

MTD Sales
2,303.24 L

Brand Share %
8.42 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.42 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-----------------|---------------|
| Air-Cond | 1,252.83 | 5.44 % |
| Fridge | 680.42 | 30.46 % |
| Wash-Mac | 368.29 | 17.88 % |
| Oven | 1.71 | 3.98 % |
| Total | 2,303.24 | 8.42 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-----------------|---------------|
| SOUTH-01 | 348.12 | 7.80 % |
| CHENNAI-01 | 346.70 | 9.60 % |
| SOUTH-03 | 317.39 | 8.71 % |
| TRICHY-01 | 300.56 | 8.18 % |
| CHENNAI-02 | 263.65 | 8.79 % |
| WEST-01 | 261.25 | 10.71 % |
| WEST-02 | 240.02 | 8.83 % |
| SOUTH ARCOT | 138.08 | 7.34 % |
| NORTH ARCOT | 87.46 | 4.53 % |
| Total | 2,303.24 | 8.42 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 178.38 | 4.73 % |
| Fridge | 110.53 | 30.83 % |
| Wash-Mac | 58.96 | 18.08 % |
| Oven | 0.24 | 2.87 % |
| Total | 348.12 | 7.80 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| TVL1 | 40.38 | 7.44 % |
| TUT1 | 18.08 | 4.14 % |
| NGR1 | 17.04 | 5.28 % |
| KVT1 | 13.51 | 6.41 % |
| PKD1 | 9.40 | 8.36 % |
| TUT2 | 7.87 | 3.77 % |
| SVK1 | 6.25 | 4.46 % |
| TYI1 | 5.56 | 7.86 % |
| VKM1 | 3.42 | 7.44 % |
| APK2 | 2.57 | 4.83 % |
| SNL1 | 2.57 | 4.53 % |
| KGL1 | 2.43 | 2.84 % |
| S2SD | 1.92 | 2.69 % |
| KYR1 | 1.82 | 3.56 % |
| APK1 | 1.56 | 2.40 % |
| ARM1 | 1.47 | 2.03 % |
| SKD1 | 1.19 | 2.71 % |
| COL1 | 1.13 | 2.72 % |
| TKY1 | 1.10 | 2.06 % |
| SGT1 | 0.51 | 2.21 % |
| WHTV | -1.22 | 5.65 % |
| Total | 348.12 | 7.80 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 178.21 | 5.98 % |
| Fridge | 112.23 | 34.11 % |
| Wash-Mac | 55.80 | 19.00 % |
| Oven | 0.46 | 5.07 % |
| Total | 346.70 | 9.60 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| CH14 | 17.84 | 7.13 % |
| CH16 | 13.80 | 6.49 % |
| CH48 | 12.84 | 8.32 % |
| CH35 | 7.23 | 7.97 % |
| SKL1 | 3.83 | 4.83 % |
| CH30 | 3.70 | 2.40 % |
| GUD2 | 1.37 | 2.31 % |
| CH39 | 1.29 | 2.12 % |
| KNR1 | 1.12 | 1.81 % |
| CZWH | 0.91 | 1.26 % |
| CH28 | 0.80 | 0.54 % |
| CH26 | 0.71 | 2.57 % |
| TKM1 | 0.68 | 1.49 % |
| CH37 | 0.39 | 0.61 % |
| CH29 | 0.32 | 4.62 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| WCHN | -5.98 | 6.20 % |
| Total | 346.70 | 9.60 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 165.83 | 5.44 % |
| Fridge | 92.59 | 29.52 % |
| Wash-Mac | 58.77 | 21.41 % |
