

MTD Sales
1,526.26 L

Brand Share %
8.42 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	599.82	4.48 %
Fridge	562.56	22.14 %
Wash-Mac	361.06	16.82 %
Oven	2.83	7.53 %
Total	1,526.26	8.42 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	271.80	8.61 %
CHENNAI-02	216.74	7.88 %
SOUTH-01	216.41	8.38 %
TRICHY-01	207.78	8.42 %
SOUTH-03	206.13	9.57 %
WEST-02	127.74	9.27 %
WEST-01	113.68	11.98 %
SOUTH ARCOT	101.06	7.24 %
NORTH ARCOT	64.92	5.01 %
Total	1,526.26	8.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	132.76	5.32 %
Fridge	86.86	23.26 %
Wash-Mac	51.81	18.36 %
Oven	0.37	6.47 %
Total	271.80	8.61 %

Branch *	MTD Sales L	Brand Share %
CH14	13.30	5.96 %
CH07	10.16	6.99 %
CH25	9.51	8.15 %
CH16	7.15	3.32 %
GUD1	7.07	7.71 %
CH30	5.23	4.72 %
CH39	1.70	3.14 %
CZWH	1.26	0.89 %
SKL1	1.19	2.09 %
CH28	0.90	0.64 %
CH37	0.84	1.69 %
CH40	0.58	6.03 %
KNR1	0.58	0.92 %
CH29	0.49	4.12 %
GUD2	0.30	0.60 %
TKM1	0.20	0.84 %
CH26	0.16	0.72 %
MC09		0.00 %
MC10		0.00 %
WCHN	-7.44	8.00 %
Total	271.80	8.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	103.13	4.65 %
Fridge	75.12	25.34 %
Wash-Mac	38.25	16.42 %
Oven	0.24	7.18 %
Total	216.74	7.88 %

Branch *	MTD Sales L	Brand Share %
CH21	14.63	7.72 %
CH12	13.06	6.14 %
CH20	8.48	7.94 %
MJR1	7.67	7.95 %
CH41	7.18	7.10 %
CH06	6.41	6.05 %
CH34	5.24	6.19 %
CH43	4.26	6.47 %
CH23	2.48	3.65 %
UKI1	1.06	2.30 %
CH31	1.02	1.76 %
CH32	0.82	4.80 %
CH36	0.62	1.26 %
CH27	0.49	1.25 %
CH46	0.33	0.64 %
CH01		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	216.74	7.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	89.14	21.27 %
Wash-Mac	64.75	16.78 %
Air-Cond	61.85	3.50 %
Oven	0.66	8.10 %
Total	216.41	8.38 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.41	6.11 %
RND1	9.39	8.11 %
KVT1	8.25	5.18 %
TUT2	5.21	4.00 %
SVK1	4.39	5.25 %
SDI1	2.93	8.11 %
ASM1	2.38	6.26 %
KYR1	2.17	7.27 %
APK2	2.02	5.03 %
VKM1	2.01	5.71 %
KGL1	1.86	6.00 %
APK1	1.77	3.70 %
SKD1	1.61	4.26 %
PDI1	1.45	4.33 %
SNL1	1.28	3.33 %
COL1	1.12	7.19 %
ARM1	0.88	2.56 %
TKY1	0.70	2.58 %
SGT1	0.29	2.62 %
KSM1		0.00 %
S2SD		0.00 %
Total	216.41	8.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	83.53	4.34 %
Fridge	77.83	25.78 %
Wash-Mac	46.41	19.61 %
Total	207.78	8.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.22	6.08 %
TNJ1	9.18	6.58 %
PTK1	8.85	7.51 %
MDI1	7.65	8.22 %
TRY4	5.17	7.39 %
JKM1	3.83	5.23 %
KUM2	2.32	4.19 %
TVR1	1.72	3.35 %
NCK1	1.50	4.47 %
APM1	1.19	2.80 %
KIK1	1.07	1.41 %
PDK1	0.79	1.21 %
NMM1	0.67	1.93 %
TRY2	0.32	0.77 %
TZSD		0.00 %
Total	207.78	8.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	78.68	23.58 %
Air-Cond	68.03	4.42 %
Wash-Mac	59.23	21.48 %
Oven	0.21	5.13 %
Total	206.13	9.57 %

