	124.78	17.39 %
NORTH ARCOT	83.10	11.65 %
KL-SOUTH	19.01	26.41 %
Total	1,804.43	16.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	173.08	26.72 %
Wash-Mac	121.66	19.78 %
Air-Cond	17.49	4.18 %
Oven	1.22	14.14 %
Total	313.45	18.55 %

Branch *	MTD Sales L	Brand Share %
MDU6	12.21	12.07 %
CBM1	7.18	15.59 %
TMM1	7.13	13.07 %
SVG1	6.54	14.88 %
KYK1	3.54	15.52 %
KPT1	3.14	15.81 %
BNR1	2.75	11.25 %
MDU4	2.18	6.22 %
TDI1	0.87	5.04 %
MLR1	0.76	2.81 %
TPT1	0.74	2.40 %
KKD2	0.60	5.79 %
SGP1	0.58	4.05 %
PNI1	0.36	2.12 %
PKM1	0.15	0.87 %
Total	313.45	18.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	162.89	25.24 %
Wash-Mac	109.81	16.85 %
Air-Cond	24.18	3.72 %
Oven	1.51	14.79 %
Total	298.39	15.25 %

Branch *	MTD Sales L	Brand Share %
TUT1	37.01	14.71 %
KVT1	13.38	13.19 %
TUT2	10.84	11.96 %
TKS2	6.58	9.35 %
MAR1	5.65	13.34 %
APK1	5.50	12.08 %
TKY1	3.80	12.10 %
VNR1	2.66	9.49 %
APK2	2.63	7.42 %
ARM1	2.58	9.39 %
SNL1	2.55	7.61 %
S2SD	2.39	15.54 %
KGL1	2.25	11.59 %
VKM1	2.22	8.71 %
TYI1	1.22	3.99 %
COL1	1.16	14.27 %
KSM1	0.76	6.23 %
KYR1	0.70	3.16 %
SVK1	0.57	0.97 %
PDI1	0.30	1.09 %
Total	298.39	15.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	121.78	21.57 %
Wash-Mac	86.01	14.11 %
Air-Cond	5.64	2.86 %
Oven	0.14	2.09 %
Total	213.57	15.50 %

Branch *	MTD Sales L	Brand Share %
SLM3	7.78	11.49 %
MTR1	6.66	13.87 %
EDP1	3.11	16.06 %
VKL1	2.56	12.50 %
TCG1	2.19	5.99 %
APN1	0.96	4.48 %
KMM1	0.83	3.81 %
WZWH	0.74	7.95 %
PDR1	0.72	3.36 %
SGG1	0.68	3.46 %
RSP1	0.66	1.45 %
EPI1	0.64	1.76 %
SLM2	0.61	1.03 %
HRR1	0.46	2.24 %
SGI1	0.30	1.19 %
DPR2	0.23	1.54 %
BMD1	0.12	0.57 %
Total	213.57	15.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	96.30	23.41 %
Wash-Mac	76.74	17.59 %
Air-Cond	37.06	7.23 %
Oven	1.10	12.39 %
Total	211.19	15.43 %

Branch *	MTD Sales L	Brand Share %
CH14	14.85	14.97 %
CH16	13.92	13.62 %
CH42	11.84	15.51 %
GUD1	6.79	15.30 %
CH07	6.75	11.65 %
CH30	6.28	12.67 %
SKL1	4.09	10.31 %
CZWH	3.72	11.01 %
CH35	3.64	11.13 %
CH38	2.52	9.23 %
TKM1	1.28	5.97 %
CH29	0.73	9.60 %
CH11	0.59	1.49 %
GUD2	0.29	1.03 %
CH26	0.18	3.18 %
CH37	0.16	0.58 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	211.19	15.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	105.19	24.34 %
Wash-Mac	77.64	21.38 %
Air-Cond	23.53	5.47 %
Oven	0.99	15.35 %
Total	207.35	16.83 %