| Oven | 0.20 | 5.07 % |
| Total | 317.39 | 8.71 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| MDU1 | 33.85 | 7.27 % |
| MDU2 | 18.21 | 7.80 % |
| DGL1 | 14.61 | 8.23 % |
| MDU6 | 12.42 | 6.16 % |
| ATG1 | 8.46 | 6.31 % |
| DGL2 | 5.78 | 6.93 % |
| TPT1 | 4.14 | 3.84 % |
| SVG1 | 3.64 | 4.71 % |
| DKI1 | 3.56 | 4.26 % |
| PNV2 | 2.97 | 6.24 % |
| MNM1 | 2.90 | 6.71 % |
| ODM1 | 2.28 | 5.28 % |
| TDI1 | 1.73 | 3.23 % |
| KYK1 | 1.69 | 3.88 % |
| KRR1 | 1.50 | 0.77 % |
| SZSD | 1.46 | 5.91 % |
| KPT1 | 1.23 | 3.49 % |
| SGP1 | 0.64 | 1.74 % |
| MLR1 | 0.44 | 0.70 % |
| NTM1 | 0.43 | 1.39 % |
| Total | 317.39 | 8.71 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 153.74 | 4.84 % |
| Fridge | 91.08 | 36.74 % |
| Wash-Mac | 55.50 | 22.87 % |
| Oven | 0.25 | 6.31 % |
| Total | 300.56 | 8.18 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| TRY1 | 49.37 | 6.08 % |
| PTK1 | 10.02 | 7.50 % |
| MDI1 | 9.17 | 8.31 % |
| TRY3 | 7.76 | 4.88 % |
| TRY4 | 5.82 | 5.32 % |
| MSI1 | 5.39 | 7.03 % |
| JKM1 | 3.13 | 3.84 % |
| NCK1 | 2.79 | 7.87 % |
| TVR1 | 2.56 | 3.69 % |
| KUM2 | 1.77 | 5.13 % |
| KIK1 | 1.69 | 1.69 % |
| ORU1 | 1.12 | 3.24 % |
| APM1 | 1.10 | 3.18 % |
| TRY2 | 0.80 | 0.74 % |
| PDK1 | 0.53 | 0.56 % |
| NMM1 | 0.32 | 0.81 % |
| WTRZ | -2.00 | 7.95 % |
| Total | 300.56 | 8.18 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 137.39 | 5.49 % |
| Fridge | 83.23 | 32.36 % |
| Wash-Mac | 42.94 | 18.24 % |
| Oven | 0.10 | 2.46 % |
| Total | 263.65 | 8.79 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| CH20 | 9.79 | 6.89 % |
| CH17 | 9.66 | 6.99 % |
| CH41 | 8.40 | 7.02 % |
| CH50 | 7.53 | 6.04 % |
| CH34 | 6.26 | 5.92 % |
| MJR1 | 5.39 | 5.40 % |
| CH06 | 4.62 | 4.05 % |
| CH27 | 1.82 | 3.96 % |
| GPD1 | 1.54 | 2.67 % |
| CH23 | 1.33 | 1.88 % |
| UKI1 | 1.27 | 2.23 % |
| CH46 | 1.02 | 1.59 % |
| CH31 | 0.96 | 1.72 % |
| MC06 | 0.92 | 6.99 % |
| CH32 | 0.78 | 3.83 % |
| PON1 | 0.42 | 0.62 % |
| CH36 | 0.15 | 0.28 % |
| CH01 | | 0.00 % |
| Total | 263.65 | 8.79 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 183.48 | 8.84 % |
| Fridge | 50.03 | 26.94 % |
| Wash-Mac | 27.59 | 16.00 % |
| Oven | 0.16 | 2.95 % |
| Total | 261.25 | 10.71 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2 | 36.49 | 6.92 % |
| KMR1 | 8.01 | 6.47 % |
| PLI1 | 6.53 | 6.06 % |
| SUL1 | 2.58 | 4.25 % |
