

MTD Sales
1,137.56 L

Brand Share %
11.93 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	513.09	20.71 %
Wash-Mac	357.35	15.65 %
Air-Cond	264.29	5.58 %
Oven	2.84	6.35 %
Total	1,137.56	11.93 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	215.12	13.65 %
CHENNAI-02	165.16	13.03 %
SOUTH-01	163.88	9.88 %
TRICHY-01	147.47	11.84 %
SOUTH-03	139.39	12.84 %
SOUTH ARCOT	71.97	10.74 %
NORTH ARCOT	64.37	8.94 %
WEST-02	62.75	12.32 %
WEST-03	58.71	14.64 %
WEST-01	48.75	12.08 %
Total	1,137.56	11.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	88.06	23.69 %
Air-Cond	65.81	7.64 %
Wash-Mac	60.76	18.07 %
Oven	0.48	7.18 %
Total	215.12	13.65 %

Branch *	MTD Sales L	Brand Share %
CH16	11.08	9.74 %
CH14	10.62	11.88 %
CH19	9.88	11.57 %
CH28	6.91	9.23 %
CH07	6.36	9.71 %
CH30	6.18	9.23 %
CH22	3.96	9.56 %
CH38	3.18	10.00 %
GUD2	1.93	6.07 %
KNR1	1.46	4.71 %
CH39	1.05	3.72 %
CZWH	0.91	2.05 %
TKM1	0.81	4.59 %
CH26	0.30	2.18 %
CH40		0.00 %
MC09		0.00 %
Total	215.12	13.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	72.17	24.45 %
Wash-Mac	48.04	17.16 %
Air-Cond	44.43	6.47 %
Oven	0.52	9.08 %
Total	165.16	13.03 %

Branch *	MTD Sales L	Brand Share %
CH21	8.55	10.73 %
CH24	7.00	10.52 %
CH34	4.70	10.57 %
GPD1	1.17	6.07 %
CH36	0.75	3.69 %
CH46	0.48	2.18 %
CH32	0.37	5.76 %
CH31	0.33	3.86 %
PON1	0.32	0.76 %
CH37	0.28	1.49 %
UKI1	0.26	1.04 %
MJR1	0.11	0.32 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	165.16	13.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	73.72	18.40 %
Wash-Mac	52.04	14.14 %
Air-Cond	37.19	4.23 %
Oven	0.93	8.25 %
Total	163.88	9.88 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.47	9.06 %
NGR1	7.10	8.45 %
TKS2	7.07	11.23 %
TUT2	6.08	8.58 %
KVT1	5.94	5.25 %
MAR1	4.53	10.99 %
ASM1	3.27	11.79 %
PKD1	3.26	9.03 %
UDN1	3.10	10.52 %
SVK1	2.66	5.70 %
VLY1	2.64	4.97 %
KSM1	2.50	9.36 %
ERL2	2.21	5.18 %
RND2	2.02	4.14 %
APK2	1.87	7.81 %
APK1	1.76	9.29 %
SNL1	1.64	5.78 %
VKM1	1.33	7.57 %
PDI1	0.99	3.98 %
COL1	0.90	6.95 %
SKD1	0.73	3.96 %
KYR1	0.56	3.44 %
ARM1	0.45	3.57 %
TKY1	0.32	1.80 %
SGT1	0.19	2.53 %
KGL1	0.16	0.85 %
WHTV	-0.84	11.49 %
S2SD	-1.19	-12.36 %
Total	163.88	9.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	69.72	22.14 %
Wash-Mac	47.16	20.16 %
Air-Cond	30.47	4.40 %
Oven	0.12	3.55 %
Total	147.47	11.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.71	7.27 %
PTK1	4.57	8.07 %
KIK1	4.27	7.61 %
TRY4	3.86	7.37 %
JKM1	1.99	6.81 %
MSI1	1.58	7.63 %
KUM2	1.22	3.98 %
APM1	0.73	7.15 %
PDK1	0.64	2.88 %
TRY2	0.46	3.50 %
TVR1	0.35	1.09 %
NMM1		0.00 %
WTRZ	-0.71	4.75 %
Total	147.47	11.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	67.20	22.84 %
Wash-Mac	44.65	16.76 %
Air-Cond	27.44	5.27 %
Oven	0.10	2.42 %
Total	139.39	12.84 %

