

MTD Sales  
1,372.18 L

Brand Share %  
8.46 %

Information:

MTD : 01-05-2026 To 21-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	539.16	4.50 %
Fridge	504.29	22.22 %
Wash-Mac	326.37	16.92 %
Oven	2.37	6.94 %
<b>Total</b>	<b>1,372.18</b>	<b>8.46 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	237.77	8.73 %
SOUTH-01	198.42	8.34 %
CHENNAI-02	191.08	8.15 %
TRICHY-01	189.31	8.44 %
SOUTH-03	185.54	9.37 %
WEST-02	117.54	9.20 %
WEST-01	106.75	11.89 %
SOUTH ARCOT	88.80	7.32 %
NORTH ARCOT	56.97	4.91 %
<b>Total</b>	<b>1,372.18</b>	<b>8.46 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.67	5.34 %
Fridge	75.86	22.57 %
Wash-Mac	47.86	18.81 %
Oven	0.37	6.85 %
<b>Total</b>	<b>237.77</b>	<b>8.73 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	11.44	6.08 %
CH07	7.94	6.61 %
CH25	6.96	6.81 %
CH16	6.57	3.52 %
GUD1	6.27	7.93 %
CH30	4.10	4.38 %
CH39	1.70	3.52 %
CZWH	1.26	0.92 %
SKL1	1.19	2.53 %
KNR1	0.58	1.12 %
CH29	0.49	5.57 %
CH37	0.45	1.06 %
CH28	0.40	0.33 %
GUD2	0.30	0.72 %
CH40	0.28	3.79 %
TKM1	0.20	0.86 %
CH26	0.16	0.89 %
MC09		0.00 %
MC10		0.00 %
<b>Total</b>	<b>237.77</b>	<b>8.73 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	80.95	21.41 %
Wash-Mac	59.49	17.20 %
Air-Cond	57.53	3.49 %
Oven	0.45	6.38 %
<b>Total</b>	<b>198.42</b>	<b>8.34 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	15.93	6.11 %
RND1	8.46	7.82 %
KVT1	7.89	5.39 %
VL11	7.76	7.52 %
TUT2	4.91	4.10 %
SVK1	3.95	5.17 %
SDI1	2.76	8.22 %
KYR1	2.17	8.00 %
APK2	2.02	5.34 %
ASM1	1.91	5.32 %
KGL1	1.86	6.54 %
VKM1	1.85	5.79 %
APK1	1.37	3.35 %
SKD1	1.30	3.69 %
PDI1	1.23	3.88 %
SNL1	1.14	3.15 %
COL1	0.87	6.17 %
TKY1	0.70	2.74 %
ARM1	0.46	1.41 %
SGT1	0.29	2.66 %
KSM1		0.00 %
S2SD		0.00 %
<b>Total</b>	<b>198.42</b>	<b>8.34 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	91.57	4.88 %
Fridge	65.62	25.29 %
Wash-Mac	33.81	16.22 %
Oven	0.09	3.13 %
<b>Total</b>	<b>191.08</b>	<b>8.15 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	11.26	5.82 %
MJR1	6.83	8.20 %
CH41	6.37	7.58 %
CH06	6.06	6.86 %
CH34	4.40	6.17 %
CH43	3.79	6.98 %
GPD1	3.39	7.97 %
CH23	2.18	3.82 %
UKI1	1.06	2.66 %
CH31	1.02	2.32 %
CH32	0.82	6.17 %
CH27	0.50	1.34 %
CH36	0.36	0.82 %
CH46	0.33	0.77 %
CH01		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>191.08</b>	<b>8.15 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	76.80	4.38 %
Fridge	71.73	26.44 %
Wash-Mac	40.79	18.94 %
<b>Total</b>	<b>189.31</b>	<b>8.44 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	24.56	6.36 %
TNJ1	8.71	6.98 %
PTK1	7.76	7.37 %
MDI1	7.16	8.04 %
TRY4	4.45	6.78 %
JKM1	3.36	5.20 %
KUM2	2.17	4.34 %
TVR1	1.31	2.82 %
NCK1	1.17	3.62 %
APM1	0.92	2.25 %
KIK1	0.91	1.35 %
PDK1	0.79	1.39 %
NMM1	0.67	2.08 %
TRY2	0.32	0.79 %
TZSD		0.00 %
<b>Total</b>	<b>189.31</b>	<b>8.44 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	70.69	23.82 %
Air-Cond	62.80	4.37 %
Wash-Mac	51.84	21.26 %
Oven	0.21	5.57 %
<b>Total</b>	<b>185.54</b>	<b>9.37 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	16.55	7.06 %
ATG1	5.48	6.31 %
DGL2	3.95	8.38 %
DKI1	3.79	8.18 %
TDI1	2.95	7.21 %
PVI1	2.88	7.20 %
PNV2	2.58	7.44 %
SVG1	1.31	2.65 %
KPT1	0.81	5.74 %
ODM1	0.74	1.66 %
KYK1	0.42	1.51 %
NTM1	0.33	2.20 %
MLR1	0.26	0.72 %
KRR1	0.24	0.32 %
SGP1	0.17	0.85 %
SZSD		0.00 %
<b>Total</b>	<b>185.54</b>	<b>9.37 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	45.74	5.46 %
Fridge	42.44	18.66 %
Wash-Mac	28.99	13.82 %
Oven	0.36	12.68 %
<b>Total</b>	<b>117.54</b>	<b>9.20 %</b>

