

MTD Sales
1,687.45 L

Brand Share %
16.07 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	884.66	24.03 %
Wash-Mac	630.65	17.12 %
Air-Cond	164.89	5.36 %
Oven	7.25	12.20 %
Total	1,687.45	16.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	292.84	18.38 %
SOUTH-01	278.57	15.30 %
WEST-02	199.85	15.49 %
CHENNAI-01	199.75	15.28 %
TRICHY-01	193.38	16.72 %
WEST-01	182.33	20.15 %
CHENNAI-02	128.85	12.61 %
SOUTH ARCOT	116.10	17.37 %
NORTH ARCOT	78.03	11.68 %
KL-SOUTH	17.75	25.73 %
Total	1,687.45	16.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	160.97	26.31 %
Wash-Mac	113.30	19.77 %
Air-Cond	17.49	4.37 %
Oven	1.08	12.92 %
Total	292.84	18.38 %

Branch *	MTD Sales L	Brand Share %
MDU6	11.84	11.84 %
TMM1	7.01	13.64 %
SVG1	6.07	14.53 %
KPT1	2.78	14.62 %
BNR1	2.26	10.32 %
MDU4	2.18	6.70 %
MLR1	0.64	2.41 %
KKD2	0.60	5.79 %
SGP1	0.58	4.54 %
TDI1	0.53	3.32 %
TPT1	0.47	1.65 %
PNI1	0.36	2.22 %
PKM1	0.15	1.04 %
Total	292.84	18.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	152.30	25.36 %
Wash-Mac	101.49	17.01 %
Air-Cond	23.27	3.80 %
Oven	1.51	14.92 %
Total	278.57	15.30 %

Branch *	MTD Sales L	Brand Share %
TUT1	34.96	14.93 %
KVT1	10.94	12.27 %
TUT2	10.50	12.20 %
TKS2	6.17	9.45 %
APK1	4.96	12.10 %
MAR1	4.72	12.23 %
UDN1	4.62	16.01 %
TKY1	3.51	11.66 %
APK2	2.63	7.88 %
ARM1	2.58	10.06 %
VNR1	2.38	9.13 %
KGL1	2.25	11.80 %
VKM1	2.22	9.07 %
SNL1	2.14	7.05 %
TYI1	1.22	4.24 %
COL1	1.06	13.17 %
KSM1	0.76	6.35 %
SVK1	0.57	1.09 %
KYR1	0.55	2.56 %
PDI1	0.30	1.18 %
Total	278.57	15.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	114.12	21.51 %
Wash-Mac	80.30	14.21 %
Air-Cond	5.29	2.82 %
Oven	0.14	2.12 %
Total	199.85	15.49 %

Branch *	MTD Sales L	Brand Share %
SLM3	7.60	11.61 %
MTR1	6.31	13.89 %
VKL1	2.56	12.89 %
TCG1	1.93	5.80 %
APN1	0.96	4.82 %
WZWH	0.74	7.95 %
PDR1	0.72	3.52 %
SGG1	0.68	3.73 %
KMM1	0.68	3.22 %
RSP1	0.66	1.59 %
EPI1	0.64	1.92 %
SLM2	0.61	1.13 %
HRR1	0.46	2.39 %
SGI1	0.30	1.21 %
DPR2	0.23	1.70 %
BMD1	0.12	0.62 %
Total	199.85	15.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	92.29	23.47 %
Wash-Mac	70.57	17.21 %
Air-Cond	35.79	7.22 %
Oven	1.10	13.16 %
Total	199.75	15.28 %

Branch *	MTD Sales L	Brand Share %
CH14	13.84	14.85 %
CH16	13.41	13.65 %
CH42	11.41	15.36 %
GUD1	6.58	15.62 %
CH07	6.37	11.37 %
CH30	5.57	11.62 %
SKL1	4.09	10.82 %
CH35	3.64	11.61 %
CZWH	3.39	10.36 %
CH38	2.52	9.74 %
TKM1	1.28	6.31 %
CH29	0.73	9.60 %
CH11	0.43	1.17 %
CH26	0.18	3.18 %
CH37	0.16	0.60 %
GUD2	0.14	0.51 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	199.75	15.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	100.32	24.60 %
Wash-Mac	70.24	21.25 %
Air-Cond	21.93	5.32 %
Oven	0.89	15.13 %
Total	193.38	16.72 %

