

MTD Sales
1,107.23 L

Brand Share %
11.90 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	498.53	20.70 %
Wash-Mac	344.68	15.59 %
Air-Cond	261.19	5.63 %
Oven	2.84	6.42 %
Total	1,107.23	11.90 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	208.91	13.59 %
CHENNAI-02	161.51	13.01 %
SOUTH-01	159.31	9.86 %
TRICHY-01	145.33	11.90 %
SOUTH-03	135.20	12.74 %
SOUTH ARCOT	70.88	10.80 %
NORTH ARCOT	61.42	8.76 %
WEST-02	61.23	12.30 %
WEST-03	56.00	14.85 %
WEST-01	47.44	12.06 %
Total	1,107.23	11.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	85.70	23.61 %
Air-Cond	63.95	7.60 %
Wash-Mac	58.78	18.06 %
Oven	0.48	7.46 %
Total	208.91	13.59 %

Branch *	MTD Sales L	Brand Share %
CH16	11.08	9.86 %
CH19	9.73	11.52 %
CH28	6.91	9.45 %
CH07	6.36	10.01 %
CH30	6.18	9.50 %
CH22	3.96	10.12 %
CH38	3.18	10.03 %
GUD2	1.93	6.10 %
KNR1	1.31	4.34 %
CZWH	0.91	2.18 %
TKM1	0.81	4.72 %
CH39	0.73	2.68 %
CH26	0.30	2.31 %
CH40		0.00 %
MC09		0.00 %
Total	208.91	13.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	70.56	24.50 %
Wash-Mac	46.66	17.13 %
Air-Cond	43.77	6.48 %
Oven	0.52	9.08 %
Total	161.51	13.01 %

Branch *	MTD Sales L	Brand Share %
CH21	8.26	10.55 %
CH24	6.42	9.80 %
CH34	4.51	10.32 %
GPD1	1.17	6.24 %
CH36	0.75	3.69 %
CH46	0.48	2.20 %
CH32	0.37	5.76 %
CH31	0.33	3.96 %
PON1	0.32	0.78 %
CH37	0.28	1.49 %
UKI1	0.26	1.09 %
MJR1	0.11	0.32 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	161.51	13.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	70.75	18.22 %
Wash-Mac	50.72	14.20 %
Air-Cond	36.91	4.29 %
Oven	0.93	8.31 %
Total	159.31	9.86 %

Branch *	MTD Sales L	Brand Share %
TUT1	15.95	8.50 %
TKS2	7.07	11.43 %
NGR1	6.46	7.90 %
TUT2	6.08	8.70 %
KVT1	5.94	5.42 %
MAR1	4.53	11.08 %
PKD1	3.26	9.15 %
SVK1	2.66	5.86 %
VLV1	2.64	5.08 %
UDN1	2.48	8.80 %
ERL2	2.21	5.30 %
KSM1	2.16	9.32 %
RND2	1.88	3.95 %
APK2	1.77	8.17 %
APK1	1.76	9.51 %
SNL1	1.64	5.89 %
VKM1	1.33	7.70 %
PDI1	0.99	4.11 %
SKD1	0.73	4.04 %
COL1	0.70	5.90 %
KYR1	0.56	3.52 %
ARM1	0.45	3.61 %
TKY1	0.32	1.84 %
SGT1	0.19	2.62 %
KGL1	0.16	0.87 %
WHTV	-0.84	11.69 %
S2SD	-1.19	-12.36 %
Total	159.31	9.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	68.19	22.18 %
Wash-Mac	46.54	20.49 %
Air-Cond	30.47	4.46 %
Oven	0.12	3.55 %
Total	145.33	11.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.28	7.16 %
KIK1	4.27	7.71 %
PTK1	4.21	7.85 %
TRY4	3.86	7.56 %
JKM1	1.99	6.98 %
MSI1	1.58	7.78 %
KUM2	1.22	4.11 %
APM1	0.73	7.15 %
PDK1	0.64	2.92 %
TRY2	0.46	3.50 %
TVR1	0.35	1.10 %
NMM1		0.00 %
WTRZ	-0.71	4.82 %
Total	145.33	11.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	64.96	22.66 %
Wash-Mac	42.70	16.46 %
Air-Cond	27.44	5.37 %
Oven	0.10	2.42 %
Total	135.20	12.74 %

