

MTD Sales  
1,288.99 L

Brand Share %  
9.32 %

Information:

MTD : 01-03-2026 To 22-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	491.78	5.19 %
Fridge	474.04	22.39 %
Wash-Mac	320.62	14.60 %
Oven	2.54	5.30 %
<b>Total</b>	<b>1,288.99</b>	<b>9.32 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	213.36	10.29 %
SOUTH-01	179.75	8.80 %
CHENNAI-02	167.62	9.54 %
SOUTH-03	165.23	9.56 %
TRICHY-01	149.67	8.35 %
WEST-01	146.58	11.51 %
WEST-02	119.88	8.99 %
SOUTH ARCOT	82.29	9.16 %
NORTH ARCOT	64.61	6.93 %
<b>Total</b>	<b>1,288.99</b>	<b>9.32 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.09	6.45 %
Fridge	74.93	24.92 %
Wash-Mac	43.96	14.46 %
Oven	0.39	3.95 %
<b>Total</b>	<b>213.36</b>	<b>10.29 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	10.19	7.94 %
CH25	6.24	7.75 %
GUD1	5.35	9.02 %
CH22	5.28	5.78 %
CH35	4.96	8.47 %
SKL1	3.94	9.11 %
CH47	2.93	5.48 %
GUD2	2.39	5.89 %
CH39	2.04	4.92 %
CH28	1.35	1.60 %
CH30	1.07	1.49 %
KNR1	0.81	1.95 %
CH26	0.61	3.69 %
CH40	0.45	5.46 %
CZWH	0.32	0.68 %
CH37	0.30	0.80 %
TKM1	0.28	1.47 %
MC10		0.00 %
<b>Total</b>	<b>213.36</b>	<b>10.29 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	62.15	19.34 %
Air-Cond	61.92	4.67 %
Wash-Mac	55.01	14.34 %
Oven	0.66	7.17 %
<b>Total</b>	<b>179.75</b>	<b>8.80 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	19.50	5.10 %
VLY1	4.45	9.31 %
MAR1	4.03	8.25 %
ERL2	3.10	8.84 %
TUT2	2.92	3.35 %
UDN1	2.17	8.95 %
APK2	1.31	3.45 %
ARM1	1.17	4.84 %
SVK1	1.11	1.76 %
APK1	0.91	2.34 %
SKD1	0.90	3.88 %
KYR1	0.71	3.13 %
VKM1	0.69	3.17 %
SNL1	0.69	3.07 %
TYI1	0.64	2.52 %
KGL1	0.38	1.61 %
SGT1	0.15	1.22 %
COL1	0.13	1.40 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV	-0.31	9.07 %
<b>Total</b>	<b>179.75</b>	<b>8.80 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	78.10	6.17 %
Fridge	53.08	22.24 %
Wash-Mac	36.16	14.66 %
Oven	0.29	5.31 %
<b>Total</b>	<b>167.62</b>	<b>9.54 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	6.58	8.39 %
CH50	5.92	7.95 %
CH18	5.70	7.07 %
CH17	5.33	7.84 %
CH41	4.51	6.19 %
CH34	3.81	6.53 %
CH43	3.64	7.38 %
CH06	3.30	4.71 %
MJR1	2.23	3.91 %
CH27	1.40	5.92 %
CH23	0.80	2.04 %
UKI1	0.56	1.61 %
CH32	0.47	3.59 %
CH46	0.36	1.06 %
CH36	0.28	1.17 %
MC06	0.26	3.11 %
CH31	0.17	0.54 %
PON1	0.15	0.43 %
CH01		0.00 %
<b>Total</b>	<b>167.62</b>	<b>9.54 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	61.70	24.30 %
Air-Cond	52.09	4.41 %
Wash-Mac	50.98	17.66 %
Oven	0.45	8.29 %
Total	165.23	9.56 %

Branch *	MTD Sales L	Brand Share %
MDU1	16.87	8.01 %
DGL1	9.90	8.94 %
MDU3	6.75	9.11 %
DGL2	4.95	7.74 %
TMM1	3.75	7.66 %
ATG1	3.56	6.06 %
SVG1	2.23	6.48 %
PVI1	1.95	6.60 %
BNR1	1.79	6.76 %
TDI1	1.71	7.25 %
PNV2	1.56	5.45 %
KRR1	1.32	2.08 %
KYK1	1.10	4.92 %
ODM1	1.09	5.94 %
DKI1	0.96	2.05 %
MNM1	0.73	4.31 %
TPT1	0.56	1.40 %
KPT1	0.56	3.27 %
SGP1	0.15	0.89 %
MDU4	0.13	0.33 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
WHMD	-0.15	8.06 %
Total	165.23	9.56 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	56.77	24.21 %
Air-Cond	51.59	3.83 %
Wash-Mac	41.17	19.78 %
Oven	0.14	4.15 %
Total	149.67	8.35 %

