

MTD Sales  
**2,388.70 L**

Brand Share %  
**8.40 %**

Information:

MTD : 01-04-2026 To 22-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,299.83	5.43 %
Fridge	707.16	30.44 %
Wash-Mac	380.01	17.94 %
Oven	1.71	3.90 %
<b>Total</b>	<b>2,388.70</b>	<b>8.40 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	366.75	7.83 %
CHENNAI-01	356.62	9.61 %
SOUTH-03	328.77	8.64 %
TRICHY-01	314.31	8.23 %
CHENNAI-02	272.04	8.65 %
WEST-01	266.53	10.75 %
WEST-02	247.23	8.73 %
SOUTH ARCOT	143.84	7.37 %
NORTH ARCOT	92.61	4.60 %
<b>Total</b>	<b>2,388.70</b>	<b>8.40 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	190.35	4.80 %
Fridge	114.54	30.79 %
Wash-Mac	61.62	18.27 %
Oven	0.24	2.83 %
<b>Total</b>	<b>366.75</b>	<b>7.83 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	40.98	7.30 %
TUT1	18.94	4.14 %
NGR1	17.83	5.16 %
KVT1	14.97	6.71 %
PKD1	9.80	8.35 %
TUT2	8.47	3.90 %
SVK1	6.25	4.24 %
TYI1	5.73	7.81 %
VKM1	4.00	8.11 %
SNL1	2.72	4.45 %
APK2	2.57	4.56 %
KGL1	2.43	2.77 %
APK1	2.39	3.41 %
S2SD	1.92	2.33 %
KYR1	1.82	3.37 %
ARM1	1.47	1.96 %
COL1	1.39	3.17 %
SKD1	1.35	2.91 %
TKY1	1.10	1.95 %
SGT1	0.51	2.20 %
WHTV	-1.22	5.26 %
<b>Total</b>	<b>366.75</b>	<b>7.83 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	183.75	6.02 %
Fridge	116.26	33.61 %
Wash-Mac	56.14	18.66 %
Oven	0.46	5.03 %
<b>Total</b>	<b>356.62</b>	<b>9.61 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	19.02	7.35 %
CH16	13.80	6.16 %
CH48	12.84	8.07 %
CH35	7.23	7.84 %
SKL1	3.83	4.82 %
CH30	3.70	2.32 %
GUD2	1.74	2.87 %
CH39	1.29	2.06 %
KNR1	1.12	1.77 %
CZWH	0.91	1.26 %
CH28	0.80	0.53 %
CH26	0.71	2.51 %
TKM1	0.68	1.45 %
CH29	0.49	6.49 %
CH37	0.39	0.60 %
MC09		0.00 %
MC10		0.00 %
WCHN	-5.98	6.15 %
<b>Total</b>	<b>356.62</b>	<b>9.61 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	172.41	5.40 %
Fridge	95.78	29.55 %
Wash-Mac	60.38	21.28 %
Oven	0.20	4.94 %
<b>Total</b>	<b>328.77</b>	<b>8.64 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	34.41	7.19 %
MDU2	18.51	7.64 %
DGL1	15.11	8.09 %
MDU6	12.82	6.15 %
ATG1	9.10	6.47 %
DGL2	6.12	7.18 %
TPT1	4.14	3.69 %
SVG1	3.64	4.35 %
DKI1	3.56	4.00 %
MNM1	3.53	7.88 %
PNV2	2.97	6.02 %
ODM1	2.28	5.13 %
TDI1	1.73	3.04 %
KYK1	1.69	3.84 %
KRR1	1.50	0.75 %
SZSD	1.46	5.83 %
KPT1	1.23	3.32 %
SGP1	0.64	1.69 %
MLR1	0.60	0.89 %
NTM1	0.43	1.33 %
<b>Total</b>	<b>328.77</b>	<b>8.64 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	159.59	4.83 %
Fridge	95.42	36.90 %
Wash-Mac	59.05	23.63 %
Oven	0.25	5.84 %
Total	314.31	8.23 %

Branch *	MTD Sales L	Brand Share %
TRY1	53.01	6.34 %
PTK1	10.25	7.33 %
MDI1	9.55	8.12 %
TRY3	8.06	5.01 %
TRY4	5.97	5.16 %
MSI1	5.39	6.71 %
JKM1	3.13	3.76 %
NCK1	2.79	7.48 %
KUM2	2.71	5.68 %
TVR1	2.56	3.61 %
KIK1	1.69	1.63 %
APM1	1.42	3.92 %
ORU1	1.12	2.98 %
TRY2	0.80	0.72 %
PDK1	0.53	0.53 %
NMM1	0.32	0.80 %
Total	314.31	8.23 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	140.57	5.34 %
Fridge	86.93	32.88 %
Wash-Mac	44.44	18.38 %
Oven	0.10	2.41 %
Total	272.04	8.65 %

