

MTD Sales
1,211.50 L

Brand Share %
9.34 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	457.35	5.16 %
Fridge	448.30	22.50 %
Wash-Mac	303.30	14.67 %
Oven	2.54	5.49 %
Total	1,211.50	9.34 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	199.17	10.34 %
SOUTH-01	170.06	8.76 %
SOUTH-03	156.33	9.50 %
CHENNAI-02	151.17	9.63 %
TRICHY-01	142.01	8.27 %
WEST-01	137.82	11.78 %
WEST-02	113.09	8.90 %
SOUTH ARCOT	78.37	9.08 %
NORTH ARCOT	63.49	7.28 %
Total	1,211.50	9.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	86.22	6.41 %
Fridge	70.84	24.78 %
Wash-Mac	41.73	14.60 %
Oven	0.39	4.13 %
Total	199.17	10.34 %

Branch *	MTD Sales L	Brand Share %
CH14	8.92	7.60 %
CH25	6.24	8.24 %
GUD1	5.35	9.16 %
CH22	5.28	5.99 %
CH47	2.93	5.75 %
CH39	2.04	5.27 %
GUD2	1.99	5.15 %
CH28	1.35	1.71 %
KNR1	0.81	2.06 %
CH30	0.76	1.21 %
CH26	0.61	3.74 %
CH40	0.45	5.73 %
CZWH	0.32	0.68 %
CH37	0.30	0.93 %
TKM1	0.28	1.56 %
MC10		0.00 %
Total	199.17	10.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	59.51	19.53 %
Air-Cond	58.55	4.64 %
Wash-Mac	51.34	14.05 %
Oven	0.66	7.43 %
Total	170.06	8.76 %

Branch *	MTD Sales L	Brand Share %
TUT1	18.95	5.10 %
PKD1	4.34	9.14 %
MAR1	4.03	8.71 %
ERL2	2.95	9.07 %
TUT2	2.92	3.54 %
PDI1	2.20	7.90 %
UDN1	2.17	9.22 %
APK2	1.14	3.14 %
SVK1	1.11	1.86 %
ARM1	0.91	4.09 %
APK1	0.91	2.57 %
SKD1	0.90	4.16 %
KYR1	0.71	3.29 %
VKM1	0.69	3.22 %
SNL1	0.69	3.16 %
TYI1	0.64	2.85 %
KGL1	0.25	1.12 %
SGT1	0.15	1.29 %
COL1	0.13	1.52 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	170.06	8.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	58.84	24.19 %
Wash-Mac	48.88	17.88 %
Air-Cond	48.16	4.29 %
Oven	0.45	8.29 %
Total	156.33	9.50 %

Branch *	MTD Sales L	Brand Share %
MDU1	15.70	7.81 %
DGL1	9.21	8.63 %
MDU3	6.45	9.04 %
DGL2	4.63	7.50 %
TMM1	3.11	6.75 %
ATG1	2.76	4.89 %
MDU5	2.46	8.76 %
SVG1	2.23	6.78 %
PVI1	1.95	6.97 %
BNR1	1.79	7.13 %
PNV2	1.56	5.63 %
TDI1	1.50	6.69 %
KRR1	1.32	2.21 %
KYK1	1.10	4.95 %
ODM1	1.09	6.13 %
DKI1	0.82	1.87 %
MNM1	0.73	4.57 %
TPT1	0.56	1.46 %
KPT1	0.42	2.55 %
SGP1	0.15	0.92 %
MDU4	0.13	0.33 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
WHMD	-0.15	8.06 %
Total	156.33	9.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	69.55	6.20 %
Fridge	47.51	22.25 %
Wash-Mac	33.81	14.78 %
Oven	0.29	5.53 %
Total	151.17	9.63 %