Branch *	MTD Sales L	Brand Share %
DGL1	18.51	7.52 %
ATG1	6.75	6.79 %
DGL2	4.10	8.35 %
DKI1	3.79	7.59 %
PVI1	3.37	7.44 %
TDI1	3.10	6.68 %
PNV2	2.86	7.70 %
SVG1	1.31	2.29 %
NTM1	1.13	4.42 %
KPT1	0.81	4.76 %
ODM1	0.74	1.64 %
KYK1	0.42	1.38 %
MLR1	0.42	1.04 %
KRR1	0.24	0.30 %
SGP1	0.17	0.80 %
SZSD		0.00 %
Total	206.13	9.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	48.94	5.50 %
Fridge	47.01	18.53 %
Wash-Mac	31.32	13.52 %
Oven	0.46	14.43 %
Total	127.74	9.27 %

Branch *	MTD Sales L	Brand Share %
ATU1	4.56	8.15 %
SLM2	3.58	4.69 %
RSP1	3.27	7.52 %
APN1	1.90	6.87 %
TRM1	1.57	5.52 %
KMM1	1.52	6.80 %
SLM3	1.33	1.83 %
EPI1	1.09	4.28 %
TCG1	0.82	2.14 %
PDR1	0.82	4.06 %
MTR1	0.80	1.77 %
PMP1	0.66	4.30 %
EDP1	0.56	2.84 %
HRR1	0.50	2.15 %
DPR2	0.41	1.74 %
BMD1	0.35	1.56 %
SGI1	0.32	2.16 %
SGG1	0.18	1.33 %
KAM1	0.16	0.85 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.48	3.44 %
Total	127.74	9.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	44.29	22.70 %
Air-Cond	40.47	7.31 %
Wash-Mac	28.03	14.39 %
Oven	0.89	18.22 %
Total	113.68	11.98 %

Branch *	MTD Sales L	Brand Share %
TPR4	1.63	8.25 %
GBM1	1.32	4.64 %
KGM1	1.04	4.94 %
CBE3	0.99	5.03 %
GDR1	0.92	7.95 %
PPI1	0.83	6.11 %
ANR1	0.78	6.52 %
KMD1	0.37	2.00 %
CBE5	0.16	1.08 %
WZSD		0.00 %
Total	113.68	11.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	37.26	3.57 %
Fridge	35.85	19.51 %
Wash-Mac	27.96	16.74 %
Total	101.06	7.24 %

Branch *	MTD Sales L	Brand Share %
POY1	10.48	5.71 %
KKI2	4.45	5.38 %
CDM1	4.24	3.79 %
VPM2	3.69	5.34 %
VCM2	3.41	7.47 %
POY2	1.95	1.80 %
KML1	1.73	2.87 %
VPM1	1.29	6.10 %
MKM1	0.96	2.80 %
STP1	0.56	2.52 %
VCM1	0.40	2.04 %
TDM1	0.13	0.30 %
TVM1		0.00 %
Total	101.06	7.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	27.77	15.11 %
Air-Cond	23.85	2.46 %
Wash-Mac	13.30	9.55 %
Total	64.92	5.01 %

Branch *	MTD Sales L	Brand Share %
KPM2	8.45	6.20 %
TRL1	8.16	6.97 %
VEL2	7.32	6.06 %
SBR1	5.48	5.05 %
TRT1	4.58	7.94 %
TRR1	3.59	5.09 %
VEL1	3.16	3.74 %
AKM1	2.12	3.02 %
VNB1	2.09	6.25 %
VSI1	1.39	2.65 %
ANI1	0.96	3.06 %
PLR1	0.81	3.11 %
CYR1	0.75	2.25 %
WJD1	0.52	1.25 %
KPM1	0.50	0.98 %
SLG1	0.36	1.03 %
GDM1	0.35	0.98 %
BGR1	0.34	2.03 %
UGI1	0.18	1.20 %
CPT1	0.16	0.48 %
WJP1		0.00 %
ARC2		0.00 %
WHVL	-1.24	3.23 %
Total	64.92	5.01 %