Branch *	MTD Sales L	Brand Share %
MDU1	15.46	10.74 %
PVI1	5.75	11.35 %
DKI1	4.77	9.28 %
KKD3	4.35	9.76 %
MDU7	3.23	10.23 %
CBM1	2.55	11.04 %
KRR1	1.57	4.15 %
TEN2	1.29	7.56 %
TMM1	1.24	3.91 %
ODM1	1.15	11.18 %
MNM1	1.00	8.20 %
SGP1	0.91	7.73 %
PNV2	0.79	5.29 %
TDI1	0.41	2.15 %
KPT1	0.33	4.03 %
SVG1	0.30	1.28 %
MLR1	0.16	0.99 %
ADP1	0.15	1.28 %
KYK1	0.15	1.40 %
WHMD	-0.68	9.13 %
Total	139.39	12.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	30.53	16.71 %
Wash-Mac	27.44	16.56 %
Air-Cond	13.80	4.33 %
Oven	0.19	6.77 %
Total	71.97	10.74 %

Branch *	MTD Sales L	Brand Share %
POY1	7.16	10.00 %
TRK1	5.53	11.51 %
KLM1	5.32	11.80 %
SJI2	4.41	11.11 %
CDM1	2.95	6.51 %
KKI2	2.47	9.75 %
POY2	1.53	3.54 %
TDM1	1.47	4.31 %
VCM2	1.31	5.74 %
STP1	1.12	11.30 %
VPM1	0.76	7.54 %
MKM1	0.73	4.48 %
TVM1	0.39	2.71 %
KML1	0.32	1.48 %
VCM1	0.32	3.76 %
WHNV		0.00 %
WHUT	-0.45	5.79 %
Total	71.97	10.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	31.43	16.62 %
Wash-Mac	23.02	12.77 %
Air-Cond	9.91	2.84 %
Total	64.37	8.94 %

Branch *	MTD Sales L	Brand Share %
VEL4	6.24	10.11 %
VEL3	5.01	9.91 %
VEL2	3.40	7.12 %
KPM1	2.50	11.83 %
TRT1	2.39	10.62 %
AKM1	2.26	7.53 %
VNB1	1.55	8.15 %
WJP1	1.52	6.81 %
SBR1	0.96	1.69 %
ANI1	0.81	6.23 %
UGI1	0.73	11.56 %
GDM1	0.67	2.88 %
PLR1	0.61	4.51 %
WJD1	0.46	2.39 %
SLG1	0.36	4.04 %
VEL1	0.31	1.65 %
CPT1	0.30	2.54 %
PTU1	0.16	3.44 %
ARC2		0.00 %
BGR1		0.00 %
WHVL	-0.35	6.13 %
Total	64.37	8.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	31.69	17.63 %
Wash-Mac	18.15	10.51 %
Air-Cond	12.81	8.29 %
Oven	0.10	4.17 %
Total	62.75	12.32 %

Branch *	MTD Sales L	Brand Share %
SLM3	3.16	10.24 %
HSR1	2.80	9.74 %
DPR1	1.14	8.23 %
SLM2	1.04	3.65 %
BMD1	0.97	6.67 %
PNG1	0.88	7.95 %
KAM1	0.70	5.20 %
HRR1	0.63	6.09 %
PMP1	0.59	7.51 %
APN1	0.50	3.59 %
EDP1	0.46	4.35 %
MTR1	0.44	2.23 %
EPI1	0.31	2.06 %
WZWH	0.27	4.63 %
DPR2		0.00 %
SGI1		0.00 %
WHKP	-0.20	5.90 %
Total	62.75	12.32 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	22.42	20.82 %
Wash-Mac	19.14	14.73 %
Air-Cond	17.00	10.50 %
Oven	0.15	10.91 %
Total	58.71	14.64 %

Branch *	MTD Sales L	Brand Share %
ERD2	7.59	11.30 %
RSP1	2.26	10.71 %
GBM1	1.24	8.79 %
PDR1	1.12	8.24 %
TCG1	0.58	2.99 %
KMM1	0.34	2.72 %
KGM1	0.31	3.28 %
SGG1	0.05	0.53 %
VKL1		0.00 %
Total	58.71	14.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	26.14	18.48 %
Wash-Mac	16.94	11.30 %
Air-Cond	5.43	5.04 %
Oven	0.24	5.54 %
Total	48.75	12.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.28	10.55 %
CBE6	2.59	8.54 %
PLI1	2.28	8.34 %
KMR1	2.11	5.39 %
UAM1	0.91	10.05 %
CBE3	0.47	6.21 %
PPI1	0.36	4.78 %
CBE5	0.29	2.03 %
ANR1	0.16	4.04 %
GDR1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	48.75	12.08 %