

MTD Sales
1,751.88 L

Brand Share %
16.08 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	916.01	23.98 %
Wash-Mac	658.67	17.07 %
Air-Cond	169.70	5.38 %
Oven	7.50	12.22 %
Total	1,751.88	16.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	306.04	18.47 %
SOUTH-01	289.17	15.37 %
WEST-02	207.30	15.41 %
CHENNAI-01	204.84	15.25 %
TRICHY-01	201.82	16.85 %
WEST-01	192.13	20.26 %
CHENNAI-02	131.62	12.43 %
SOUTH ARCOT	119.86	17.27 %
NORTH ARCOT	80.53	11.57 %
KL-SOUTH	18.57	26.33 %
Total	1,751.88	16.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	167.94	26.44 %
Wash-Mac	119.39	19.84 %
Air-Cond	17.49	4.25 %
Oven	1.22	14.14 %
Total	306.04	18.47 %

Branch *	MTD Sales L	Brand Share %
MDU6	12.09	12.00 %
CBM1	7.18	15.82 %
TMM1	7.01	13.06 %
SVG1	6.37	14.59 %
KYK1	3.54	15.88 %
KPT1	3.02	15.55 %
BNR1	2.44	10.22 %
MDU4	2.18	6.36 %
TDI1	0.87	5.22 %
MLR1	0.64	2.41 %
KKD2	0.60	5.79 %
TPT1	0.59	1.93 %
SGP1	0.58	4.17 %
PNI1	0.36	2.19 %
PKM1	0.15	0.87 %
Total	306.04	18.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	158.07	25.30 %
Wash-Mac	105.68	17.00 %
Air-Cond	23.91	3.82 %
Oven	1.51	14.92 %
Total	289.17	15.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	36.04	14.81 %
KVT1	12.24	12.87 %
TUT2	10.50	11.99 %
TKS2	6.58	9.70 %
MAR1	5.29	13.27 %
APK1	5.25	11.98 %
TKY1	3.64	11.82 %
VNR1	2.66	9.59 %
APK2	2.63	7.87 %
ARM1	2.58	9.69 %
SNL1	2.55	7.76 %
S2SD	2.39	15.54 %
KGL1	2.25	11.80 %
VKM1	2.22	8.94 %
TYI1	1.22	4.09 %
COL1	1.16	14.27 %
KSM1	0.76	6.23 %
KYR1	0.70	3.23 %
SVK1	0.57	1.04 %
PDI1	0.30	1.16 %
Total	289.17	15.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	118.84	21.56 %
Wash-Mac	82.68	13.94 %
Air-Cond	5.64	2.91 %
Oven	0.14	2.09 %
Total	207.30	15.41 %

Branch *	MTD Sales L	Brand Share %
SLM3	7.78	11.69 %
MTR1	6.51	13.88 %
VKL1	2.56	12.50 %
TCG1	2.19	6.05 %
APN1	0.96	4.55 %
KMM1	0.83	3.82 %
WZWH	0.74	7.95 %
PDR1	0.72	3.39 %
SGG1	0.68	3.55 %
RSP1	0.66	1.48 %
EPI1	0.64	1.82 %
SLM2	0.61	1.06 %
HRR1	0.46	2.31 %
SGI1	0.30	1.20 %
DPR2	0.23	1.59 %
BMD1	0.12	0.61 %
Total	207.30	15.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	94.53	23.48 %
Wash-Mac	73.43	17.26 %
Air-Cond	35.79	7.07 %
Oven	1.10	12.81 %
Total	204.84	15.25 %

Branch *	MTD Sales L	Brand Share %
CH19	14.34	15.87 %
CH14	14.31	14.73 %
CH16	13.58	13.48 %
CH42	11.41	15.26 %
GUD1	6.79	15.59 %
CH07	6.54	11.54 %
CH30	5.78	11.84 %
SKL1	4.09	10.54 %
CZWH	3.72	11.01 %
CH35	3.64	11.38 %
CH38	2.52	9.23 %
TKM1	1.28	6.02 %
CH29	0.73	9.60 %
CH11	0.43	1.11 %
GUD2	0.29	1.05 %
CH26	0.18	3.18 %
CH37	0.16	0.59 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	204.84	15.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	102.75	24.40 %
Wash-Mac	75.14	21.45 %
Air-Cond	22.94	5.46 %
Oven	0.99	15.91 %
Total	201.82	16.85 %

