

MTD Sales
1,442.64 L

Brand Share %
8.45 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	569.82	4.51 %
Fridge	527.26	22.12 %
Wash-Mac	343.09	16.95 %
Oven	2.47	6.98 %
Total	1,442.64	8.45 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	253.37	8.66 %
SOUTH-01	207.33	8.37 %
CHENNAI-02	199.98	8.02 %
TRICHY-01	199.09	8.44 %
SOUTH-03	195.81	9.54 %
WEST-02	123.19	9.30 %
WEST-01	109.38	11.88 %
SOUTH ARCOT	94.85	7.20 %
NORTH ARCOT	59.64	4.93 %
Total	1,442.64	8.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	124.10	5.39 %
Fridge	78.71	22.41 %
Wash-Mac	50.19	18.92 %
Oven	0.37	6.85 %
Total	253.37	8.66 %

Branch *	MTD Sales L	Brand Share %
CH14	12.29	6.17 %
CH07	9.02	6.65 %
CH25	8.38	7.61 %
GUD1	6.87	7.89 %
CH16	6.57	3.32 %
CH30	4.35	4.36 %
CH39	1.70	3.41 %
CZWH	1.26	0.89 %
SKL1	1.19	2.26 %
CH37	0.84	1.77 %
CH40	0.58	7.24 %
KNR1	0.58	0.99 %
CH29	0.49	5.23 %
CH28	0.40	0.32 %
GUD2	0.30	0.67 %
TKM1	0.20	0.85 %
CH26	0.16	0.81 %
MC09		0.00 %
MC10		0.00 %
Total	253.37	8.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	84.65	21.37 %
Wash-Mac	62.80	17.24 %
Air-Cond	59.33	3.47 %
Oven	0.55	7.15 %
Total	207.33	8.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	16.74	6.11 %
RND1	8.95	7.98 %
VLY1	8.60	8.02 %
KVT1	7.89	5.19 %
TUT2	5.06	4.06 %
SVK1	3.95	4.98 %
SDI1	2.76	7.81 %
ASM1	2.18	5.95 %
KYR1	2.17	7.78 %
APK2	2.02	5.25 %
KGL1	1.86	6.20 %
VKM1	1.85	5.45 %
APK1	1.77	3.92 %
SKD1	1.46	4.02 %
PDI1	1.23	3.80 %
SNL1	1.14	3.03 %
COL1	1.12	7.19 %
TKY1	0.70	2.59 %
ARM1	0.46	1.39 %
SGT1	0.29	2.62 %
KSM1		0.00 %
S2SD		0.00 %
Total	207.33	8.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	96.05	4.79 %
Fridge	67.92	25.25 %
Wash-Mac	35.91	16.60 %
Oven	0.09	3.07 %
Total	199.98	8.02 %

Branch *	MTD Sales L	Brand Share %
CH21	13.78	8.20 %
CH12	11.90	5.90 %
MJR1	7.40	8.36 %
CH41	6.83	7.56 %
CH06	6.22	6.58 %
CH34	4.40	5.96 %
CH43	4.02	6.93 %
GPD1	3.39	7.53 %
CH23	2.18	3.61 %
UKI1	1.06	2.47 %
CH31	1.02	1.97 %
CH32	0.82	5.31 %
CH36	0.62	1.35 %
CH46	0.33	0.68 %
CH27	0.20	0.54 %
CH01		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	199.98	8.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.64	4.42 %
Fridge	73.91	25.93 %
Wash-Mac	43.54	19.34 %
Total	199.09	8.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	24.86	6.19 %
TNJ1	8.87	6.79 %
PTK1	8.38	7.57 %
MDI1	7.16	7.86 %
TRY4	4.75	7.06 %
JKM1	3.52	5.17 %
KUM2	2.32	4.39 %
NCK1	1.50	4.53 %
TVR1	1.47	3.04 %
APM1	1.19	2.84 %
KIK1	0.91	1.25 %
PDK1	0.79	1.31 %
NMM1	0.67	2.02 %
TRY2	0.32	0.78 %
TZSD		0.00 %
Total	199.09	8.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	74.17	23.88 %
Air-Cond	66.52	4.49 %
Wash-Mac	54.91	21.35 %
Oven	0.21	5.44 %
Total	195.81	9.54 %