Branch *	MTD Sales L	Brand Share %
ATU1	4.25	7.94 %
SLM2	3.58	5.00 %
RSP1	3.27	8.09 %
KMM1	1.52	6.84 %
TRM1	1.42	5.41 %
APN1	1.31	5.49 %
SLM3	1.22	1.76 %
EPI1	1.09	4.81 %
TCG1	0.82	2.28 %
PDR1	0.82	4.12 %
MTR1	0.80	1.86 %
PMP1	0.66	4.63 %
EDP1	0.56	2.87 %
DPR2	0.41	1.97 %
BMD1	0.35	1.59 %
HRR1	0.35	1.59 %
SGG1	0.18	1.60 %
KAM1	0.16	0.89 %
SGI1	0.16	1.21 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.48	3.80 %
<b>Total</b>	<b>117.54</b>	<b>9.20 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Fridge	41.56	23.23 %
Air-Cond	38.34	7.16 %
Wash-Mac	25.97	14.54 %
Oven	0.89	19.40 %
<b>Total</b>	<b>106.75</b>	<b>11.89 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	14.53	8.36 %
TPR4	1.63	8.38 %
GBM1	1.32	4.94 %
CBE3	0.99	5.23 %
GDR1	0.92	8.19 %
KGM1	0.91	4.59 %
PPI1	0.83	6.87 %
ANR1	0.78	6.67 %
KMD1	0.37	2.07 %
CBE5	0.16	1.19 %
WZSD		0.00 %
<b>Total</b>	<b>106.75</b>	<b>11.89 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.87	3.63 %
Fridge	30.27	19.12 %
Wash-Mac	25.66	17.55 %
<b>Total</b>	<b>88.80</b>	<b>7.32 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	9.63	5.68 %
NVL2	4.67	7.35 %
CDM1	4.24	4.23 %
KKI2	4.10	5.48 %
VPM2	3.38	5.53 %
VCM2	3.19	7.94 %
POY2	1.95	2.07 %
KML1	1.58	2.95 %
VPM1	1.04	5.79 %
MKM1	0.96	3.13 %
STP1	0.56	2.89 %
VCM1	0.40	2.39 %
TDM1	0.13	0.41 %
TVM1		0.00 %
<b>Total</b>	<b>88.80</b>	<b>7.32 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	25.17	15.44 %
Air-Cond	19.83	2.29 %
Wash-Mac	11.97	9.44 %
<b>Total</b>	<b>56.97</b>	<b>4.91 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	7.05	5.61 %
TRL1	6.62	6.73 %
VEL2	5.90	5.41 %
SBR1	5.32	5.83 %
TRT1	3.82	7.35 %
TRR1	3.29	4.95 %
VEL1	3.16	3.97 %
AKM1	2.12	3.35 %
VNB1	2.09	6.69 %
VSI1	1.00	2.29 %
ANI1	0.96	3.20 %
PLR1	0.66	2.84 %
CYR1	0.60	2.07 %
WJD1	0.52	1.39 %
KPM1	0.50	1.11 %
SLG1	0.36	1.25 %
GDM1	0.35	1.11 %
BGR1	0.34	2.24 %
UGI1	0.18	1.37 %
CPT1	0.16	0.62 %
WJP1		0.00 %
ARC2		0.00 %
WHVL	-1.24	3.82 %
<b>Total</b>	<b>56.97</b>	<b>4.91 %</b>