| TPR4 | 2.02 | 6.19 % |
| ANR1 | 1.06 | 4.74 % |
| CBE5 | 0.63 | 1.43 % |
| CBE3 | 0.59 | 1.78 % |
| CNR1 | 0.41 | 8.24 % |
| KMD1 | 0.40 | 0.91 % |
| KGI1 | 0.14 | 1.99 % |
| KGM1 | | 0.00 % |
| Total | 261.25 | 10.71 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 137.54 | 6.18 % |
| Fridge | 72.21 | 28.90 % |
| Wash-Mac | 30.12 | 12.71 % |
| Oven | 0.15 | 3.98 % |
| Total | 240.02 | 8.83 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR1 | 7.89 | 8.40 % |
| SLM2 | 3.67 | 3.49 % |
| SLM3 | 3.09 | 2.29 % |
| KVP1 | 2.68 | 5.86 % |
| MTR1 | 2.45 | 3.72 % |
| DPR1 | 2.08 | 4.91 % |
| BMD1 | 1.75 | 5.17 % |
| EPI1 | 1.53 | 2.77 % |
| TCG1 | 1.33 | 1.90 % |
| KMM1 | 1.25 | 2.79 % |
| PDR1 | 1.25 | 2.79 % |
| PMP1 | 1.24 | 2.98 % |
| TRM1 | 1.18 | 2.11 % |
| EDP1 | 0.83 | 2.34 % |
| APN1 | 0.82 | 2.14 % |
| KAM1 | 0.67 | 2.09 % |
| HRR1 | 0.58 | 2.28 % |
| VKL1 | 0.50 | 1.64 % |
| SGG1 | 0.50 | 1.82 % |
| SGI1 | 0.33 | 1.18 % |
| DPR2 | 0.16 | 0.37 % |
| WHPD | -1.15 | 6.88 % |
| Total | 240.02 | 8.83 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 72.38 | 4.56 % |
| Fridge | 42.84 | 27.17 % |
| Wash-Mac | 22.86 | 16.96 % |
| Total | 138.08 | 7.34 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| POY1 | 13.56 | 6.25 % |
| VPM2 | 8.20 | 6.70 % |
| NVL2 | 7.06 | 6.99 % |
| CDM1 | 4.48 | 4.23 % |
| POY2 | 2.19 | 1.16 % |
| VCM2 | 2.19 | 4.98 % |
| KML1 | 1.28 | 1.97 % |
| VCM1 | 0.59 | 1.70 % |
| VPM1 | 0.47 | 1.87 % |
| MKM1 | 0.31 | 0.67 % |
| STP1 | | 0.00 % |
| TDM1 | | 0.00 % |
| TVM1 | | 0.00 % |
| Total | 138.08 | 7.34 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 45.87 | 2.78 % |
| Fridge | 25.70 | 19.11 % |
| Wash-Mac | 15.75 | 10.97 % |
| Oven | 0.14 | 5.67 % |
| Total | 87.46 | 4.53 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| KPM2 | 10.97 | 5.73 % |
| TRR1 | 9.61 | 7.25 % |
| ABR1 | 8.08 | 7.37 % |
| AKM1 | 6.56 | 6.65 % |
| TRL1 | 5.87 | 4.18 % |
| VEL2 | 4.12 | 2.36 % |
| TRT1 | 3.80 | 4.97 % |
| VNB1 | 2.82 | 4.36 % |
| VEL1 | 2.26 | 2.11 % |
| PLR1 | 2.19 | 5.42 % |
| VSI1 | 1.17 | 1.48 % |
| ARC2 | 1.13 | 1.61 % |
| WJD1 | 0.60 | 1.12 % |
| KPM1 | 0.50 | 0.75 % |
| UGI1 | 0.45 | 2.05 % |
| PTU1 | 0.31 | 2.45 % |
| WJP1 | 0.31 | 0.49 % |
| CPT1 | 0.28 | 0.75 % |
| BGR1 | 0.24 | 0.67 % |
| ANI1 | 0.16 | 0.34 % |
| GDM1 | 0.15 | 0.19 % |
| SLG1 | | 0.00 % |
| Total | 87.46 | 4.53 % |