Branch *	MTD Sales L	Brand Share %
DGL1	17.61	7.29 %
ATG1	6.17	6.58 %
DGL2	3.95	8.33 %
DKI1	3.79	7.76 %
PVI1	3.22	7.80 %
TDI1	2.95	6.81 %
PNV2	2.86	8.01 %
SVG1	1.31	2.56 %
KPT1	0.81	5.40 %
ODM1	0.74	1.66 %
KYK1	0.42	1.47 %
MLR1	0.42	1.11 %
NTM1	0.33	2.20 %
KRR1	0.24	0.32 %
SGP1	0.17	0.83 %
SZSD		0.00 %
Total	195.81	9.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	47.32	5.50 %
Fridge	45.24	18.74 %
Wash-Mac	30.27	13.77 %
Oven	0.36	12.68 %
Total	123.19	9.30 %

Branch *	MTD Sales L	Brand Share %
ATU1	4.40	8.11 %
SLM2	3.58	4.79 %
RSP1	3.27	7.94 %
APN1	1.90	7.29 %
TRM1	1.57	5.83 %
KMM1	1.52	6.80 %
SLM3	1.33	1.89 %
EPI1	1.09	4.45 %
TCG1	0.82	2.26 %
PDR1	0.82	4.12 %
MTR1	0.80	1.81 %
PMP1	0.66	4.47 %
EDP1	0.56	2.84 %
HRR1	0.50	2.21 %
DPR2	0.41	1.78 %
BMD1	0.35	1.56 %
SGI1	0.32	2.27 %
SGG1	0.18	1.53 %
KAM1	0.16	0.88 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.48	3.80 %
Total	123.19	9.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	42.95	23.10 %
Air-Cond	38.94	7.16 %
Wash-Mac	26.60	14.29 %
Oven	0.89	18.44 %
Total	109.38	11.88 %

Branch *	MTD Sales L	Brand Share %
TPR4	1.63	8.38 %
GBM1	1.32	4.77 %
KGM1	1.04	4.98 %
CBE3	0.99	5.19 %
GDR1	0.92	8.12 %
PPI1	0.83	6.78 %
ANR1	0.78	6.52 %
KMD1	0.37	2.06 %
CBE5	0.16	1.13 %
WZSD		0.00 %
Total	109.38	11.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	34.66	3.52 %
Fridge	33.45	19.40 %
Wash-Mac	26.74	16.85 %
Total	94.85	7.20 %

Branch *	MTD Sales L	Brand Share %
POY1	9.63	5.43 %
NVL2	5.37	7.79 %
CDM1	4.24	4.10 %
KKI2	4.10	5.42 %
VPM2	3.69	5.54 %
VCM2	3.19	7.43 %
POY2	1.95	1.87 %
KML1	1.73	3.06 %
VPM1	1.04	5.44 %
MKM1	0.96	2.93 %
STP1	0.56	2.65 %
VCM1	0.40	2.24 %
TDM1	0.13	0.32 %
TVM1		0.00 %
Total	94.85	7.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	26.25	15.32 %
Air-Cond	21.26	2.35 %
Wash-Mac	12.12	9.21 %
Total	59.64	4.93 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.99	6.09 %
TRL1	6.62	6.28 %
VEL2	6.32	5.67 %
SBR1	5.48	5.38 %
TRT1	3.82	7.01 %
TRR1	3.59	5.33 %
VEL1	3.16	3.86 %
AKM1	2.12	3.21 %
VNB1	2.09	6.66 %
VSI1	1.39	2.96 %
ANI1	0.96	3.11 %
CYR1	0.75	2.41 %
PLR1	0.66	2.75 %
WJD1	0.52	1.38 %
KPM1	0.50	1.08 %
SLG1	0.36	1.17 %
GDM1	0.35	1.06 %
BGR1	0.34	2.22 %
UGI1	0.18	1.37 %
CPT1	0.16	0.59 %
WJP1		0.00 %
ARC2		0.00 %
WHVL	-1.24	3.37 %
Total	59.64	4.93 %