Branch *	MTD Sales L	Brand Share %
CH17	10.68	7.54 %
CH20	10.01	6.27 %
CH41	8.40	6.98 %
CH50	8.00	6.26 %
CH34	6.43	6.01 %
MJR1	5.39	5.23 %
CH06	4.93	4.14 %
CH27	1.99	4.19 %
GPD1	1.89	2.95 %
CH23	1.49	2.00 %
UKI1	1.27	2.16 %
CH46	1.02	1.55 %
CH31	0.96	1.56 %
MC06	0.92	6.99 %
CH32	0.78	3.73 %
PON1	0.42	0.61 %
CH36	0.15	0.28 %
CH01		0.00 %
Total	272.04	8.65 %

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	187.26	8.87 %
Fridge	50.96	27.06 %
Wash-Mac	28.15	16.09 %
Oven	0.16	2.95 %
<b>Total</b>	<b>266.53</b>	<b>10.75 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	36.75	6.90 %
KMR1	8.85	7.02 %
PLI1	6.87	6.32 %
SUL1	2.58	4.16 %
TPR4	2.02	6.13 %
ANR1	1.06	4.74 %
CBE5	0.63	1.42 %
CBE3	0.59	1.68 %
CNR1	0.41	7.21 %
KMD1	0.40	0.88 %
KGM1	0.37	0.65 %
KGI1	0.14	1.99 %
<b>Total</b>	<b>266.53</b>	<b>10.75 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	142.27	6.12 %
Fridge	74.57	28.31 %
Wash-Mac	30.23	12.55 %
Oven	0.15	3.98 %
<b>Total</b>	<b>247.23</b>	<b>8.73 %</b>

Branch *	MTD Sales L	Brand Share %
HSR1	7.89	8.16 %
RSP1	6.99	8.33 %
SLM2	3.67	3.28 %
SLM3	3.09	2.18 %
KVP1	2.97	6.00 %
MTR1	2.45	3.52 %
DPR1	2.32	5.26 %
TRM1	1.81	3.04 %
BMD1	1.75	4.98 %
EPI1	1.53	2.69 %
TCG1	1.33	1.86 %
KMM1	1.25	2.70 %
PDR1	1.25	2.69 %
PMP1	1.24	2.91 %
HRR1	0.91	3.32 %
EDP1	0.83	2.31 %
APN1	0.82	2.02 %
KAM1	0.67	1.94 %
SGG1	0.66	2.39 %
VKL1	0.50	1.62 %
SGI1	0.33	1.16 %
DPR2	0.16	0.35 %
WHPD	-1.15	6.88 %
<b>Total</b>	<b>247.23</b>	<b>8.73 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	76.46	4.64 %
Fridge	44.16	26.99 %
Wash-Mac	23.21	16.62 %
<b>Total</b>	<b>143.84</b>	<b>7.37 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	13.84	6.06 %
VPM2	8.40	6.61 %
NVL2	7.06	6.73 %
CDM1	4.48	4.07 %
POY2	2.69	1.39 %
VCM2	2.19	4.51 %
KML1	1.28	1.87 %
VCM1	0.59	1.64 %
VPM1	0.47	1.86 %
MKM1	0.31	0.66 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
<b>Total</b>	<b>143.84</b>	<b>7.37 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	47.16	2.74 %
Fridge	28.53	19.99 %
Wash-Mac	16.78	11.28 %
Oven	0.14	5.44 %
<b>Total</b>	<b>92.61</b>	<b>4.60 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	11.16	5.63 %
TRR1	9.61	6.90 %
ABR1	8.86	7.72 %
AKM1	6.56	6.36 %
TRL1	6.04	4.17 %
VEL2	4.63	2.52 %
TRT1	3.80	4.79 %
VEL1	2.85	2.53 %
VNB1	2.82	4.29 %
PLR1	2.19	5.08 %
VSI1	1.52	1.84 %
ARC2	1.13	1.55 %
UGI1	0.79	3.39 %
WJD1	0.60	1.10 %
KPM1	0.50	0.72 %
BGR1	0.39	1.05 %
PTU1	0.31	2.33 %
WJP1	0.31	0.47 %
CPT1	0.28	0.69 %
ANI1	0.16	0.32 %
GDM1	0.15	0.18 %
SLG1		0.00 %
<b>Total</b>	<b>92.61</b>	<b>4.60 %</b>