Branch *	MTD Sales L	Brand Share %
MDI1	6.86	15.22 %
KIK1	4.67	15.60 %
PTK1	2.81	5.90 %
JKM1	1.95	5.81 %
TVR1	1.56	8.56 %
TYR1	1.40	3.24 %
TRY2	1.39	3.78 %
KRN1	1.11	5.44 %
NGT1	0.70	2.09 %
NCK1	0.62	5.43 %
PDK1	0.47	1.51 %
NMM1	0.15	0.98 %
PBR1	0.14	0.48 %
Total	201.82	16.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	96.43	26.29 %
Wash-Mac	80.28	18.76 %
Air-Cond	14.09	9.57 %
Oven	1.33	20.47 %
Total	192.13	20.26 %

Branch *	MTD Sales L	Brand Share %
CBE2	23.25	14.78 %
PLI1	5.90	12.72 %
UMP1	3.61	13.93 %
SNR1	3.55	12.14 %
CBE5	2.65	15.17 %
PPI1	1.87	8.57 %
GDR1	1.87	11.53 %
KMD1	1.71	7.81 %
KGI1	1.01	8.94 %
ANR1	0.67	7.82 %
KGM1	0.47	2.25 %
Total	192.13	20.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	69.23	22.38 %
Wash-Mac	41.43	12.09 %
Air-Cond	20.02	5.01 %
Oven	0.95	13.18 %
Total	131.62	12.43 %

Branch *	MTD Sales L	Brand Share %
CH24	5.88	12.64 %
CH34	5.51	13.30 %
CH06	4.84	8.05 %
CH09	3.15	7.32 %
CH41	1.44	3.80 %
CH43	1.43	2.86 %
CH20	1.09	2.46 %
CH31	1.08	6.23 %
CH33	1.01	2.69 %
CH23	0.74	4.22 %
CH46	0.73	2.75 %
MJR1	0.60	1.22 %
UKI1	0.59	2.14 %
CH27	0.42	2.66 %
CH32	0.38	6.56 %
CH36	0.34	2.20 %
PON1	0.23	1.09 %
CH01		0.00 %
MC05		0.00 %
Total	131.62	12.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	57.66	23.30 %
Wash-Mac	46.64	20.50 %
Air-Cond	15.56	7.21 %
Total	119.86	17.27 %

Branch *	MTD Sales L	Brand Share %
POY1	9.81	12.00 %
POY2	6.76	9.78 %
VPM2	4.37	11.76 %
PRT1	3.28	15.29 %
KML1	2.51	13.37 %
STP1	1.41	9.96 %
VCM1	1.20	8.78 %
MKM1	1.19	6.29 %
TVM1	0.69	5.77 %
Total	119.86	17.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	37.68	16.19 %
Wash-Mac	30.00	11.81 %
Air-Cond	12.85	6.26 %
Total	80.53	11.57 %

Branch *	MTD Sales L	Brand Share %
TRL1	7.42	15.35 %
AKM1	4.50	11.47 %
SBR1	4.35	10.81 %
ABR1	2.87	11.97 %
VNB1	2.73	11.02 %
TRR1	2.72	7.00 %
VEL2	2.05	4.69 %
PLR1	1.94	11.68 %
BGR1	1.41	10.54 %
VSI1	1.09	4.19 %
VEL1	0.61	2.09 %
CPT1	0.59	4.01 %
SLG1	0.50	2.55 %
KPM1	0.44	1.56 %
GDM1	0.38	2.28 %
WJD1	0.32	1.46 %
PTU1	0.10	1.73 %
ANI1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	80.53	11.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	12.89	45.95 %
Wash-Mac	4.01	27.00 %
Air-Cond	1.41	5.24 %
Oven	0.27	35.33 %
Total	18.57	26.33 %

Branch *	MTD Sales L	Brand Share %
WTVF		0.00 %
Total	18.57	26.33 %