Branch *	MTD Sales L	Brand Share %
MDU1	14.95	10.54 %
PVI1	5.59	11.15 %
DKI1	4.62	9.14 %
KKD3	4.09	9.42 %
MDU7	3.23	10.65 %
KRR1	1.43	3.78 %
TEN2	1.29	7.56 %
TMM1	1.24	4.01 %
ODM1	1.15	11.18 %
MNM1	1.00	8.20 %
SGP1	0.91	7.87 %
PNV2	0.79	5.43 %
TDI1	0.41	2.19 %
KPT1	0.33	4.03 %
SVG1	0.30	1.32 %
MLR1	0.16	1.00 %
ADP1	0.15	1.33 %
KYK1	0.15	1.42 %
WHMD	-0.68	9.13 %
Total	135.20	12.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	30.18	17.10 %
Wash-Mac	26.71	16.50 %
Air-Cond	13.80	4.38 %
Oven	0.19	6.77 %
Total	70.88	10.80 %

Branch *	MTD Sales L	Brand Share %
POY1	6.86	9.82 %
KLM1	5.15	11.54 %
SJI2	4.41	11.32 %
CDM1	2.95	6.59 %
KKI2	2.47	9.89 %
TDM1	1.47	4.33 %
POY2	1.34	3.21 %
VCM2	1.31	6.07 %
STP1	1.12	11.30 %
VPM1	0.76	7.85 %
MKM1	0.73	4.51 %
TVM1	0.39	2.77 %
KML1	0.32	1.53 %
VCM1	0.32	3.94 %
WHNV		0.00 %
WHUT	-0.45	5.79 %
Total	70.88	10.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	30.25	16.38 %
Wash-Mac	21.26	12.23 %
Air-Cond	9.91	2.91 %
Total	61.42	8.76 %

Branch *	MTD Sales L	Brand Share %
VEL4	6.24	10.36 %
TRL1	5.60	11.43 %
VEL3	4.71	9.44 %
VEL2	3.20	6.78 %
TRT1	2.39	10.85 %
AKM1	1.98	6.84 %
WJP1	1.52	7.13 %
VNB1	1.22	6.82 %
SBR1	0.96	1.79 %
ANI1	0.81	7.29 %
UGI1	0.73	11.82 %
GDM1	0.67	2.94 %
PLR1	0.61	4.51 %
WJD1	0.46	2.39 %
VEL1	0.31	1.67 %
PTU1	0.16	3.44 %
CPT1	0.15	1.28 %
ARC2		0.00 %
BGR1		0.00 %
SLG1		0.00 %
WHVL	-0.35	7.17 %
Total	61.42	8.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	30.67	17.50 %
Wash-Mac	17.64	10.54 %
Air-Cond	12.81	8.38 %
Oven	0.10	4.17 %
Total	61.23	12.30 %

Branch *	MTD Sales L	Brand Share %
SLM3	3.16	10.81 %
HSR1	2.80	10.17 %
DPR1	1.14	8.36 %
SLM2	1.04	3.65 %
BMD1	0.97	6.67 %
PNG1	0.88	8.33 %
KAM1	0.70	5.29 %
HRR1	0.63	6.45 %
PMP1	0.59	8.15 %
APN1	0.50	3.81 %
EDP1	0.46	4.42 %
MTR1	0.44	2.25 %
EPI1	0.31	2.06 %
WZWH	0.07	1.18 %
DPR2		0.00 %
SGI1		0.00 %
WHKP	-0.20	6.44 %
Total	61.23	12.30 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	21.31	21.02 %
Wash-Mac	17.83	14.94 %
Air-Cond	16.70	10.77 %
Oven	0.15	11.39 %
Total	56.00	14.85 %

Branch *	MTD Sales L	Brand Share %
ERD2	7.20	11.08 %
RSP1	2.26	10.71 %
GBM1	1.24	8.88 %
PDR1	1.12	8.55 %
TCG1	0.58	3.03 %
KMM1	0.34	2.72 %
KGM1	0.31	3.35 %
SGG1	0.05	0.54 %
VKL1		0.00 %
Total	56.00	14.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	25.94	18.91 %
Wash-Mac	15.83	10.82 %
Air-Cond	5.43	5.15 %
Oven	0.24	5.54 %
Total	47.44	12.06 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.93	10.50 %
PLI1	2.28	8.81 %
KMR1	2.11	5.45 %
CBE6	2.05	7.07 %
UAM1	0.91	10.19 %
CBE3	0.47	6.42 %
PPI1	0.36	4.88 %
CBE5	0.29	2.03 %
ANR1	0.16	4.04 %
GDR1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	47.44	12.06 %