Branch *	MTD Sales L	Brand Share %
MDI1	6.27	14.34 %
KIK1	4.27	14.92 %
PTK1	2.31	5.03 %
JKM1	1.95	6.02 %
TYR1	1.40	3.38 %
TRY2	1.39	3.82 %
KRN1	1.11	5.65 %
TVR1	1.02	6.18 %
NGT1	0.70	2.17 %
NCK1	0.62	5.49 %
PDK1	0.47	1.54 %
NMM1	0.15	1.02 %
PBR1	0.14	0.50 %
Total	193.38	16.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	90.74	26.07 %
Wash-Mac	76.18	18.73 %
Air-Cond	14.09	9.80 %
Oven	1.33	20.91 %
Total	182.33	20.15 %

Branch *	MTD Sales L	Brand Share %
CBE2	22.79	14.92 %
PLI1	5.90	13.08 %
SNR1	3.55	12.78 %
UMP1	3.36	13.70 %
CBE5	2.29	13.38 %
PPI1	1.87	8.78 %
GDR1	1.76	11.25 %
KMD1	1.60	7.75 %
ANR1	0.67	8.15 %
KGI1	0.53	5.59 %
KGM1	0.47	2.35 %
Total	182.33	20.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	68.66	22.92 %
Wash-Mac	40.33	12.33 %
Air-Cond	18.91	4.87 %
Oven	0.95	13.59 %
Total	128.85	12.61 %

Branch *	MTD Sales L	Brand Share %
CH24	5.52	12.19 %
CH34	5.51	13.66 %
CH06	4.84	8.26 %
CH09	3.15	7.68 %
CH41	1.44	3.92 %
CH43	1.43	2.99 %
CH20	1.09	2.50 %
CH31	1.08	6.38 %
CH33	1.01	2.71 %
CH23	0.74	4.22 %
CH46	0.73	2.83 %
MJR1	0.60	1.33 %
UKI1	0.59	2.20 %
CH27	0.42	2.74 %
CH32	0.38	6.56 %
CH36	0.34	2.22 %
PON1	0.23	1.16 %
CH01		0.00 %
MC05		0.00 %
Total	128.85	12.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	56.27	23.52 %
Wash-Mac	45.97	20.99 %
Air-Cond	13.86	6.68 %
Total	116.10	17.37 %

Branch *	MTD Sales L	Brand Share %
POY1	8.70	11.29 %
POY2	6.76	10.08 %
VPM2	4.37	12.11 %
KML1	2.51	14.22 %
STP1	1.41	10.04 %
VCM1	1.20	8.86 %
MKM1	1.19	6.82 %
TVM1	0.69	5.91 %
Total	116.10	17.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.91	16.52 %
Wash-Mac	28.27	11.76 %
Air-Cond	12.85	6.41 %
Total	78.03	11.68 %

Branch *	MTD Sales L	Brand Share %
TRL1	6.71	14.31 %
AKM1	4.50	11.95 %
SBR1	4.35	11.08 %
ABR1	2.87	12.35 %
TRR1	2.72	7.45 %
VNB1	2.57	10.90 %
PLR1	1.94	12.43 %
VEL2	1.79	4.28 %
BGR1	0.87	7.10 %
VSI1	0.80	3.39 %
VEL1	0.61	2.15 %
CPT1	0.59	4.30 %
SLG1	0.50	2.62 %
KPM1	0.44	1.63 %
GDM1	0.38	2.33 %
WJD1	0.32	1.56 %
PTU1	0.10	1.73 %
ANI1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	78.03	11.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	12.07	44.78 %
Wash-Mac	4.01	27.84 %
Air-Cond	1.41	5.24 %
Oven	0.27	35.33 %
Total	17.75	25.73 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	17.75	25.73 %