

MTD Sales  
1,347.18 L

Brand Share %  
9.29 %

Information:

MTD : 01-03-2026 To 23-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	519.28	5.24 %
Fridge	492.01	21.98 %
Wash-Mac	333.16	14.46 %
Oven	2.72	5.45 %
<b>Total</b>	<b>1,347.18</b>	<b>9.29 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	223.13	10.21 %
SOUTH-01	187.05	8.66 %
CHENNAI-02	176.20	9.51 %
SOUTH-03	174.49	9.61 %
TRICHY-01	157.51	8.47 %
WEST-01	151.83	11.46 %
WEST-02	123.48	8.88 %
SOUTH ARCOT	87.58	9.34 %
NORTH ARCOT	65.91	6.80 %
<b>Total</b>	<b>1,347.18</b>	<b>9.29 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.02	6.43 %
Fridge	78.16	24.02 %
Wash-Mac	46.48	14.25 %
Oven	0.48	4.65 %
<b>Total</b>	<b>223.13</b>	<b>10.21 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	10.51	7.90 %
CH25	6.24	7.33 %
CH22	5.53	5.91 %
CH35	5.52	9.12 %
SKL1	3.94	8.70 %
CH47	3.26	5.84 %
GUD2	2.39	5.84 %
CH39	2.20	5.19 %
CH28	1.50	1.70 %
CH30	1.41	1.89 %
CZWH	1.08	2.27 %
KNR1	0.97	2.25 %
CH26	0.61	3.56 %
CH40	0.45	5.46 %
CH37	0.30	0.78 %
TKM1	0.28	1.45 %
MC10		0.00 %
WCHN	-1.80	8.62 %
<b>Total</b>	<b>223.13</b>	<b>10.21 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.90	4.60 %
Fridge	64.38	18.85 %
Wash-Mac	57.11	14.31 %
Oven	0.66	6.88 %
<b>Total</b>	<b>187.05</b>	<b>8.66 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	19.99	5.08 %
VLY1	4.45	8.99 %
MAR1	4.34	8.42 %
ERL2	3.10	8.21 %
TUT2	2.92	3.18 %
UDN1	2.17	8.49 %
SVK1	1.37	2.05 %
APK2	1.31	3.31 %
ARM1	1.17	4.56 %
TYI1	1.05	3.78 %
APK1	0.91	2.26 %
SKD1	0.90	3.73 %
KYR1	0.71	2.76 %
VKM1	0.69	3.03 %
SNL1	0.69	2.79 %
KSM1	0.50	4.10 %
KGL1	0.38	1.54 %
SGT1	0.15	1.10 %
COL1	0.13	1.23 %
S2SD		0.00 %
TKY1		0.00 %
WHTV	-0.31	8.10 %
<b>Total</b>	<b>187.05</b>	<b>8.66 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	83.37	6.22 %
Fridge	54.92	22.16 %
Wash-Mac	37.53	14.52 %
Oven	0.38	6.89 %
<b>Total</b>	<b>176.20</b>	<b>9.51 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	6.78	8.54 %
CH18	6.27	7.29 %
CH50	5.93	7.53 %
CH17	5.75	8.05 %
CH41	4.51	5.93 %
CH34	3.97	6.60 %
CH43	3.64	7.11 %
CH06	3.30	4.13 %
MJR1	2.23	3.74 %
CH27	1.40	5.79 %
CH23	0.80	1.98 %
UKI1	0.56	1.54 %
CH32	0.47	3.47 %
CH46	0.36	1.04 %
CH36	0.28	1.17 %
MC06	0.26	3.11 %
CH31	0.17	0.40 %
PON1	0.15	0.41 %
CH01		0.00 %
<b>Total</b>	<b>176.20</b>	<b>9.51 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	64.77	23.88 %
Air-Cond	56.38	4.57 %
Wash-Mac	52.89	17.40 %
Oven	0.45	8.21 %
<b>Total</b>	<b>174.49</b>	<b>9.61 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	17.73	7.79 %
DGL1	9.90	8.60 %
MDU3	6.75	8.66 %
DGL2	4.95	7.49 %
TMM1	4.69	9.20 %
ATG1	4.11	6.73 %
SVG1	2.61	7.34 %
BNR1	2.11	7.60 %
PVI1	1.95	6.47 %
TDI1	1.71	6.89 %
PNV2	1.71	5.89 %
KRR1	1.70	2.51 %
KYK1	1.41	6.14 %
ODM1	1.09	5.77 %
DKI1	0.96	2.03 %
MNM1	0.73	3.94 %
TPT1	0.56	1.29 %