Branch *	MTD Sales L	Brand Share %
TRY1	23.30	5.26 %
TNJ1	7.27	8.04 %
MDI1	5.22	8.97 %
TNJ2	4.95	5.98 %
TRY4	3.53	5.17 %
PTK1	3.12	3.70 %
TRY2	2.38	5.74 %
AYR1	1.99	5.66 %
JKM1	1.89	4.49 %
KIK1	1.35	3.76 %
APM1	0.74	4.30 %
TVR1	0.69	2.10 %
NMM1	0.58	2.69 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ	-0.39	5.71 %
Total	149.67	8.35 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	67.11	8.07 %
Fridge	51.07	23.63 %
Wash-Mac	27.87	12.68 %
Oven	0.53	9.52 %
<b>Total</b>	<b>146.58</b>	<b>11.51 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	26.45	8.20 %
KMR1	5.95	8.68 %
CBE6	4.07	8.12 %
UMP1	2.89	9.22 %
SUL1	2.55	6.82 %
TPR1	1.68	2.80 %
KMD1	1.10	5.72 %
PPI1	1.07	4.49 %
TPR4	0.86	3.91 %
GDR1	0.70	7.19 %
ANR1	0.60	7.47 %
KGM1	0.54	2.38 %
CBE5		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>146.58</b>	<b>11.51 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	52.28	19.79 %
Air-Cond	39.74	4.98 %
Wash-Mac	27.85	10.46 %
<b>Total</b>	<b>119.88</b>	<b>8.99 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	8.30	8.50 %
ATU1	5.01	9.09 %
SLM3	3.74	5.62 %
RSP1	3.07	8.10 %
CMI1	1.54	8.01 %
PDR1	1.53	5.71 %
EDP1	1.51	6.59 %
SLM2	1.48	3.21 %
EPI1	1.34	4.26 %
KVP1	1.28	5.88 %
DPR2	1.16	4.42 %
TRM1	1.12	3.16 %
BMD1	0.88	2.98 %
MTR1	0.81	1.98 %
HRR1	0.59	2.32 %
VKL1	0.58	3.23 %
APN1	0.44	1.87 %
SGI1	0.41	2.59 %
TCG1	0.34	0.97 %
PMP1	0.28	1.34 %
KAM1	0.23	1.36 %
KMM1	0.13	0.68 %
WZWH		0.00 %
WHPD	-0.40	7.28 %
<b>Total</b>	<b>119.88</b>	<b>8.99 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	31.52	21.01 %
Air-Cond	27.95	4.53 %
Wash-Mac	22.73	17.61 %
Oven	0.09	4.95 %
<b>Total</b>	<b>82.29</b>	<b>9.16 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	7.06	6.51 %
NVL2	2.42	4.49 %
POY2	1.50	1.91 %
KML1	1.48	5.41 %
TDM1	1.15	2.72 %
MKM1	0.77	2.58 %
TVM1	0.42	1.48 %
VPM1	0.30	2.29 %
STP1	0.25	1.83 %
VCM1	0.14	0.42 %
<b>Total</b>	<b>82.29</b>	<b>9.16 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	30.54	22.12 %
Air-Cond	19.18	2.99 %
Wash-Mac	14.89	9.96 %
<b>Total</b>	<b>64.61</b>	<b>6.93 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	8.36	8.94 %
TRL1	5.01	5.18 %
VEL2	4.52	6.01 %
AKM1	3.69	9.04 %
VNB1	2.59	8.24 %
VSI1	1.78	5.32 %
VEL1	1.41	3.04 %
PTU1	0.52	4.94 %
ARC2	0.48	1.39 %
ANI1	0.33	1.58 %
WJD1	0.27	0.86 %
SLG1	0.15	0.66 %
KPM1	0.14	0.38 %
WJP1	0.14	0.50 %
UGI1	0.12	1.02 %
BGR1	0.12	0.80 %
GDM1		0.00 %
<b>Total</b>	<b>64.61</b>	<b>6.93 %</b>