Branch *	MTD Sales L	Brand Share %
MDI1	7.00	14.71 %
KIK1	4.67	14.73 %
PTK1	2.81	5.73 %
JKM1	2.08	6.10 %
TVR1	1.56	7.42 %
TYR1	1.40	3.03 %
TRY2	1.39	3.78 %
KRN1	1.11	5.41 %
NCK1	0.77	6.51 %
NGT1	0.70	1.99 %
PDK1	0.47	1.50 %
NMM1	0.15	0.97 %
PBR1	0.14	0.47 %
Total	207.35	16.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	100.02	26.44 %
Wash-Mac	83.82	18.86 %
Air-Cond	14.09	9.45 %
Oven	1.33	19.63 %
Total	199.26	20.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	25.58	15.70 %
PLI1	6.20	12.90 %
UMP1	3.61	13.73 %
SNR1	3.55	11.80 %
CBE5	2.80	15.54 %
PPI1	1.87	8.15 %
GDR1	1.87	11.43 %
KMD1	1.71	7.64 %
KGI1	1.12	9.65 %
ANR1	0.67	7.55 %
KGM1	0.47	2.14 %
Total	199.26	20.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	69.74	22.07 %
Wash-Mac	42.98	12.20 %
Air-Cond	20.65	5.09 %
Oven	0.95	12.63 %
Total	134.32	12.42 %

Branch *	MTD Sales L	Brand Share %
CH24	5.88	12.39 %
CH34	5.62	13.24 %
CH06	4.84	7.93 %
CH09	3.42	7.60 %
CH41	1.44	3.71 %
CH43	1.43	2.81 %
CH20	1.09	2.40 %
CH31	1.08	6.23 %
CH33	1.01	2.61 %
CH23	0.84	4.63 %
CH46	0.73	2.75 %
MJR1	0.60	1.21 %
UKI1	0.59	2.11 %
CH36	0.53	3.28 %
CH27	0.42	2.66 %
CH32	0.38	6.56 %
PON1	0.23	1.07 %
CH01		0.00 %
MC05		0.00 %
Total	134.32	12.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	60.16	23.52 %
Wash-Mac	49.06	20.80 %
Air-Cond	15.56	6.99 %
Total	124.78	17.39 %

Branch *	MTD Sales L	Brand Share %
POY1	9.81	11.52 %
POY2	6.76	9.64 %
VPM2	4.63	12.15 %
TDM1	4.24	16.02 %
KML1	3.15	15.54 %
STP1	1.41	9.85 %
VCM1	1.20	7.04 %
MKM1	1.19	6.25 %
TVM1	0.69	5.48 %
Total	124.78	17.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	38.88	16.29 %
Wash-Mac	31.22	11.87 %
Air-Cond	12.85	6.18 %
Oven	0.15	3.75 %
Total	83.10	11.65 %

Branch *	MTD Sales L	Brand Share %
TRL1	7.68	15.59 %
AKM1	4.50	11.40 %
SBR1	4.35	10.40 %
ABR1	3.20	13.06 %
TRR1	3.01	7.21 %
VNB1	2.73	10.71 %
VEL2	2.30	5.13 %
PLR1	2.15	12.59 %
BGR1	1.41	10.37 %
VSI1	1.09	3.99 %
VEL1	0.61	1.96 %
CPT1	0.59	3.98 %
SLG1	0.50	2.51 %
KPM1	0.44	1.55 %
GDM1	0.38	2.25 %
WJD1	0.32	1.43 %
PTU1	0.27	4.40 %
ANI1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	83.10	11.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	13.38	46.62 %
Wash-Mac	3.96	25.76 %
Air-Cond	1.41	5.19 %
Oven	0.27	35.33 %
Total	19.01	26.41 %

Branch *	MTD Sales L	Brand Share %
WTVF		0.00 %
Total	19.01	26.41 %