KPT1	0.56	3.09 %
SGP1	0.15	0.84 %
MDU4	0.13	0.32 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
WHMD	-0.15	5.30 %
<b>Total</b>	<b>174.49</b>	<b>9.61 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	59.77	24.15 %
Air-Cond	54.62	3.93 %
Wash-Mac	42.98	19.69 %
Oven	0.14	4.00 %
<b>Total</b>	<b>157.51</b>	<b>8.47 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	23.87	5.29 %
TNJ1	7.56	7.98 %
MDI1	5.51	9.15 %
TNJ2	4.95	5.86 %
TRY4	3.77	5.44 %
PTK1	3.12	3.62 %
TRY2	2.53	5.90 %
AYR1	2.13	5.84 %
JKM1	1.89	4.25 %
KIK1	1.35	3.65 %
APM1	0.74	4.01 %
TVR1	0.69	1.91 %
NMM1	0.58	2.46 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ	-0.39	5.53 %
<b>Total</b>	<b>157.51</b>	<b>8.47 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.15	8.25 %
Fridge	51.47	22.86 %
Wash-Mac	28.69	12.44 %
Oven	0.53	8.39 %
<b>Total</b>	<b>151.83</b>	<b>11.46 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	26.75	8.12 %
KMR1	5.95	8.39 %
CBE6	4.64	8.72 %
SUL1	2.55	6.55 %
TPR1	2.01	3.27 %
KMD1	1.10	5.41 %
PPI1	1.07	4.46 %
TPR4	0.86	3.73 %
ANR1	0.73	7.85 %
GDR1	0.70	6.80 %
KGM1	0.54	2.28 %
CBE5		0.00 %
WZSD		0.00 %
WHCB	-0.24	6.32 %
<b>Total</b>	<b>151.83</b>	<b>11.46 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Fridge	54.50	19.57 %
Air-Cond	40.45	4.87 %
Wash-Mac	28.53	10.30 %
<b>Total</b>	<b>123.48</b>	<b>8.88 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	8.54	8.43 %
ATU1	5.01	8.72 %
SLM3	3.85	5.49 %
RSP1	3.22	7.91 %
DPR1	2.28	9.13 %
CMI1	1.54	7.73 %
PDR1	1.53	5.47 %
EDP1	1.51	6.38 %
SLM2	1.48	3.10 %
EPI1	1.34	4.07 %
KVP1	1.28	5.73 %
DPR2	1.16	4.28 %
TRM1	1.12	3.09 %
BMD1	0.88	2.84 %
MTR1	0.81	1.90 %
VKL1	0.75	4.05 %
APN1	0.61	2.49 %
HRR1	0.59	2.28 %
TCG1	0.51	1.37 %
SGI1	0.41	2.52 %
PMP1	0.28	1.31 %
KMM1	0.28	1.37 %
KAM1	0.23	1.32 %
WZWH		0.00 %
WHPD	-0.40	7.28 %
<b>Total</b>	<b>123.48</b>	<b>8.88 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	33.19	21.18 %
Air-Cond	30.23	4.69 %
Wash-Mac	24.07	17.78 %
Oven	0.09	4.95 %
<b>Total</b>	<b>87.58</b>	<b>9.34 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	7.06	6.30 %
NVL2	2.42	4.38 %
POY2	1.50	1.86 %
KML1	1.48	5.11 %
TDM1	1.15	2.65 %
MKM1	1.11	3.48 %
VPM1	0.48	3.20 %
TVM1	0.42	1.42 %
STP1	0.25	1.72 %
VCM1	0.14	0.41 %
<b>Total</b>	<b>87.58</b>	<b>9.34 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	30.86	21.39 %
Air-Cond	20.16	3.02 %
Wash-Mac	14.89	9.65 %
<b>Total</b>	<b>65.91</b>	<b>6.80 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	8.52	8.67 %
TRL1	5.01	5.07 %
VEL2	4.52	5.82 %
ABR1	3.76	9.19 %
AKM1	3.69	8.53 %
VNB1	2.59	7.85 %
VSI1	1.78	5.15 %
VEL1	1.41	2.96 %
PTU1	0.52	4.88 %
ARC2	0.48	1.31 %
ANI1	0.33	1.50 %
WJD1	0.27	0.84 %
SLG1	0.15	0.66 %
KPM1	0.14	0.36 %
WJP1	0.14	0.49 %
UGI1	0.12	1.02 %
BGR1	0.12	0.78 %
GDM1		0.00 %
<b>Total</b>	<b>65.91</b>	<b>6.80 %</b>