Branch *	MTD Sales L	Brand Share %
CH20	6.33	8.88 %
CH50	5.03	7.53 %
CH18	4.73	8.13 %
CH41	4.36	6.47 %
CH17	4.23	6.67 %
CH34	3.81	7.27 %
CH43	3.35	7.10 %
CH06	3.05	5.18 %
MJR1	2.23	4.28 %
CH27	1.40	6.04 %
CH23	0.80	2.28 %
UKI1	0.56	1.72 %
CH32	0.47	3.69 %
CH46	0.36	1.11 %
CH36	0.28	1.19 %
CH31	0.17	0.57 %
PON1	0.15	0.45 %
CH01		0.00 %
MC06		0.00 %
Total	151.17	9.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	53.43	23.97 %
Air-Cond	48.86	3.78 %
Wash-Mac	39.59	19.81 %
Oven	0.14	4.43 %
Total	142.01	8.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	21.44	5.03 %
TNJ1	6.91	8.07 %
MDI1	5.22	9.27 %
TNJ2	4.66	5.80 %
TRY4	3.40	5.32 %
PTK1	3.12	3.78 %
TTP1	2.47	8.25 %
TRY2	2.38	5.87 %
JKM1	1.89	4.53 %
AYR1	1.50	4.60 %
KIK1	1.35	3.94 %
APM1	0.74	4.44 %
TVR1	0.69	2.14 %
NMM1	0.58	2.97 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ	-0.39	7.93 %
Total	142.01	8.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.88	8.25 %
Fridge	48.30	24.19 %
Wash-Mac	26.11	12.91 %
Oven	0.53	9.75 %
Total	137.82	11.78 %

Branch *	MTD Sales L	Brand Share %
CBE2	23.91	8.14 %
CBE6	2.89	6.30 %
SUL1	2.17	6.25 %
TPR1	1.68	3.19 %
KMD1	1.10	6.19 %
PPI1	0.77	3.41 %
TPR4	0.71	3.62 %
GDR1	0.70	7.75 %
ANR1	0.60	8.50 %
KGM1	0.54	2.51 %
CBE5		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	137.82	11.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	48.80	19.54 %
Air-Cond	38.50	5.05 %
Wash-Mac	25.79	10.17 %
Total	113.09	8.90 %

Branch *	MTD Sales L	Brand Share %
ERD1	8.14	8.84 %
SLM3	3.56	5.59 %
RSP1	2.75	7.56 %
CMI1	1.54	8.41 %
PDR1	1.53	6.14 %
EPI1	1.34	4.58 %
SLM2	1.22	2.77 %
EDP1	1.21	5.76 %
DPR2	1.16	4.61 %
KVP1	1.13	5.22 %
TRM1	1.12	3.25 %
BMD1	0.88	3.05 %
MTR1	0.81	2.07 %
HRR1	0.59	2.40 %
APN1	0.44	1.88 %
VKL1	0.42	2.54 %
SGI1	0.41	2.68 %
PMP1	0.28	1.37 %
KAM1	0.23	1.39 %
KMM1	0.13	0.77 %
TCG1		0.00 %
WZWH		0.00 %
WHPD	-0.40	8.40 %
Total	113.09	8.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	31.20	21.60 %
Air-Cond	25.76	4.33 %
Wash-Mac	21.31	17.64 %
Oven	0.09	5.26 %
Total	78.37	9.08 %

Branch *	MTD Sales L	Brand Share %
POY1	6.56	6.24 %
NVL2	2.08	4.01 %
POY2	1.50	2.00 %
KML1	1.48	5.65 %
TDM1	1.15	2.81 %
MKM1	0.77	2.73 %
TVM1	0.42	1.53 %
STP1	0.25	1.91 %
VPM1	0.15	1.18 %
VCM1	0.14	0.43 %
Total	78.37	9.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	29.87	23.32 %
Air-Cond	18.88	3.13 %
Wash-Mac	14.74	10.68 %
Total	63.49	7.28 %

Branch *	MTD Sales L	Brand Share %
KPM2	8.20	9.27 %
TRL1	4.87	5.44 %
VEL2	4.52	6.35 %
AKM1	3.32	8.66 %
VNB1	2.59	9.16 %
VSI1	1.63	5.22 %
VEL1	1.41	3.19 %
PTU1	0.52	5.21 %
ARC2	0.48	1.48 %
ANI1	0.33	1.61 %
WJD1	0.27	0.92 %
SLG1	0.15	0.68 %
KPM1	0.14	0.41 %
WJP1	0.14	0.53 %
UGI1	0.12	1.12 %
BGR1	0.12	0.87 %
GDM1		0.00 %
Total	63.49	7.28 %